

BUSINESS **FINLAND**

8.00 Opening Words

Sampo Sammalisto, Head of Personalized Health Finland, Business Finland

8.05 Co-developing the future digital solutions for better aging

Toini Harra, Principal Lecturer, Metropolia University of Applied Sciences

8.20 Company case 1: Axitare Ltd - Remote medication service for the elderly

Joel Saastamoinen, Chief Technology Officer, Axitare Ltd

8.35 Company case 2: Verso Vision - AI-eyes for safer elderly care

Katja Taalas, CEO & Founder, Verso Vision

8.50 AgeTech offering and HIMSS22 conference

Meria Heikelä, Director, Business Finland, London

8.55 Closing words

Sampo Sammalisto, Head of Personalized Health Finland, Business Finland

9.00 Health Tuesday event ends

9.15 Market opportunities Roundtable: AgeTech market in Japan

10.15 Roundtable session ends

Some housekeeping remarks

- 1. Kindly keep your microphones muted and video disabled.
- 2. We encourage you to introduce yourself in the chat giving the other participants the possibility to reach out and network with you later.
- 3. Pro tip: you can also add a link to your LinkedIn profile in the chat, if you want to network with speakers and/or other participants
 - 4. Our timing is tight and may not allow time for live Q&A
- 5. Please write your questions to the speakers in the chat. We will monitor the chat and will address your questions one way or another

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#healthtuesday

For more information on BF activities

- Order our Health & Wellbeing monthly newsletter to stay up-to-date on all upcoming event and other imporant information
 - businessfinland.fi/newsletter
- Personalized Health Finland program (see Events)
 - <u>businessfinland.fi/personalizedhealth</u>
- Smart Life Finland program (see Events)
 - businessfinland.fi/smartlifefinland
- Market opportunities
 - marketopportunities.fi





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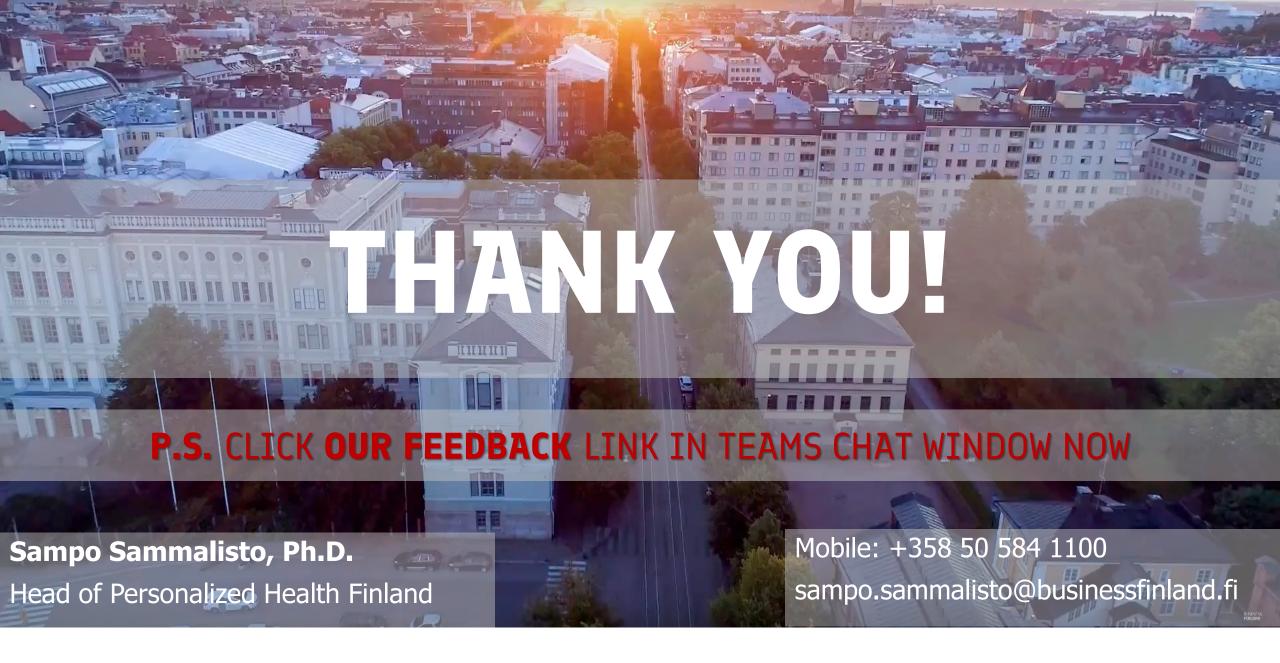
10.15 Roundtable session ends

Next Health Tuesday 6.9.2022

Sustainability in healthcare - Nordic perspectives

Registration link and program in the Thank You email & the next BF Health & Wellbeing Newsletter





BREAK UNTIL 9:15

Please stay on the line if you wish to attend the

Market Opportunities Roundtable:

Agetech in the Japan Market

P.S. CLICK OUR FEEDBACK LINK IN TEAMS CHAT WINDOW NOW