

PROJECT PLANNING INSTRUCTIONS FOR CO-CREATION FUNDING

The maximum acceptable length of the attachment is three pages

These instructions apply to preparing a project plan for a Co-Creation project. The plan does not have to be in this format. The author of the plan may choose a suitable format, e.g. PPT, Word, PDF. It is essential that the plan includes the issues listed below.

NAME OF PROJECT

Author and date

1. What problem will be solved using the research idea and what impact will it have on the creation of new international business?

Describe the project's role and importance in the development of the new research idea and achieving a solution.

2. How will the research idea be developed in cooperation with businesses?

Describe what new kind of network the project will seek to achieve. Which actors will constitute the network?

3. Project implementation, resources and time-scale

Describe the project's initial situation, which forms the basis for further development. How will the solution be sought (solution)?

Describe the measures taken in the project in order to attain the objectives described in the funding application. If necessary, give a specific description of the entity for each work package:

- objective of the work package
- what will be done
- which persons in the research organisation will work and their estimated work input (in work months per person)
- the external services required by the research organisation: what kind of competence/performance will have to be purchased, who are the potential service providers and what is the estimated price of the service.

Describe the project's time-scale as well.

4. The next steps: what will be done after the project?