

**BUSINESS  
FINLAND**

# BUSINESS FINLAND AS A PARTNER FOR LARGE COMPANIES

3.1.2019



**FOR FINLAND**

**We Catalyze New,  
Sustainable Growth  
through Innovation, and  
International Collaboration**

## **STRATEGIC INTENT**

**1** | Global Growth  
for Companies

**2** | World Class  
Ecosystems and  
Competitive Business  
Environment



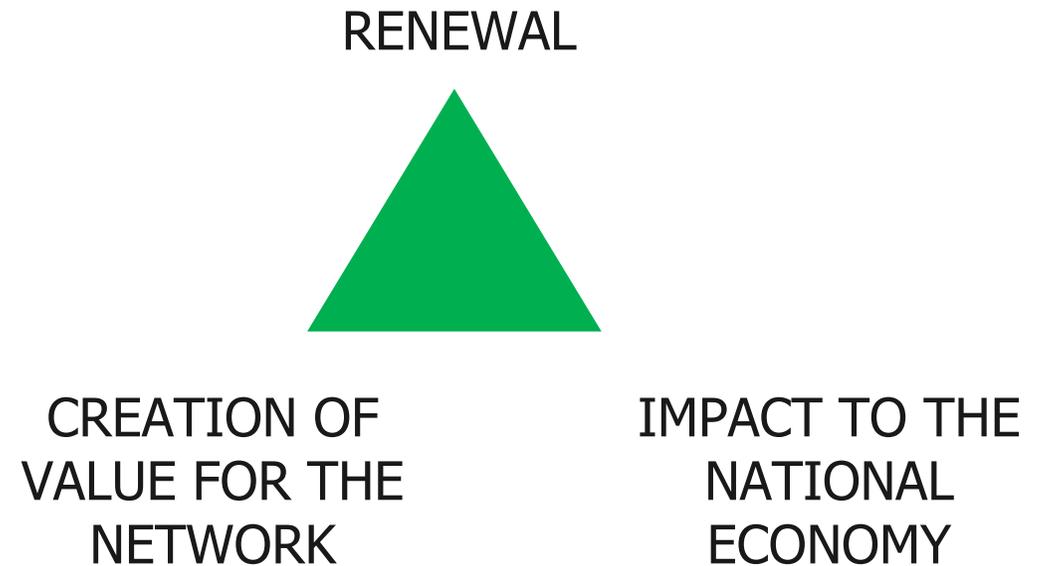
## RENEWAL WITH THE HELP OF A NETWORK

- Develop new products and services, renew your business and ensure the functionality of your solution.
- Generate new information and benefit from the expertise of research organizations and SMEs to develop your business.
- We fund large companies that have the will and ability to renew via a network.
- Business Finland's funding services enable large corporations to grow globally and help businesses to renew themselves and benefit from the expertise of SMEs and cutting edge research teams.

# FUNDING FOR THE BEST

Only the best projects of large companies receive funding from Business Finland.

In the case of large companies, we particularly value renewal, the creation of value for the network and importance to the national economy.

