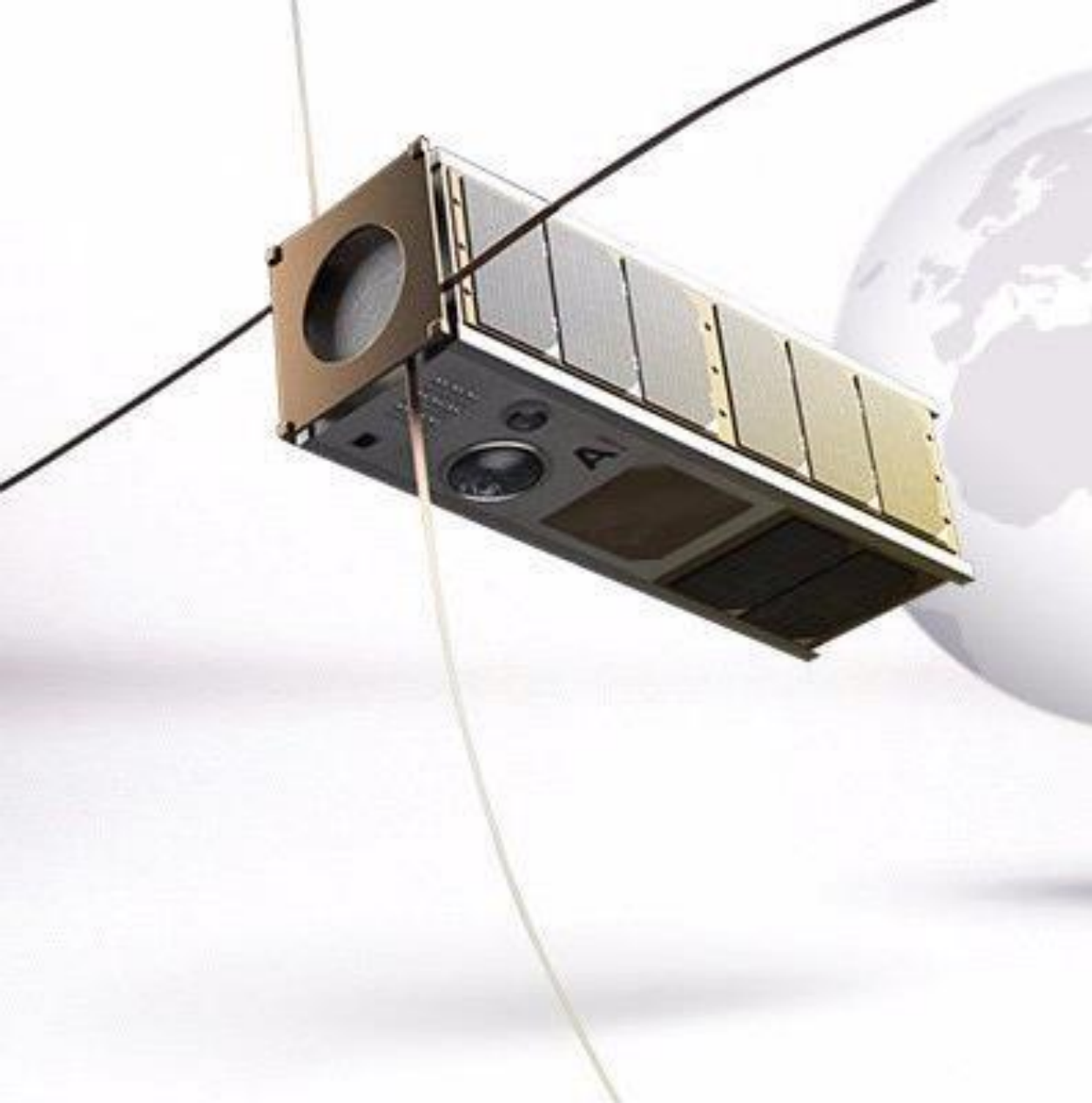


**BUSINESS  
FINLAND**

# **NEW SPACE ECONOMY**



Program Manager Markus Ranne 11.02.2018



# OUR VISION

2025: Finnish space ecosystem to be recognized as a key player in the New Space Economy



# WHY NEW SPACE?

- Open new business opportunities : apply your know-how to space business
- Strengthen and grow your current business by using space capabilities (data, connectivity, etc.) and their links to terrestrial technologies
- Scale your business to global
- Engage new partners in space business to strengthen your business

# Program participation benefits

## Deeper understanding of key markets

- Validated business opportunities
- Market studies

## Quicker market & customer access

Meeting and matching with potential customers & partners

## Market & promote Finnish offering on target markets

- Media
- Exhibitions

## Support in Financing

- Business Finland Innovation funding for New Space Economy
- Matching with potential foreign investors: VC, technology partnering etc.

