



What Money 4 Which Purpose?

R&D&I

Working Capital

Investments

Transactions

Finland

BF (Gr, R&D L)

Finnvera (Guar, L)

Finnvera (Guar, L)

Finnvera (Guar, L)

EU

Horizon 2020 (Gr)

EIB (Guar, L)

EIB (Guar, L)

EIB (Guar, L)

Anything

BFVC, Tesi (EQ., VC) EU (EQ., VC)



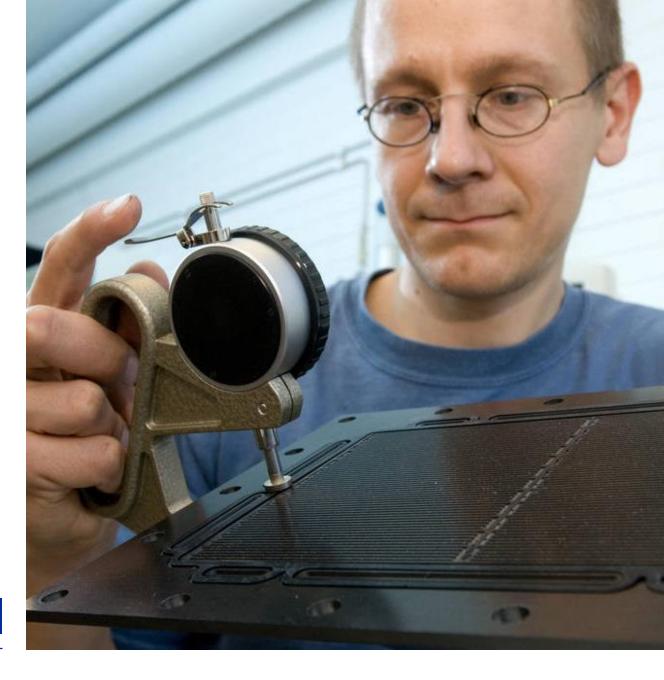
NEW BUSINESS FORM RESEARCH IDEAS

Research organisation – Prepare commercialisation of your research idea

BUSINESS FINLAND FUNDING

- Calls twice a year
- Max 70 % of the total costs of the project
- At least 40% of the project costs must be targeted at preparation of commercialisation.
- The project must have several commercialisation options.
- The actual commercialisation of the idea will occur either within the new company being formed, or as a new business activity in an existing company.

BUSINESSFINLAND.FI/EN/RESEARCHTOBUSINESS



CO-CREATION

Funding for developing a research idea and for building cooperation networks

- For research organisations aiming at a Co-Innovation project to be completed in close cooperation with companies
- Create new radical ideas and new cooperation with companies
- Ensure the need for the research goal and the solution and its suitability for business use, build a cooperation network

BUSINESSFINLAND.FI/EN/COCREATION_



CO-CREATION

BUSINESS FINLAND FUNDING

60 % of the total eligible costs for the project

Project duration 4-6 months

Maximum size of the project 100 000 e

- Funding can be applied for at any time
- Eligible costs include:
 - Indirect personnel costs 50%
 - Indirect costs (overheads) 20%
- Equipment costs are not eligible



CO-INNOVATION

Funding for **research organisations and companies** for their joint actions

- Companies and research organizations develop jointly new knowledge and innovations for business needs
- A common goal and a plan to reach the goal
- At least one research organization and three companies, of which at least two have applied for funding for their R&D projects from Business Finland

► BUSINESSFINLAND.FI/EN/COINNOVATION_



CO-INNOVATION

BUSINESS FINLAND FUNDING

For companies:

For R&D projects that are in line with companies own growth strategies

Funding is granted in accordance with the regular funding options or levels offered to companies

For research organizations:

For scientifically ambitious public research projects

70 % of the total eligible costs for the project

Duration max 2-3 years





Structure of €77B Horizon 2020 (2014-2020)

