



Visit Finland

VF monthly follow up

February and winter season 2023-2024

Summary

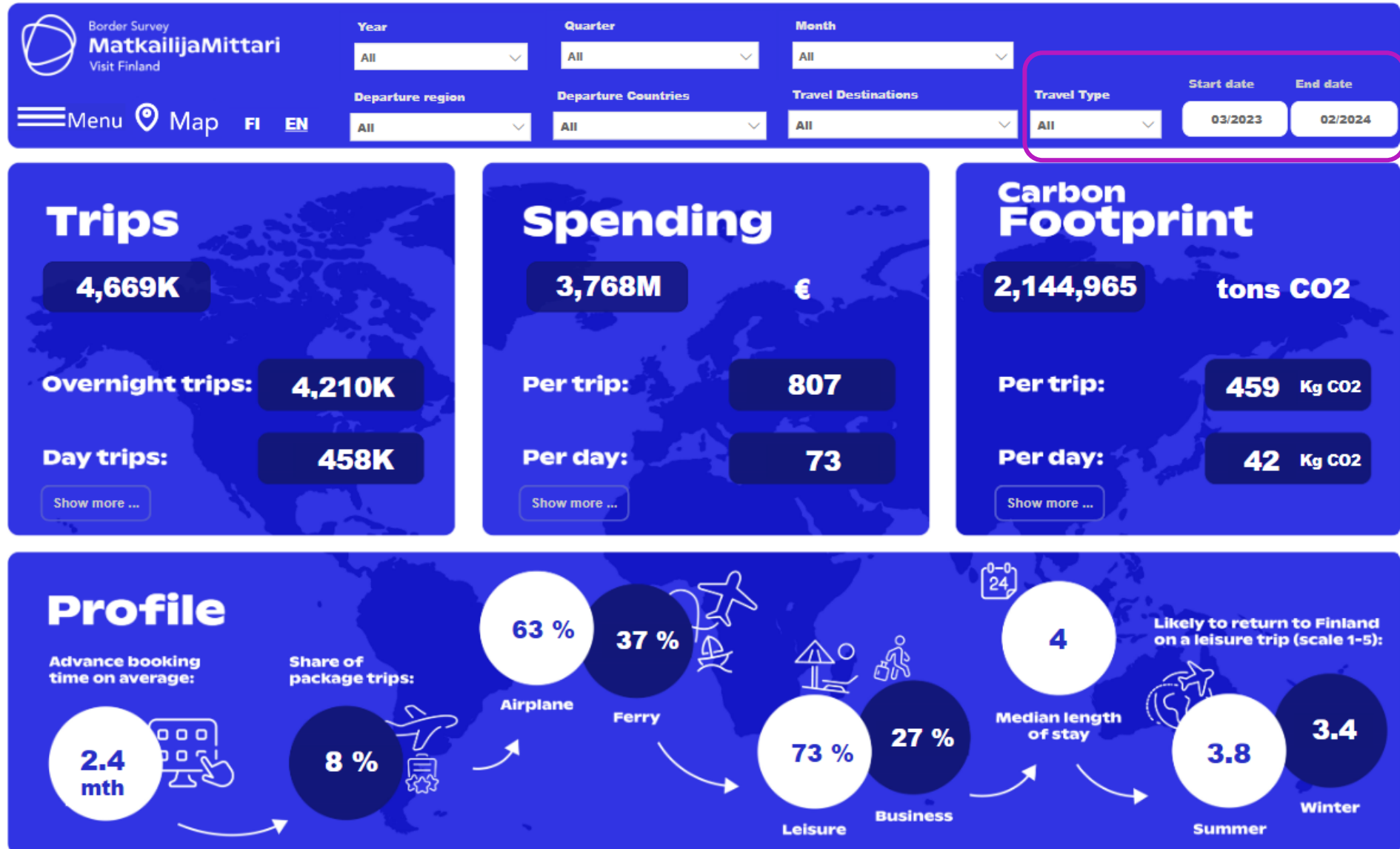
Travel to Finland and to the Nordics compared to previous year and pre-pandemic

- Foreign visitors made **4.7 million trips** to Finland during the **latest 12 months** (March 2023 – February 2024) and they **spent nearly 3.8 billion euros in Finland**. **Median length of stay was 4 nights** and **73%** of the visitors were travelling for **leisure purposes**.
 - **Leisure travellers** tend to reserve their trips to Finland **earlier for the winter holidays** than for the summer. The **average spend per trip** was also clearly **higher in winter** even though the **median length of stay was longer during the summer months**.
- **Number of registered foreign overnights** in **Jan-Feb 2024** were **10% above** the figures of previous year, and due to **record high February** only **4% below pre-pandemic**.
- During the **high winter season** (Dec-Feb), foreign registered overnights **increased by 10%** compared to previous winter, and **Lapland continued to make new records**.
- Comparison with **the other Nordic countries** shows that Finland's share of overnights during the **winter season** remains among the biggest with Sweden. As in Finland, **overnights for the winter season increased** also to **Sweden, Norway, and Denmark**.
 - On the other hand, **Finland's market share for the summer season** was **among the smallest** within the Nordic countries.
- Beside registered overnights, paid accommodation includes also overnight stays in **short-term rentals**. The share of foreign overnights in **short-term rentals** of the paid accommodation varies **between 24% - 37% depending on the month**, so overnights in the short-term rentals add up quite a big portion of the total paid overnights, and they seem to be growing as well.
- **International flight bookings to Finland** for the **summer** months of June - August 2024 show **increase of 19%** compared to 2023. Among the main source markets **USA, the Netherlands, Italy, Spain, and Austria** show *positive development also compared to 2019*.
 - Bookings to **Norway** are growing very strongly for the **summer** months.
- **Seat capacity to Finland** for June – August 2024 is 14% above 2023 level, *but still -16% compared to the pre-pandemic level*.
 - Seat capacity from **Europe, USA** and **Asia** is **improving** compared to previous summer.

Border Survey / Latest 12 months (March 2023 – February 2024)

Foreign visitors in Finland

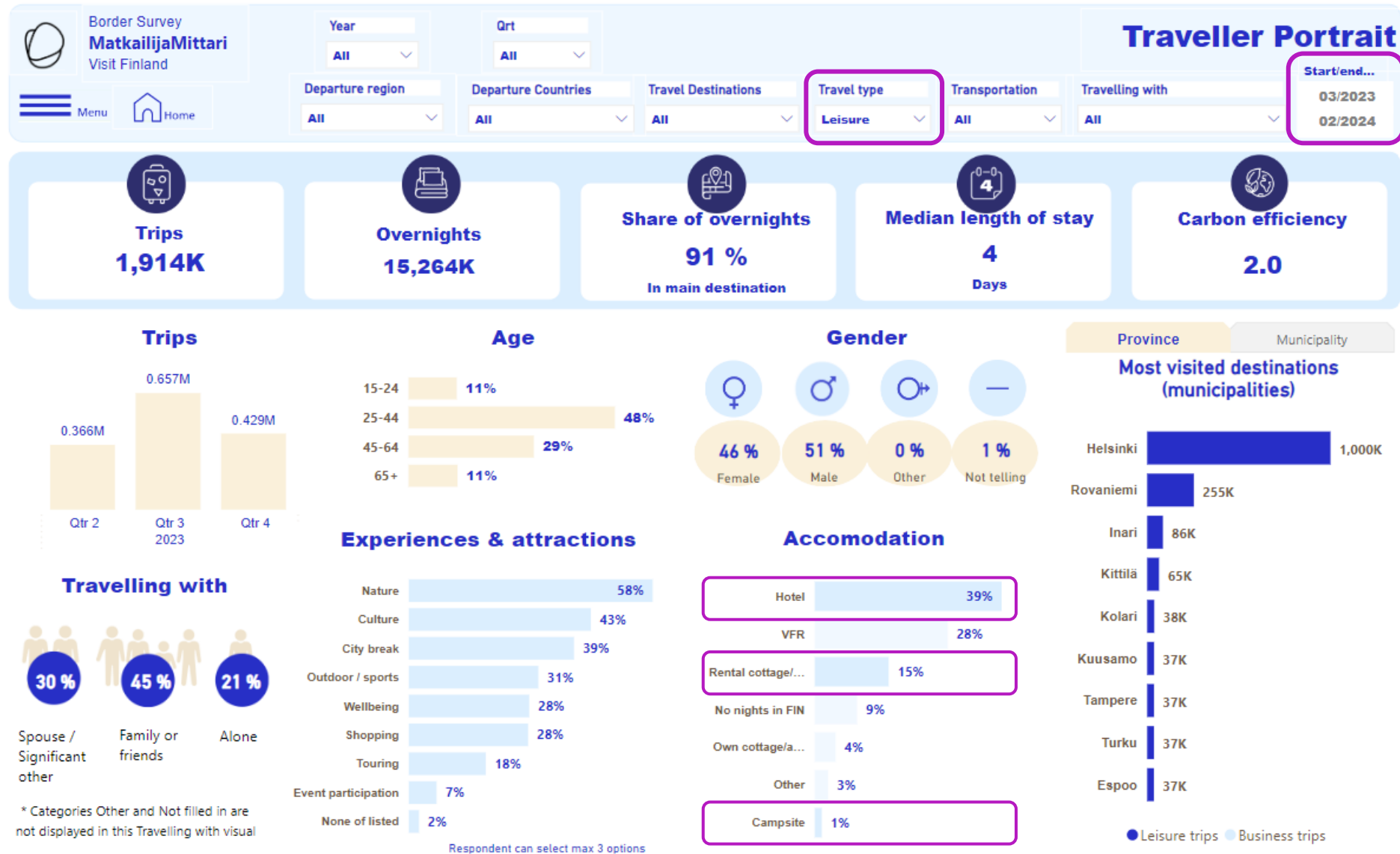
[Link to the report:](#)
Matkailijamittari - Visit Finland



Leisure travellers with paid accommodation / Latest 12 months

(March 2023 – February 2024 with overnights spent in hotels, rental cottages or campsites)

- **Traveller portrait** gives a view on travellers' profile coming from different source markets to Finland
- When focusing on leisure travellers with paid accommodation in general
 - **Helsinki** is clearly the most visited destination, followed by **Rovaniemi** and other destinations in Lapland
 - Travelling with **family or friends** is the biggest group
 - **Nearly half** of these holiday makers belong to the age group of **25-44 years**
 - Nearly 60% have had **nature experiences** during their visit. **Cultural experiences** as well as **city breaks** were also among the most common themes.



Travel Profiles for summer and winter high seasons

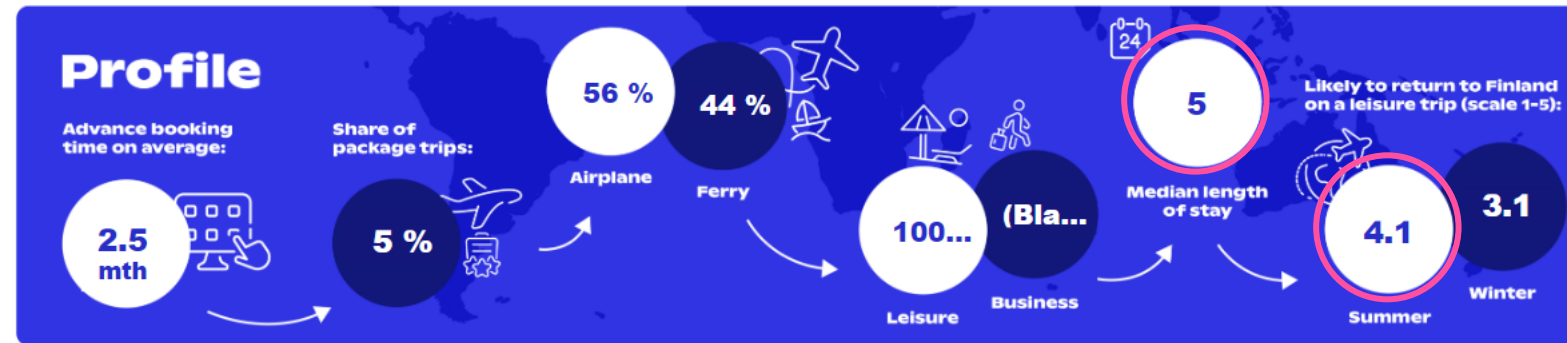
Foreign leisure travellers (incl. paid accommodation, visiting friends and relatives & other)

- Leisure travellers reserved their trips to Finland more than a month earlier for the winter than for the summer.
 - British and Irish leisure travellers made the reservations for December already 9 months before their holiday.
- The share of the package trips was also clearly bigger for the winter than for the summer.
- Spending in Finland per trip was 260€ higher in average during winter than in summer even though the average length of stay is slightly longer in summer.
- As the use of flights is more common in winter than in summer, carbon footprint is in average also bigger per trip in winter.
- Those visiting Finland for leisure in summer seem to be more enthusiastic of returning to Finland in summer again, while leisure travellers in winter prefer slightly more often to come back in winter as well.

