

BUSINESS
FINLAND

IIF RESULTS 2020

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INVEST IN FINLAND RESULTS 2019



37 customers



1025 Proactive contacting



+1556 M€
(+228% from 2018)

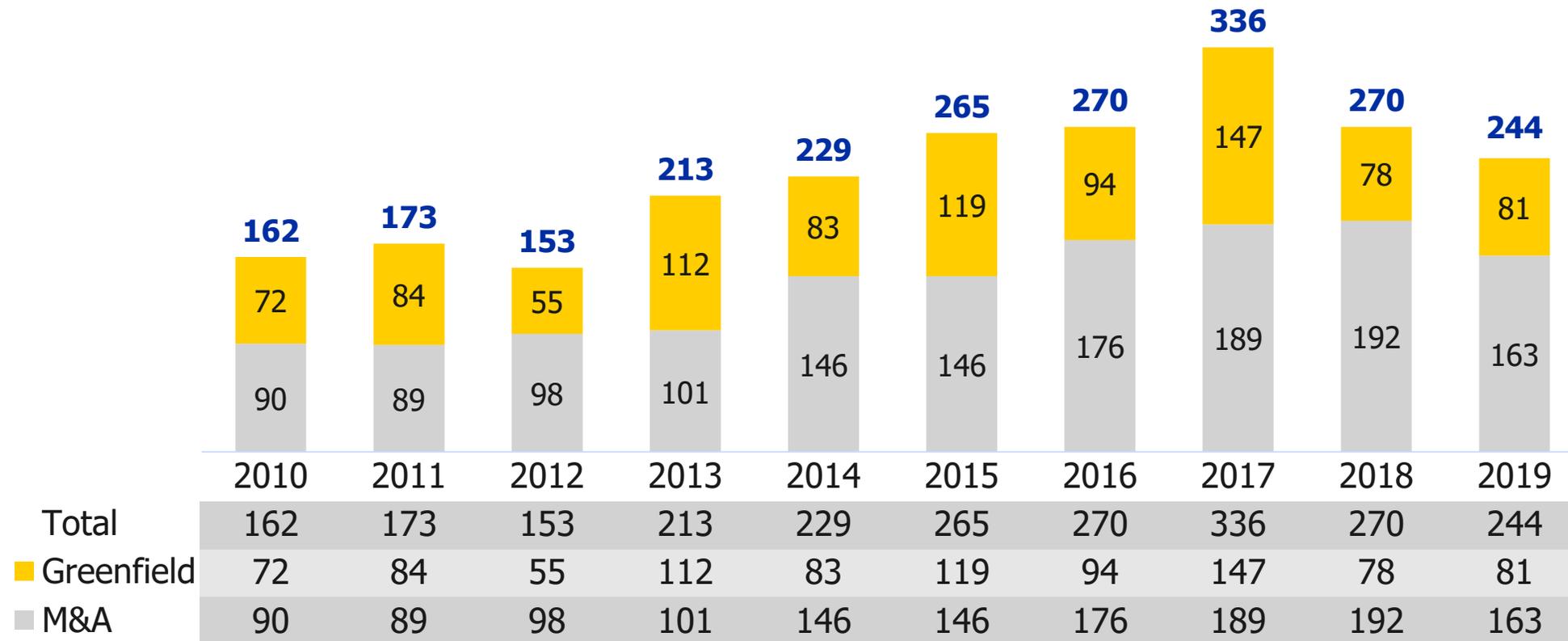


95 First visits to Finland



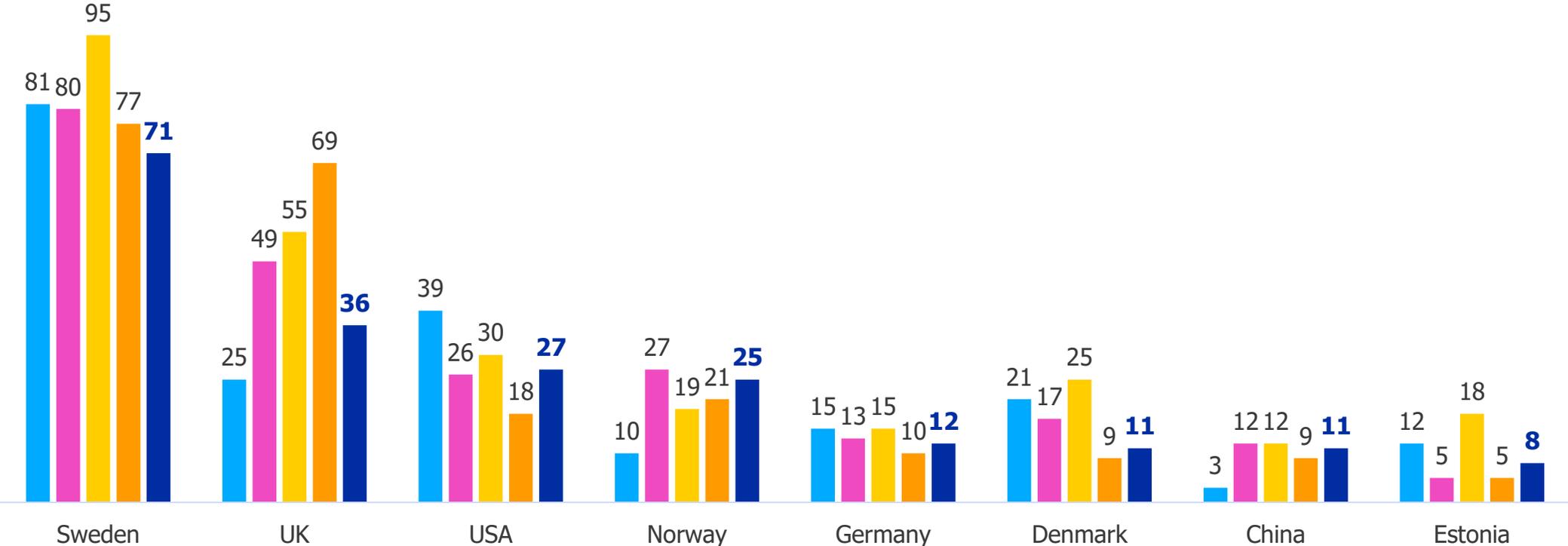
921 jobs

NEW AND ACQUIRED ESTABLISHMENTS BY FOREIGN OWNED COMPANIES IN FINLAND 2010–2019

