

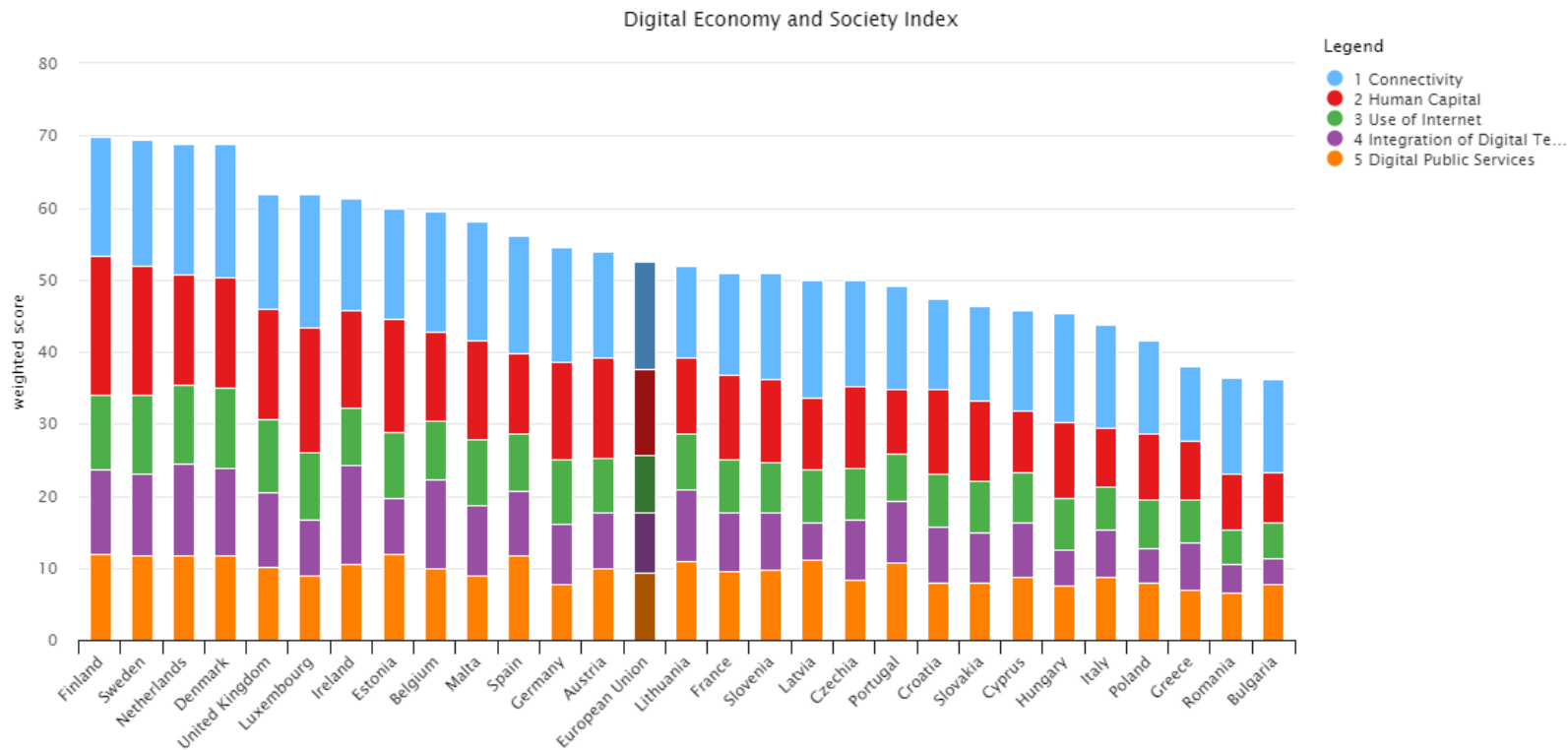
Making Finland Fit for Digital

DG Ilona Lundström



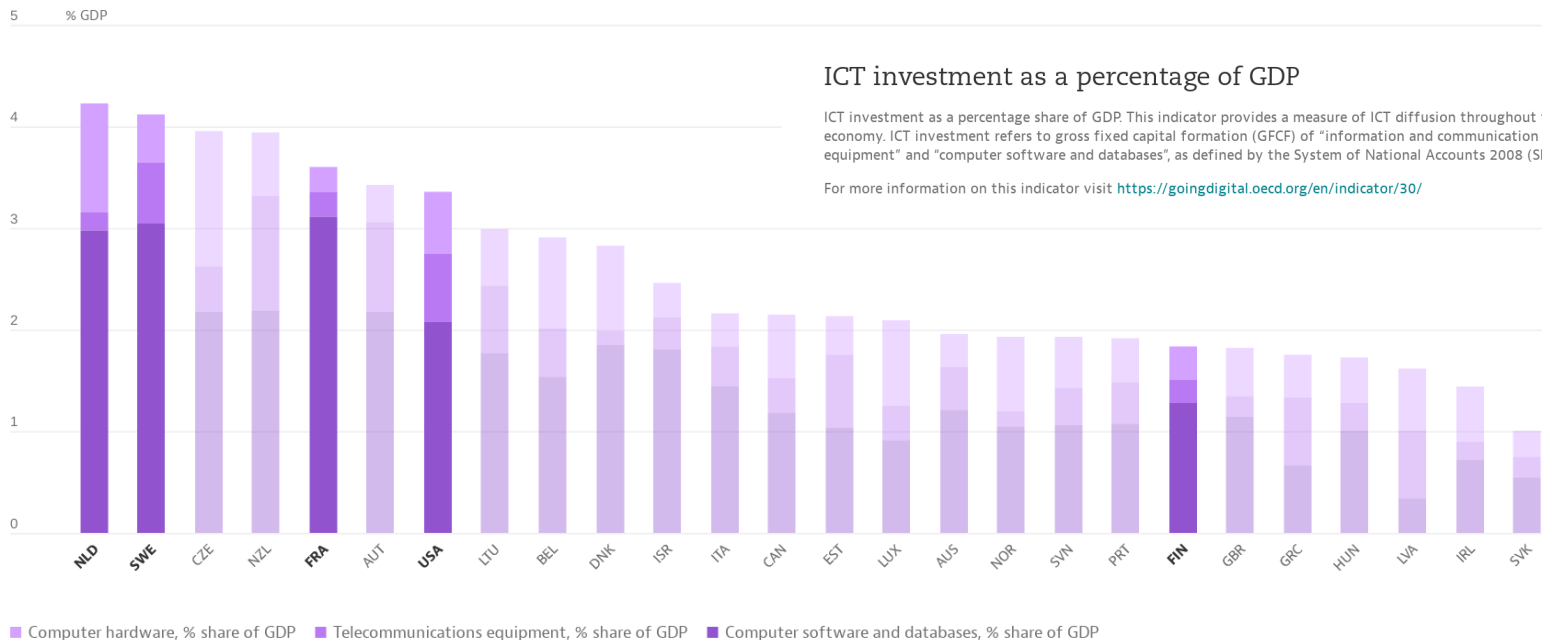
Ministry of Economic Affairs
and Employment of Finland

Finland is a global leader in digitalisation



European Commission, Digital Scoreboard

...but we are lagging behind in investments



Source: OECD, National Accounts Statistics; Eurostat, National Accounts Statistics and national sources.

The statistical data for Israel are supplied by and under the responsibility of the relevant Israeli authorities. The use of such data by the OECD is without prejudice to the status of the Golan Heights, East Jerusalem and Israeli settlements in the West Bank under the terms of international law.

