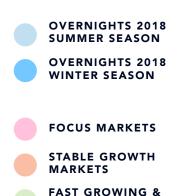


VISIT FINLAND'S TARGET MARKETS AND OTHER TOP SOURCE MARKETS

Number of Overnights and Tourism Revenue in Finland 2018



NEW MARKETS

Foreign overnights 6.8 million.

Tourism Export Earnings EUR 4.6 billion (estimated in 2017).

Domestic overnights 15.4 million.

Domestic tourism income EUR 10.4 billion (estimated in 2017).

Source: Statistics Finland - Visit Finland, Statistics Service Rudolf