I Excellent Science

- European Research Council
 (ERC): frontier research
- 2. Future and Emerging Technologies (FET).
 - a) Open
 - b) Proactive
 - c) Flagships
- Marie Skłodowska-Curie (MSCA) – actions: training, career development and mobility for researchers
- Research Infrastructures

II Industrial Leadership

- Leadership in Enabling and Industrial Technologies
 - 1.1. ICT
 - 1.2. nanotechnology
 - 1.3. materials
 - 1.4. biotechnology
 - 1.5. manufacturing and processing
 - 1.6. space
- Risk finance: loans & equity funding
- 3. Innovation in SMEs

20% of the budget or pillars II + III to SMEs

- SME Instrument(1/3)
- Collaborative projects (2/3)

III Societal Challenges

- Health, demographic change and wellbeing
- Food security, sustainable agriculture and forestry, marine, maritime and inland water research and bioeconomy
- 3. Secure, clean and efficient energy
- 4. Smart, green and integrtaed transport
- Climate action, resource efficiency and raw materials
- Europe in a changing world: inclusive, innovative and reflective societies
- Secure societies protecting freedom and security of Europe and its citizens

Also: European institute of innovation and technology, Science with and for society, Spreading excellence and widening participation

IV Joint Research Center JRC, excl. nuclear

Nuclear research: EURATOM





Technology Readiness Level Defines Which Call Suits 4 You

H2020 TRL definitions

https://ec.europa.eu/research/participants/data/ref/h2020/wp/2014 2015/annexes/h2020-wp1415-annex-g-trl en.pdf

- TRL 1 basic principles observed
- TRL 2 technology concept formulated
- TRL 3 experimental proof of concept
- TRL4 technology validated in lab
- TRL 5 technology validated in (industrially*) relevant environment
- TRL 6 technology demonstrated in (industrially*) relevant environment (~MVP)
- TRL 7 system prototype demonstration in operational environment (~Pilot)
- TRL 8 system complete and qualified
- TRL 9 –actual system proven in operational environment (Competitive manufacturing*)



^{*} In the case of Key Enabling Technologies



TOP 4 Call Types 4 Companies

- ▶ Bottom-up | Commercial Time Horizon <3 yr (70 %)</p>
 EIC Accelerator ('SME-2'): TRL 6-9 (~BF | YIC)
 Fast Track to Innovation: TRL ~6-8 (~BF | Co-Innovation)
- ➤ Top-down | Commercial Time Horizon ~3-5 yr (70 %) Innovation Action (IA): TRL ~6-8 (~BF | Co-Innovation)
- ➤ Top-down | Commercial Time Horizon ~5-8 yr (100 %)
 Research and Innovation Action (RIA): TRL ~4-6 (~AoF+VTT)



EIC Accelerator Pilot (SME funding)

- For innovative SMEs
- No consortium needed
- Two tracks:
 - Grant 0.5-2.5 M€
 - Grant + Blended (equity 0.5-15 M€)
- Grant (TRL 6-8); Blended (TRL 9)
- 12-24 month project
- Funding for both finalising R&D and business development
- This is the only path for an SME to get 2,5M€ without diluting ownership!

The proposal is like a business plan; to be competitive, you need

Clearly novel and innovative product, even disruptive

High enough maturity:
At least TRL 6

Good business plan and skilful team

Ambition and chances for international growth

IPR strategy, freedom to operate (FTO) European benefit – what's in it for the rest of the EU?