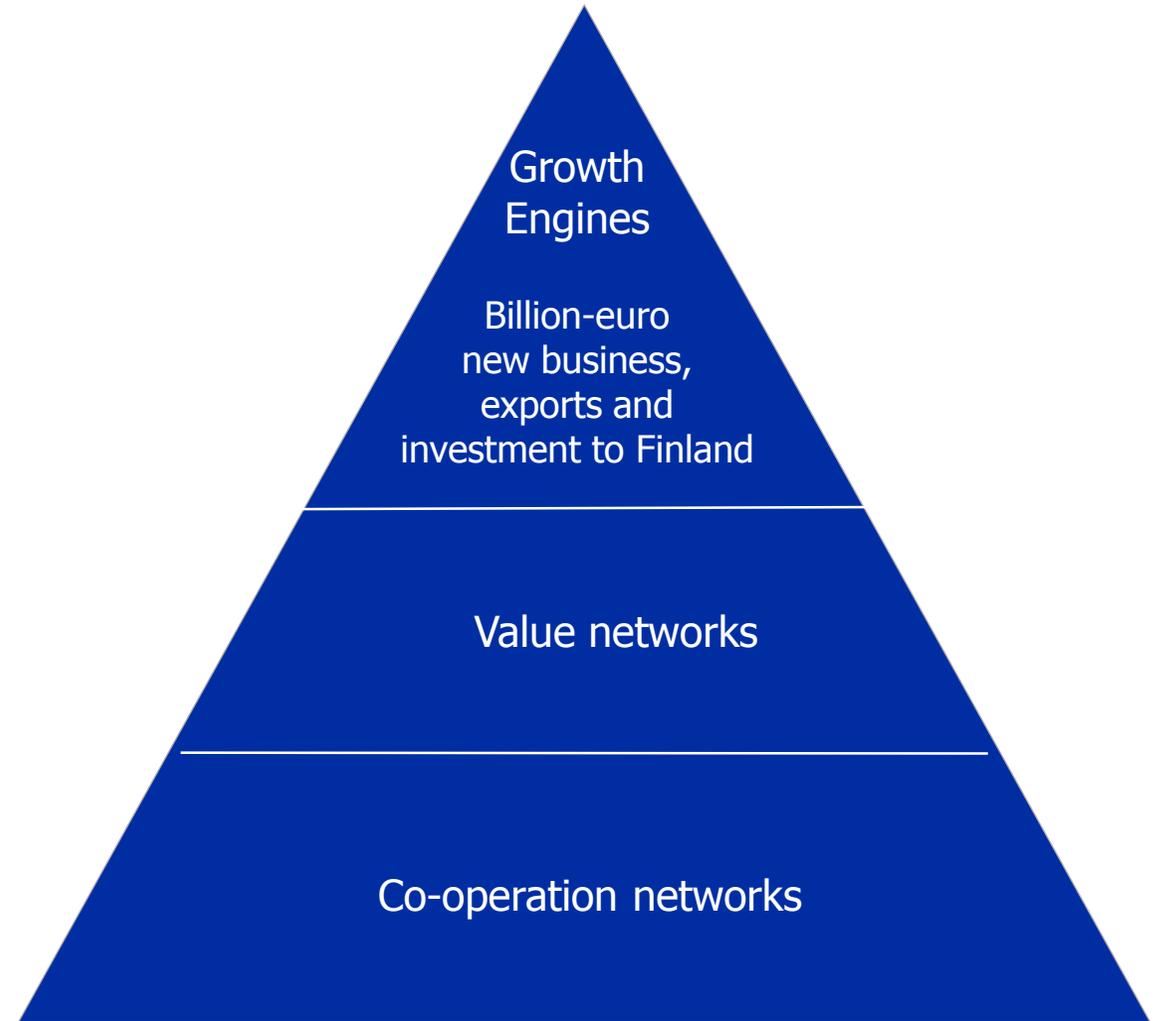


# ECOSYSTEMS NEED DRIVERS



Business Finland aims for ecosystems strengthening, growth, internationalization and knowledge-building.

Large companies play an important role as drivers of ecosystems.

