

DOING BUSINESS IN TAIWAN

Updated 3.3.2024



Market profile

Taiwan is a major Asian economy with outstanding rankings in international rating surveys. It is highly competitive and has huge development potential. It has a superior geographic location in the heart of Asia-Pacific.

Economy and business structure

Taiwan has a robust and well-developed free market economy. It is the 8th largest economy in Asia, and 18th largest in the world by Purchasing Power Parity (PPP). Taiwan's GDP per capita is among the highest in East-Asia. Taiwan is a member of World Trade Organization (WTO) and Asia-Pacific Economic Cooperation (APAC).

Taiwan is a straightforward place to do business and has consistently been ranked in the top 10-15 places worldwide for easy of doing business (by World Bank)

FACTS

- World's 20th largest economy
- ICT manufacturing (particularly semiconductors)
- Capital: Taipei
- Official language: Mandarin Chinese
- Democracy with sound legal system
- Population: 23.6 million

Taiwan's core strategic industries being currently developed

Digital Industries – Taiwan is producing the world's most advanced semiconductors and is set to further improve its capabilities in areas such as AIoT, 5G networks supply chains and high-tech manufacturing systems. Taiwan is also developing comprehensive supply chain for quantum computing components and aims to become a significant stakeholder in the industry.

Cybersecurity – Taiwan is a global hotspot for malicious cyberattacks. To protect against them, Taiwan has various ongoing initiatives to continue developing secure communication systems, data protection methods and resilience against the attacks.

Precision Health – Taiwan has world-class healthcare system and rapidly aging population. Taiwan is developing systems of precision prevention, diagnosis devices and epidemic prevention products.

Renewable Energy Industry – Taiwan is currently ongoing a major transformation in its energy mix. Remaining nuclear reactors are scheduled to be closed during 2025 and while large investments are being made especially on offshore wind energy, but also on other renewable energy solutions. Taiwan has set a target to become carbon net zero by 2050.

Civil protection and civil security – Taiwan lie near the junction of two tectonic plates and is thus prone to moderate earthquakes. Taiwan is also regularly hit by tropical typhoons. There is a market demand for wide range of civil security solutions.

Important things to consider when doing business in Taiwan

Business culture in Taiwan is typically hierarchical with power and authority commonly based on seniority and age. On a survey conducted by AmCham Taiwan in Q3/2023, Taiwanese workforce was praised for high levels of diligence, trustworthiness, loyalty, teamwork, and execution of assigned tasks.

Intellectual property rights are well respected and consistent with international standards.

Market data sources and other useful links

InvesTaiwan (One-stop service window for investments to Taiwan)

<https://investtaiwan.nat.gov.tw/homePage?lang=eng>