H2020 with "free topic": Fast Track to Innovation

- For close to market innovations with strong business potential and risk
- Majority of the funding to industry industry (e.g. min. 60 % OR industry partners in the same consortium: 2/(3-4) or 3/5



BUSINESS

FINLAND The Most Agile Bottom-up Instruments

Feature	EIC accelerator pilot	Fast Track to Innovation FTI	EuroStars
To whom?	Strong innovation and business potential, high risk included	Strong innovation and business potential, still risk included	Have an innovation that needs R&D
Source	H2020	H2020	National funding agencies; Business Finland
Max grant/ budget	2,5M€/3,6M€ (equity max 15M€)	3M€/4,3M€	0,5-6M€, average 1,4M€ (COO takes 50%)
Funding rate	70% +25%, option for blended	70% +25% (RTOs 100%+25%)	Defined by national funding agency.
Consortium	Single applicant	Min 3 countries. 3-5 partners, RTOs max 1/3 or 2/4-5.	Min 2 countries, typically 3-4 countries Note: Also Canada, Turkey and South Korea
Coordinator	SME	Large Enterprise (preferably)	R&D intensive SME (must)
Duration	24M	24M	1236M, average 29
Funding scope	Topic is free; both R&D and business development are must and funded	Topic is free; both R&D and business development are must and funded	Topic is free; R&D is funded
TRL scope	TRL6-8	TRL6-8	Not defined clearly
Application dates	8.1.2020. 18.3.2020, 19.5.2020, 7.10.2020	22.2.2020, 9.6.2020, 27.10.2020	12.9.2019, 2020 not launched but probably 03/2020, 09/2020
Launch to market	As the project ends	In 3 years from project start	In 2 years from project end
Pros	High funding rate, resub not limited	High funding rate, resub not limited	30% get funded
Cons	5-15% get funded, High enough TRL when starting?	5-15% get funded High enough TRL when starting?	Low/no funding for Large Enterprises. Coordination must be by SME



RIA/IA: Why Should I Care?

- ✓ Opportunity to find, co-work and co-develop with the best academic and industry expertise. Contribute to future industry standards, certifications, regulation etc. Get <u>independently</u> <u>validated</u> in problem-solution and product-to-market-fit phases!
- ✓ Your competitors (even US Fortune 500 companies) are utilizing funding either directly or indirectly.
- ✓ Build international R&D <u>networks</u> and <u>commercial</u> channels.
- ✓ Get access to hard to find IP (e.g. patents, data, algorithms)
 and get new technology and IP licensing income (partners!).



*** CALL EXAMPLE *** ICT-38-2020: Artificial intelligence for manufacturing

RIA | EUR 4-6M | Opening 9 Jul 2019 | DL 16 Jan 2020 Specific Challenge: State-of-the-art AI technologies need to be integrated with advanced manufacturing technologies and systems in order to exploit their potential in manufacturing and process industry. Specific attention has to be given to standardisation, synchronising EU and Member States activities, and to international collaboration.

<u>Scope</u>: Al technologies in the manufacturing domain, for example in agile production processes and predictive quality, taking into account e.g. time criticality, safety and security.





SU-INFRA01-2018-2019-2020: Prevention, detection, response and mitigation of combined physical and cyber threats to critical infrastructure in Europe

IA | EUR 7-8M | Opening 12 Mar 2020 | DL 27 Aug 2020 Specific Challenge: Recent events demonstrate the increase of combined physical and cyber-attacks due to their interdependencies. A comprehensive, yet installation-specific, approach is needed to secure existing or future, public or private, connected and interdependent installations, plants and systems. Scope: To forecast, assessment of physical and cyber risks, prevention, detection, response, and in case of failure, mitigation of consequences (including novel installation designs), and fast recovery after incidents, achieving the security and resilience.



SU-Al01-2020: Developing a research roadmap regarding Artificial Intelligence in support of Law Enforcement

CSA | EUR 1.5M | Opening 12 Mar 2020 | DL 27 Aug 2020 Specific Challenge: To better understand AI: 1) proactive policing (from reactive to anticipative policing); 2) data analysis (e.g., connecting the dots, discovering criminal patterns); 3) identity checks (improving detection, targeting and interdiction). Scope: To provide an EU AI roadmap for LEAs, meeting their specific operational and cooperation needs, by identifying the key areas in which AI would be beneficial, where it could pose a threat to security, cybersecurity requirements for LEAs, as well as means of prevention and mitigation of malicious use of Al.



