



Before submitting your application to **Neuroscience Partnering Day**, kindly read these instructions carefully. It is recommended that you first draft your answers in a Word document to make sure you meet the character limit. Each answer to five value proposition questions is limited to **800** characters including spaces. The application deadline is **28 May 2021**.

#### Background information

1. I am interested in meeting experts from these companies. Note that you can choose one or more companies, however make sure to read through the fields of interest of the attending 10 pharma companies to ensure mutually interesting introductions.
  - a. AbbVie
  - b. Biogen
  - c. Janssen, Pharmaceutical Companies of Johnson and Johnson
  - d. Merck KGaA
  - e. MSD
  - f. Novartis
  - g. Orion
  - h. Roche
  - i. Sanofi
  - j. Takeda

#### Description of your value proposition

Questions 1-5 are mandatory and each answer is limited to maximum 800 characters (including spaces). In question 6, you may also include attachments to your application (optional).

1. What is the important problem you are addressing? Why is it important to solve this problem?
2. What are your key products, services, competences & technologies that solve this problem? What are the technological maturity levels of each of these?
3. Why are your key products, services, competences & technologies relevant for the pharma company/companies that will attend this event?
4. How do your key products, services, competences & technologies differ from your competitors? What proof do you have that they are unique or better than the competition?
5. What type of partnerships or collaboration are you looking for with the pharma company/companies that will attend this event?
6. Option to load any additional information such as pitch deck, company presentation, credentials of key scientists etc.

#### Other fields

1. Questions, comments or feedback to the organizers (optional).