European Innovation Council

EIC Pathfinder & Transition Info

Webinaari 7.4.2021 Klo 14-16

Linkki EUTIn Tapahtuma sivulle



Practicalities of the webinar 7.4.2021

- Presentations are in English
- We speak Finnish
- During the Q&A session questions can be raised also in English (responded in English)
- The session will be recorded, the recording will be available for two weeks
- Please keep your microphones and cameras closed (while not speaking)
- During the Q&A sessions you can ask the floor through the chat
- Materials will be posted on the EUTI web site, link will be sent to the participants

EIC Pathfinder & Transition Info 7.4.2021

AGENDA

- 14.00 Tervetuloa
- 14.05 **EIC:n taustat ja tavoitteet,** Prof. Marja Makarow
- 14.20 Q&A
- 14.30 EIC Pathfinder, Tuomas Katajarinne (SA), EIC NCP
- 14.50 Q&A
- 15.00 EIC Transition, Hannele Lahtinen (SA), komitean asiantuntija
- 15.20 Q&A
- 15.30 Tilaisuus päättyy

ElC in Horizon Europe

Backgrounds and objectives

HORIS: NTTI EUROOPPA

EU:N TUTKIMUS- JA INNOVAATIO-OHJELMA

Prof. Marja Makarow, EIC Champion

- Director of Biocenter Finland
- Chair of Board of Technology Academy Finland awarding the Millennium Technology Prize for ground-breaking innovations
- Member of **EIC Advisory Board**, 9/2019 5 / 2021
 - Pathfinder Working Group, Member
 - o EIC-ERC Working Group, Member
 - o EIC-EIT Working Group, Chair
- Evaluator of the European Research Council ERC StG programme
 - Panel Member 2007-2010
 - o Panel Chair 2011-2013
- Member of Governing Board of European Institute for Innovation and Technology EIT, 2012-2020

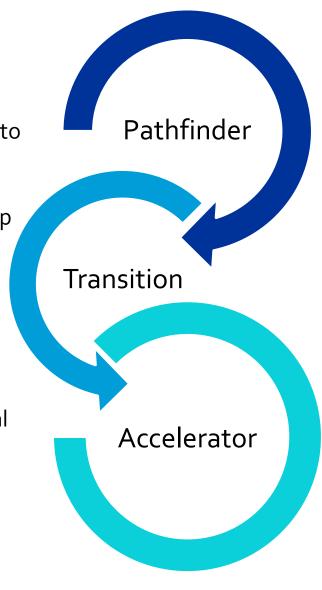
European Innovation Council EIC

Aim is to support Europe's growth by translation of **research excellence to innovation excellence** by supporting break-through technologies and ground-breaking innovations to scale up and become **global market leaders remaining in Europe**.

By embracing full innovation cycle from research (PF) and development (TR) to scale up of start-ups and SMEs (ACC):

- **Pathfinder**: research of breakthrough technologies by multidisciplinar consortia of academic groups
- **Transition:** development of research findings to market readiness by Pathfinder or ERC PoC grantees
- Accelerator: commercialisation and scale-up of deep-tech technologies by individual start-ups/SMEs
- Through all programmes: Business acceleration services e.g. mentoring, coaching, networking

Funding mainly through **Bottom-up Open Calls**Some **Thematic Calls** (e.g. Green Deal challenges)



EIC Advisory Board and its working method

- Task: strategy, programme's aims and content, synergies with ERC and EIT
- Expertise of Members:
 - Research, Innovation, Start-up creators, Large firms' leadership, Venture Capital
 - From public and private sectors, from Europe and USA
- Working groups:
 - Key Performance Indicators
 - EIĆ Pathfinder
 - EIC-ERC Collaboration
 - EIC-EIT Collaboration
 - Corporate Engagement
 - Europe's Technological Sovereignity
 - Venture Grants and Technical Due Diligence
 - Diversity of beneficiaries: Gender and Countries
 - Branding and Communication

Horizon Europe 2021 – 2027: Structure







Widening Participation and Strengthening the European Research Area

Widening participation and spreading excellence

Reforming and Enhancing the European R&I system



EIC – ERC collaboration under discussion in WG To synergise science excellence with innovation excellence

