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HEALTH TUESDAY 7.6.2022

**AgeTech solutions for
independent living and active ageing**

Sampo Sammalisto, Ph.D.

Head of Personalized Health Finland

8.00 Opening Words

Sampo Sammalisto, Head of Personalized Health Finland, Business Finland

8.05 Co-developing the future digital solutions for better aging

Toini Harra, Principal Lecturer, Metropolia University of Applied Sciences

8.20 Company case 1: Axitare Ltd - Remote medication service for the elderly

Joel Saastamoinen, Chief Technology Officer, Axitare Ltd

8.35 Company case 2: Verso Vision - AI-eyes for safer elderly care

Katja Taalas, CEO & Founder, Verso Vision

8.50 AgeTech offering and HIMSS22 conference

Meria Heikelä, Director, Business Finland, London

8.55 Closing words

Sampo Sammalisto, Head of Personalized Health Finland, Business Finland

9.00 Health Tuesday event ends

9.15 Market opportunities Roundtable: AgeTech market in Japan

10.15 Roundtable session ends

Some housekeeping remarks

1. Kindly keep your microphones **muted** and video disabled.
2. We encourage you to **introduce yourself** in the chat giving the other participants the possibility to reach out and network with you later.
3. Pro tip: you can also **add a link to your LinkedIn profile in the chat**, if you want to network with speakers and/or other participants
4. Our **timing is tight** and may not allow time for live Q&A
5. Please **write your questions to the speakers in the chat**. We will monitor the chat and will address your questions one way or another

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#healthtuesday

For more information on BF activities

- **Order our Health & Wellbeing monthly newsletter** to stay up-to-date on all upcoming event and other important information
 - businessfinland.fi/newsletter
- **Personalized Health Finland program (see Events)**
 - businessfinland.fi/personalizedhealth
- **Smart Life Finland program (see Events)**
 - businessfinland.fi/smartlifefinland
- **Market opportunities**
 - marketopportunities.fi

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Next Health Tuesday 6.9.2022

Sustainability in healthcare – Nordic perspectives

Registration link and program in the Thank You email & the next BF Health & Wellbeing Newsletter



THANK YOU!

P.S. CLICK OUR FEEDBACK LINK IN TEAMS CHAT WINDOW NOW

Sampo Sammalisto, Ph.D.
Head of Personalized Health Finland

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BREAK UNTIL 9:15

Please stay on the line if you wish to attend the

Market Opportunities Roundtable:

Agetech in the Japan Market

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