Summer
(Jun-Aug)

Spending (€)	
Per trip:	698
Per day:	59

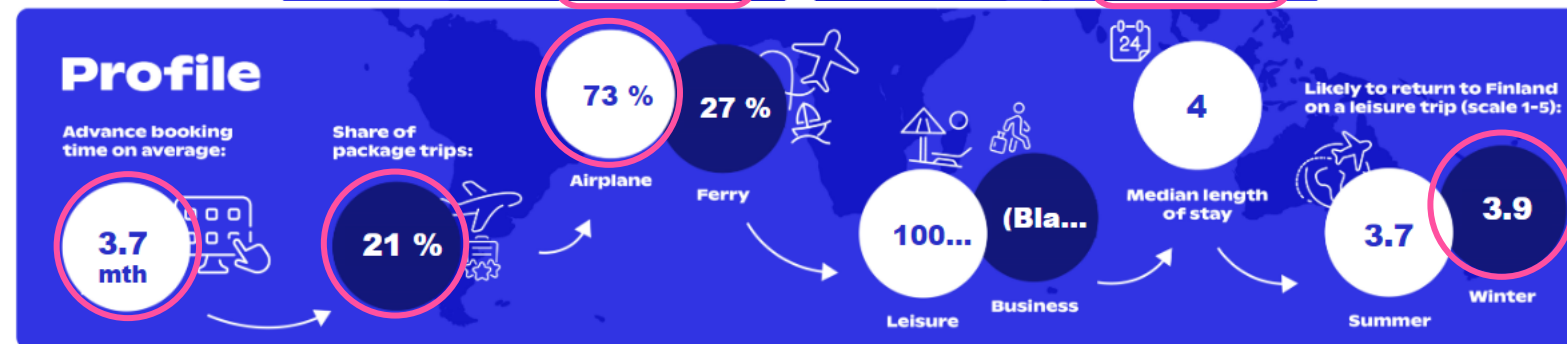
Carbon footprint	
Per trip:	458 Kg CO2
Per day:	39 Kg CO2



Winter
(Dec-Feb)

Spending (€)	
Per trip:	961
Per day:	105

Carbon footprint	
Per trip:	488 Kg CO2
Per day:	53 Kg CO2



Foreign registered overnights & flight statistics

Compared to corresponding period in *previous year* (& 2019)

*) Flight bookings including at least 1 night stay in Finland.

Registered overnights

Flight arrivals / bookings*

Seat capacity

Monthly view

633,900

+13% (+5%)

Feb/24 foreign overnights in FIN



112,000

+15% (-12%)

Mar/24 int'l flight arrivals to FIN



66,700

0% (-30%)

Apr/24 outlook for int'l flight bookings to FIN



771,400

+5% (-22%)

Mar/24 flight seat capacity to FIN



837,700

+14% (-17%)

Apr/24 outlook for seat capacity to FIN



Several months' view

1.2M

+12% (-4%)

01-02/24 foreign overnights in FIN



659,800

+16% (-16%)

10/23 – 03/24 (6 mths) arrivals to FIN



242,600

+9% (-15%)

04-09/24 (6 mths) outlook for flight bookings to FIN



4.6M

+8% (-21%)

10/23 – 03/24 (6 mths) flight seat capacity to FIN



5.5M

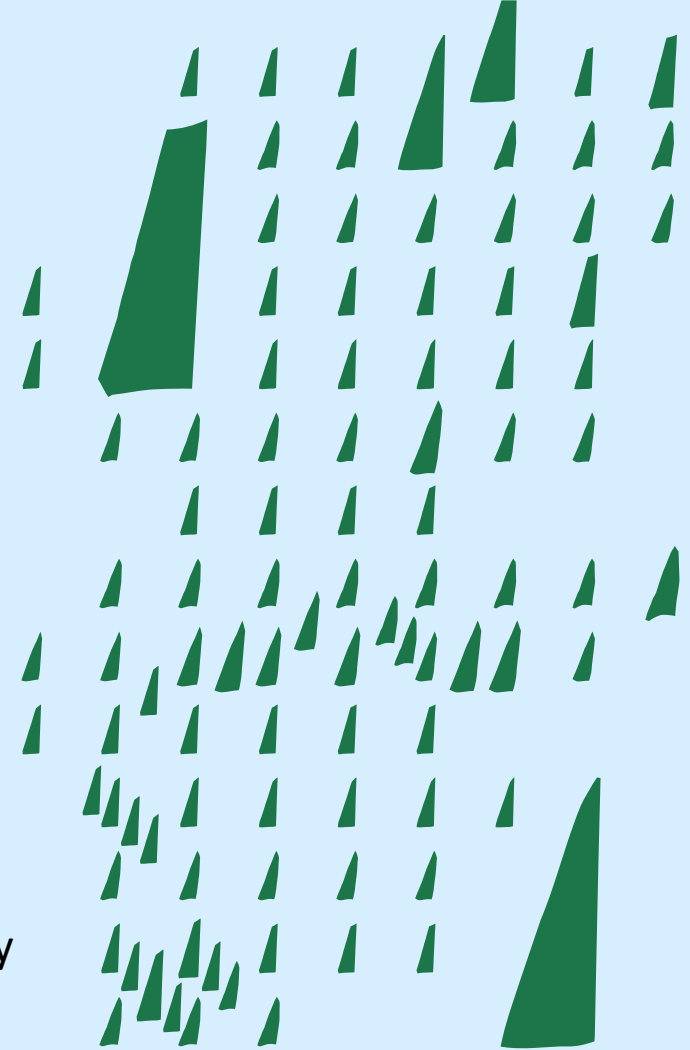
+13% (-17%)

04-09/24 (6 mths) outlook for seat capacity to FIN



Registered overnights

- **High winter season** (Dec/2023 – Feb/2024)
 - Foreign overnights: **2.0 M** (+10% vs. winter 2023 & -3% vs. winter 2019)
 - Foreign excl. Russia: **2.0 M** (+11% vs. winter 2023 & +11% vs. winter 2019)
 - Top source markets: **UK, France, Germany, the Netherlands**
 - Main destinations:
Helsinki, Rovaniemi, Inari-Saariselkä, Kittilä-Levi, Kolari-Ylläs, Kuusamo, Sodankylä, Vantaa, Muonio
- **January – February 2024**
 - Foreign overnights increased by **12%** compared to previous year, and February overnights made new records. The biggest source markets were **France, Germany, UK, and the Netherlands**.
 - Total accommodation revenue increased by **6%** as the foreign revenue increased by **19%** compared to Jan-Feb 2023 (domestic revenue -3%).



Registered overnights Jan-Feb 2024

	Jan-Feb 2024	Change-% vs. Jan-Feb 2023	Change-% vs. Jan-Feb 2019
Total	3.4M	+3%	+3%
Domestic	2.1M	-2%	+8%
Foreign, total	1.2M	+12%	-4%
Foreign excl. Russia	1.2M	+13%	+12%
Scandinavia	76,600	+3%	-9%
EU-27 + UK	850,100	+7%	+23%
America	73,000	+36%	+60%
Asia	154,600	+44%	-27%

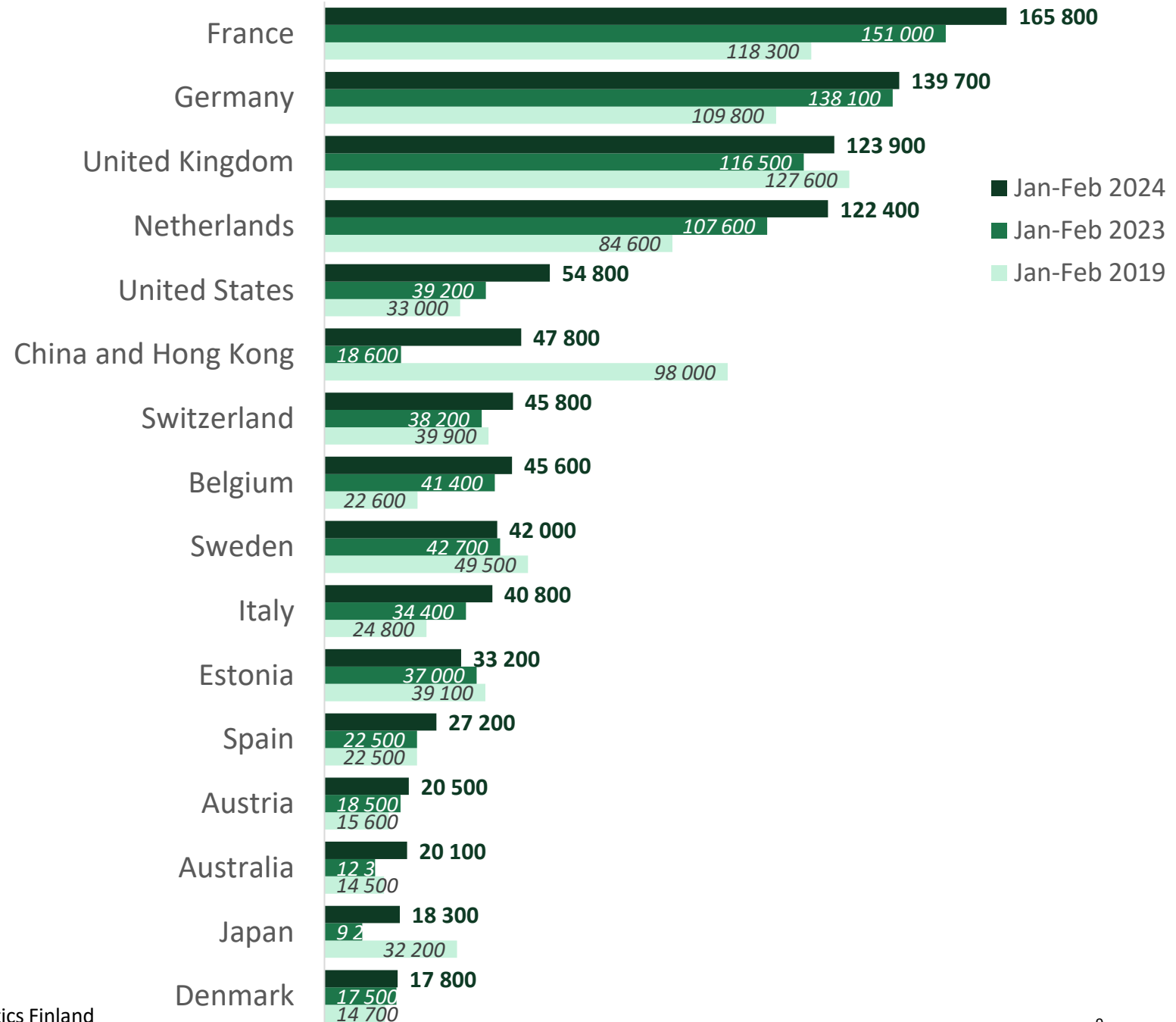


Top16 origin countries

Jan-Feb 2024 vs. Jan-Feb 2023 & Jan-Feb 2019

During Jan-Feb 2024, number of overnights exceeded both previous and 2019 Jan-Feb figures from these biggest source markets:

- **France**
- **Germany**
- **Netherlands**
- USA
- Switzerland
- Belgium
- Italy
- Spain
- Austria
- Australia
- Denmark





Registered overnights & Accommodation revenue



Year: 2018 2019 2020 2021 2022 2023 **Latest**

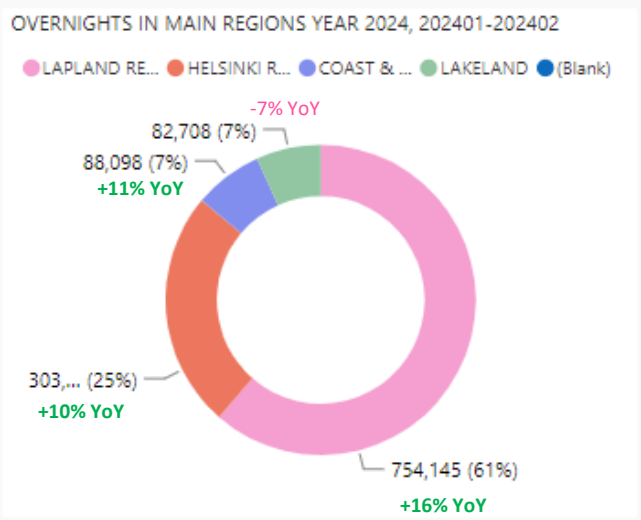
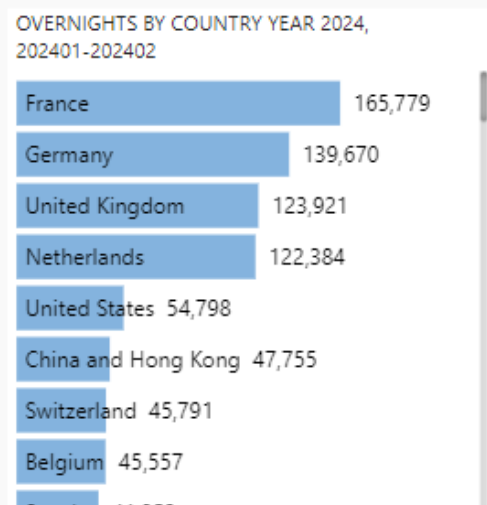
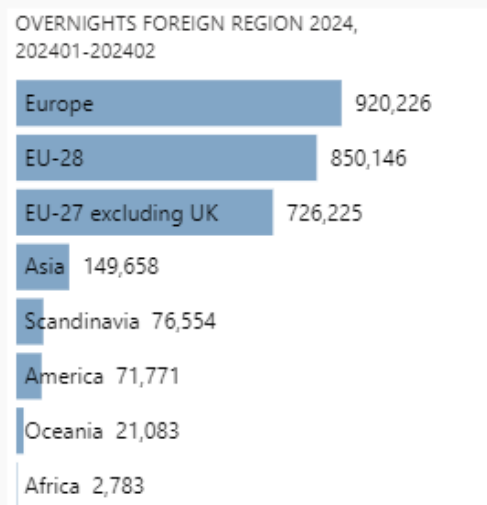
Year month: Jan Feb