SU-Al02-2020: Secure and resilient Al technologies, tools and solutions in support of Law Enforcement and citizen protection against adversarial Al

IA | EUR 17M | Opening 12 Mar 2020 | DL 27 Aug 2020 Specific Challenge: How to mostly benefit from the AI based technologies in enhancing EU's resilience against newly emerging security threats (both "classical" and new AI supported) and in reinforcing the capacity of the Law Enforcement Agencies. Scope: To develop AI tools and solutions in support of LEAs daily work. This should include combined hardware and software solutions such as robotics or Natural Language Processing. To develop cybersecurity tools and solutions. To exploit Al technologies for cybersecurity operation purposes of LE.



SU-Al03-2020: Human factors, and ethical, societal, legal and organisational aspects of using Al in support of Law Enforcement

CSA | EUR 1.5M | Opening 12 Mar 2020 | DL 27 Aug 2020 | Specific Challenge: The lack of transparency of AI technologies and tools complicates their acceptance by users and citizens. Ethical and secure-by-design algorithms are necessary to build trust in this technology. To build a human-centred & socially driven AI.

<u>Scope</u>: An exhaustive analysis of human, social and organisational aspects related to the use of AI tools, including gender related aspects, in support of Law Enforcement, both for cybersecurity and the fight against crime, cybercrime, terrorism.



SU-FCT03-2018-2019-2020: Information and data stream management to fight against (cyber)crime and terrorism

IA | EUR 8M | Opening 12 Mar 2020 | DL 27 Aug 2020

Specific Challenge: Large amounts of data and information from a variety of origins have become available to practitioners involved in fighting crime & terrorism. Lacks analysis capacities. Scope: The effectiveness of law enforcement action depends on capabilities to improve the quality of data, and to convert voluminous and heterogeneous data sets (images, videos, geospatial intelligence, communication data, traffic data, financial transactions related date, etc.) into actionable intelligence. E.g. darknets, IoT, wearable devices, 3D printers, autonomous cars...



SU-DS04-2018-2020: Cybersecurity in the Electrical Power and Energy System (EPES): an armour against cyber and privacy attacks and data breaches

IA | EUR 6-8M | Opening 12 Mar 2020 | DL 27 Aug 2020 | Specific Challenge: The Electrical Power and Energy System (EPES) is of key importance to the economy, as all other domains rely on the availability of electricity.

<u>Scope</u>: The proposals should demonstrate how the actual EPES can be made resilient to growing and more sophisticated cyber and privacy attacks and data breaches. E.g. (i) assessing vulnerabilities and threats, (ii) designing adequate security measures, (iii) implementing resilience tests, (iv) demonstrating the effectiveness of the measures with a cost-benefit analysis.





AI4EU

- ✓EUR 20 M, 87 participants, 22 countries, 36 mo project.
- ✓ AI4EU will distribute €3 million equity-free among individuals, start-ups and SMEs. Organizes <u>AI4EU Web Café Sessions</u>.
- ✓ <u>AI Prototypes</u>: AI4EU will select 25 individuals who could be researchers, students or developers per open call. Beneficiaries can receive to €30,000 and a 4-month support program to develop prototypes based on AI resources.
- ✓ <u>Tech Transfer program</u>: AI4EU will select 20 Scale-ups that
 could be financed up-to €180,000 in equity-free cash.



Horizon Europe: Preliminary structure







Widening Participation and Strengthening the European Research Area

Widening participation and spreading excellence

Reforming and Enhancing the European R&I system



New approach to European Partnerships

New generation of objective-driven and more ambitious partnerships in support of agreed EU policy objectives

Key features

- Simple architecture and toolbox
- Coherent life-cycle approach
- Strategic orientation

Co-programmed

Based on Memoranda of Understanding / contractual arrangements; implemented independently by the partners and by Horizon Europe

Co-funded

Based on a joint programme agreed and implemented by partners; commitment of partners for financial and in-kind contributions