- EIC Transition programme originally designed for Pathfinder grantees
- BUT: ERC Proof of Concept grantees could have access to EIC Transition funding
 - ERC PoC funding is for initial steps of pre-commercial development
 - Not ready for market access
 - EIC Transition funding is for maturation & validation of technology and development of business model and it could bridge gap between PoC and EIC Accelerator
 - 1st Workshop for all ERC PoC grantees on 29 March, other workshops for eligible ERC grantees to follow
- EIC Accelerator application process: first stage screening, then full application
- ERC grantees could be able to skip the 1st stage and access directly to full application
- Transition and Accelerator grantees benefit from EIC Programme Managers' support
 - High-level tech and inno experts to identify synergies between EIC projects > thematic portfolios
 - So far 4 PMs: Health & Biotech, Medical devices, Energy, Environment



EIC – EIT collaboration consolidated in MoU

- EIT creates innovation ecosystems that enhance mutual access between innovators, partners, companies, know-how and market opportunities
- EIT operates as cross-border Knowledge and Innovation Communities (KIC) with specific thematic foci
 - Climate, Digital, Food, Health, Energy, Manufacturing, Raw materials, Urban mobility
- EIT's ecosystem includes over 2000 partner organsizations and covers Europe with >90 Innovation Hubs
 - Top universities and other research organizations, start-ups, SMEs, large companies, cities
 - Ecosystem accessible for EIC beneficiaries
- Structured cooperation between EIC and EIT started:
 - Fast track access for EIT-supported start-ups to Accelerator funding
 - EIT and EIC beneficiaries' mutual access to advisory services
 - EIT-supported companies' acccess to EIC Fund's equity opportunities
 - EIT and EIT together pay attention to women innovators and widening countries



EIC – Key messages

- Europe's most ambitious innovation initiative
- Unique in the world as it combines funding for frontier research on future technologies with funding for scaling-up of companies
- New EIC Fund is Europe's largest venture capital investor of deep-tech, currently with >3 B€ and crowding in of more investors going-on
- During 2018-2020 (pilot phase of EIC before Horizon Europe)
 - 5700 start-ups and SMEs supported
 - They raised 3 € of capital per 1 EIC € , > 5 B€ in total
 - Huge application pressure means huge need for EIC: in 2020 14,000 applications
- Executive Agency EISMEA WITH Council and President, like ERCEA
- Horizon Europe funding for research and innovation excellence: EIC 10 B€, EIT 3 B€ and ERC 16 B€

Deep tech researchers and innovators in Finland

DON'T MISS THE OPPORTUNITY!!

THANK YOU!



Horizon Europe 2021 – 2027: Structure







Widening Participation and Strengthening the European Research Area

Widening participation and spreading excellence

Reforming and Enhancing the European R&I system



Pathfinder Open 1/2

- **Early-stage** interdisciplinary research and development of **new** technology discoveries from any field **bottom-up approach**
- To achieve the 'proof of principle' and validate the scientific basis of breakthrough technology (TRL 1-3)
- Consortium of min. 3 partners from 3 different eligible EU/AC countries
- Proposal max 17 A4 pages
- EU grants (indicative) up to **3M€** (100%), 2021 call budget 168 M€
- 1-step submission, evaluation: 1) 4 external experts, 2) panel
- Call Opening: 8/4/2021
- Call DL: 19/5/2021



Pathfinder Open 2/2

Gate Keepers:

- Convincing long-term vision of a radically new deep-tech
- Concrete, novel and ambitious science-towards-technology breakthrough
- High-risk/high-gain research approach and methodology

Evaluation:

- Excellence, Impact, and Quality
- Remote evaluation -> rebuttal (7 days) -> evaluation committee
- Outcome of call 5 months from call DL

Pathfinder **Challenge** 1/2

- Early stage research and development of new technology discoveries in thematically predefined areas (Health & Biotech; Digital & AI; Climate, Environment and Energy) and portfolio actions
- To achieve the proof of principle and validate the scientific basis of breakthrough technology (TRL 1-4)
- Single legal entity or consortium of min. 2 partners from 2 different MS/AC
- Proposal max 25 A4 pages
- EU grants (indicative) up to **4M€**, 2021 call budget 132 M€
- 1-step submission, evaluation : 1) 4 external experts, 2) panel (taking into account the score and portfolio aspects)
- Call DL: 27/10/2021 (tbc)

Pathfinder Challenge 2/2

Challenges wp 2021:

