BUSINESS FINLAND

Welcome to FUTURE WATCH:

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Advanced Robotic Solutions in Health and Wellbeing

Kari Klossner Head of Smart Life Finland Program Kari.Klossner@businessfinland.fi

EXPLORE MARKET OPPORTUNITIES

We help companies take action by offering advice and building activities that connect Finnish companies to market opportunities.

FRANSFORMING HEALTH & WELLBEING	DIGITAL FUTURES	BUSINESS FINLAND SCENARIOS ALTERNATIVE SCENARIOS FOR YEAR 2030
SHIFTS IN CONSUMER	TOWARDS LOW CARBON	FUTURE WATCH STRATEGY
BUSINESS AND TRAVEL	SOCIETY	BRIEFS

FUTURE WATCH

https://www.marketopportunities.fi/home



At Business Finland, we create new growth by supporting companies to go global, as well as funding innovations. Our top experts speed up the identification of business opportunities around the world and help transform them into global success stories. Future Watch is part of Team Finland Market opportunities service and it provides actionable insights from our global network for Finnish businesses and stakeholders.

Actionable Insights for Finnish companies at



- Work commissioned in October 2020
- Study completed late December 2020
- Launch to the general public today February 4th 2021
- Next steps... to be discussed

FROST & SULLIVAN

In collaboration

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ROBOTICS IN HEALTHCARE

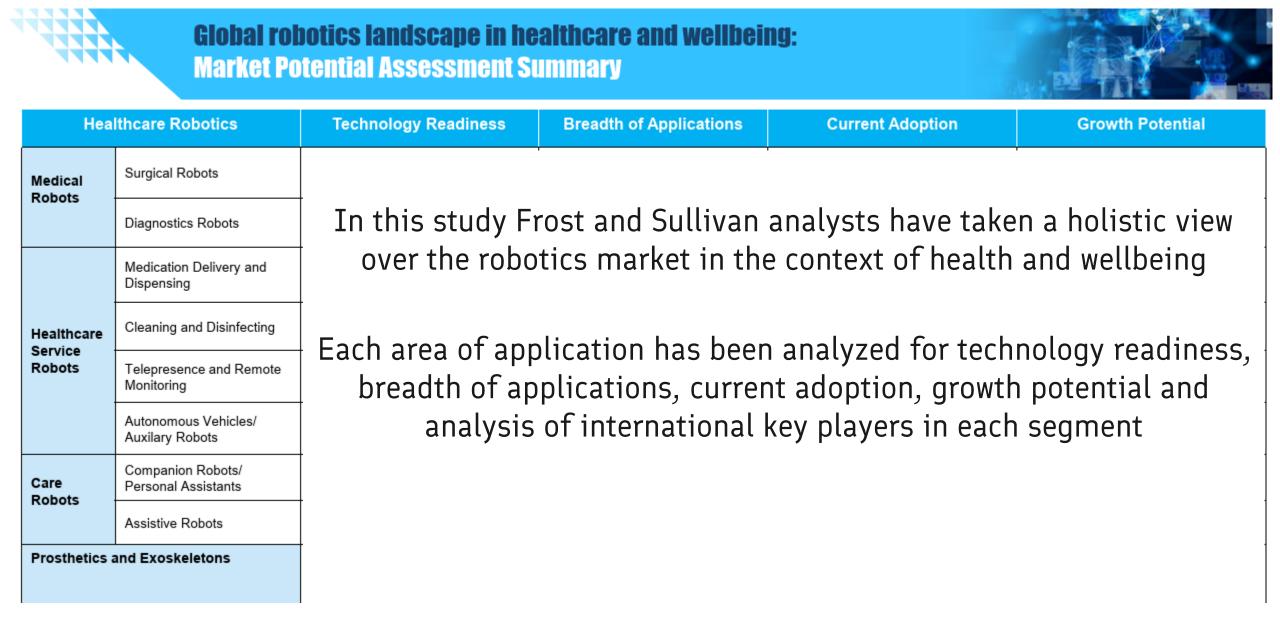
FINAL REPORT

11/12/2020

Why this study and seminar

- **Demand** for advanced digital health solutions is **growing** fast globally
- Robotic solutions come with a great promise to bring increased efficiency and quality of care into health and wellbeing
- Finland has significant talent pool in electronics, mechatronics and software
- Yet Finnish robotic solutions in health are few and far in between

Business Finland / Smart Life Finland program wants to see what we can do to stimulate the birth of an innovation ecosystem in health robotics





