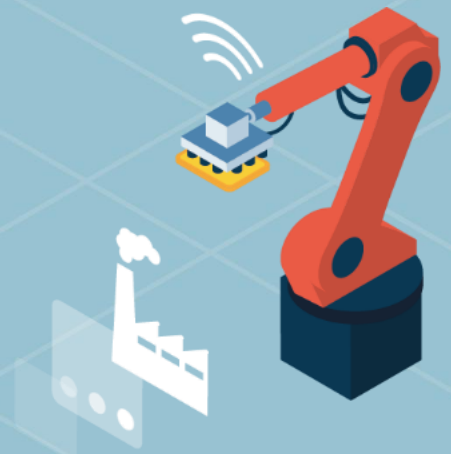


# CALL FOR STARTUPS in Connected Industries

## TechBIZKON IV Time to scale up



TechBIZKON IV - the startup conference for Connected Industries - featuring selected startups from Austria, Finland, Germany and Japan.  
A pitch event aimed to create business alliances on a global scale.



**Date:** December 2 (Wed.), 2020

**Venue:** Venture Café Tokyo, Toranomon, Minato-ku, Tokyo

**ORGANIZERS:** Advantage Austria Tokyo, Business Finland, German Chamber of Commerce and Industry in Japan

**2020 CO-ORGANIZER** CIC/Venture Café Tokyo

**Call Open till** Aug. 31, 2020

**Requirements** most suitable for startups meeting the following criteria:

- Verticals: smart factory, smart warehousing, improving production/efficiency, prototyping etc.
- Austrian, Finnish, German and Japanese mid- or later-stage startup (beyond PoC and seed stage)
- established in the last 7 years
- raised at least seed-stage investment
- unique product/solution
- looking to develop further internationally (Japanese startups with an interest in Europe, European startups with an interest in Japan)

**Send application to:** [https://j.mp/Application\\_TechbizkonIV](https://j.mp/Application_TechbizkonIV)

## EVENT PROGRAM

- 3:30 PM – Opening Remarks / Greetings by Organizers
- 3:40 PM – Panel Discussion I (Connected Industries Technology)
- 4:10 PM – Startup Pitching I
- 5:10 PM – Panel Discussion II (Tech Startup Hubs Europe and Japan)
- 5:40 PM – Startup Pitching II
- 6:25 PM – Networking Cocktail | Individual Talks | Startup Exhibitions
- 8:30 PM – Award Ceremony for Pitching Contest
- 9:00 PM – Closing

## BENEFITS

- Opportunity to meet international investors, VCs, corporates, potential clients and relevant stakeholders
- Networking opportunities during pre-networking dinner and networking party
- Startup exhibition area
- Winner receives a booth space at a major technology focused trade fair in Europe including flights to Europe

## TechBIZKON III Digital Health (2019)

- 130 Visitors
- 17 Startups
- Winners: Medicus AI (AI-supported interpretation of medical reports, Austria), Scarletred Holding GmbH (remote skin imaging and analysis, Austria), NOVENINE, Inc. (dental services mainly smart toothbrush, Japan)
- Sponsors: Austrian Business Agency, GERMAN ACCELERATOR, Lufthansa German Airlines, Nikkei Inc., NRW Japan K.K., ARTIC BLUE GIN, FINNAIR, GLOBAL INCUBATOR NETWORK AUSTRIA, Red Bull
- SNS REACH: 30.499 Facebook likes, 158.805 Twitter followers, 32.354 LinkedIn followers, 27.000 websites visits per month, 7.700 newsletter subscribers

Have a look at last year's TechBIZKON – Digital Health Beyond 2020:

**EVENT VIDEO**





INSPIRE OTHERS ...



... AND ENJOY THE SPOTLIGHT!