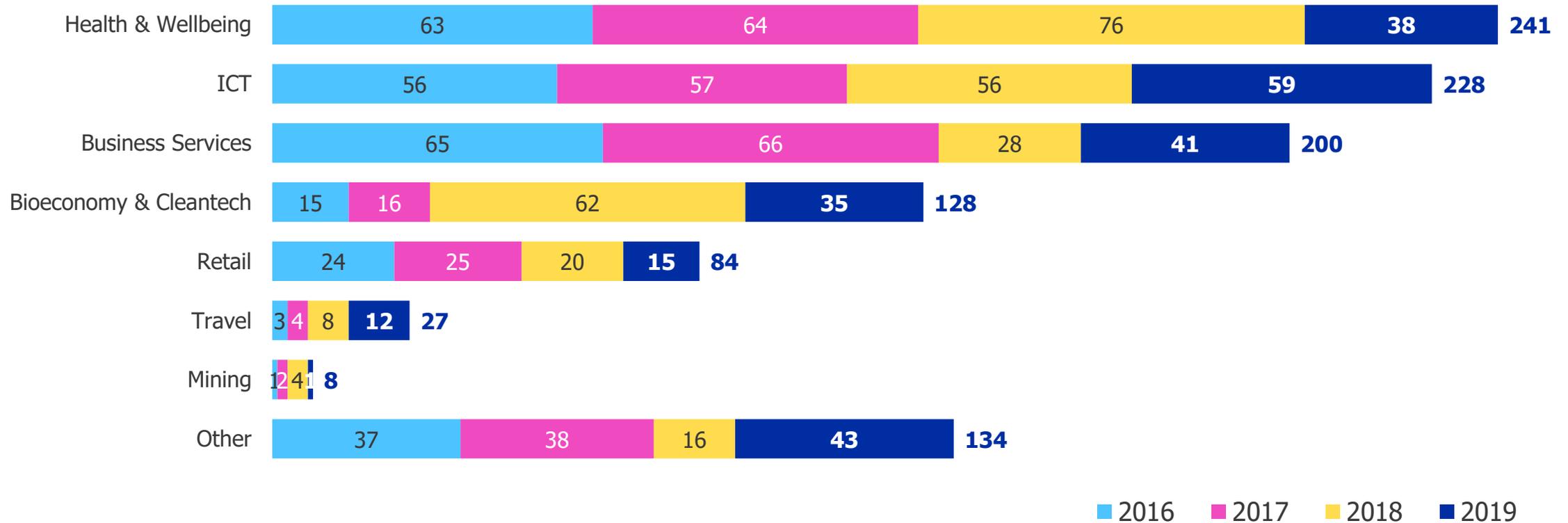


NEW & ACQUIRED FOREIGN OWNED ESTABLISHMENTS BY ULTIMATE PARENT'S COUNTRY IN FINLAND 2015–2019

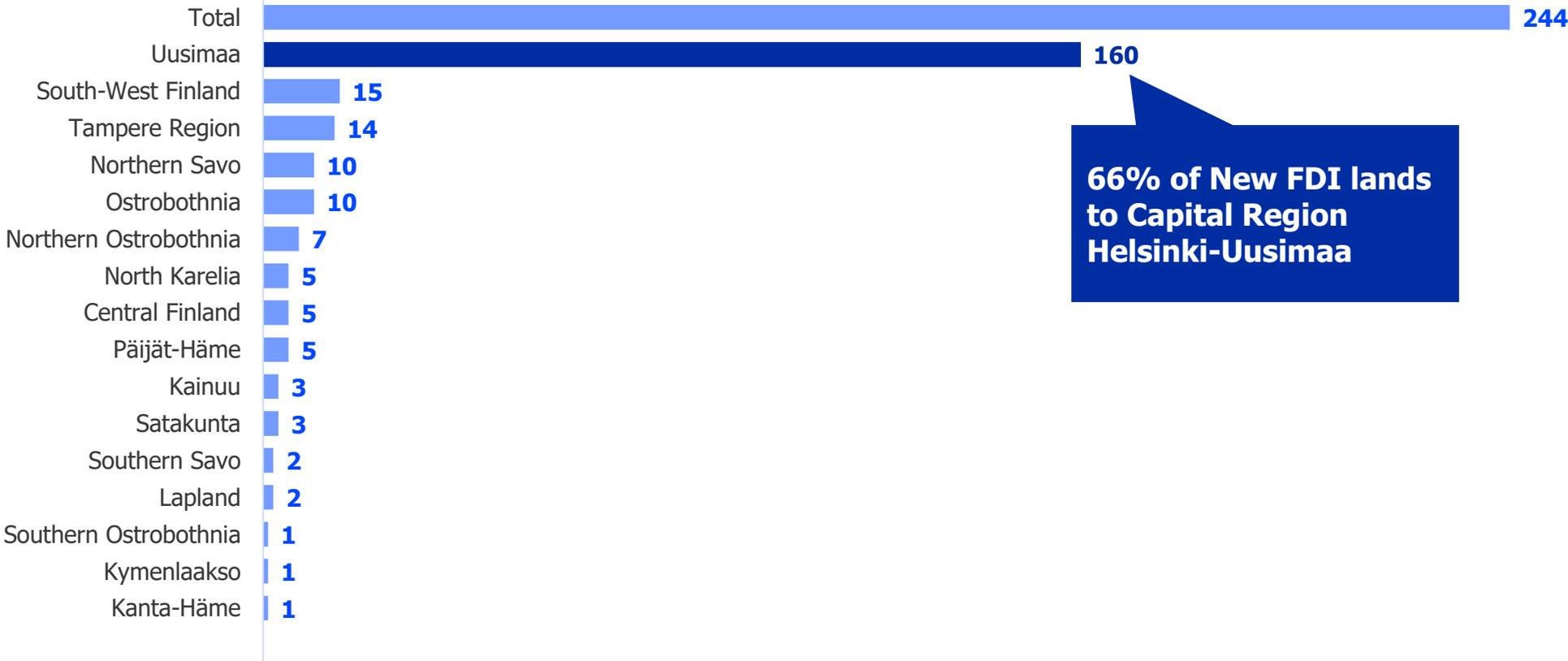
■ 2015 ■ 2016 ■ 2017 ■ 2018 ■ 2019



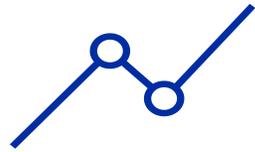
NEW & ACQUIRED FOREIGN OWNED ESTABLISHMENTS BY INDUSTRY IN FINLAND 2016–2019



NEW FDI BY FINNISH REGIONS 2019



FOREIGN OWNED COMPANIES IN FINLAND 2018