Some housekeeping remarks

Kindly mute your microphones, turn off video unless speaking

We encourage you to introduce yourself in the chat giving the other participants the possibility to reach out and network with you later

Please submit your questions in the chat. We are monitoring the chat and will address your questions. During Q&A we can also open the microphones



Today's program

10.00 Welcome words and aim of the webinar Kari Klossner, Program Manager, Business Finland

10.10 Robotics in Healthcare: Key Players and Opportunities

Lynne Goulding, Principal Consultant/Visionary Innovation Group and Shruthi Parakkal, Consulting Manager/Healthcare, Frost & Sullivan

10.55 The achievement of social robots in health and wellbeing against pandemics

Tommy Deblieck, Managing Director and Partner and Fabrice Goffin, Managing Partner, Zora Robotics

11.15 Q&A

11.25 End users point of view to the needs and challenges in Robotics in Healthcare

Joel Holmen, Medical Doctor, Chairman of the Board, RoboRollo and Medical Advisor, VideoVisit

11.45 Needs and opportunities for robotics in Finnish health & wellbeing sector Dr. Marketta Niemelä, Principal Scientist, VTT

12.05 Q&A

12.10 Business Finland opportunities for funding and sparring Renne Kaseva, Senior Advisor, Business Finland

12.20 What's next Kari Klossner, Program Manager, Business Finland

12.30 End of the webinar



Look for the questionnaire in your email inbox

As always we highly appreciate your **feedback**

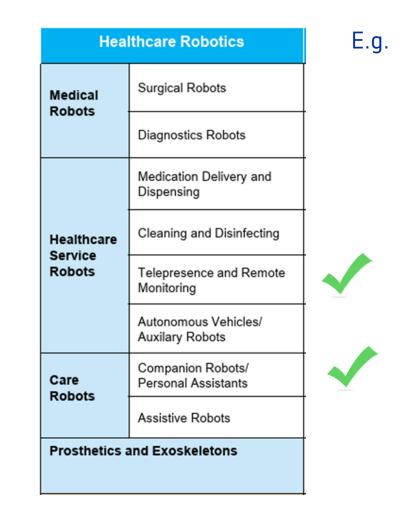
Plus some extra questions to:

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- Gauge **your interest** in the segments presented by Frost & Sullivan
- Let us know if you are interested in **participating** in or **leading** an innovation ecosystem on robotics
- Find the most relevant **themes** and **leaders** to continue this work with



- 1. In which of the areas below do you have capability and willigness to co-innovate with other partners?
- 2. What type of competence / know-how would you bring to the collaboration?
- 3. In your opinion, what are the main **challenges** in the segments you chose in the 1st question
- 4. What could be the **scope** for the potential followup co-creation project?
- 5. Would you be interested in **joining** the cocreation workshop organized by Business Finland in this area?
- 6. Would you be interested in **taking a lead** on the preparation of the co-creation project of your interest?



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L. If interested – kindly let us hear from you

- 2. The BF team will analyze your input
- 3. Given sufficient interest & enough interested organizations, BF will facilitate 1-3 co-creation workshops aimed to refined the ideas and start building the base for a co-creating project hopefully leading to coinnovation – and new Finnish robotic solutions for health and wellbeing

More on Robotics!

Next Health Tuesday

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WEBINAR 2.3.2021

WEBINAR: HEALTH TUESDAY: WHAT CAN 5G OFFER FOR HEALTHCARE DELIVERY AND HEALTH TECHNOLOGY INNOVATION

Webinar

REGISTER HERE

MORE INFORMATION

Sampo Sammalisto

Program Manager, Personalized Health Finland sampo.sammalisto (at) businessfinland.fi +358 50 584 1100

AGENDA

8.00 Opening Words

Sampo Sammalisto, Head of Personalized Health Finland, Business Finland

8.05 Applying 5G and multimedia services to healthcare use cases

Jarno Pinola, Senior Scientist, VTT Technical Research Centre of Finland

8.20 Case study: Elisa video robot helps nurses and doctors in corona ward at Helsinki University Hospital

Kimmo Pentikäinen, Vice President, Business Development, Elisa Corporation and Pekka Kahri, Technology Officer, HUS

8.40 Remote presence solution for eHealthcare Juha Kela, CEO, Finwe Oy

8.55 Closing words

Sampo Sammalisto, Head of Personalized Health Finland, Business Finland

9.00 Health Tuesday event ends

9.15 Market opportunities Roundtable

10.30 Roundtable session ends

How useful was this content?

Be the first one to answer!

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