Overnights 3.4M TOTAL overnights	YoY change % 3 YoY change %	Foreign 1.2M Overnights	YoY change % 12.2 Foreign	Domestic 2.1M Overnights	YoY change % -2 Domestic	Revenue 242.4M TOTAL revenue	YoY change % 6 YoY change %
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View Main regions, Regions by
Domestic **Foreign**

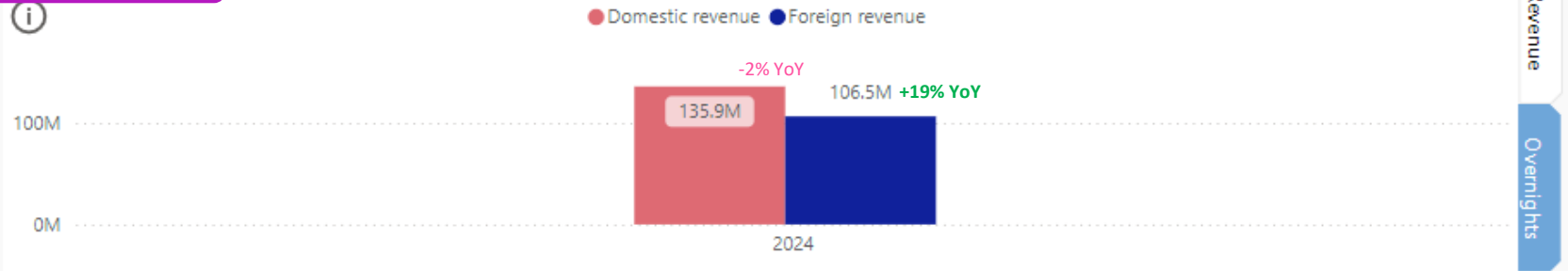
[VIEW REVENUE DETAILS](#) [VIEW OVERNIGHT DETAILS](#)

REGIONAL OVERNIGHTS

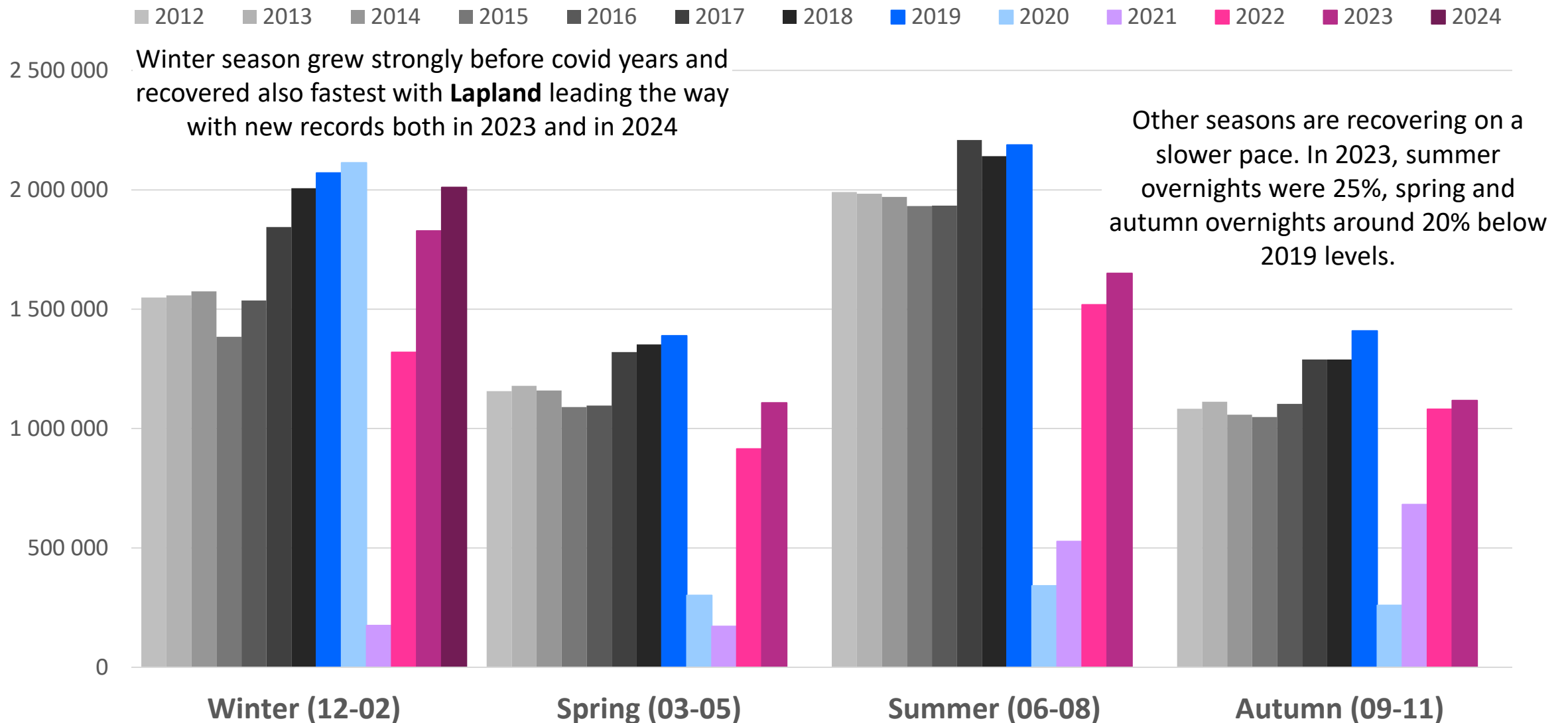


Sources: Statistics Service Rudolf, Statistics Finland

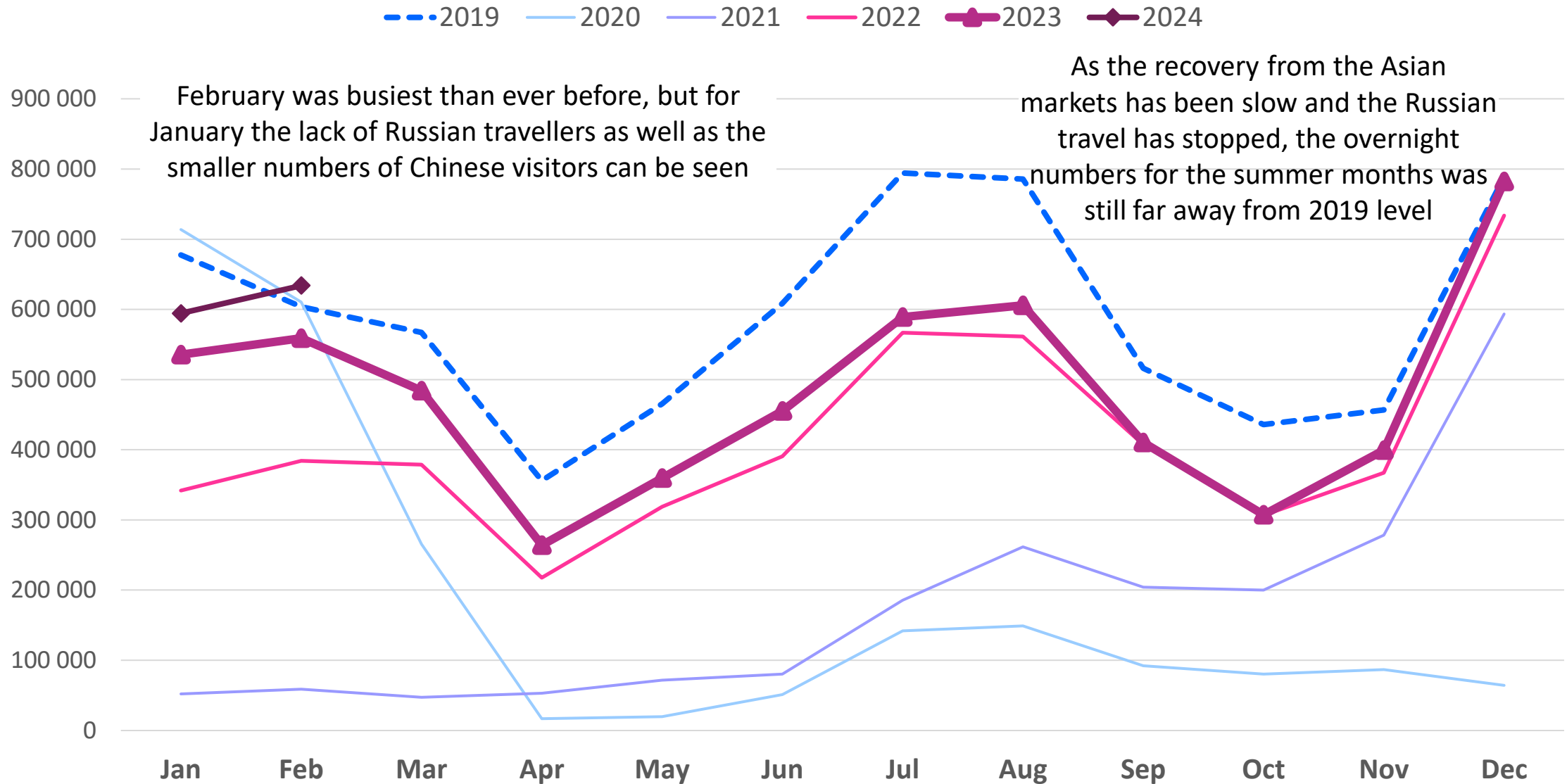
REVENUE 2024



Foreign overnights by seasons 2012-2024



Foreign monthly overnights 2019-2024



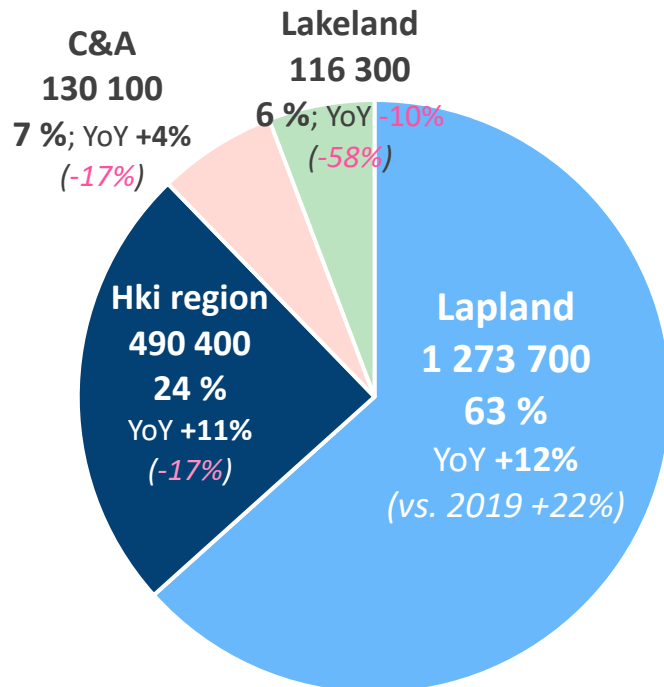
Foreign overnights in high winter season 2023-2024

And change compared to winters 2022-2023 & (2018-2019)

High winter season (12-02)

2.0M foreign overnights
+10% vs. winter 2022-2023
(-3% vs. winter 2018-2019)

- **1.4M** from EU-27 + UK / **+5%** *(+20%)*
- **258,400** from Asia / **+39%** *(-24%)*
- **114,900** from America / **+31%** *(+58%)*



	winter 2019	winter 2023	winter 2024	winter 2024 vs. 2019	winter 2024 vs. 2023
UK	334 900	344 200	354 100	+6 %	+3 %
France	161 700	209 700	220 200	+36 %	+5 %
Germany	151 300	180 100	181 800	+20 %	+1 %
Netherlands	106 700	129 200	145 400	+36 %	+13 %
USA	53 800	64 800	87 000	+62 %	+34 %
Spain	59 400	63 200	75 200	+27 %	+19 %
China & Hong Kong	139 700	33 200	71 600	-49 %	+116 %
Italy	42 900	59 200	69 100	+61 %	+17 %
Sweden	75 100	63 900	63 000	-16 %	-1 %
Switzerland	51 800	48 700	58 200	+12 %	+19 %
Belgium	30 300	51 200	55 900	+85 %	+9 %
Estonia	58 200	59 000	49 200	-15 %	-17 %
Australia	32 600	26 000	42 300	+30 %	+63 %
Singapore	35 300	31 400	35 000	-1 %	+11 %
Ireland	14 900	28 600	32 600	+118 %	+14 %
Japan	49 900	14 400	28 400	-43 %	+98 %