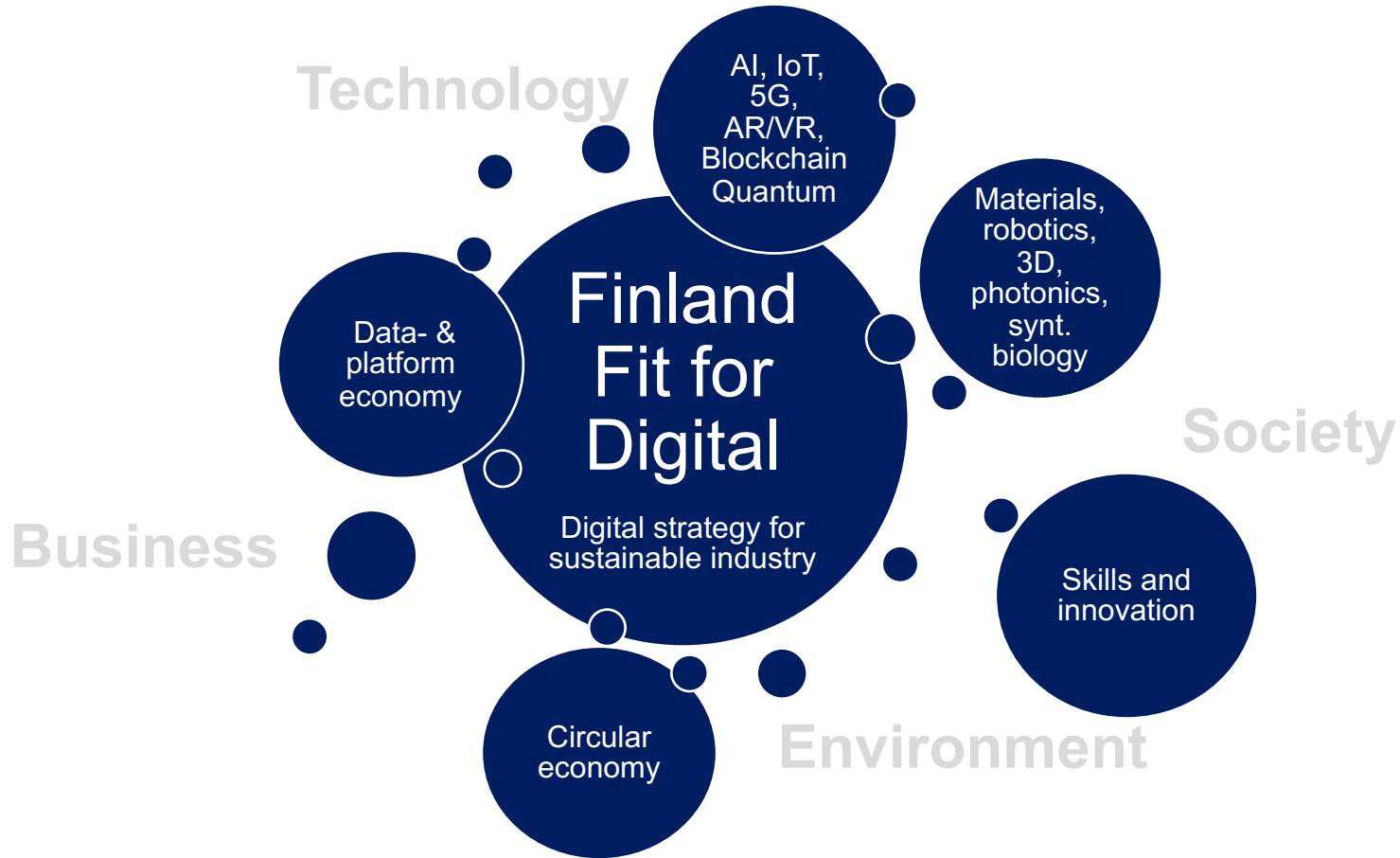


AI policy recommendations for 2019-2020



- Clarify the rules on the use of data to offer consistency to companies, society and users
- Support the development of test environments and testbeds
- Identify business opportunities available in different ecosystems and B2B markets
- Continue AI accelerator activities
- Create an extensive offering of online courses
- Ensure human-centred introduction of AI and deployment of ethical practices in the public sector
- Encourage businesses and public sector organisations to adopt self-regulatory ethical guidelines on AI





What next – join us!



Action lines	Outcomes
Digital Strategy for Sustainable Industry	Improved trust More attractive industry image Effective development network
Digital Capabilities in SMEs	More digitally active SMEs New investment and development initiatives Export-ready KIBSs
Digital Policy Integration	More investments in ICT Improved utilisation and leverage of EU funding Pooled public resources – integral digital policy



Thank you!