

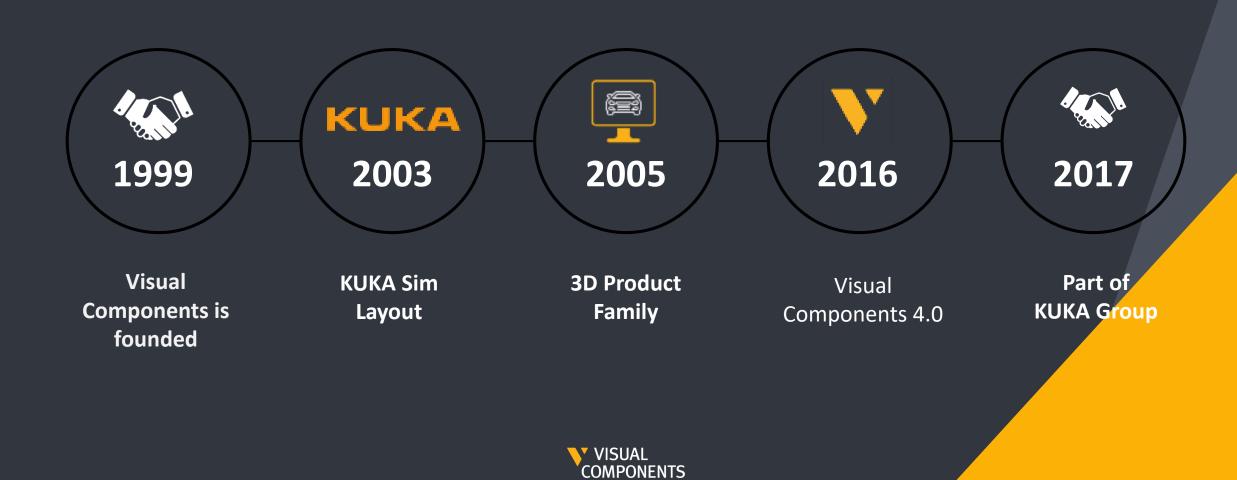
## **Experience in EU projects**

Project application and development Fernando Ubis

Business Finland Al Business Program 5-02-2020 Helsinki



## **VISUAL COMPONENTS**



## COMPANY PROFILE

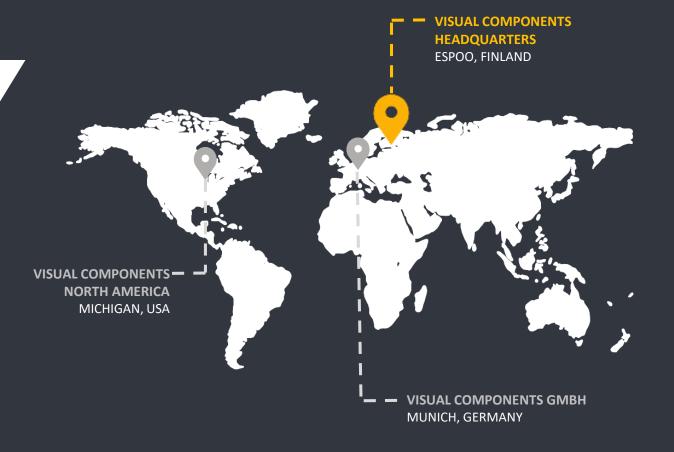


Global Company Partners worldwide **30+** 

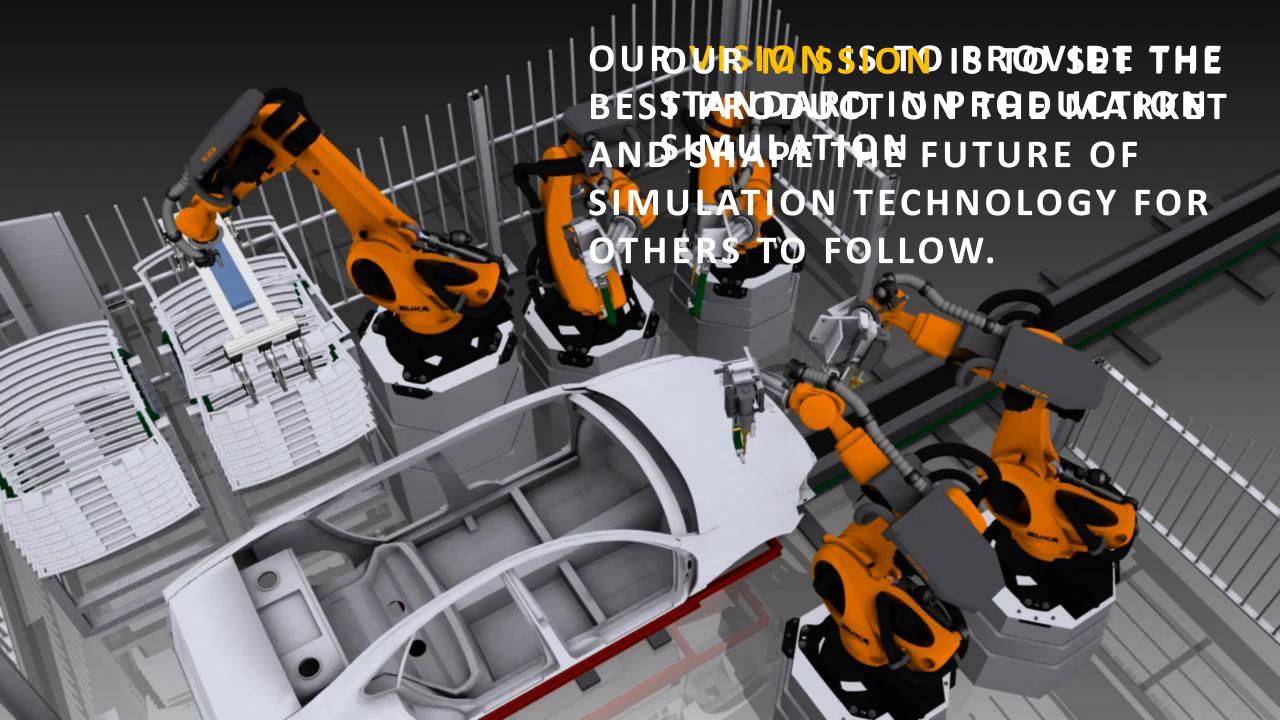
#### **CUSTOMERS**

Some of the biggest brands in manufacturing and system integration









## LARGE INVESTMENT IN R&D

> 50% of our resources are invested in R&D

 R&D activities with academia and research institutes

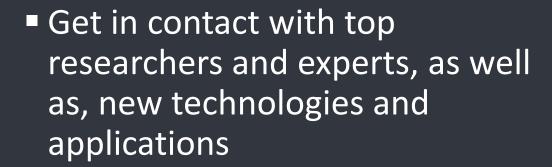
Participate in Business Finland and EU projects





### OUR EXPERIENCE IN EU PROJECTS

Extends the scope of our R&D



Networking

We get funded





Smart logistics for manufacturing







#### **RESULTS**

 Development of new solutions in parallel to our product development, which are extensively tested

 Our head count increases during the project and after the project the new personnel continues in the company

■ The new developments are included in the commercial version after the end of the project -> sales are increased approx. 10%



#### SUCCESS IN AN EU PROJECT

 Solution to be developed in the project covers a present or future need

A new technology / application can be developed

There is a business plan

Always think in Exploitation



#### HOW TO JOIN TO A CONSORTIUM

Register in the EU research participant portal

- Networking
  - Conferences (IEEE, Eurobotics, EFFRA, BDVA,...)
  - Fairs and exhibitions
- Universities & research centres

Brokerage events (ex. ICT Proposers' days)



# Thank you for your attention!

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