Year: 2018 2019 2020 2021 2022 2023 Latest

Season: Winter Spring Summer Autumn

Main area: All Region: All Sub-region: All Municipality: All

REVERT TO DEFAULT

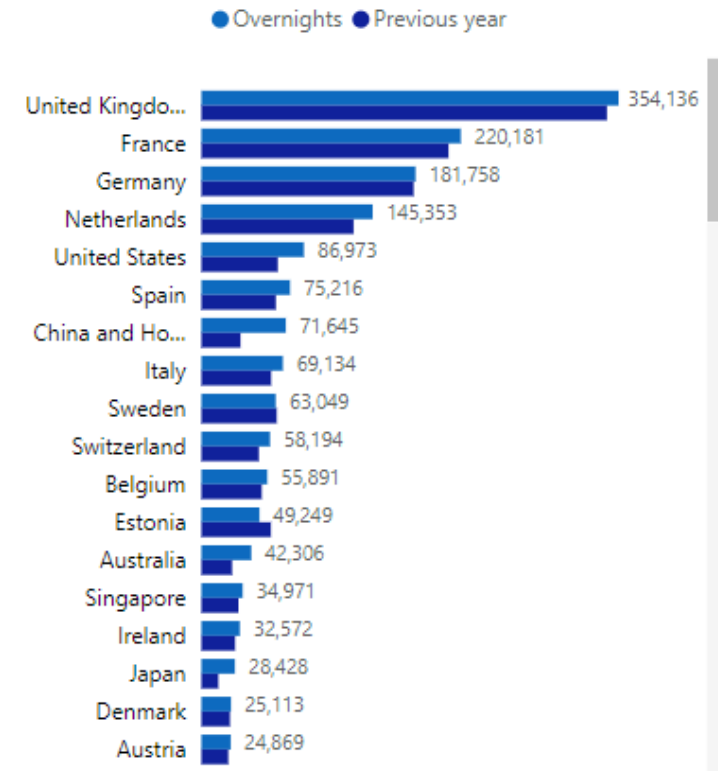
Total Overnights Foreign Overnights Domestic overnights REVENUE VIEW

FOREIGN OVERNIGHTS Winter season 2024

Main area	Overnights	Prev. yr. overnights	YoY change %
LAPLAND REGION	1,273,705	1,132,968	12.4
HELSINKI REGION	490,354	441,029	11.2
COAST & ARCHIPELAGO	130,132	125,386	3.8
North Ostrobothnia (excl. Kuusamo)	52,138	49,022	6.4
Southwest Finland	19,460	18,282	6.4
Uusimaa 2 (excl. Helsinki Metropolitan Area)	16,622	16,979	-2.1
Satakunta	11,120	8,148	36.5
Åland	10,833	9,965	8.7
Ostrobothnia	8,789	11,355	-22.6
Kymenlaakso	4,813	3,517	36.8
South Ostrobothnia	4,221	5,443	-22.5
Central Ostrobothnia	2,136	2,675	-20.1
LAKELAND	116,300	128,933	-9.8
Pirkanmaa	30,124	29,777	1.2
Central Finland	29,322	28,057	4.5
Kainuu	14,647	17,286	-15.3
Päijät-Häme	9,764	23,809	-59.0
North Savo	9,330	9,145	2.0
South Savo	7,364	4,912	50.3
North Karelia	6,440	6,476	-0.6
South Karelia	5,623	6,664	-15.6
Kanta-Häme	3,666	2,807	30.6
Total	2,010,491	1,828,316	10.0

Graph view Data view

OVERNIGHTS Winter season 2024



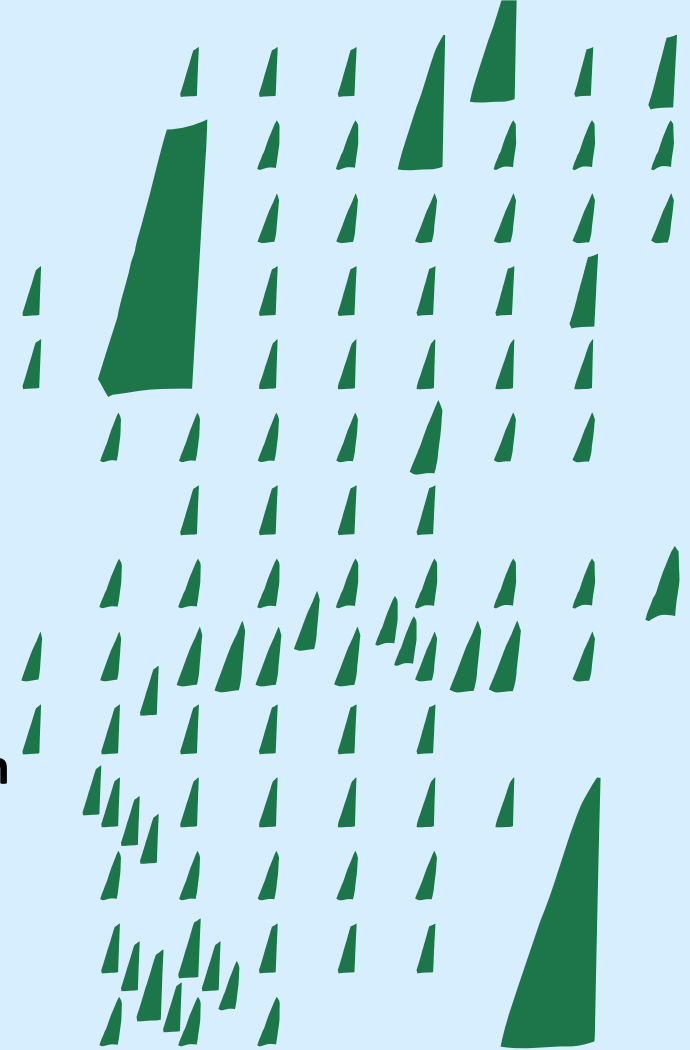
The most popular destinations in Lapland during high winter season 23-24 (vs. winter 22-23):

- Rovaniemi (+13%)
- Inari-Saariselkä (+9%)
- Kittilä-Levi (+12%)
- Kolari-Ylläs (+3%)
- Kuusamo-Ruka (+29%)
- Sodankylä (+17%)
- Muonio (+1%)

Registered overnights in the Nordics

Winter 2023-2024

- **Winter travel to the Nordic countries has developed positively** with new records of **more than 8 million overnights**. Compared to previous year, winter overnights increased in each Nordic country except in Iceland. **New winter overnight records** were made in **Sweden, Denmark, and Norway**.
- Despite the new records in winter overnights, summer is still clearly the most popular season for traveling to the Nordic countries. **Nearly half of the foreign overnights** took place in **summer months** of June-August.
- **Finland** is among the **top destinations during winter season** with a market share of **25%**. On the other hand, **Finland** stays **far away** from its closest neighbours during the **summer season** with a market share of only **7%**.



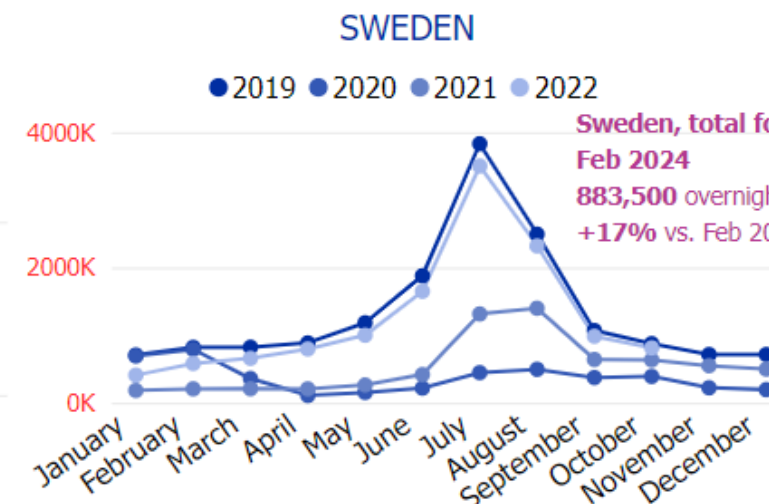
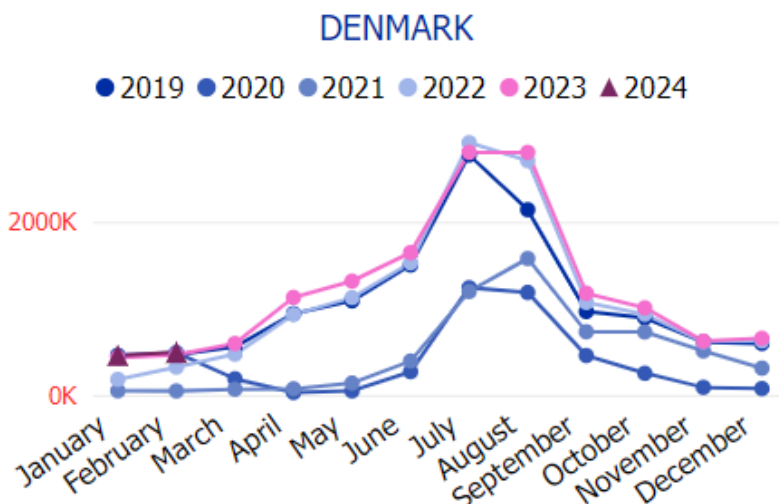
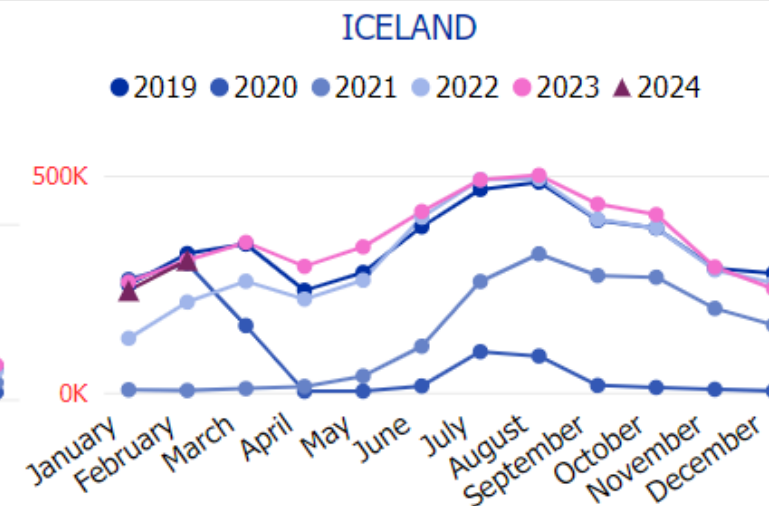
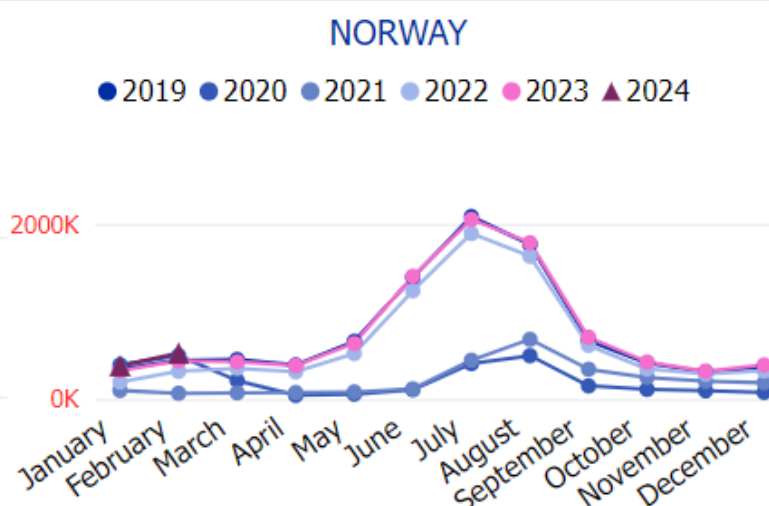
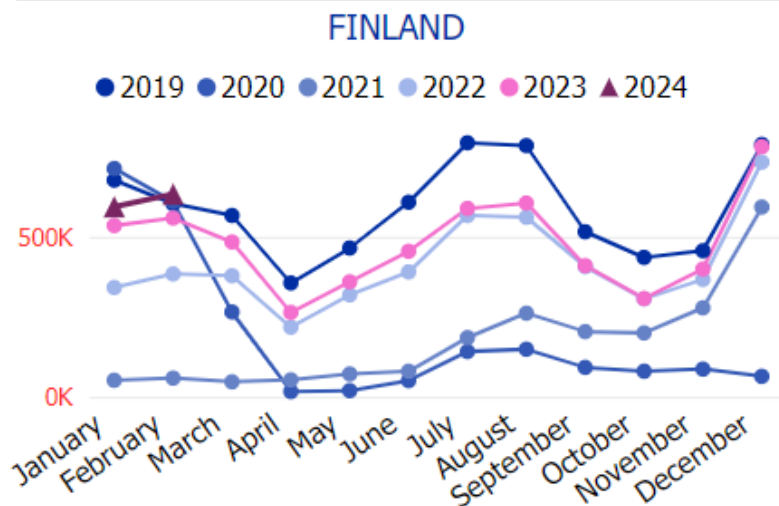
NORDIC COMPARISON OF OVERNIGHTS BY A TARGET MARKET

Nationality
Foreign

Year
2024

Month
February

VISIT FINLAND



The latest available figures in report
format for Sweden are until Oct-2022.