Institutionalised

Based on long-term dimension and need for high integration; partnerships based on Articles 185 / 187 of TFEU and the EIT-Regulation supported by Horizon Europe

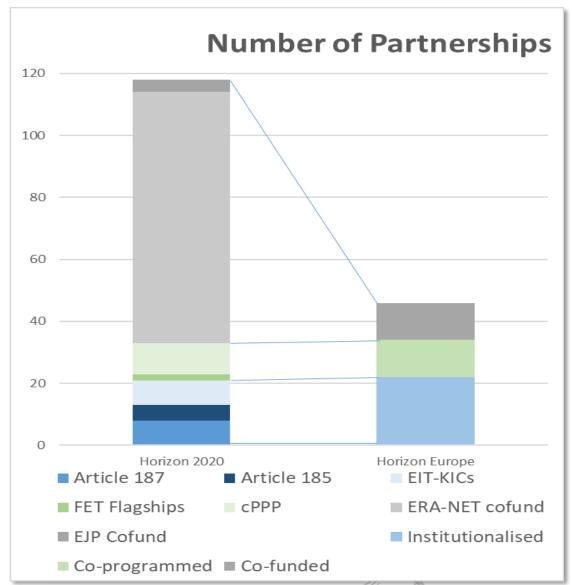
Emerging Partnership portfolio Horizon Europe

Rationalisation and reform achieved so far:

- Reduction from >120 (of all types) to currently 45;
- 6 new topics;
- 28 reformed continuations;
- 11 mergers and reforms;
- 35 partnerships candidates in Pillar II;
- 11 partnership candidates outside pillar II (9 EIT-KICs, SMEs, Open Science Cloud).

EU contributions/budgets:

- To be decided at a later stage following the overall MFF and Horizon Europe budgetary envelopes;
- To be determined once there are agreed objectives, and clear commitments from partners.







Commission proposal for synergies with other Union programmes

Horizon Europe Other Union Programmes, including Common Erasmus LIFE Agricultural Policy Innovation Connecting Fund Europe **ERDF** Facility Internal External Security Fund Instrument ESF+ Single Maritime & Digital Market Fisheries Fund Europe Programme

Space Programme

Enhanced synergies

Compatibility

Harmonisation of funding rules; flexible co-funding schemes; pooling resources at EU level

Coherence and complementarity

Alignment of strategic priorities in support of a common vision



InvestEU

Portfolio of candidates for European Partnerships (49)

HEALTH

EU-Africa Global Health
Innovative Health Initiative
Chemicals Risk Assessment
Fostering an ERA for Health research
Large-scale innovation and
transformation of health systems in a
digital and ageing society
Personalised Medicine
Rare Diseases
One Health AMR

CLIMATE, ENERGY AND MOBILITY

Transforming Europe's rail system
Integrated Air Traffic Management
Clean Aviation
Clean Hydrogen
Built environment and construction
Towards zero-emission road transport
Mobility and Safety for Automated
Road Transport
Batteries
Clean Energy Transition
Sustainable, Smart and Inclusive Cities
and Communities

Smart and zero-emission waterborne

transport

DIGITAL, INDUSTRY AND SPACE

High Performance Computing
Key Digital Technologies
Smart Networks and Services
AI, data and robotics
Photonics Europe
Clean Steel - Low Carbon Steelmaking
European Metrology
Made in Europe
Carbon Neutral and Circular Industry
Global competitive space systems
European Geological Service

FOOD, BIOECONOMY, NATURAL RESOURCES, AGRICULTURE AND ENVIRONMENT

Accelerating farming systems transition
Animal health: Fighting infectious diseases
Environmental Observations for a
sustainable EU agriculture
Rescuing biodiversity to safeguard life on
Earth

