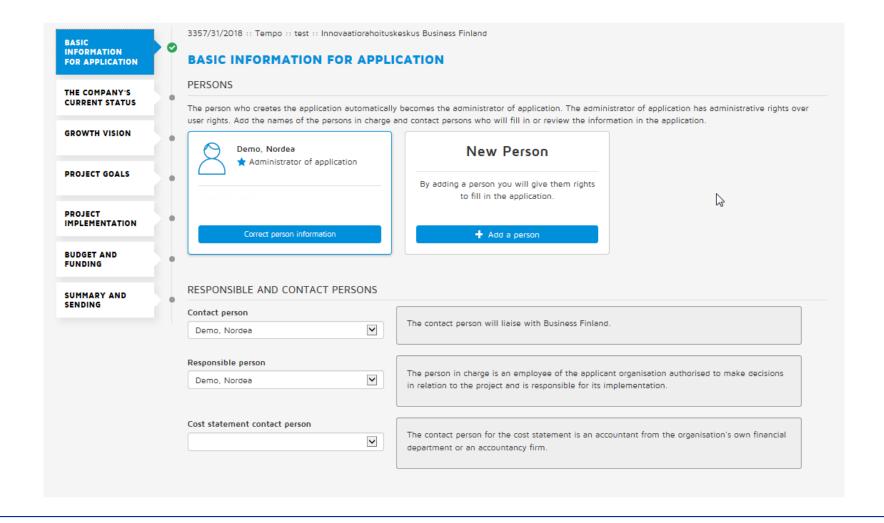


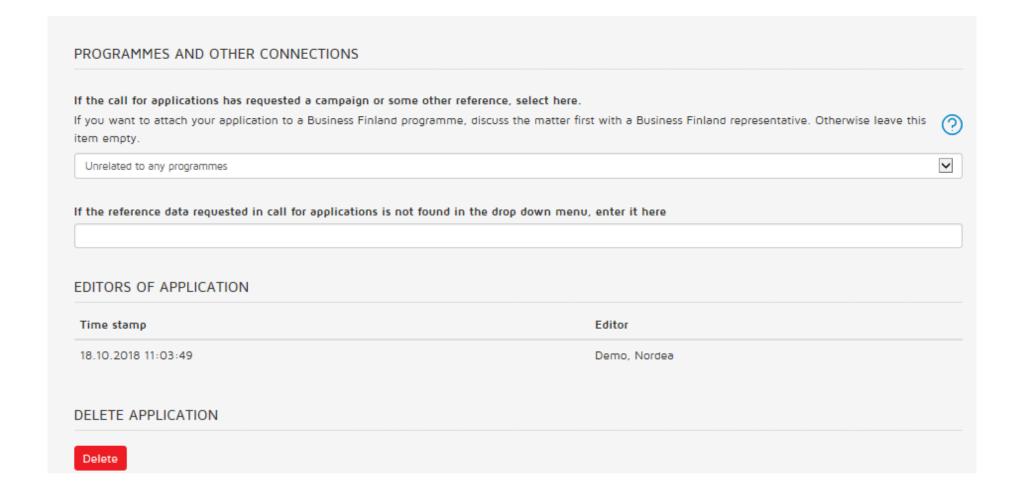
# Tempo

#### **Basic information for application**



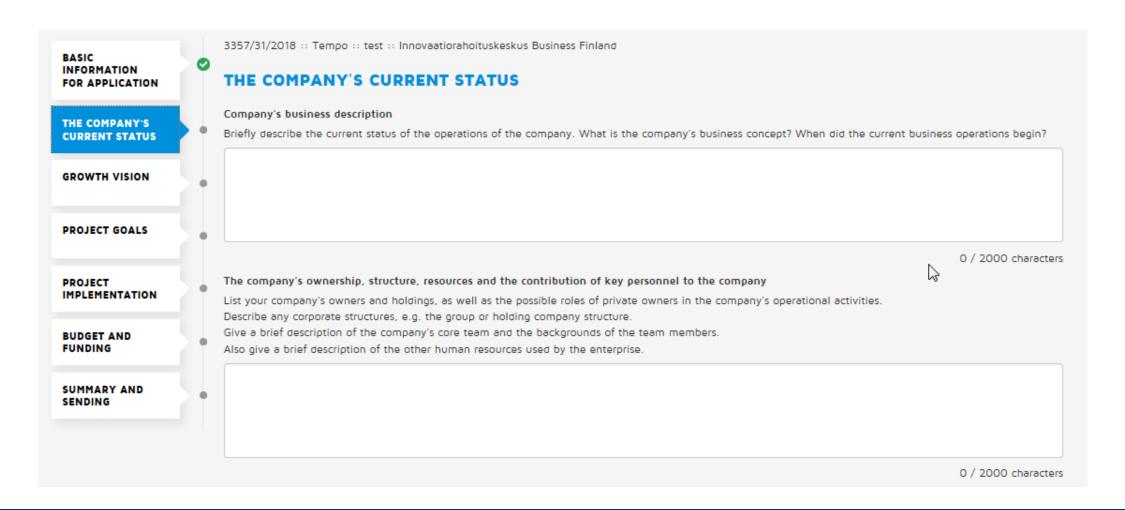


#### **Basic information for application**



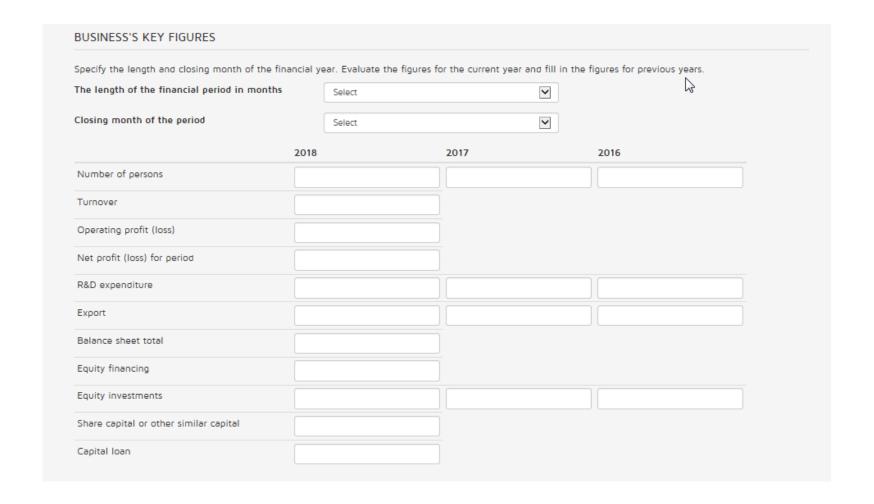


#### The company's current status



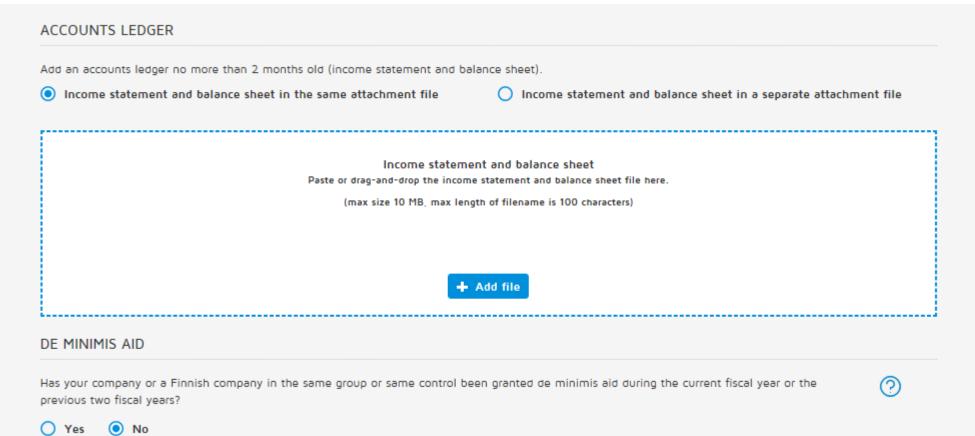


#### The company's current status





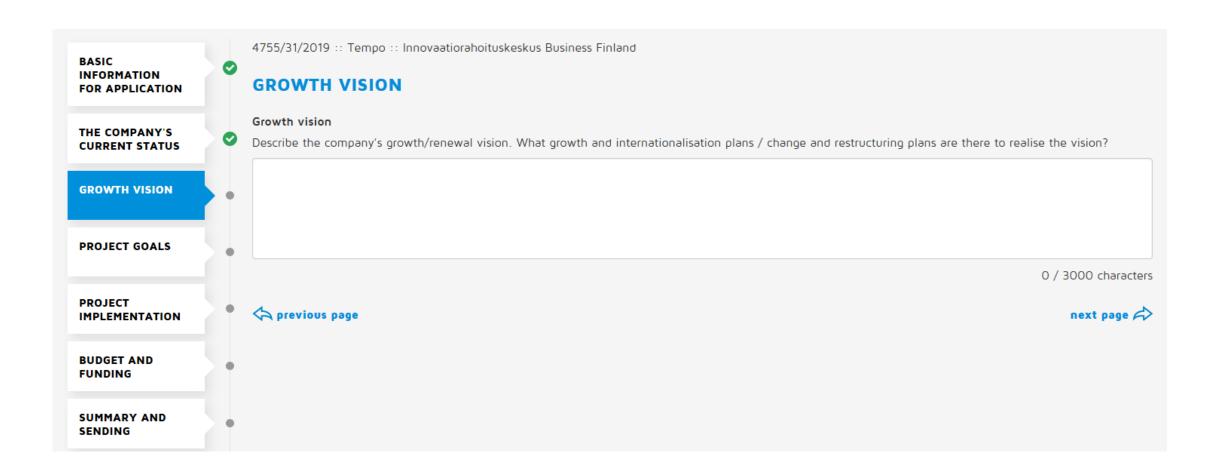
#### The company's current status



The funding applicant must declare any de minimis aid granted to Finnish companies in the same group or same control during the current fiscal year and the two previous fiscal years. The fiscal year comprises the accounting period or periods that will expire during the calendar year. Please note that, in combination with other de minimis aid, the funding you have applied for from **Business Finland must** not exceed EUR 200,000 during the abovementioned period.



#### **Growth vision**





#### **Project goals**

0

BASIC INFORMATION FOR APPLICATION

THE COMPANY'S CURRENT STATUS

**GROWTH VISION** 

**PROJECT GOALS** 

PROJECT IMPLEMENTATION

BUDGET AND FUNDING

SUMMARY AND SENDING

3357/31/2018 :: Tempo :: test :: Innovaatiorahoituskeskus Business Finland

#### **PROJECT GOALS**

Describe the project goals that will carry the company towards its growth vision

Specify 2-5 concrete and at least partly measurable targets. These targets will be discussed with Business Finland in the funding application processing stage. The targets will be incorporated into the eventual funding decision, and their achievement will be monitored. The degree to which the targets are achieved will have a significant effect on potential further funding from Business Finland. Below you will find a few examples of targets:

- acquiring additional funding from private sources
- · increase in turnover
- · entry into new markets
- · building a stronger management and Board of Directors
- implementation of customer pilot projects
- · increasing the number of customers
- completion of product/service characteristics
- · building a stronger partner network
- strategy creation/update
- · new management/operating model creation
- productivity growth

