



DEVELOPING MARKETS PLATFORM

We help Finnish companies and their partners develop sustainable business and access global financing in developing markets

FOR THE PLANET, PEOPLE AND PROFIT – WE HELP YOU TO ENTER AND EXCEL IN THE WORLD'S FASTEST GROWING MARKETS





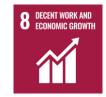
























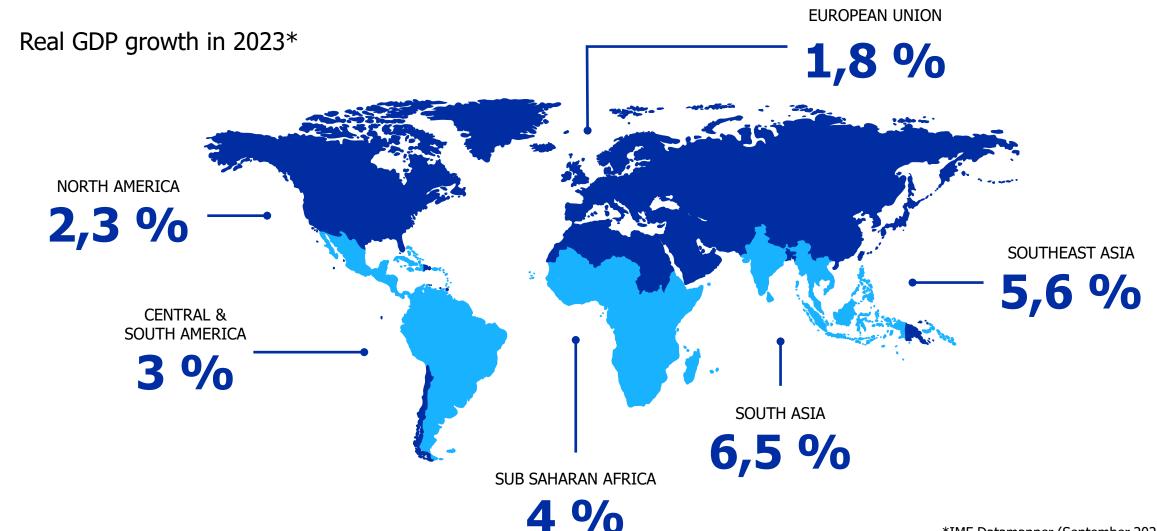








DEVELOPING MARKETS ARE THE PRIME GROWTH MARKETS





OUR KEY **AREAS OF WORK**



FUNDING FOR INNOVATION AND LOCAL CO-CREATION

We provide funding which enables innovation and local co-creation in developing markets, maximizing both business and sustainable development impacts.



FUNDING PATHWAYS FOR SUSTAINABLE BUSINESS

Forthcoming



UNITED NATIONS (UN) PROCUREMENTS, INNOVATION FOR HUMANITARIAN NEEDS

We advise and guide how to approach, collaborate with and sell to the UN, including in innovations for humanitarian needs.



INTERNATIONAL FINANCIAL INSTITUTIONS (IFIs)

We support Finnish companies with advice, coaching and networking towards procurement and investment opportunities by IFIs such as the World Bank Group, regional development banks and the EU.

THIS IS **HOW WE WORK**

BUSINESS **FINLAND**

How we help **Benefits** Partnerships for Creation and co-creation and More needs-based piloting of development as and SDG-aligned innovative SDG-aligned solutions commercialized in well as towards innovative Advise and developing markets business solutions spar on opportunities More company turnover and projects, export revenue for Finland from opportunities sustainable and innovative business Understanding and SDGs in developing markets of developing More development impacts from market contexts **Awareness** sustainable and innovative business and needs as well in developing markets of Finnish Build awareness of as of related offering among developing opportunities and the UN, IFIs Advocate markets, Team financing and integrators towards the Finland funding and international UN and IFIs on Capability financing selected towards UN, Finnish IFI and other offering business What you get opportunities in developing markets

OUR NETWORKS

TEAM FINLAND NETWORK

Finnish MFA, Finnish Embassies, Finnpartnership, Finnfund, Finnvera

BUSINESS FINLAND NETWORK

Brazil, Chile, China, India, Indonesia, Kazakhstan, Kenya, Malaysia, Mexico, Morocco, Nigeria, Peru, South Africa, Turkey, Vietnam





FUNDING FOR INNOVATION AND LOCAL CO-CREATION

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UNITED NATIONS (UN) PROCUREMENTS, INNOVATIONS FOR **HUMANITARIAN NEEDS**

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CONTACT US **FOR MORE INFORMATION**

FUNDING PATHWAYS FOR SUSTAINABLE BUSINESS

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LOCAL MARKETS



Philip Bank Denmark



Meshack Wasiar Kenya



Camilo Ramada South Africa



Trung Nguyen Vietnam



HAUS Philippines



HAUS Indonesia







THANK YOU

www.businessfinland.fi/en