

A satellite night view of the Earth, showing the curvature of the planet and the glowing lights of cities and towns across the landmasses. The lights are concentrated in the Northern Hemisphere, particularly in Europe and North America. The oceans are dark, providing a high contrast for the illuminated land.

Health Tuesday:

Innovative Public Procurement in Healthcare

Kari Klossner
Program Manager, Head of Smart Life Finland

January 7th 2020

Agenda

8:00 Opening words

Kari Klossner, Head of Smart Life Finland, Business Finland

8.05 Innovative procurement, why and how

Piia Moilanen, Chief Advisor, Business Finland

8:15 ACES (Automation in Care and Evaluation of System) fostering sustainable health care

Anja Tuulonen, Professor, Chief Physician, ACES Project Leader, Tays Eye Centre

8.30 Challenge to sell/purchase cloud based AI products (in Finnish radiotherapy)

Jarkko Niemelä, Chief Product Officer, MVision AI Oy

8.45 Networking

9.30 Main Health Tuesday event ends

9:30 Global Network Round Table: Market opportunities in health sector in South East Asia

Riku Mäkelä, Counsellor, Innovation and Trade, Embassy of Finland in Singapore

10:30 Roundtable session ends

Upcoming Health Events 2020

Public procurement in Denmark for health & wellbeing companies	9.1.	Helsinki	Terhi Rasmussen
Municipal care in Denmark – workshop on elderly care, home living, rehab	5.2	Helsinki	Terhi Rasmussen
Meet the Buyer – municipal procurement fact finding visit	Late March or Early April	Copenhagen	Terhi Rasmussen
Digital health rewired show (digitalhealthrewired.com)	3.-5.3.	London	Meria Heikelä
DMEA digital health show (dmea.de/en)	21.-23.4.	Berlin	Kirsi Armanto
Ageing Asia international ageing week and trade show (ageingasia.com)	18.-20.5.	Singapore	Meria Heikelä

SWISS NORDIC BIO 2020

- High-level partnering and investor event where Swiss and Nordic biotech startups, pharmaceutical companies and investors meet.
- 6 February 2020 at [Radisson Blu Hotel at Zurich Airport](#)
- Registration: <https://swissnordicbio.com/>
- For more info: Kirsi Armanto, kirsi.armanto@businessfinland.fi

JOIN METSÄ PAVILION IN TOKYO 2020

Is Japan your target market?

If yes, use this opportunity in Tokyo 2020

- Business Finland and partners build a wooden pavilion to the Finnish Embassy's grounds
- Thematic weeks and different events by Business Finland and partners showcase the Finnish expertise to Japanese
- During Tokyo 2020 Olympics and Paralympics the pavilion is the "National Hospitality House" of Finnish teams and National Broadcasting company YLE

Why participate?

- Finland's largest export campaign of history in Japan
- A unique opportunity to benefit from Finland promotion and publicity of the pavilion.
- Week 42/43 is planned as Healthcare Week in Pavilion (TBC)

How to participate?

- Join pavilion as official partner, or take part in BF's Health Growth Group, where companies share the pavilion costs and time.
- More information: www.businessfinland.fi/tokyo2020/ or Project Manager Elina Puszkarzewicz tel. +358 40 343 3349



METSÄ PAVILION 東京 2020 メッツァ・パビリオン

東京に半年間オープンする、フィンランド企業によるサステナブル(持続可能)でスタイリッシュなフィンランドの「家」。フィンランドの2020年オリンピックおよびパラリンピックチームのためのホスピタリティ・ハウス。

NEXT HEALTH TUESDAY

4.2.2020, Team Finland House

” Act now – Germany becoming a top country in digital health”

The new Digital Supply Act bringing German health care system to digital era
Speaker tba

Introduction of joint German-Finnish Call for cooperation projects
AiF Projekte GmbH, Christian Fichtner

Finnish-German innovation project – a case presentation
Valoya, Lars Aikala

Global Network Round Table on German Digital Healthcare Opportunities
Host tba

The background is a blue-tinted image of a person with glasses looking at a tablet. Overlaid on this are various digital elements: binary code (0s and 1s), network diagrams with nodes and lines, and faint text labels such as 'COMMUNITIES', 'NETWORKS', 'COLLEAGUES', 'INVESTORS', 'PROFESSIONALS', 'INFORMATION', 'TECHNOLOGY', 'ANALYSIS', 'AFRICA', 'EUROPE', 'AMERICA', 'ASIA', 'AFRICA', 'STARTUP', 'INVESTMENT', 'NETWORKING', 'EXHIBITION', 'KEYNOTE SPEAKER', and 'STARTUPS'.

SAVE THE DATE

26–28 May 2020

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