

BUSINESS
FINLAND

EUROPEAN FUNDING FOR THE MANUFACTURING INDUSTRY

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WHY EU FUNDING?

Much more than money:

- Collaboration within European networks, obtaining the right contacts
- R&I together with potential customers, opening markets early in the R&I phase
- Sharing risk with international partners
- Direct influence on technology and policy development, standardisation and other strategic benefits
- Benefitting from the very best European know-how

Europe in a Global Competition



The new Commission is set to strengthen European competitiveness in a new global scene through

- European partnerships
- Green Deal
- An Economy That Works for All
- New Industrial Policy
- SME Strategy

European funding landscape 2021-2027 - lots of opportunities for **Manufacturing**

Horizon Europe

- The largest RDI Programme in the world, with the proposed budget of €100B
- Cluster "Digital, Industry and Space" in its second pillar

Innovation Fund

- one of the world's largest funding programmes for demonstration of innovative low-carbon technologies

Strategic Value Chains

- Key value chains of strategic importance to Europe, for example IPCEIs
- Exemption from State Aid rules

European Investment Bank EIB

- Investing in a sustainable future

The European Green Deal: mainstreaming sustainability

- At least 35% of Horizon Europe funding for climate solution
- **Partnerships** with industry and Member States
 - Digital technologies with Manufacturing as a vertical: Key Digital Technologies; Smart Networks and Services; AI, Data and Robotics
 - Made in Europe
 - Carbon Neutral and Circular Industry
- Content: Data and digital infrastructure in support of ecological transition; Energy efficiency and circular solutions
- **Coming soon: First Call for proposals with a budget of €1B**

BUSINESS
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- **Business Finland** is the home base for the national coordination of Horizon 2020 & Horizon Europe
- **EU funding services** are part of our service offering to companies and ecosystems. The EU networks are an integral part of our programs.
- We advise all potential applicants throughout the project lifecycle
 - Assessing options in all EU level programs
 - Finding the right Calls for Proposals
 - Expert assistance in applying, contract negotiation, reporting, payments etc., incl. legal and financial issues

Why give our competitors a head start?

- Finnish companies should take much better advantage of the EU funding opportunities and networks. Our competitors are already doing it.
- For an SME, EU level innovation cooperation is an excellent opportunity to practice international activities already well ahead of the actual commercialization phase of the product



Thank you!

Kiitos!