Health Tuesday:

Innovative Public Procurement in Healthcare

Kari Klossner Program Manager, Head of Smart Life Finland January 7th 2020

Agenda

8:00 Opening words

Kari Klossner, Head of Smart Life Finland, Business Finland

8.05 Innovative procurement, why and how

Piia Moilanen, Chief Advisor, Business Finland

8:15 ACES (Automation in Care and Evaluation of System) fostering sustainable health care

Anja Tuulonen, Professor, Chief Physician, ACES Project Leader, Tays Eye Centre

8.30 Challenge to sell/purchase cloud based AI products (in Finnish radiotherapy)

Jarkko Niemelä, Chief Product Officer, MVision AI Oy

8.45 Networking

9.30 Main Health Tuesday event ends

9:30 Global Network Round Table: Market opportunities in health sector in South East Asia

Riku Mäkelä, Counsellor, Innovation and Trade, Embassy of Finland in Singapore

10:30 Roundtable session ends

Upcoming Health Events 2020

Public procurement in Denmark for health & wellbeing companies	9.1.	Helsinki	Terhi Rasmussen
Municipal care in Denmark – workshop on elderly care, home living, rehab	5.2	Helsinki	Terhi Rasmussen
Meet the Buyer – municipal procurement fact finding visit	Late March or Early April	Copenhagen	Terhi Rasmussen
Digital health rewired show (digitalhealthrewired.com)	35.3.	London	Meria Heikelä
DMEA digital health show (dmea.de/en)	2123.4.	Berlin	Kirsi Armanto
Ageing Asia international ageing week and trade show (ageingasia.com)	1820.5.	Singapore	Meria Heikelä



SWISS NORDIC BIO 2020

• High-level partnering and investor event where Swiss and Nordic biotech startups, pharmaceutical companies and investors meet.

- 6 February 2020 at Radisson Blu Hotel at Zurich Airport
- Registration: https://swissnordicbio.com/
- For more info: Kirsi Armanto, kirsi.armanto@businessfinland.fi

BUSINESS **FINLAND**

JOIN METSÄ PAVILION IN TOKYO 2020

Is Japan your target market?

If yes, use this opportunity in Tokyo 2020

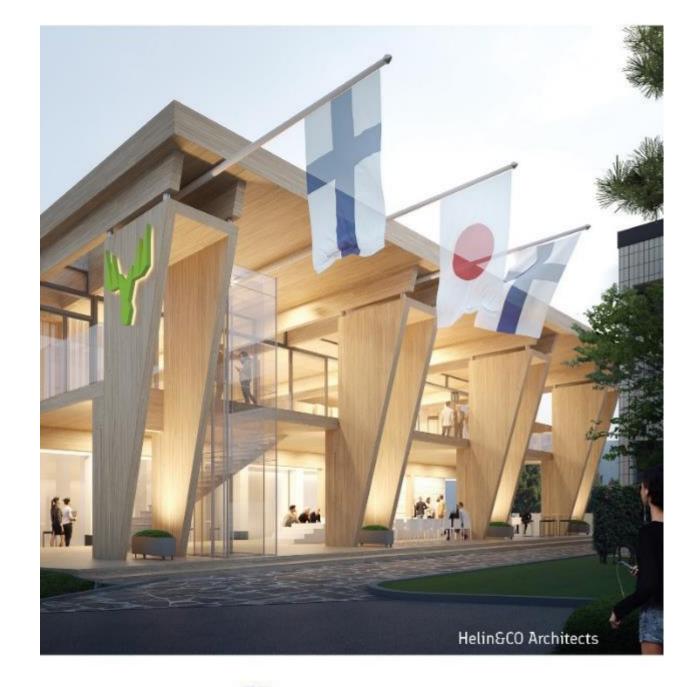
- Business Finland and partners build a wooden pavilion to the Finnish Embassy's grounds
- Thematic weeks and different events by Business Finland and partners showcase the Finnish expertise to Japanese
- During Tokyo 2020 Olympics and Paralympics the pavilion is the "National Hospitality House" of Finnish teams and National Broadcasting company YLE

Why participate?

- Finland's largest export campaign of history in Japan
- A unique opportunity to benefit from Finland promotion and publicity of the pavilion.
- Week 42/43 is planned as Healthcare Week in Pavilion (TBC)

How to participate?

- Join pavilion as official partner, or take part in BF's Health Growth Group, where companies share the pavilion costs and time.
- More information: www.businessfinland.fi/tokyo2020/ or Project Manager Elina Puszkarzewizc tel. +358 40 343 3349



METSÄ PAVILION 東京 2020 メッツァ・パビリオン

東京に半年間オープンする、フィンランド企業による サスティナブル (持続可能) でスタイリッシュな フィンランドの「家」。フィンランドの2020年 オリンピックおよびパラリンピックチームのための ホスピタリティ・ハウス。

NEXT HEALTH TUESDAY 4.2.2020, Team Finland House

"Act now – Germany becoming a top country in digital health"

The new Digital Supply Act bringing German health care system to digital era Speaker tba

Introduction of joint German-Finnish Call for cooperation projects
AiF Projekte GmbH, Christian Fichtner

Finnish-German innovation project – a case presentation Valoya, Lars Aikala

Global Network Round Table on German Digital Healthcare Opportunities
Host tba



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