- 1. Awareness inside: "awareness applicable to systems other than human"
- 2. Tools to measure & stimulate activity in brain tissue
- 3. Emerging Technologies in Cell & Gene Therapy
- 4. Novel routes to green hydrogen production
- 5. Engineered living materials
- Specific objectives of the challenge explained in the Pathfinder Challenge Guide available after call opening on the EIC website and EU Funding & Tender portal
- Principle 'do no significant harm' (Green Deal)

Evaluation Criteria, Pathfinder Open

- Excellence (Threshold: 4/5, weight 60 %)
 - Long-term vision; Science-towards-technology breakthrough;
 Objectives; Interdisciplinarity
- Impact (Threshold: 3.5/5, weight 20 %)
 - Innovation potential; Communication and Dissemination
- Quality and efficiency of the implementation (Threshold 3/5, weight 20 %)
 - Quality of the applicant/consortium; Work plan; Allocation of resources

Evaluation Criteria, Pathfinder Challenge

- Excellence (Threshold: 4/5, weight 60 %)
 - Relevance to the Challenge; Novelty; Plausibility of methodology
- Impact (Threshold: 3.5/5, weight 20 %)
 - Potential Impact; Innovation potential; Communication and Dissemination
- Quality and efficiency of the implementation (Threshold 3/5, weight 20 %)
 - Quality of the applicant/consortium [depends if mono or multi-beneficiaries];
 Work plan; Allocation of resources

Novelties of Pathfinder Open & Challenge 1/2

All projects are eligible to apply for

- Up to 50 000 € additional grant for complementary activities to explore potential pathways to commercialisation or portfolio activities:
 - \circ see details from **Annex 6**

 - replacing H2020 FET Innovation Launchpad, no open calls
 possible at any stage of a project implementation
 not for research or activities that were already foreseen in the original project
- Transition funding (see the next part)
- Accelerator funding via the Fast-Track scheme
 - o straight access to the 2-stage of evaluation (full proposal)
 - odetails given in Annex 4

Novelties of Pathfinder Open & Challenge 2/2

- Proactive approach of project and programme management to develop business and technology-based visions
- **Programme Managers** (PMs): to identify, develop and implement such visions and to nurture potential market-creating innovation
- Portfolio activities are identified and developed by PMs in consultation with the beneficiaries of the actions in the Portfolio
- EIC funding for Pathfinder will apply provisions to ensure open access to scientific publications and promote the uptake of results (Annex 7)
- All projects must comply with the 'do no significant harm' principle of the <u>EU</u> <u>Sustainable Finance Taxonomy</u> (Green Deal)



Transition Open & Challenge 1/3

 To validate and demonstrate technology in application-relevant environment (from TRL 3 to TRL 6) and develop market readiness

- To respond to the following questions:
 - Have you identified Pathfinder, FET or ERC Proof of Concept project results that could be the basis for ground-breaking innovations and new businesses?
 - Is this novel technology ready for the next steps towards its maturation and validation in some specific applications?
 - Do you envisage building a motivated and diverse entrepreneur-lead team to develop the idea and increase its market readiness?

EIC Advisory Board WG recommendation for Transition 2/3

- A 'Transition to Technology' to advance research up to TRL 5/6. This involves mainly strategic technologies that need more time to mature while improving also the Market Readiness Level.
- A 'Transition to Market' for projects led by an SME/Start-up with an interest in the results as single partner or in a small collaboration. The goal is to mature both the technology and market readiness
- A 'Transition to Entrepreneurship track Many research projects produce "side results", often with higher TRL levels, that could be relatively quickly commercialized with the right "seed financing".
 - Transition will be one single flexible scheme that can encompass any of the above or others that include technology and market aspects.
 - There will be an open component and challenges (as for Pathfinder)

Transition Open and Challenge 3/3

- Funding up to 2,5 M€ (both Open & Challenge) for 3 yrs
- Indicative 2021 call budgets 59,6 M€ (Open) and 40,5 M€ (Challenge, from NGEU)
- Proposal max 25 A4 pages
- Call deadline, tbc: 22/9/2021 (single-state)
- Applications must build on results from eligible Pathfinder, H2020 FET (including Flagships and their ERA-NET Cofund calls) or ERC Proof of Concept projects
 - Applicant does not need to be the Principal Investigator/ partner of the original project, but an entity owning the IP of results in question (agreement to be provided)
 - Single legal entity as 'mono-beneficiary' (SMEs, spin-offs, start-ups, research organisations, universities) or
 - Small consortium with 2-5 beneficiaries (universities, research organisations, SMEs or <u>larger</u> companies, user/customer organisations or potential end-users)
 - Ongoing projects 12 months from start or finished projects within 24 months of the completion to the call deadline