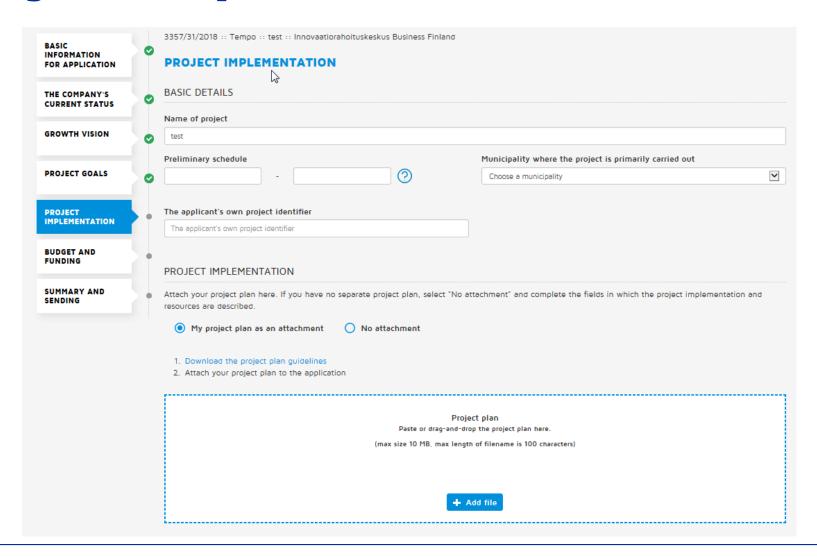
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## **Project goals**

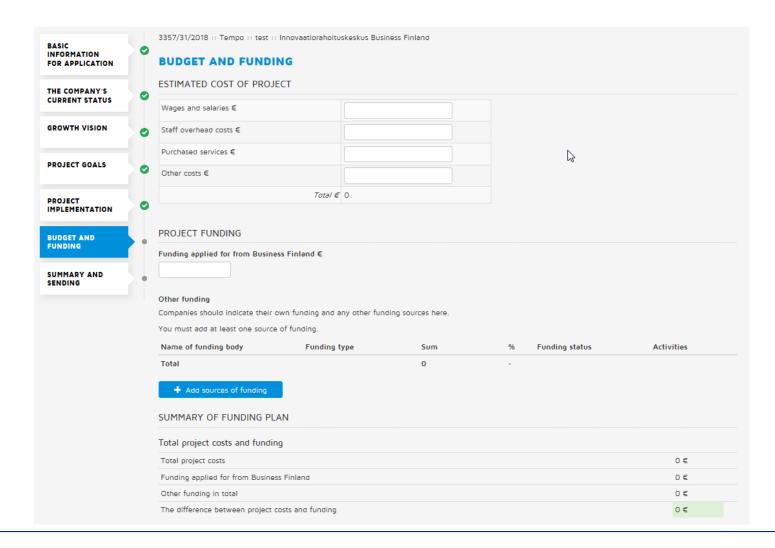
Please provide a short description of the project's impacts on the target business
<ul> <li>Which customer need or problem does the company aim to solve through the business to be developed?</li> </ul>
<ul> <li>What concrete benefits will the company's business generate for customers and end users?</li> </ul>
Who are the potential customers and what is the planned earnings model?
What are the target market areas and how big are they?
<ul> <li>Who are the competitors and on what is the company's competitive advantage based?</li> </ul>
0 / 3000 characters
Please describe the company's capabilities/competencies and the related development needs
What are the competencies of the company's key persons within the sector of the business to be developed?
<ul> <li>How should the company develop its management competencies (including sales management, customer relationship management, growth management)?</li> </ul>
<ul> <li>What other critical competence development needs does the company have (including funding, sales and marketing, network-based operating models, changes in the company's operating models)?</li> </ul>
<ul> <li>Does the company own all of the intellectual property rights related to the solution? How does the company intend to protect its solution and competitive advantages?</li> </ul>
0 / 3000 characters

#### **Project implementation**





#### **Budget and funding**





### Summary and sending of the application

