

HEALTH TUESDAY 2.2.2021

Cancer: from ground-breaking research to novel care

Sampo Sammalisto, Ph.D.

Head of Personalized Health Finland

Some housekeeping remarks

1. Kindly **mute** your microphones
2. We encourage you to **introduce yourself** in the chat giving the other participants the possibility to reach out and network with you later
3. Our **timing is tight** and may not allow time for live Q&A
4. Please **write your questions to the speakers in the chat**. We are monitoring the chat and will address your questions one way or another

CANCER EXPERTISE FROM FINLAND

A GLOBAL LEADER IN CANCER RESEARCH
AND CARE

Link to the cancer catalogue:
<https://www.magnetcloud1.eu/b/businessfinland/CancerExpertiseFromFinland/>



PROGRAM

8.00 Opening Words

Sampo Sammalisto, Program Manager, Business Finland

8.05 Cancer IO – Translating Immuno-Oncology into Health Actions

Juha Klefström, Research Director, University of Helsinki

8.20 Applying laser technology for cancer care

Seppo Orsila, Chairman & CEO, Modulight Oy

8.35 Uptake of new research and technologies in cancer care

Ilpo Tolonen, CEO, Docrates Cancer Center

8.50 Closing remarks

9.00 Health Tuesday event ends

9.15 Roundtable

Market opportunities roundtable: introduction to current cancer related business opportunities (for Finnish companies)

10.15 Roundtable session ends



#healthtuesday

Market Opportunities Roundtable

- Time: 9:15-10:30
- Topic:
 - Introduction to current cancer related business opportunities
- Who should join?
 - Finnish companies and researchers who are seeking information in cancer-related market opportunities in Poland and China
- Agenda:
 1. Intro Market Opportunities service & moderator (Terhi Rasmussen)
 2. Introduction to the Polish National Oncology strategy and the related opportunities for Finnish technologies (Agnieszka Wrobel)
 3. Dialogue and Q&A
 4. Introduction to opportunity for collaboration with Chinese oncology hospital (Terhi Rasmussen)
 5. Dialogue and questions

Upcoming events

4/2

WEBINAARI 4.2.2021, 9.30-11.00

Euroopan Innovaationeuvosto EIC: Pathfinder, Transition ja Accelerator – Mitä, kenelle, miten?

Webinaari johdattelee kiinnostuneet Euroopan Innovaationeuvosto EIC:n sisältöön ja hakuihin (Pathfinder, Transition, Accelerator).

4/2

WEBINAARI 4.2.2021

Future Watch: Advanced robotic solutions in health and wellbeing

Tule kuulemaan mitä mahdollisuuksia robotiikka-ala tarjoaa terveydenhuoltoon.

10/2

VIRTUAALINEN 10.-11.2.2021

Swiss Nordic Bio 2021

Biotech- ja Medtech-yritykset, jotka etsivät sijoittajia tai partnereita: tule mukaan virtuaaliseen Swiss Nordic Bio 2021 -tapahtumaan.

16/2

ONLINE 16.2.2021

Liiketoimintamahdollisuuksia digitaalisten terveysteknologioiden sektorilla Ranskassa ja Espanjassa

Tervetuloa kuulemaan liiketoimintamahdollisuuksista digitaalisten terveysteknologioiden sektorilla Ranskassa ja Espanjassa.

15/3

VIRTUAALINEN TAPAHTUMA 15.-19.3.2021

European Healthtech Investment Forum 2021

European Healthtech Investment Forum (EHIF) järjestetään maaliskuussa jo viidettä kertaa. Tilaisuus järjestetään virtuaalisena.

For more information on BF activities

- Personalized Health Finland program
 - businessfinland.fi/personalizedhealth
- Smart Life Finland program
 - businessfinland.fi/smartlifefinland
- Market opportunities
 - marketopportunities.fi
- Order our Health & Wellbeing monthly newsletter to stay up-to-date on all upcoming event and other important information
 - businessfinland.fi/newsletter

Save the date: next Health Tuesday 2.3.2021

Time	Title	Speaker(s)
8:00-8:05	Opening words	Sampo Sammalisto, Head of Personalized Health Finland, Business Finland
8:05-8:20	Applying 5G and multimedia services to healthcare use cases	Jarno Pinola, Senior Scientist, VTT Technical Research Centre of Finland
8:20-8:40	Case study: Elisa video robot helps nurses and doctors in corona ward at Helsinki University Hospital	Kimmo Pentikäinen, VP, Business Development Production, Elisa Corporation Pekka Kahri, Technology Officer, HUS
8:40-8:55	Remote presence solution for eHealthcare	Juha Kela, CEO, Finwe
8:55-9:00	Closing words	Sampo Sammalisto, Head of Personalized Health Finland, Business Finland
9:00-9:15	Break	
9:15-10:30	Market opportunities round table	TBA

Registration link in the Thank You Email



THANK YOU!

P.S. CLICK OUR FEEDBACK LINK IN TEAMS CHAT WINDOW NOW

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BREAK UNTIL 9:15

**Please stay on the line if you wish to attend the
Market Opportunities Roundtable**

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