

**Pienistä
puroista
suuria
väyliä.**



Many entrepreneurs in the food industry are struggling to become an export business.

Alone.




Some of us have extra resources available. And others need extra resources in order to make their business international.



**Pienistä puroista
suuria väyliä is a project
that provides you with
an unique opportunity
for networking.**





**Small streams
of production together
make larger flows of export,
powered by the collaboration
of companies.**


How do we make
this happen?

PuroNetti
PuroMeetit
Puro Mobiili



**PuroNetti is the
website where you
find the companies
looking for a partner:
www.puronetti.fi**



The image features four eggs on a blue background. Three are white and one is brown with dark speckles. One white egg is cracked open, revealing a bright yellow yolk. A single white feather lies on the surface near the cracked egg. The text is overlaid on the right side of the image.


The PuroMeet events will help you strengthen the co-operation relationship with other companies:

Meeting potential collaboration partners – August 2020

Getting your product ready for export – October 2020

Measuring your company's growth – March 2021

Entering a market together – June 2021

A still life composition on a solid blue background. In the upper left, three white eggs are arranged in a small cluster. Below them, to the left, is a single brown speckled egg. To the right of the brown egg is a single white feather. In the lower left, there is a cracked white eggshell, open at the top, revealing a bright yellow yolk inside. All objects cast soft, dark shadows to their right.

The PuroMeet events are
organised in four different
locations simultaneously.
You can go to the
venue closest to you
or participate remotely.

Helsinki
Tampere
Mikkeli
Rovaniemi

**PuroMobiili helps you
to contact an interesting
collaboration partner
anywhere in Finland.**





**Are you able to help others
or maybe you have resources
available? Together we make
value chains for the export market.**



Pienistä puroista suuria väyliä
is a project that shows
the food industry a new way
to learn. It encourages us to
change the way
we do things.

It's not training as
you know it.
It's companies giving peer support.
It's networking more
efficiently.
There's no theory,
but practical solutions.



Click here and join us today!
www.puronetti.fi



Pienistä puroista suuria väyliä.

The Pienistä puroista suuria väyliä project (1 Aug 2019–31 July 2021) works with companies in the food industry in optimising their production chains in order to succeed in the export business. The project covers the whole of Finland and participation is free of charge.

The Ministry of Agriculture and Forestry is the main funder, and the project is led by Fennopromo Oy.

We're not here to teach you.
We're here to provide you
with new ways of thinking.

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