Foreign overnights (millions) - winter (Dec-Feb)

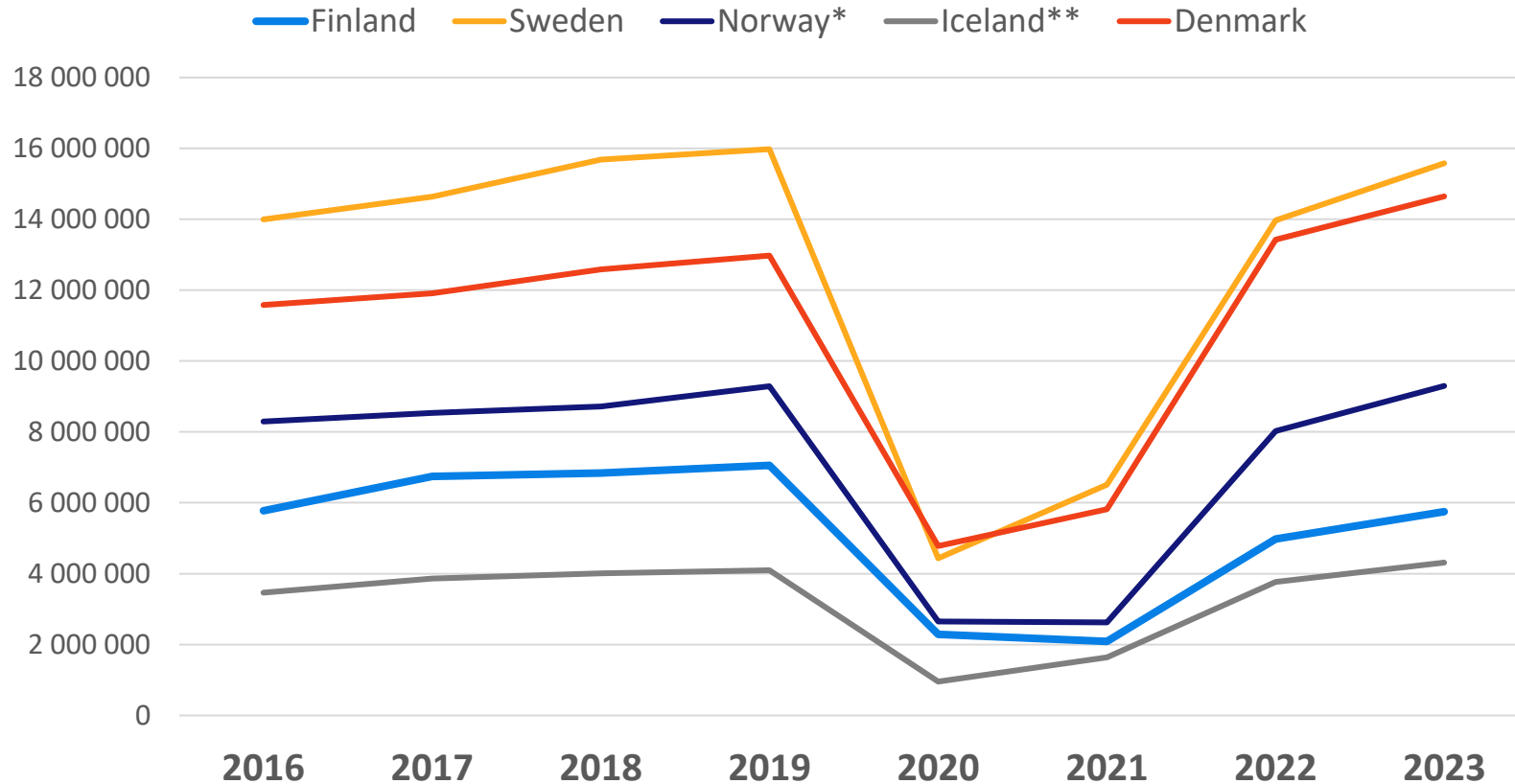
	Dec18-Feb19 Million overnights	Dec22-Feb23 Million overnights	Dec23-Feb24 Million overnights	2024 vs. 2019	2024 vs. 2023
Sweden	2,3	2,1	2,4	5 %	14 %
Finland	2,1	1,8	2,0	-3 %	10 %
Denmark	1,5	1,5	1,6	10 %	6 %
Norway	1,1	1,1	1,3	17 %	20 %
Iceland	0,8	0,8	0,8	-7 %	-4 %
Nordics, total	7,8	7,3	8,1	4 %	10 %

Monthly overnight statistics for Iceland include hotels only.

Sources: Rudolf Data Base, Statistics Denmark, Statistics Finland, Statistics Iceland, Statistics Norway, Statistics Sweden

Foreign registered overnights in the Nordics

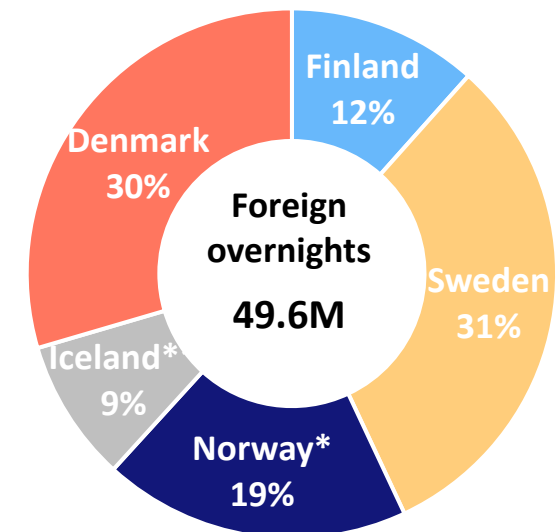
Foreign yearly overnights in the Nordic countries



*) Not incl. youth hostels
 **) Incl. hotels only

Finland's market share has decreased from 14% in 2019 to 12% in 2023 due to stop on Russian travel to Finland and a slow recovery on Asian int'l travel.

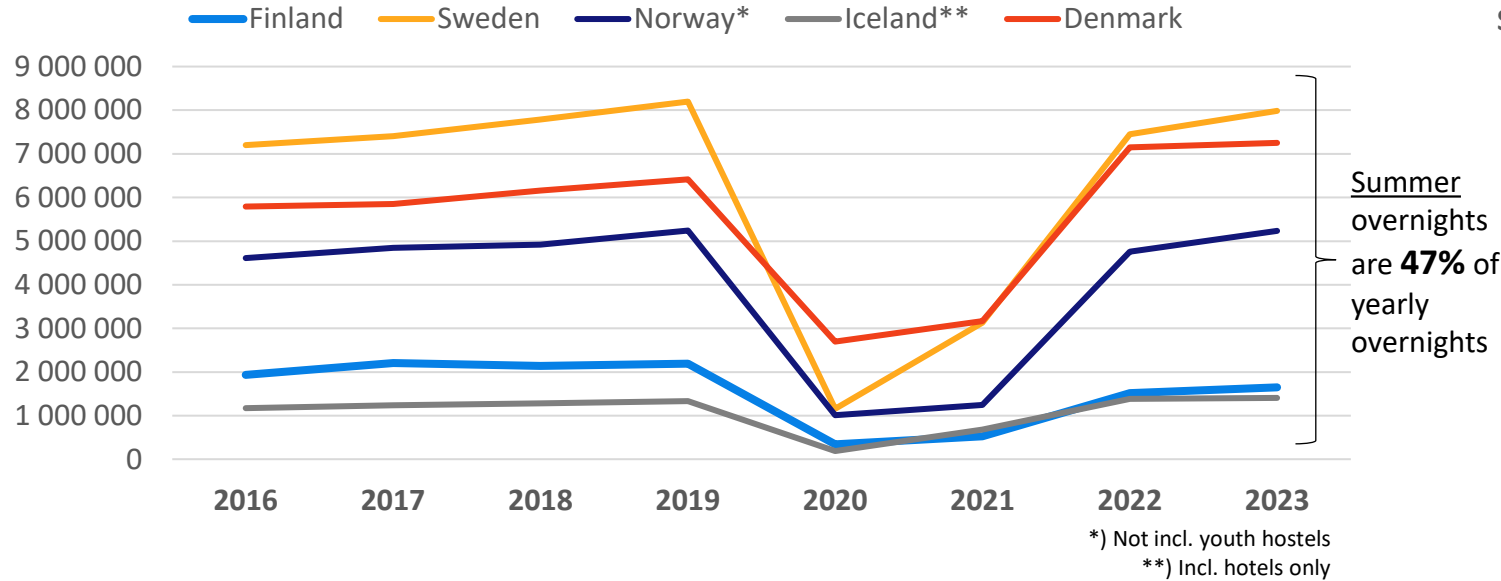
Market shares of foreign overnights in the Nordic countries in 2023



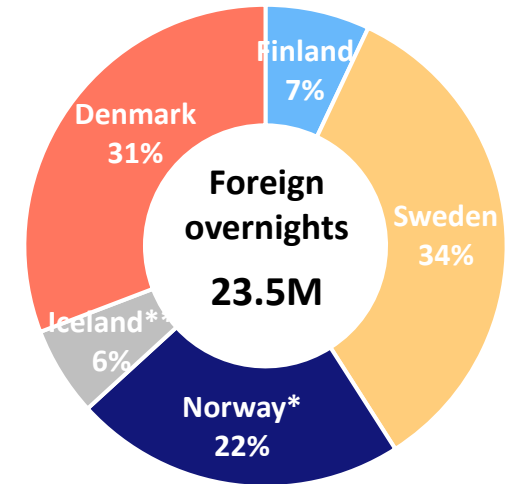
Summer & winter high seasons: Foreign registered overnights in the Nordics

Sources: Visit Finland Statistics Service Rudolf, Statistics Finland, Statistics Sweden, Norway, Iceland, and Denmark

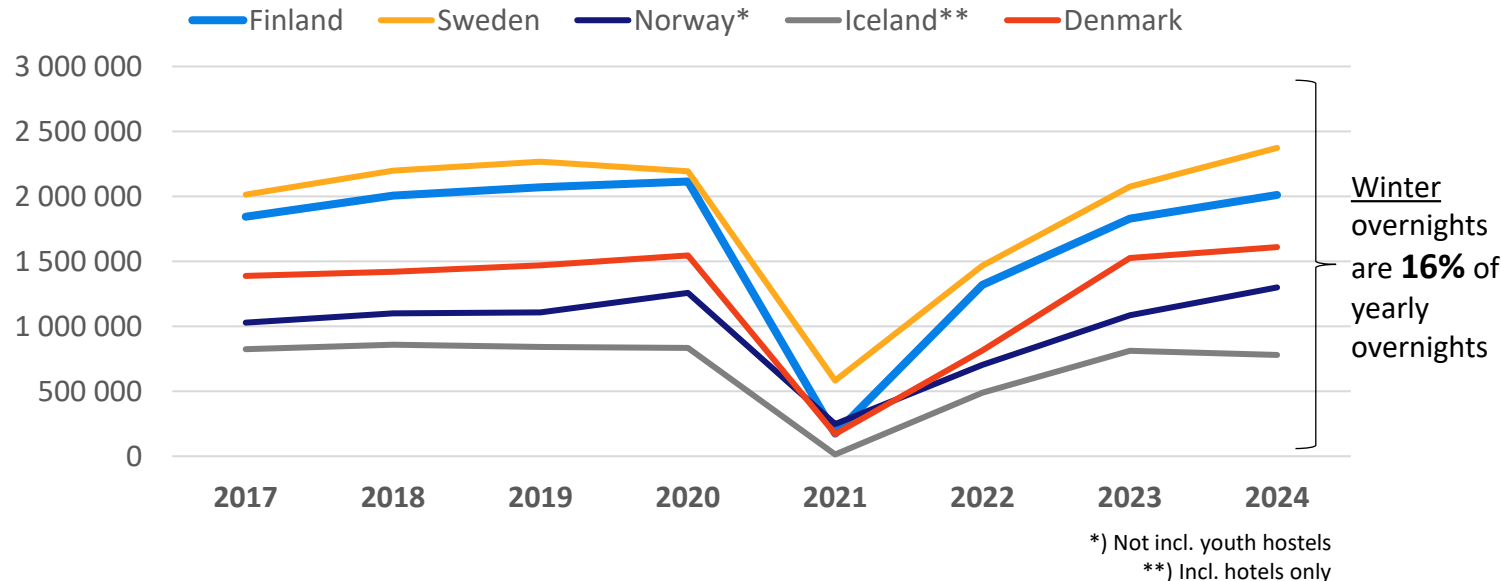
Summer (Jun-Aug): Foreign overnights in the Nordic countries



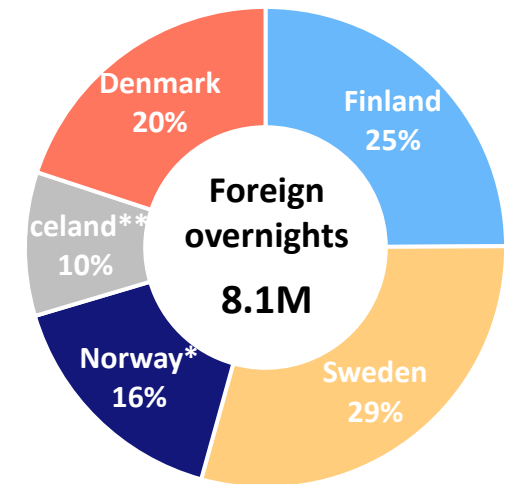
Summer (Jun-Aug 2023): Market shares of foreign overnights in the Nordic countries



Winter (Dec-Feb): Foreign overnights in the Nordic countries



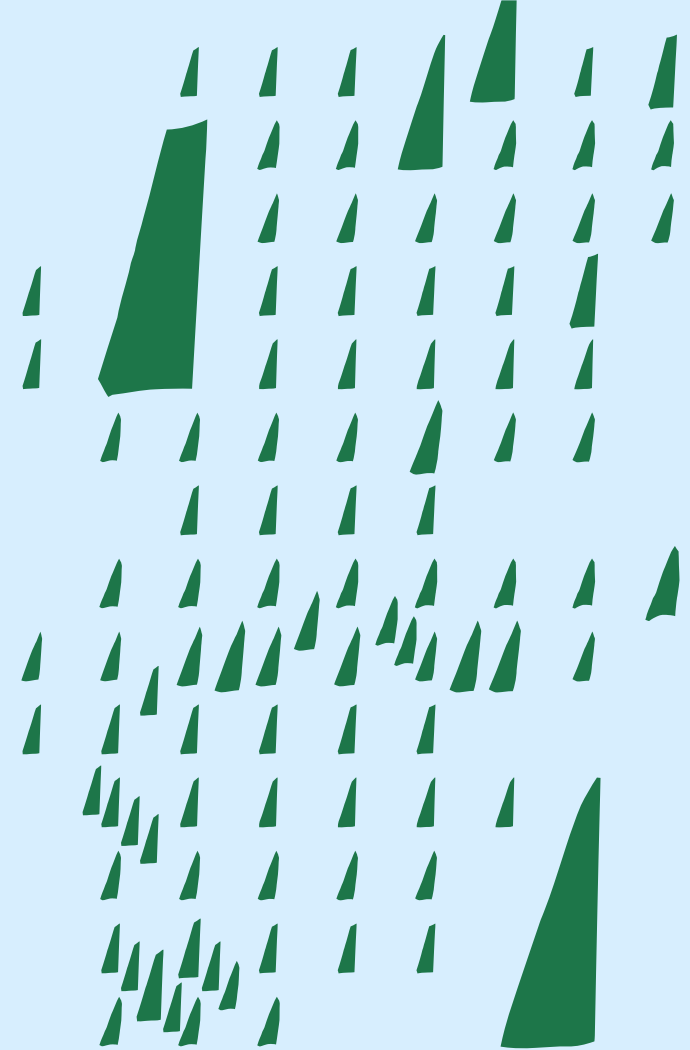
Winter (Dec 2023 - Feb 2024): Market shares of foreign overnights in the Nordic countries



Overnights in short-term rentals

In addition to the registered overnights, also **Eurostat statistics on overnights in short-term rentals** (collaborative economy platforms, e.g. Airbnb), and **Statistics on rental cottages** (Finnish reservation platforms) give us information on overnights in paid accommodation establishments in Finland. These data tables are published in [Visit Finland Statistics Service Rudolf](#) by Statistics Finland.