A climate neutral, sustainable and productive Blue Economy

Safe and Sustainable Food System for People, Planet & Climate

Circular bio-based Europe

Water4All: Water security for the planet

PILLAR III AND CROSS-PILLAR

EIT Climate KIC

EIT Health

EIT Manufacturing

EIT Food

EIT InnoEnergy

EIT Manufacturing

EIT Raw Materials

EIT Digital

EIT Urban Mobility

EIT Cultural and

Creative Industries

Innovative SMEs

European Open Science Cloud (EOSC)







SU-ICT-03-2018: General

- ✓ Establishing and operating a pilot for a Cybersecurity Competence Network to develop and implement a common Cybersecurity Research & Innovation Roadmap.
- ✓ Research and Innovation Action, EUR 16M, 100 % funding.
- ✓ The consortium in a proposal must involve at least 20 partners.
- ✓ A proposal should also include industrial partners from various (not less than 3) sectors (e.g. telecom, finance, transport, eGovernment, health, space, defence, manufacturing) that will be involved in the demonstration cases.



SU-ICT-03-2018: Scope (1)

- ✓ Common research, development and innovation in next generation industrial and civilian cybersecurity technologies (incl. dual-use), applications and services; focus should be on horizontal cybersecurity technologies as well as on cybersecurity in critical sectors;
- ✓ Strengthening cybersecurity capacities across the EU and closing the cyber skills gap;
- ✓ Supporting **certification** authorities with testing and validation labs equipped with state of the art technologies and expertise.



SU-ICT-03-2018: Scope (2)

Projects should also include <u>industrial partners</u> and their cybersecurity research collaborators to create synergies and:

- (a) collaboratively **identify and analyse scalable** (short/mid/long term) cybersecurity **industrial challenges** in the selected sectors;
- (b) **demonstrate** their ability to collaborate in developing appropriate solutions to solve critical challenges through (<u>not less than four</u>) research and innovation demonstration cases. These **demonstration cases** will constitute the core part of the work to be done within the project.



BUSINESS **FINLAND**

Cybersecurity Horizon 2020 pilot projects

to prepare a European Cybersecurity Competence Network & contribute to the European cybersecurity industrial strategy

More than €63.5 million invested in 4 projects







Key words

SME & startup ecosystem Ecosystem for education Socio-economic aspects of security Virtual labs and services Threat Intelligence for Europe DDoS Clearing House for Europe Al for cybersecurity Post-Quantum cryptography







Key words

Cybersecurity for citizens Application cases Research Governance Cyber Range Cybersecurity certification Training in security







Key words

Network of Cybersecurity centres Cyber Range Cybersecurity demonstration cases Cyber-skills Framework Cybersecurity certification Cybersecurity early warning



SPARTA





Key words

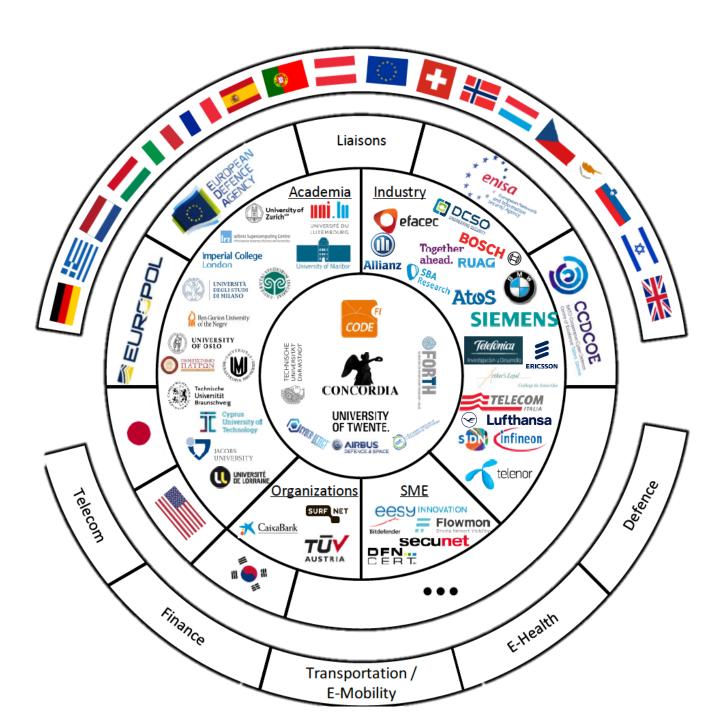
Research Governance Cybersecurity skills Cybersecurity certification Community engagement International cooperation Strategic Autonomy

