

**BUSINESS  
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**HEALTH TUESDAY 2.3.2021**

**What can 5G offer for  
healthcare delivery and health technology innovation?**

**Sampo Sammalisto, Ph.D.**

**Head of Personalized Health Finland**

# Some housekeeping remarks

1. Kindly **mute** your microphones
2. We encourage you to **introduce yourself** in the chat giving the other participants the possibility to reach out and network with you later
3. Our **timing is tight** and may not allow time for live Q&A
4. Please **write your questions to the speakers in the chat**. We are monitoring the chat and will address your questions one way or another

## AGENDA

### **8.00 Opening Words**

Sampo Sammalisto, Head of Personalized Health Finland, Business Finland

### **8.05 Applying 5G and multimedia services to healthcare use cases**

Jarno Pinola, Senior Scientist, VTT Technical Research Centre of Finland

### **8.20 Case study: Elisa video robot helps nurses and doctors in corona ward at Helsinki University Hospital**

Kimmo Pentikäinen, Vice President, Business Development, Elisa Corporation and  
Pekka Kahri, Technology Officer, HUS

### **8.40 Remote presence solution for eHealthcare**

Juha Kela, CEO, Finwe Oy

### **8.55 Closing words**

Sampo Sammalisto, Head of Personalized Health Finland, Business Finland

### **9.00 Health Tuesday event ends**

### **9.15 Market opportunities Roundtable**

Roundtable discussion focusing on 5G and health sector in Denmark and Sweden  
Moderated by Nima Jokilaakso, Senior Advisor, Business Finland Stockholm

### **10.30 Roundtable session ends**



#healthtuesday

# For more information on BF activities

- Personalized Health Finland program
  - [businessfinland.fi/personalizedhealth](https://businessfinland.fi/personalizedhealth)
- Smart Life Finland program
  - [businessfinland.fi/smartlifefinland](https://businessfinland.fi/smartlifefinland)
- Market opportunities
  - [marketopportunities.fi](https://marketopportunities.fi)
- Order our Health & Wellbeing monthly newsletter to stay up-to-date on all upcoming event and other important information
  - [businessfinland.fi/newsletter](https://businessfinland.fi/newsletter)

# Next Health Tuesday 6.4.2021: Future of Clinical Trials

Time	Title	Speaker(s)
8:00-8:05	Opening words	Sampo Sammalisto, Head of Personalized Health Finland, Business Finland
8:05-8:25	Advancing Data Science and Patient Centricity in Clinical Trials	Jussi Leinonen, Principal Clinical Data Scientist, Bayer Oy
8:25-8:40	Digital Endpoints in Clinical Trials	Jaakko Parkkinen, Country Medical Director, Pfizer Finland
8:40-8:55	Fingenious ecosystem and clinical trials	Marco Hautalahti, CEO, Finnish Biobanks – FINBB
8:55-9:00	Closing words	Sampo Sammalisto, Head of Personalized Health Finland, Business Finland
9:00-9:15	Break	
9:15-10:30	Market opportunities round table: Pharma sector in Switzerland	Sanna Sipilä-Axnix, Advisor, Business Finland

**Registration link in the Thank You Email**



# THANK YOU!

**P.S. CLICK OUR FEEDBACK LINK IN TEAMS CHAT WINDOW NOW**

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Head of Personalized Health Finland

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# **BREAK UNTIL 9:15**

**Please stay on the line if you wish to attend the  
Market Opportunities Roundtable**

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