Turnover **96**
billion euro



4 382 companies



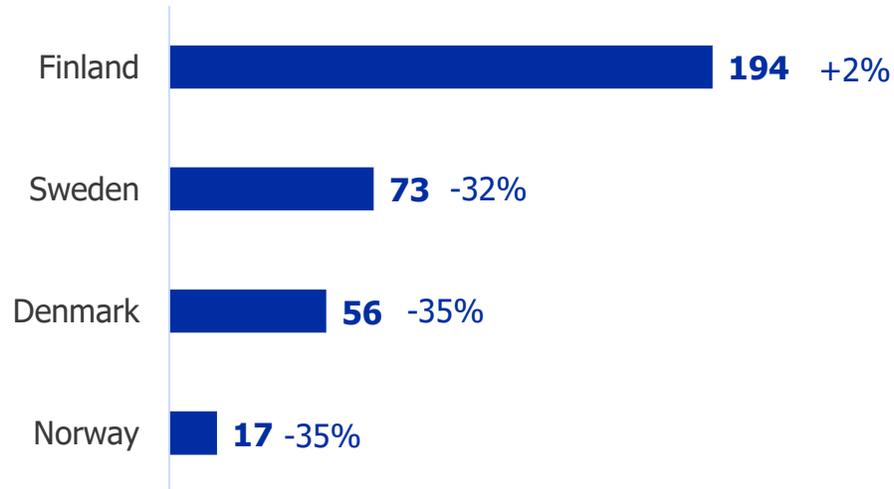
265 808 jobs

%

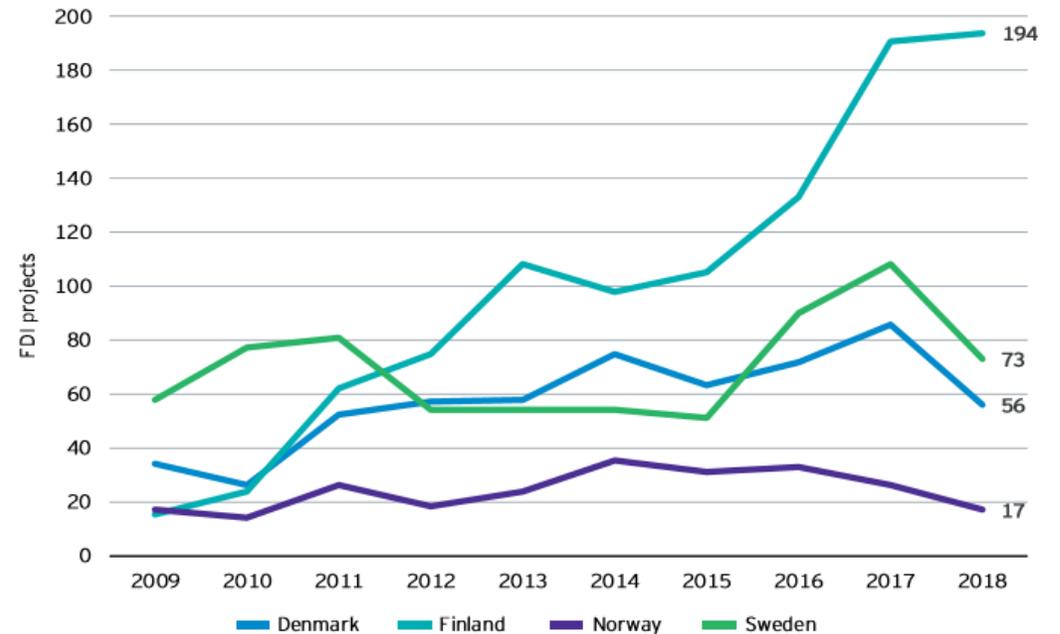
17,8 of workforce

FINLAND NRO. 1 FDI DESTINATION FOR FDI PROJECTS IN NORDICS 2018

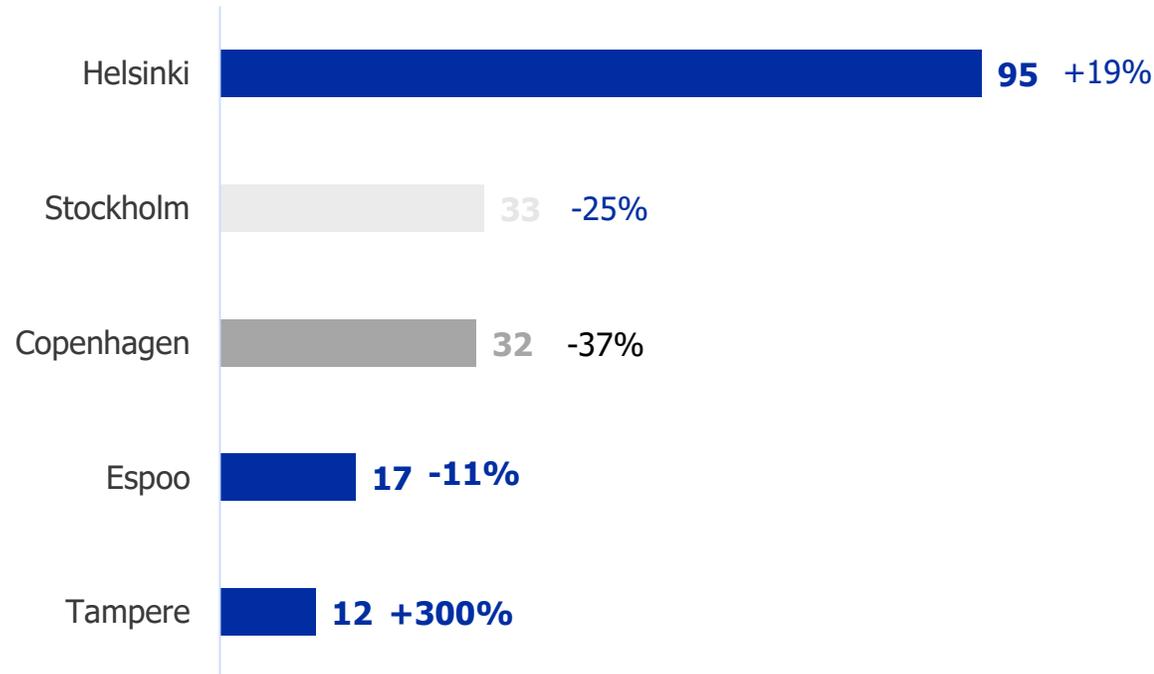
Finland strengthened its dominance as the Nordics' leading FDI country by topping the Nordic FDI leaderboard in 2018 for the 7th consecutive year measured by number of projects secured. Finland secured more FDI in 2018 than the other Nordic countries combined.



Total number of FDI projects captured by each Nordic country (2009-18)



HELSINKI POWERED AS THE MOST ATTRACTIVE LOCATION FOR FDI PROJECTS IN NORDICS



In terms of the number of FDI projects secured in 2018, Helsinki continued to outperform the other Nordic cities with 95 projects (vs. 80 in 2017). This means that Helsinki alone secured 28% of foreign investment into the Nordics and attracted more projects than the remaining top 5 cities combined. In comparison with other European destinations, Helsinki maintained its status as a top 10 FDI city for the third year running.

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