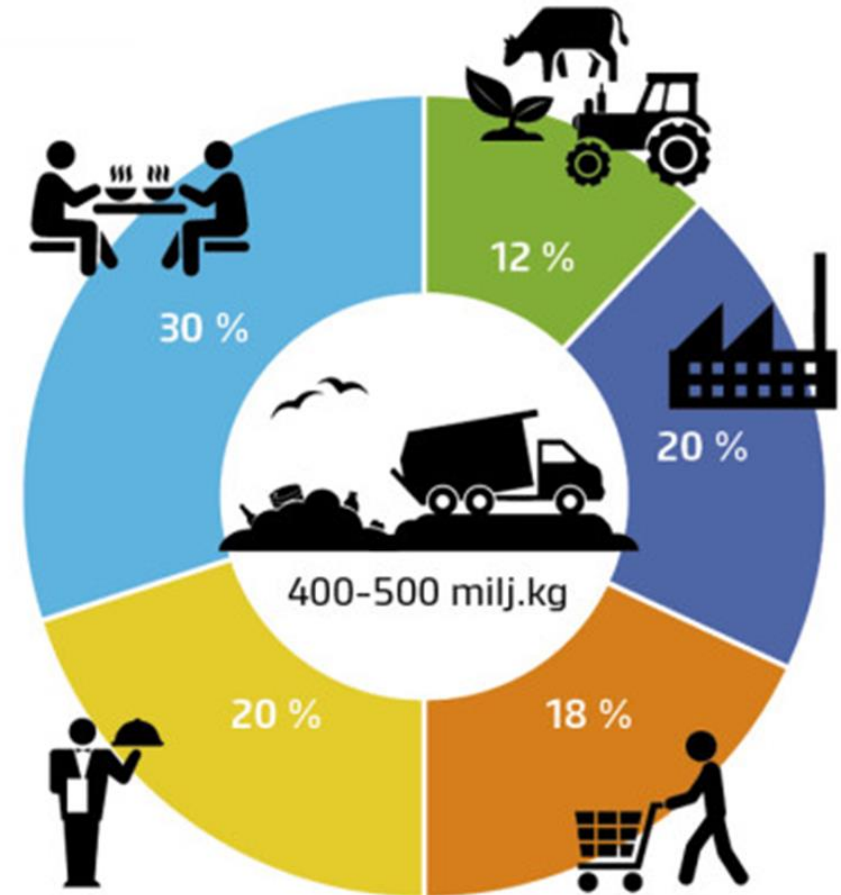


BUSINESS FINLAND
MATERIAL AUDIT FUNDING – HOW CAN IT
BENEFIT FINNISH F&B COMPANIES?

FINNISH FOOD BUSINESS DOING WELL... BUT STILL MUCH TO DO AS REGARDS WASTE

**400-500 MILLION KG
FOOD WASTE EVERY YEAR!**



Source: LUKE

WASTE...

- Includes ECONOMIC, SAFETY and ENVIRONMENTAL RISK:
 - Lost money
 - Physical and mental harm = process deviations, messiness, slippery, microbes + insects.
 - Valuable raw materials frittered away, carried away and destructed.
- Amount usually 1-20 % of the production.
- Visible or invisible.
- Should concern EVERYBODY.

MATERIAL AUDIT FUNDING

Decreasing waste, increasing sustainability

Material audit = A project to find out

- the volume and value of waste
- the actions to reduce waste and to find new good ways to utilize side-flows.

Benefits:

- Money savings – usually 3 % of the turnover.
- CO2 emission reduction.
- Ability to show concrete acts of sustainability.

Suitable for **SME's, midcaps and large companies.**

Business Finland grants **funding** for the material audits – 50 % of the audit costs, max 15 000 € / audit.



BENEFITS FOR F&B COMPANIES

- MORE COMPETITIVENESS
- MEETING CUSTOMER REQUIREMENTS
- LEARNINGS+MOTIVATION TOWARDS CONTINUOUS IMPROVEMENT
- LINKS TO THE FOOD SAFETY AND RESPONSIBILITY
- FOOD&BEVERAGE BUSINESS MATERIAL EFFICIENCY AGREEMENT



”IF YOU CAN MEASURE IT, YOU CAN IMPROVE IT.”

MATERIAL AUDITED FOOD COMPANIES

Bunge Oy

Elonen Leipomo Oy

Fazer Makeiset Oy

F.K. Trube Oy

Leijona Catering Oy Hoikanhovi

Leivon Leipomo Oy

Linkosuon Leipomo Oy

Maalaistuote Vataja Oy

Meira Oy

Oy Soya Ab

Vitaro Oy

LOTS OF POTENTIAL!

NEW MATERIAL AUDIT EXPERTS WELCOME!

→ MOTIVA AUDITOR COURSE ON FEB 13, 2020

<https://www.motiva.fi/ajankohtaista/tapahtumat/materiaalikatselmuskoulutus.981.html>

THANK YOU! MORE INFORMATION

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