Transition Challenge themes 2021

1. Medical Technology and Devices: from Lab to Patient

Any technology addressing important health needs in the direct clinical treatment and care of patients. <u>Special conditions</u>:

- a) To perform the necessary R&D to advance from an existing proof-of-principle technology to a mature version ready to initiate clinical evaluation.
- b) To develop an exploitation strategy, qualitatively and quantitatively outlining the proposed path to patient and describing an investable proposition.

2. Energy harvesting and storage technologies

- Technologies for efficient, low cost, sustainable, compact and flexible energy harvesting, conversion and storage
- <u>Special conditions</u>: sustainability and Green Deal targets
- To address at least one of the given three aims

Evaluation process, Transition

Evaluation & Time to grant (indicative):

- 1. First phase evaluation by EIC expert evaluators (cf. Pathfinder)
 - Feedback (ESR) 9 weeks after the call deadline
- 2. If successful, invitation* (of max 5 persons mentioned in the proposal) for a face-to-face **interview** in front of EIC jury (max 6 persons)
 - Cf. Accelerator, but experts from both academia & industry
 - Result of the interview 17 weeks after the call deadline
 - rant agreement will be signed within 6 months from the call deadline
 - individual SMEs not funded but meeting all evaluation criteria may be awarded a <u>Seal of Excellence</u> quality label (to help gain funding from other sources)
 - *) Starting with the highest scoring proposal and in descending order, and if within a maximum number of applications ranked by overall score



Evaluation Criteria, Transition

- Excellence (Threshold: 4/5)
 - Technological breakthrough; Technology feasibility; Objectives
- Impact (Threshold: 4/5)
 - Business and market fit; Economic and/or societal benefits;
 Entrepreneurship; Partnerships and investment-readiness
- Quality and efficiency of the implementation (Threshold 3/5)
 - Quality of the team; Milestones and Work plan; Allocation of resources

Possibilities for funded Transition Open and Challenge projects

Funded Transition projects are eligible to:

- Apply for up to 50 000 € additional grant possible to undertake portfolio activities (Annex 6) – see above slide 20 for Pathfinder
- Submit an Accelerator proposal via the Fast-Track scheme (Annex 4)
- IPR issues are explained in Annex 7
 - IP generated by the Transition project is expected to be formally protected: IP rights allow also their owners to shape the way they wish to share the results with other entities.

EIC call calendar 2021 – F&T portal 6.4.

- <u>U Prize for Women Innovators</u> (Open, DL 30/6/2021)
- The European Capital of Innovation Awards (Open, DL 15/7/2021)
- EIC Pathfinder Open 2021 (HORIZON-EIC-2021-PATHFINDEROPEN-01-01)

Deadline model single-stage

Opening date8/4/2021

Deadline date
 9/5/2021 (17:00 Brussels time)

- EIC Accelerator Open 2021 (HORIZON-EIC-2021-ACCELERATOROPEN-01)
- <u>Strategic Digital and Health Technologies</u> (HORIZON-EIC-2021-ACCELERATOR-CHALLENGES-01-01
 - Deadline model multiple cut-off
 - Opening date8/4/2021 (full proposals)
 - o **Deadline date** 9/6/2021 (17:00 Brussels time)

Useful links:

EIC web page EIC Pilot (2018-2020) Impact Report

EU Funding & Tender portal

www.horisonttieurooppa.fi -> EIC-page

HEU esitysaineistoja-> EIC Accelerator - hakuinfo 30.3. 2021, Pathfinder/Transition info 7.4.2021

HORIS: NTTI EUROOPPA

- EU:N TUTKIMUS- JA INNOVAATIO-OHJELMA

Please, contact / Ota yhteyttä!

At your service/ Opastusta rahoitusmahdollisuuksista ja hauista:

National Contact Points for EIC Pathfinder ja Transition

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EIC committee expert

• Hannele Lahtinen, hannele.lahtine@aka.fi

Thank you – Kiitos!

