



INVEST IN FINLAND

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BUSINESS
FINLAND

INVEST IN
FINLAND

INVESTMENT PROMOTION – WHAT & WHY?

MISSION

- Marketing of Finland as a business environment;
- to strong foreign companies from our focus industries in our selected focus markets,
- to strengthen Finnish economy and competence base.

VISION

Finland becomes the most attractive investment destination in the Nordics

TRAVEL & TOURISM

OTHER INDUSTRIES

DATA CENTERS



[ICT & DIGITALIZATION](#)[HEALTH & WELLBEING](#)[CLEANTECH](#)[BIOECONOMY](#)[TRAVEL & TOURISM](#)[OTHER INDUSTRIES](#)[DATA CENTERS](#)

SAVONLINNA: UNIQUE OPPORTUNITY FOR CRUISE OPERATOR

Inland waterway cruising on Lake Saimaa: one of the most beautiful lakes and settings in the world gives us unlimited potential for tourism and traveling.



SAVONLINNA: A HIDDEN GEM BY LAKE SAIMAA

30 ha ready-to-build area, with more than 2 km of lakeshore on a beautiful 100 ha island. Located by the incredibly pure Lake Saimaa near the village of Savonranta. Construction rights of more than 12,000 m².

KAINUU: VUOKATIN AATELI HOTEL & APARTHOTEL

Unique opportunity for investors. Global reputation as elite sporting education and training site and 4th largest ski resort with year-round activities is developing its next phase: new housing project and spa.

OULU: EXCEPTIONAL TRAVEL BIZ OPPORTUNITY

Unique opportunity for developers, investors, operators, financiers. The Maikkula estate history goes back to the 17th century. Next level development: new housing projects, activities and a hotel.

KIITOS!

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<http://www.visitfinland.fi/news/matkailuhanke-ideasta-investointikohteeksi/>



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THANK YOU