More than 160 partners from 26 EU Member States



55 Partners:

- •27 Academia
- 28 Industry and Organisations



- 16 Millions EC funding for 4 years
- 7 Millions additional funding from national authorities and industry

Who Are CyberSec4Europe?

Centres of Excellence / Universities / Research Centres / SMEs

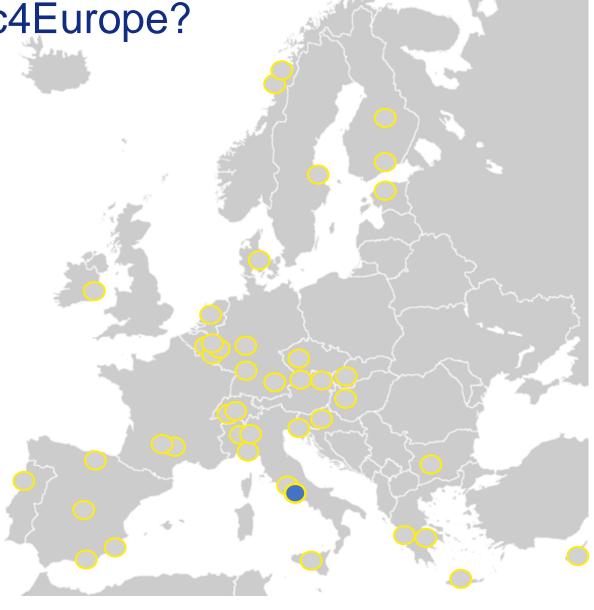
43 partners in 22 countries

26 ECSO members involved in 6 ECSO Working Groups

Existing networks (ECSO, TDL, EOS, CEPIS)

Experience from over 100 cybersecurity projects in 14 key cyber domains

11 technology/ application elements and coverage of nine vertical sectors





































































INOV

IST

INOV

RTO

University

ES





Centre

University

MRU

KTU Kauno Techno.

University

Lietuvos Karo

University

LT LKA

EE UTARTU

Tartu Ölikool

A STRONG BASIS OF EXCELLENCE

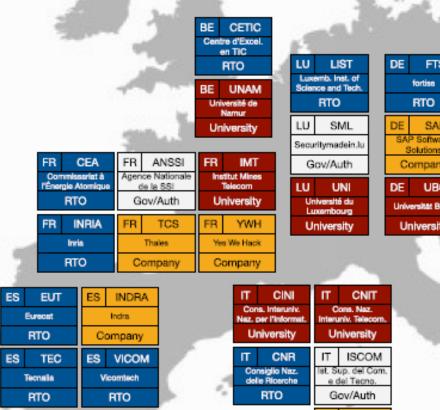
44 partners spanning academia, industry, institutions, grassroots Pragmatically anchored in member states

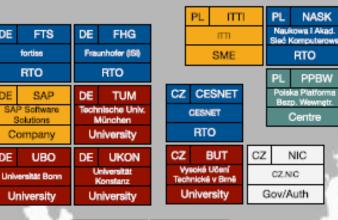
STRATEGIC PROGRAMS

Multilevel supervision Continuous and flexible evaluation Trustworthy intelligent infrastructures Fair and secure Als

THE STAKES OF EUROPEAN AUTONOMY

Design a long-term roadmap and network of competence centers

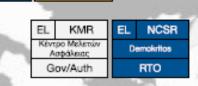




AT

LEO

RTO



TNK

Technikon

SME



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WORLD IDEAS

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https://www.businessfinland.fi/en/for-finnishcustomers/services/programs/digital-trust-finland/