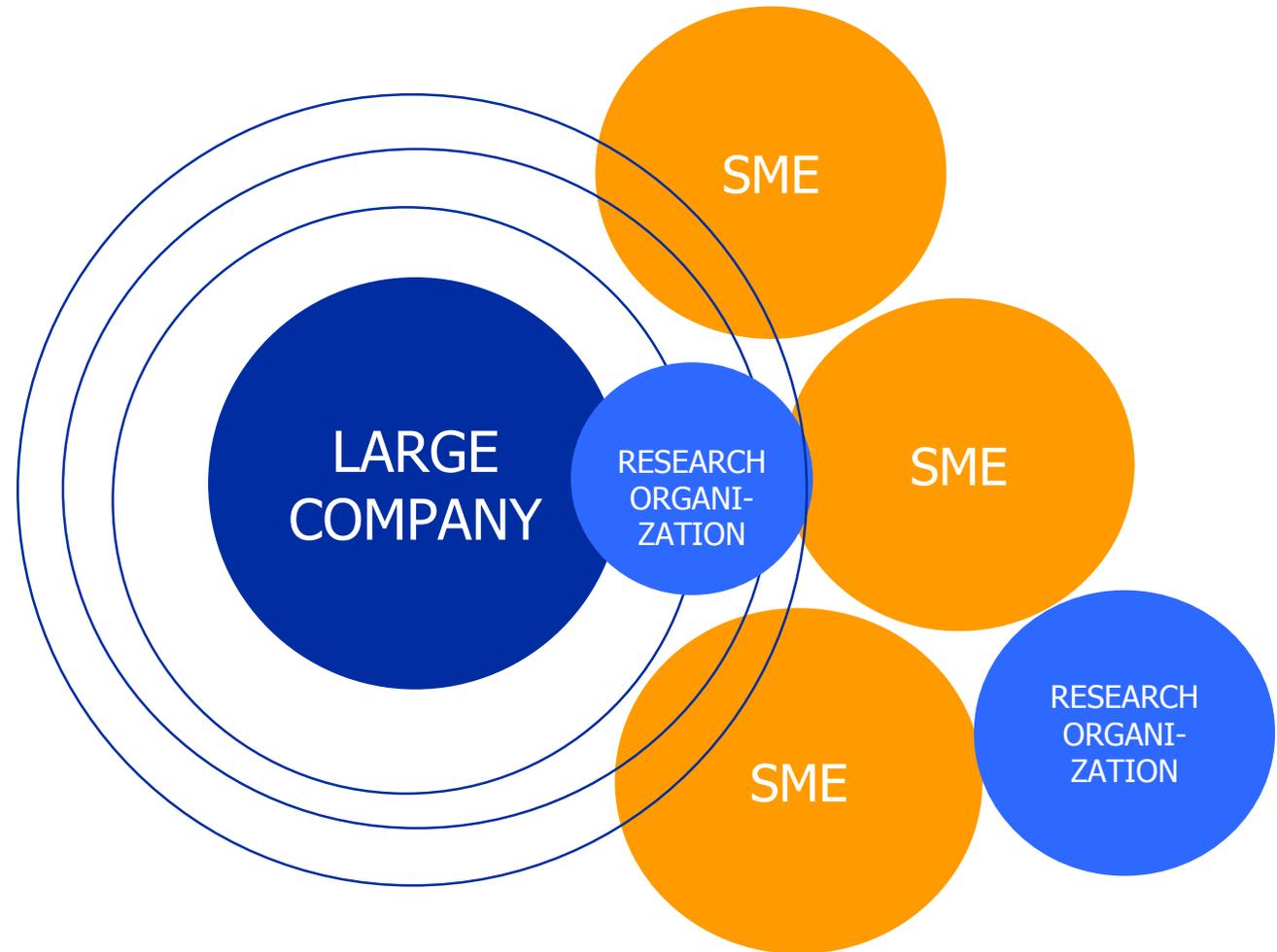


# SUCCESS IS ACHIEVED TOGETHER

We provide funding for large companies that want to renew and develop their network.

A large company can get funding for its own networked project or as a joint action participant.

We finance challenging projects that have an impact on the **company's own competitive advantage**, as well as the development of SME knowledge and exports of SME's in the **company network**.