- **Foreign visitors** are more active in using the short-term rentals than the Finnish travellers. The highest shares of short-term rentals of all paid accommodation can be seen in **August** and **December**, which are the popular months visiting Finland.
- **The share of foreign overnights in short-term rentals** of the paid accommodation varies between **24% - 37% depending on the month**, so overnights in the short-term rentals add up quite a big portion of the total paid overnights.
- **The use of international platforms** for short-term rentals has increased for **December, August, February, and November** even compared to 2019.
- **Helsinki** and **Rovaniemi** are clearly the most popular destinations within the short-term rentals.



Monthly total overnights in paid accommodation & share of short-term rentals

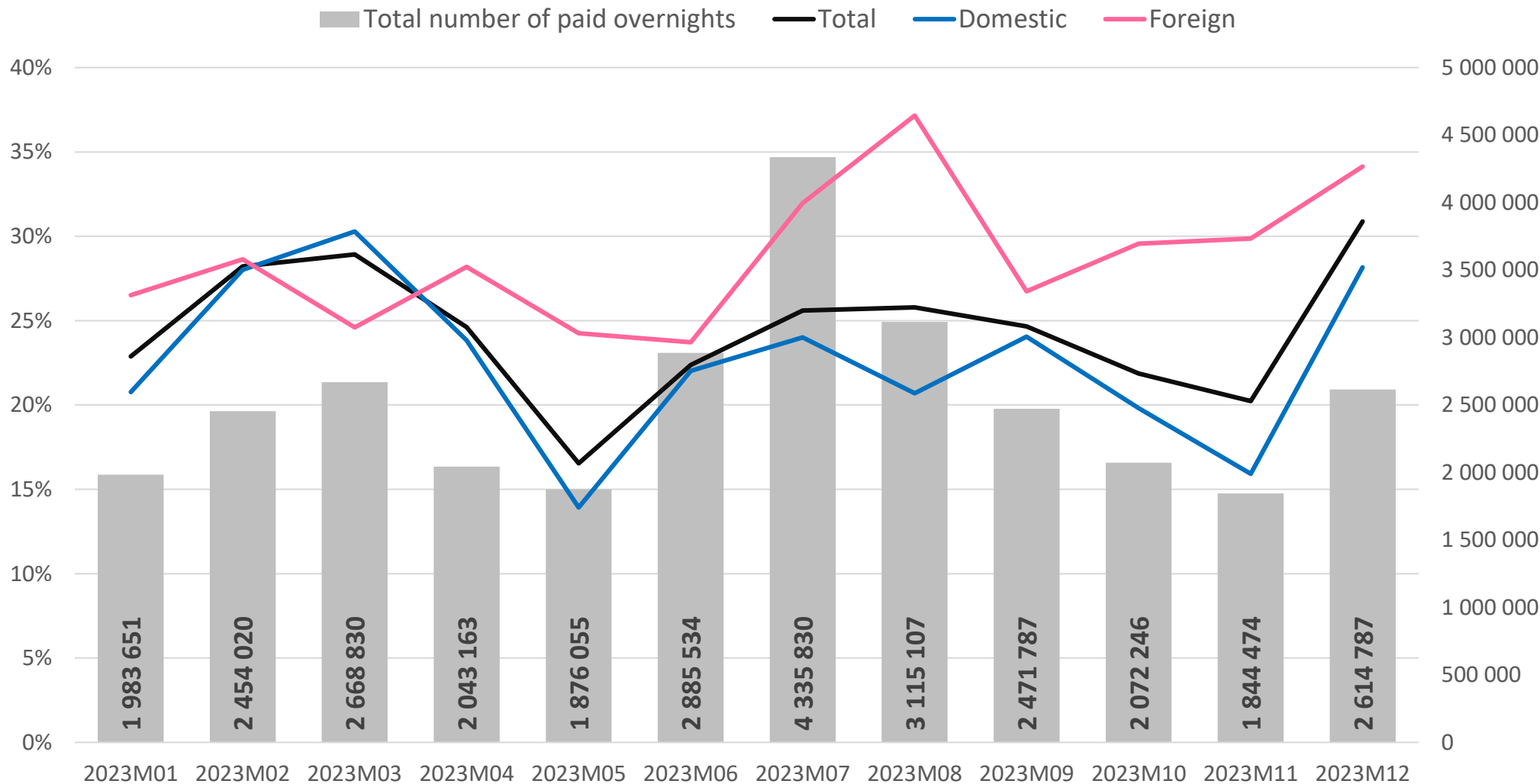
(Int'l & Finnish platforms)

Share of short-term rentals (int'l & Finnish platforms) on paid accomm.

Total number of overnights in Finland (incl. domestic & foreign overnights) is in **July** when Finnish are mainly spending their summer holidays.

However, the share of **domestic overnights** in **short-term rentals** is the highest in **March** and in **December**.

Foreign visitors are even **more active** in using the **short-term rentals** with the highest shares in **August** and in **December** which are the popular months visiting Finland.



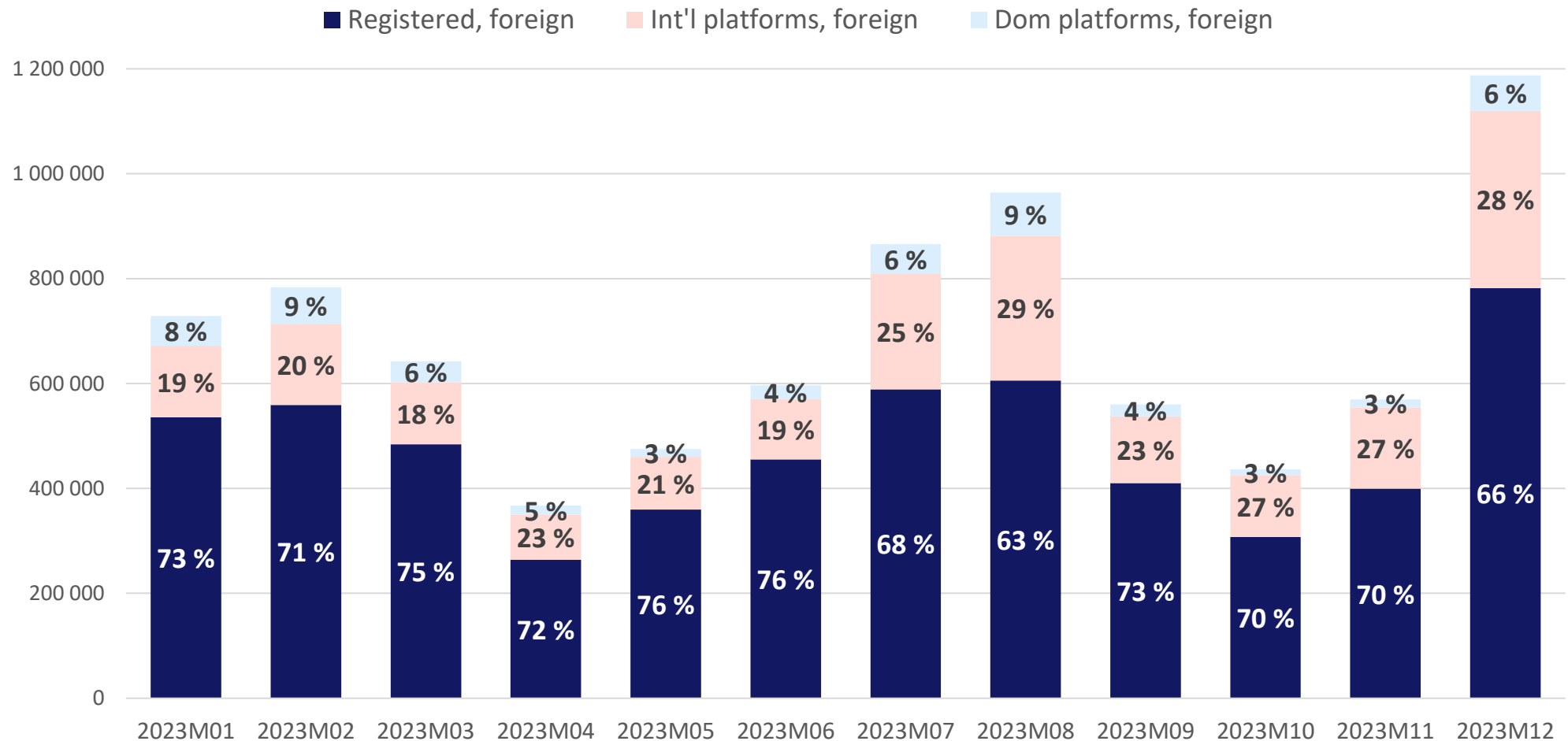
Monthly foreign overnights in paid accommodation

(Registered and int'l & Finnish platforms)

The share of **foreign overnights in short-term rentals** of the paid accommodation varies between **24% - 37%** depending on the month, so overnights in the short-term rentals add up quite a big portion of the foreign total paid overnights.

The use of **international well-known platforms** (e.g. Airbnb) is clearly more common than using the Finnish platforms (e.g. Lomarengas).

Total foreign overnights in paid accommodation



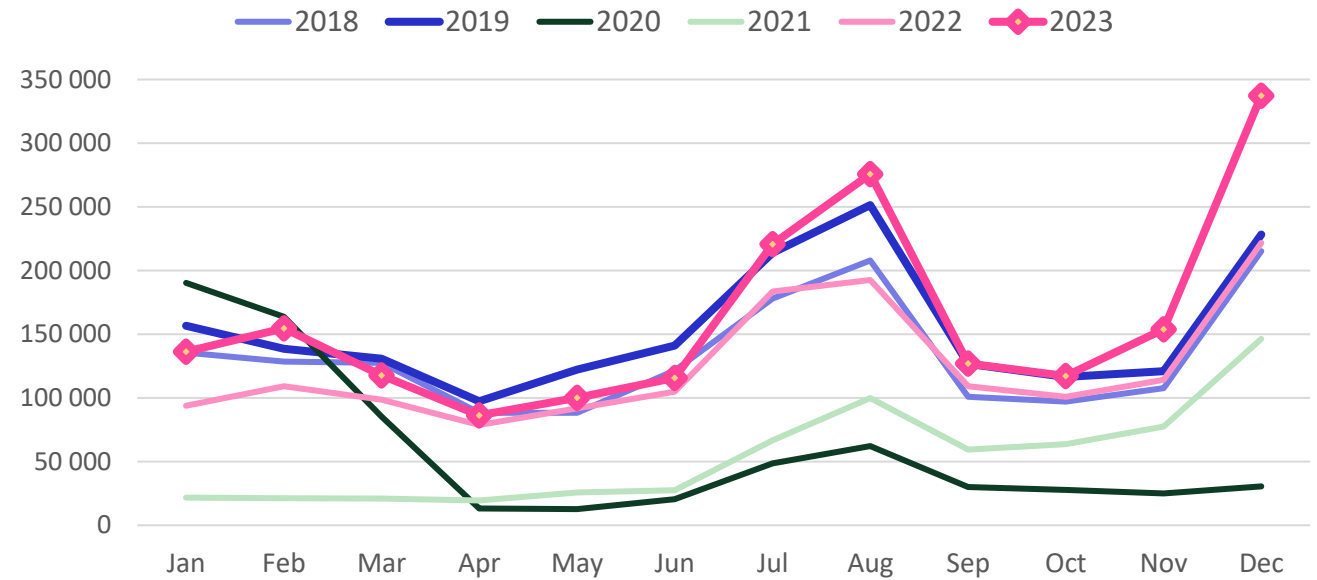
Monthly foreign overnights in short-term rentals & rental cottages

The use of **international platforms for short-term rentals** has increased for December, August, February, and November even compared to 2019.