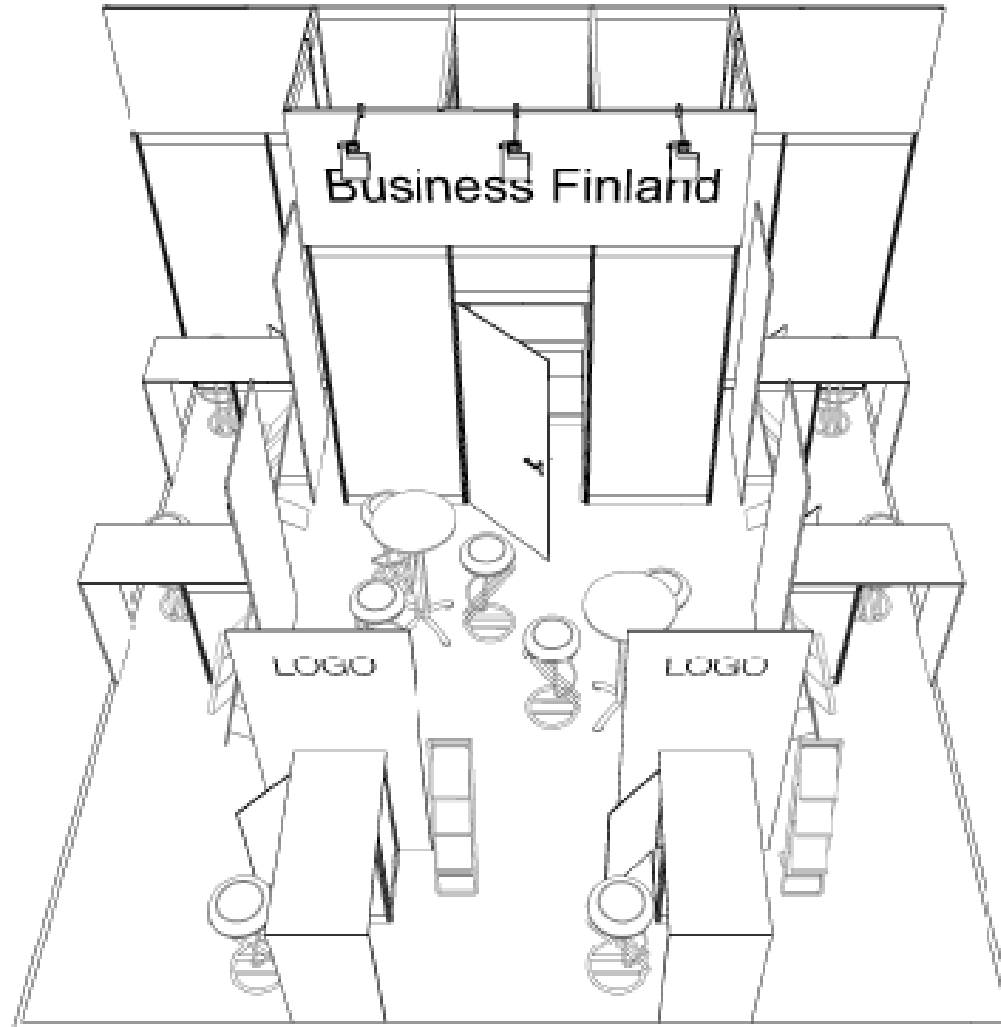
## Strengthening of capabilities

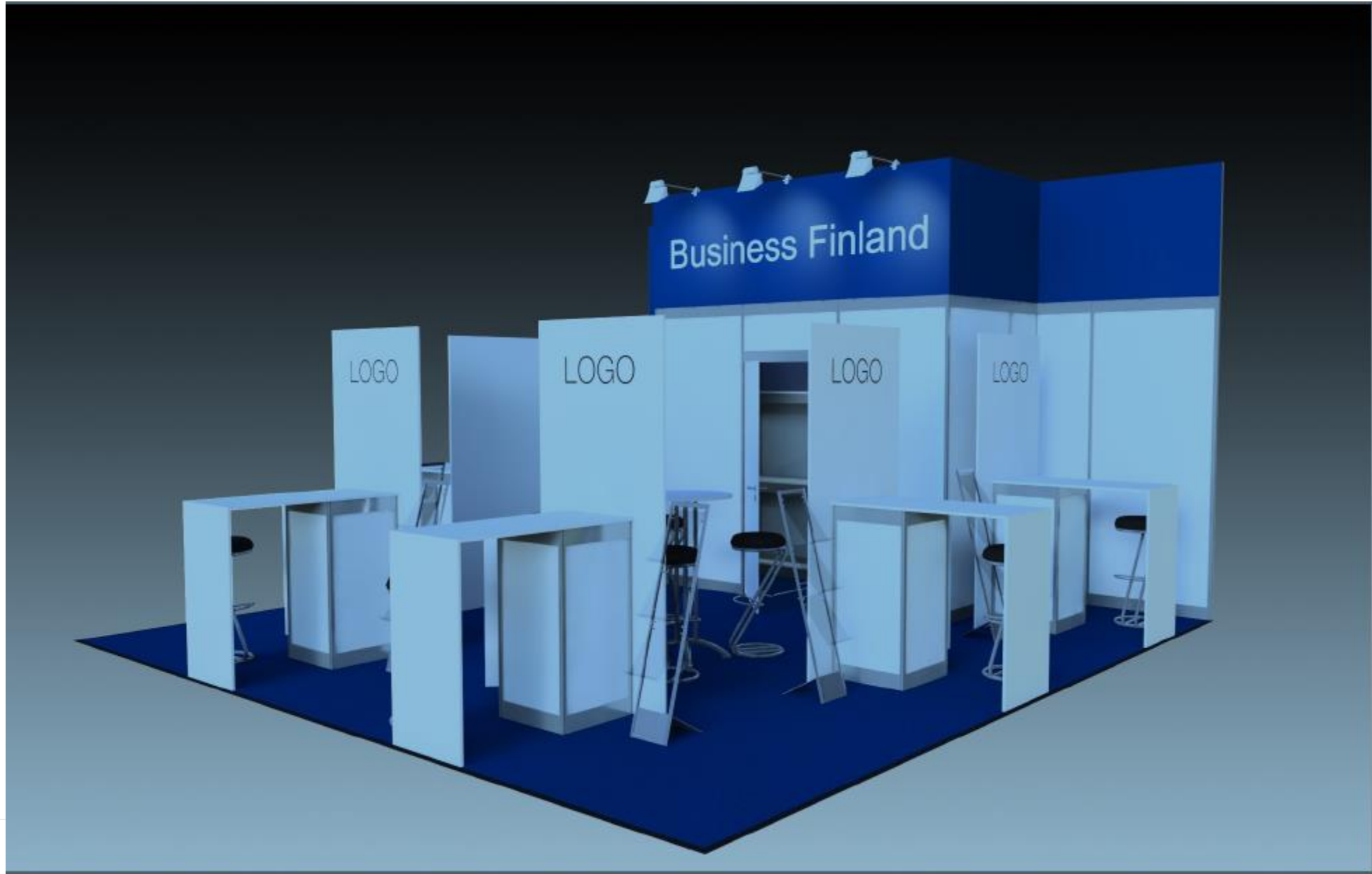
- Support to piloting
- Training opportunities
- Offering and supplier credibility

**Support to networking and co-operation between companies, research centers and universities, as well as related ecosystems**

# Space Tech Expo Europe 2019

- 19 – 21 Nov 2019, in Bremen
- 36 m2 "Finland" exhibition space
- Room for 6 – 8 companies
- Cost sharing scheme under definition
- International event, targets not only Germany





# Potential next steps in the NSE program framework

- Company delegation visits
- Matchmaking/Cluster events
- ILA Berlin 2020
- More information on selected topics, having wider use within NSE program companies
- What do you need? We are at your service.



# Other things to note

- USA: New Space Economy market study coming out in March
- USA New Space Economy webinar in March
- MWC 2019, New Space Economy networking
- Arctic15 New Space Economy track
- Do you have interest in Dubai expo's Space week in 2020?

# CONTACT US!

We'll help your company to grow

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