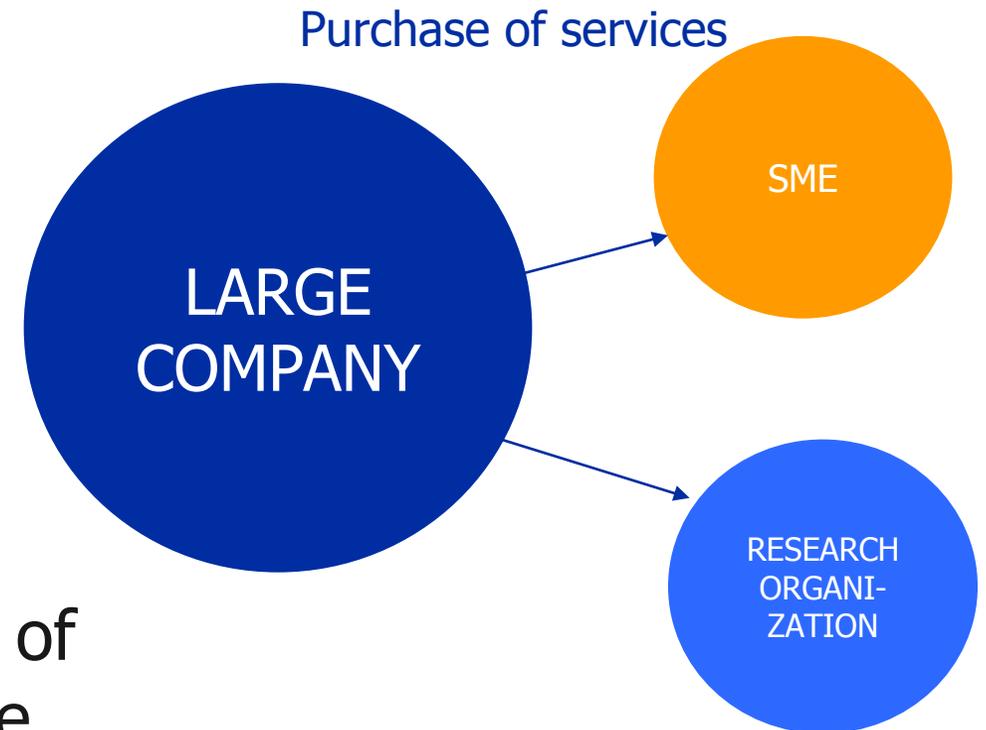


# FUNDING FOR COMPANY'S OWN NETWORKED PROJECT

**Develop** with R&D funding new and innovative

- products or services
- production methods
- business models.

**Test and demonstrate** the functionality of a new innovative solution and evaluate the benefits with your customers.

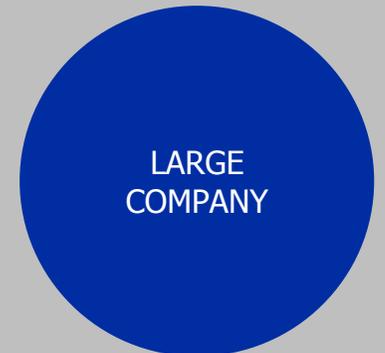


# FUNDING FOR JOINT ACTIONS

**Participate in research targeting and, together with research organizations,** develop new knowledge and innovations for business needs.

## Co-Innovation Joint Action

- Common goal + plan
- Need to collaborate on projects
- The projects are implemented in parallel



Companies can have different roles:

- own R&D project
- participation in a project of another company as a subcontractor, funding or other investment

# FUNDING: LOAN OR GRANT

We provide funding for large companies that want to renew and develop their network. We finance challenging projects that have an impact on the company's own competitive advantage, as well as the development of SME knowledge and exports of SME's in the company network.

## Funding of development-focused projects of large companies

- The goal is the development or piloting of a new, innovative product or service
- Business Finland encourages extensive cooperation with SMEs and researchers

FUNDING: LOAN

Max 50 %

Network cooperation at least 15%

## Funding for research-focused projects of large companies

- The goal is the creation of new skills and knowledge, capabilities to engage in business activities of the future
- Business Finland is focused on having strong impact on the company network

FUNDING: GRANT

Max 40%

Network cooperation at least 40 %



# HORIZON 2020 TO BOOST YOUR BUSINESS

€ 80 BILLION FOR 2014 – 2020



## Horizon 2020:

# EU FUNDING FOR RESEARCH AND INNOVATION

### Why?

New networks, funding (mainly grants with high funding rates of 100%/ 70%), new markets and partners, new knowledge in your team

### Who?

Horizon projects are open to all kinds of partners: enterprises, universities, research organizations, hospitals, associations and various end-users

### How?

- Mainly collaborative projects with international partners
- Projects of sole participants also possible
- Applications to be sent electronically to the Commission in Brussels

# HORIZON 2020: MAIN FUNDING INSTRUMENTS FOR LARGE COMPANIES

## Research and Innovation Action, RIA

### Innovation Action, IA

- $\geq 3$  independent entities in 3 different EU MS or Associated Countries
- Funding rate: 70 %, (100 % for non-profit)
- Total EU contribution apprx. 2-5 M€
- Duration: 2-4 years
- Call topics and schedule: See H2020 Work Programme

## Fast Track to Innovation, FTI

- Close to market activities
- Company partners required
- Small consortia: only 3-5 entities in 3 different EU MS
- Funding rate 70 %
- Total EU contribution  $\leq 3$ M€
- Continuously open call with 3 cut-offs every year
- No pre-defined topics
- Projects start at the latest 6 months after the end of the call

# FIND MORE INFORMATION ON HORIZON 2020

- Horizon liaison office EUTI at Business Finland:  
[www.horisontti2020.fi/en](http://www.horisontti2020.fi/en)
- Horizon national contact points NCPs:  
[www.horisontti2020.fi/en/contacts/](http://www.horisontti2020.fi/en/contacts/)
- Events:  
[www.horisontti2020.fi/ajankohtaista/tapahtumat](http://www.horisontti2020.fi/ajankohtaista/tapahtumat)
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