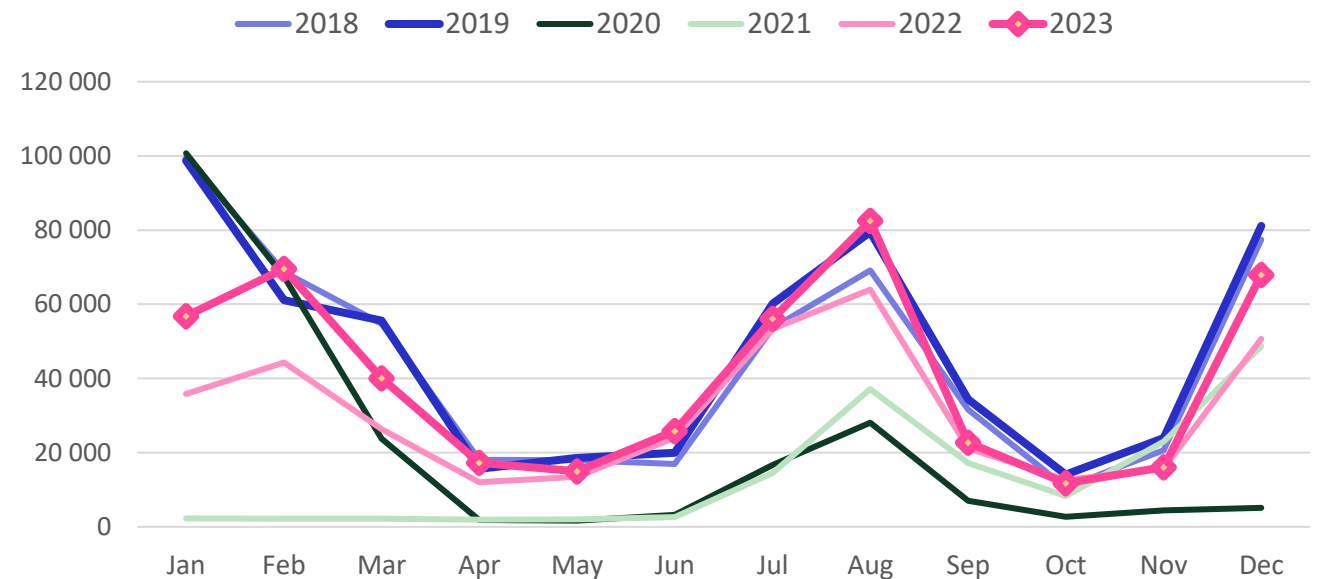
Helsinki and **Rovaniemi** are clearly the most popular destinations within the short-term rentals.

The use of Finnish platforms for rental cottages is not as common as use of the international platforms, but also in those reservation we can see the same peaks in August, February, and December.

Short-term rentals (via int'l platforms): Foreign overnights in Finland

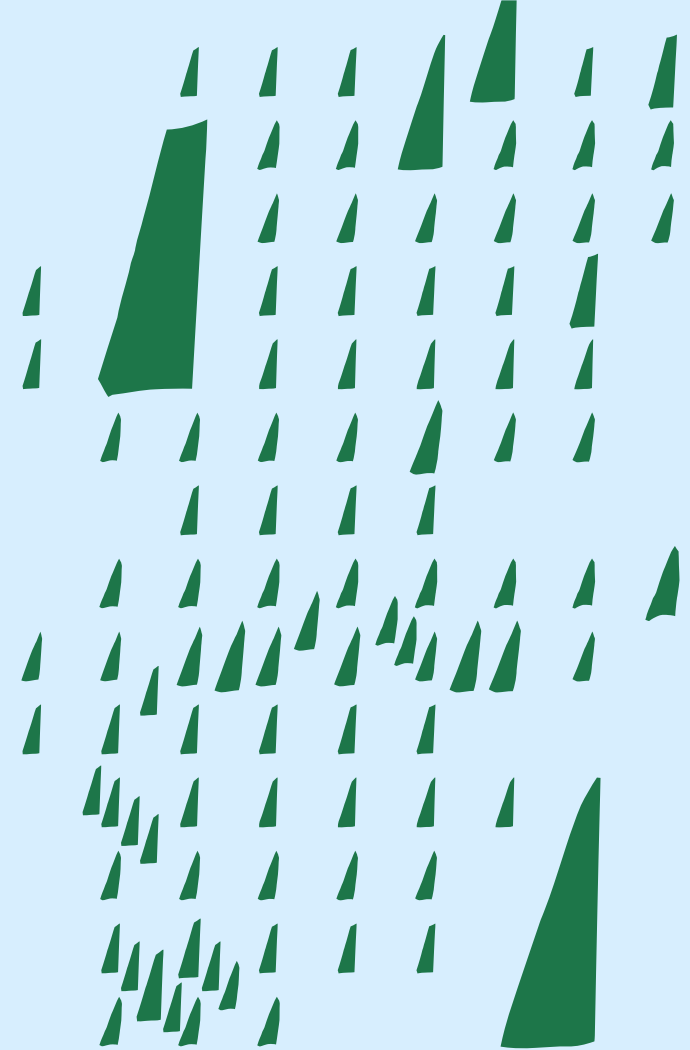


Rental cottages (via dom platforms): Foreign overnights in Finland



Flight bookings for Jun-Aug 2024

- Airline bookings for the **summer months** of June – August are **increasing compared to summer 2023**. *When comparing to summer 2019, the total int'l bookings are now at a slightly lower level. However, among the main source markets **USA, the Netherlands, Italy, Spain, and Austria** show **positive development** also compared to 2019.*
- International bookings to **Norway** continue to grow strongly also for the summer months when comparing to both to previous year as well as to summer 2019.



Int'l bookings for June – August 2024

115,600

+19% (-2%)

Bookings to Finland, foreign
for Jun-Aug 2024
change vs. **2023** & (2019)

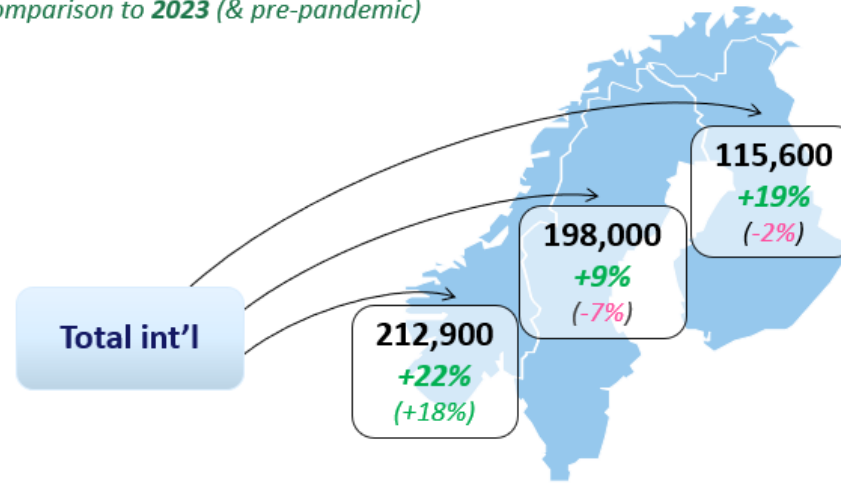
75,200

+13% (+6%)

Bookings to Finland,
selected markets* & USA
for Jun-Aug 2024
& change vs. **2023** & (2019)

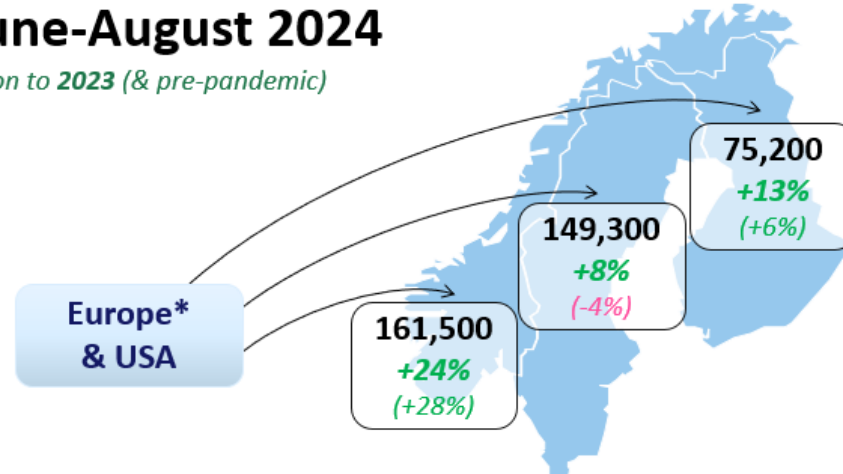
Total int'l flight bookings for June – August 2024

Comparison to 2023 (& pre-pandemic)



Flight bookings from Europe* & USA for June-August 2024

Comparison to 2023 (& pre-pandemic)



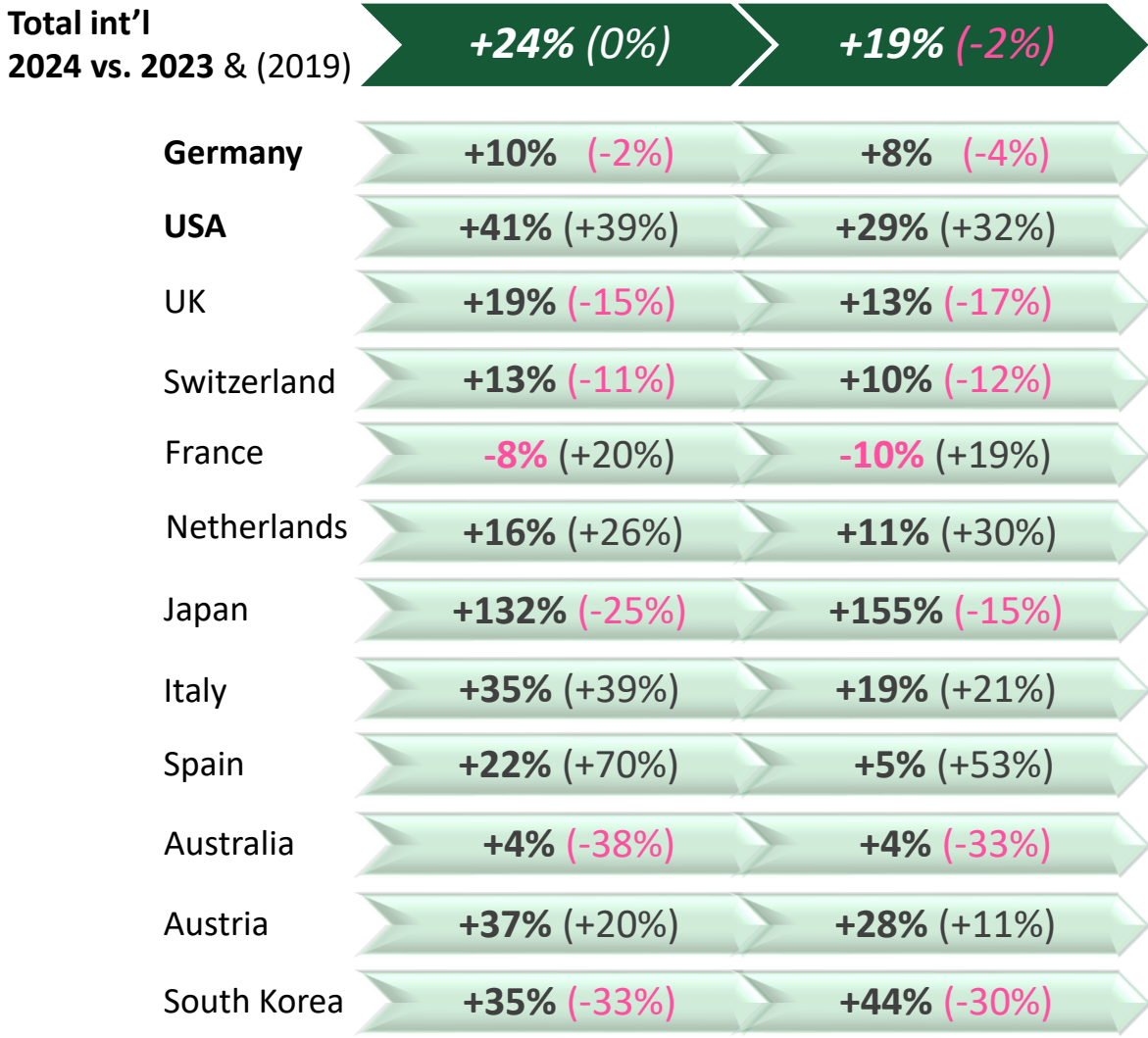
*) Including:

- Germany
- Switzerland
- Austria
- Netherlands
- Belgium
- UK
- France
- Spain
- Italy

Follow up on flight bookings* to Finland for June - August 2024

compared to **summer 2023** & (summer pre-pandemic)

*Bookings for Jun-Aug → 24.3. → 14.4.



115,600

No. of bookings*

17,900

17,100

9,500

8,000

5,500

4,600

4,400

4,200

3,600

3,500

2,700

2,600

June - August



Please note! **Ryanair** and **EasyJet** bookings are not included in the booking data.

This has a big impact especially on bookings from the **UK** when comparing to 2019.

