

FINLAND

**MARKET OPPORTUNITIES
ROUNDTABLE SESSION:
OPPORTUNITIES
IN CANCER**

**JOIN US AGAIN AT
9.15 FINNISH
TIME ON THIS
TEAMS SESSION**



***This session is meant for Finnish companies interested to
learn about current market developments globally***

MARKET OPPORTUNITIES ROUNDTABLE

Time: 9:15-10:15

Topic:

- Introduction to current cancer related business opportunities

Agenda:

1. Intro Market Opportunities service & moderator
2. Introduction to the Polish National Oncology strategy and the related opportunities for Finnish technologies (Agnieszka Wrobel)
3. Dialogue and Q&A
4. Introduction to other couple of opportunities:
Collaboration with Chinese oncology hospital
New Cancer Research and Treatment Center in Colombia

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MARKET OPPORTUNITIES

We help companies take action by offering advice and building activities that connect Finnish companies to market opportunities.

BROWSE BY CATEGORY

-  Sales lead (10)
-  Business opportunity (31)
-  Country outlook (13)
-  Future watch (14)

FILTER BY

- HEALTH AND WELLBEING ▾
- MARKET AREA ▾
- COUNTRY / REGION ▾

SEARCH

RESET

LATEST (TOTAL 68)



HOSPITAL CONSTRUCTION AND EXPANSION PROJECTS CREATE OPPORTUNITIES FOR FINNISH COMPANIES

Country / Region: Romania
Market area: Europe
Industry: Health and wellbeing, Energy



ADVANCED ROBOTICS SOLUTIONS IN HEALTH AND WELLBEING INDUSTRIES

Market area: Europe, North, South and Central America
Industry: Health and wellbeing



LEADING HOSPITAL IN LATIN AMERICA LOOKS FOR DIGITAL HEALTH AND EDECH SOLUTIONS



HEALTH INSURANCE IN SPAIN OFFERS MARKET OPPORTUNITIES FOR FINNISH COMPANIES

FINLAND

BUSINESS OPPORTUNITIES IN POLAND



AGNIESZKA WROBEL
BUSINESS FINLAND WARSAW

**BUSINESS
FINLAND**

Cancer Opportunities in Hainan

By Sanorita

Jan 202

China Hainan Free Trade Port Health Initiative



Hainan
Free Trade Port

Hainan Free Trade Port Initiative on Health is the only one of its kind in China that enjoys special healthcare preferential policies. The programme encourages overseas FDA/EU approved drugs and medical devices to be used in Hainan without NMPA market authorisation. The policy allows foreign companies to generate real world evidence to legitimate the use of foreign drugs and medical devices, then use FDA/EU registration and locally generated clinical data to get fast-track approval and register with NMPA

So innovative drugs and medical devices that have been registered with FDA/EU can utilise Hainan as one of the fast track market access options for China

Oncology, ophthalmology, orthopedics, rehab, innovative drugs are among those 129 list of foreign drugs and medical devices that have been imported to Lecheng so far. But products relating all diseases are welcome

China Hainan Health - Oncology

One key hospital is Boao Evergrande International Hospital, a cancer hospital based in Hainan Lecheng. It has excellent team of doctors and high-quality facilities and equipment and can host launching of foreign tumor related drugs and medical devices. With 647 beds the hospital is invested by Evergrande Health Group and is the only Affiliated Hospital of Brigham and women's hospital in China. Brigham and Women's Hospital in Boston is one of the leading teaching hospitals at Harvard Medical School

One example is Pralsetinib, the drug to treat lung cancer, was launched in the United States in early Sep 2020, and was for the first time prescribed to Chinese patients in Hainan Lecheng on 29 Sep 29, 2020

Oncology departments of those hospitals are focused on breast cancer, hematologic cancer, melanoma, lung cancer, gastrointestinal tumors incl gastric cancer, colorectal cancer, liver cancer. And they look for drugs and devices from screening, diagnostics, to cancer treatment and recovery



Lecheng Global Special Drug Insurance, first of its kinds in China, covers 35 types of common cancers that have not been covered in Chinese medical insurance policy. The insurance has annual premium per person of RMB29 and covers a maximum compensation of RMB1 million

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COLOMBIA: New Cancer Research and Treatment Center



At a glance

- Not-for-profit USD 350 million project (Phase 1)
- Financed by private companies
- Largest's cancer treatment center in Latin America
- This is the first initiative in the Health sector declared Project of National Strategic Interest by the Colombian government.

Phases

- Phase I: 7,000 patients/year, hospital and research facility.
- Phase II: 15,000 patients/year, second hospital, hotel and administrative buildings



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THANK YOU!

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