**Challenge competition: Smart Mobility**

Business Finland invites Finnish companies, research institutions, municipalities and cities to take part in the challenge competition. In the first phase of the challenge competition, participants are called to submit tentative ideas for solutions and plans. In the second phase, the actual call for funding will be carried out. Business Finland will select the most potential ideas and joint projects to be funded, and will also help participants in creating joint projects.

**How the competition works**

Participate in the call for ideas for the Challenge competition by filling in the information below. Use the specified headings and numbering.

Length: up to three (3) A4 pages, font size 10.

Application period: 30 January to 30 March 2019. Final deadline for applications: 30 March 2019.

Please submit applications to Business Finland either by email to kirjaamo (at) businessfinland.fi or by secure connection: <https://asiointi.businessfinland.fi/suojaposti>

Messages must use the following title: Case ID 1/335/2019 (Smart Mobility challenge competition)

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| **1. NAME OF THE IDEA** |
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| **2. COMPANY DETAILS** | |
| Company name |  |
| Business ID |  |
| Contact person |  |
| Title of contact person |  |
| Email |  |
| Telephone |  |
| Company website |  |
| Company address |  |
| Company year of founding |  |
| Number of employees |  |
| Turnover (2017) |  |

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| **3. CHALLENGE TO BE SOLVED** |
| Describe in brief the problem or challenge you want to solve. |

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| **4. BENEFIT, MARKET POTENTIAL AND INTERNATIONAL BUSINESS** |
| What is the global significance of the challenge and its current and future market size? Does the challenge relate to an ongoing or upcoming transformation or a new market? What is the potential of the challenge from Finland’s perspective? What is its potential in terms of international business? Potential international clientele and partnerships? If successful, what is the project’s measurable performance target in euros? |

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| **5. SOLUTION (PROJECT PLAN FRAMEWORK)** |
| How and by what means will the challenge be solved? Is there need to improve the applicant’s existing knowledge; what would the need be? |

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| **6. PARTNERS** |
| Who are the collaboration partners necessary to solve the challenge, such as other companies, groups of companies, researchers or public organizations? Describe the roles of the involved parties. At this point in the competition, a tentative description of the partner network is sufficient. |

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| **7. PROJECT SCOPE AND TIMETABLE** |
| Preliminary budget (estimation in euros) and timetable |

**Author’s details (name and position):**

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**Date: \_\_\_\_/\_\_\_\_/\_\_\_\_\_\_\_**