Flight bookings* to FI, SE, NO for Jun-Aug 2024 compared to 2023 & pre-pandemic

Bookings to <u>FINLAND</u> from	No. of bookings by 14.4.	Bookings vs. 2023	Bookings vs. 2019
Total int'l	115,600	+24%	-2%
Germany	17,900	+8%	-4%
USA	17,100	+29%	+32%
UK	9,500	+13%	-17%
Switzerland	8,000	+10%	-12%
France	5,500	-10%	+19%
Netherlands	4,600	+11%	+30%
Japan	4,400	+156%	-15%
Italy	4,200	+19%	+21%
Spain	3,600	+5%	+53%
Austria	2,700	+28%	+11%
South Korea	2,600	+44%	-30%
Belgium	2,100	+29%	-8%
India	1,100	-9%	+2%
Hong Kong	1,000	+51%	-67%
China	600	+43%	-80%
UAE	200	+82%	+14%

Bookings to <u>SWEDEN</u> from	No. of bookings by 14.4.	Bookings vs. 2023	Bookings vs. 2019
Total int'l	198,000	+9%	-7%
USA	45,800	+11%	-6%
Germany	32,900	+15%	-6%
UK	18,500	+6%	+22%
Switzerland	14,900	0%	-22%
France	9,700	-4%	-1%
Netherlands	7,500	+20%	-2%
Austria	7,500	0%	-13%
Spain	4,600	+6%	+69%
Belgium	4,400	-17%	-25%
Italy	3,600	+16%	+23%
India	1,700	+2%	+5%
Japan	1,400	+78%	-27%
China	1,300	+172%	-64%
South Korea	1,100	+29%	-36%
Hong Kong	700	+58%	-58%
UAE	600	-25%	-22%

Bookings to <u>NORWAY</u> from	No. of bookings by 14.4.	Bookings vs. 2023	Bookings vs. 2019
Total int'l	212,900	+22%	+18%
USA	60,800	+31%	+40%
Germany	25,400	+22%	+15%
France	16,000	+8%	+27%
UK	13,500	+16%	+21%
Switzerland	13,200	+17%	+15%
Netherlands	11,100	+20%	+10%
Italy	6,800	+63%	+54%
Belgium	5,300	+17%	+23%
Spain	5,000	+23%	+110%
Austria	4,500	+48%	+35%
South Korea	2,400	+38%	-6%
China	1,700	+187%	-54%
India	1,300	+13%	+32%
UAE	800	+11%	+6%
Japan	800	+55%	-47%
Hong Kong	700	+44%	-61%

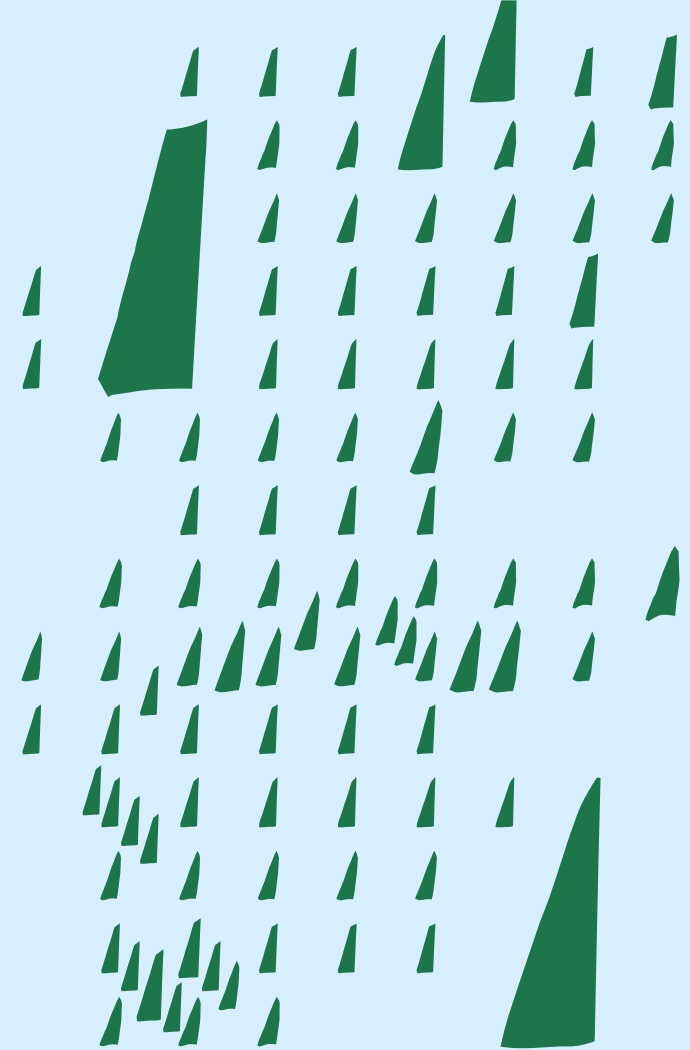
*) Flight bookings including at least 1 night stay in destination country.

Source: ForwardKeys Destination Gateway

Seat capacity on int'l flights

June – August 2024

- **Seat capacity** for the **summer months** of June – August is **14% above 2023 level**, *but still -16% compared to the pre-pandemic level.*
- Seat capacity from **Europe, USA** and **Asia** is **improving** compared to **previous year**.
 - Seat capacity from **nearly each source market in Europe** is developing positively compared to summer 2023.
 - From the Asian source markets, seat capacity is growing from **Japan, China,** and **Thailand.**
- Seat capacity from **USA** is above both summer 2023 and summer 2019 levels.



Direct int'l flights to Finland June – August 2024

and change in seat capacity compared to 2023 (& pre-pandemic)

USA
 24 avg. weekly flights
 (Share; %YoY & %YoYPP)
(3%; +13% & +11%)

Asia
 76 avg. weekly flights
 (Share; %YoY & %YoYPP)
(10%; +7% & -44%)

Europe
 1,245 avg. weekly flights
 (Share; %YoY & %YoYPP)
(87%; +15% & -12%)

**Total seat capacity to Finland
 for June – August 2024
 2.8 M
 +14% vs. 2023 & -16% vs. 2019**

From	To	Average weekly frequency
Tokyo (HND)	HEL	12
Seoul (ICN)	HEL	7
Bangkok (BKK)	HEL	7
Doha (DOH)	HEL	7
Singapore (SIN)	HEL	7
Hong Kong (HKG)	HEL	7
Delhi (DEL)	HEL	7
Shanghai (PVG)	HEL	7
Tokyo (NRT)	HEL	6
Osaka (KIX)	HEL	5
Nagoya (NGO)	HEL	2
Zhengzhou (CGO)	HEL	1

From	To	Avg. weekly frequency
New York (JFK)	HEL	7
Dallas (DFW)	HEL	6
Chicago (ORD)	HEL	5
Los Angeles (LAX)	HEL	3
Seattle (SEA)	HEL	3

Direct flights to Finland June – August 2024

and change compared to 2023 & (pre-pandemic)

Region	Weekly flights on average	Vs. 2023	(Vs. 2019)	Seats available 2024	Seats available 2023	Seats available 2019	Vs. 2023	(Vs. 2019)	Share of total seat capacity to Finland 2024	Share of total seat capacity to Finland 2023	Share of total seat capacity to Finland 2019
USA	24	+3	+3	86,900	76,600	78,500	+13%	+11%	3%	3%	2%
Asia	76	+5	-62	286,300	268,100	507,200	+7%	-44%	10%	11%	15%
Europe	1,245	+166	-185	2,423,800	2,108,600	2,762,400	+15%	-12%	87%	86%	83%
Total	1,345	+174	-245	2,796,900	2,453,300	3,348,000	+14%	-16%			

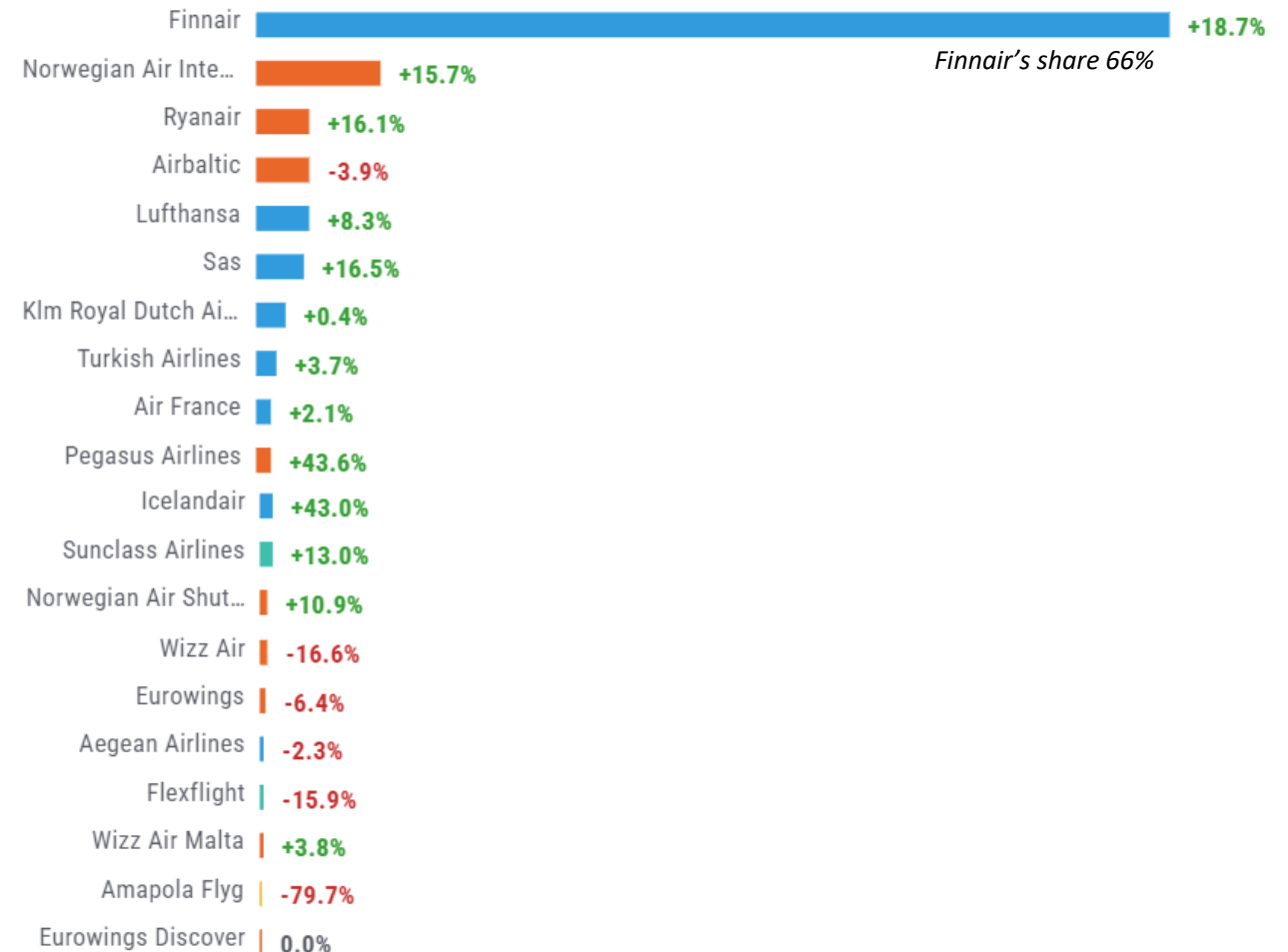


EUROPE to Finland / Jun-Aug 2024

From (selected countries)	Share	Seat capacity compared to 2023	Seat capacity compared to 2019
Germany	12%	+15%	-15%
Sweden	10%	+16%	-20%
Spain	7%	+11%	-16%
Italy	7%	+10%	+32%
UK	6%	+6%	-31%
Greece	6%	+3%	+20%
Denmark	5%	+10%	-20%
France	5%	+9%	-3%
Norway	5%	+45%	-11%
Poland	4%	+64%	+5%
Latvia	4%	+11%	+28%
Netherlands	4%	-4%	+3%
Turkiye	3%	+8%	+19%
Estonia	3%	+46%	+32%
Croatia	2%	+9%	-12%
Switzerland	2%	+6%	-3%

Top20 airlines operating
from Europe to Finland

+14.9% YOY
for selected airlines



ASIA to Finland

Jun-Aug 2024

+6.8% YOY for selected airlines



From	Share	Seat capacity vs. 2023	Seat capacity vs. 2019
Japan	33%	+29%	-38%
China	11%	+12%	-77%
South Korea	10%	-4%	-2%
Singapore	9%	-2%	-6%
Thailand	9%	+3%	-32%
India	9%	-18%	+78%
Qatar	9%	0%	-34%
Hong Kong	9%	0%	-55%

From	To	Average weekly frequency
Tokyo (HND)	HEL	12
Seoul (ICN)	HEL	7
Bangkok (BKK)	HEL	7
Doha (DOH)	HEL	7
Singapore (SIN)	HEL	7
Hong Kong (HKG)	HEL	7
Delhi (DEL)	HEL	7
Shanghai (PVG)	HEL	7
Tokyo (NRT)	HEL	6
Osaka (KIX)	HEL	5
Nagoya (NGO)	HEL	2
Zhengzhou (CGO)	HEL	1

USA to Finland

Jun-Aug 2024

+13.4% YOY
for selected airlines

Share ↑↓ YOY ↑↓

Finnair

+13.4%

From	To	Avg. weekly frequency
New York (JFK)	HEL	7
Dallas (DFW)	HEL	6
Chicago (ORD)	HEL	5
Los Angeles (LAX)	HEL	3
Seattle (SEA)	HEL	3

