Indian overnights in Finland 2000-2019

Year 2019
17th in country rankings with a 1% share of foreign overnights
Average change 2000-2019: +14%
Change 2019 compared to 2000: +434%

Share of overnights by regions 2019

65% 14% 8% 13%

Sources: Visit Finland Statistics Service Rudolf, Statistics Finland
Indian overnights in Finland / Year 2019

Year 2019
102 400 overnights in total
+27% compared to 2018
(+30% compared to 2017)

Indian overnights in main marketing areas
Year 2019

- **HELSINKI METROPOLITAN AREA**: 65%; (56 100; +20%)
- **COAST AND ARCHIPELAGO**: 14%; (13 900; +97%)
- **LAKELAND**: 8%; (8 600; +13%)
- **LAPLAND**: 13%; (13 800; +29%)
- **ROVANIEMI**: 64% in Rovaniemi (+22%)
- **INARI-SAARISELKÄ**: 14% in Inari-Saariselkä (+27%)
- **TAMPERE**: 40% in Tampere (+30%)
- **SOTKAMO**: 16% in Sotkamo (+115%)
- **TURKU**: 40% in Turku (+449%)
- **RAUMA**: 10% in Rauma (+1924%)
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72% of these overnights were spent in the city of Helsinki (change +26% compared to 2018),
(16% spent in Espoo and 12% in Vantaa)

Please note, other destinations than Helsinki, Vantaa and Espoo in Uusimaa county are counted in Coast and Archipelago marketing area (e.g. Porvoo, Tuusula, Lohja, Hanko, Raasepori etc.)

Sources: Visit Finland Statistics Service Rudolf, Statistics Finland
INDIAN OVERNIGHTS IN FINLAND BY SEASON

Growth especially in
- Helsinki and Vantaa
- Rovaniemi and Inari-Saariselkä
Monthly overnights by Indian visitors in Finland 2017-2019 & Jan-Apr 2020

Source: Visit Finland Statistics Service Rudolf, Statistics Finland
**INDIA** – Yearly overnights in the Nordic countries

Development of Indian overnights 2008-2019

Nordic countries' share of Indian overnights 2019

*) Hotels, holiday resorts, camping sites and youth hostels included

**) Indian statistics available since 2013 in Denmark and Iceland, and since 2018 in Norway

Sources: Visit Finland Statistics Service Rudolf, Statistics Finland, Statistics Sweden, Norway, Denmark and Iceland
# Monthly Change in Indian Overnights in the Nordic Countries in 2019

<table>
<thead>
<tr>
<th>Country</th>
<th>Jan</th>
<th>Feb</th>
<th>Mar</th>
<th>Apr</th>
<th>May</th>
<th>Jun</th>
<th>Jul</th>
<th>Aug</th>
<th>Sep</th>
<th>Oct</th>
<th>Nov</th>
<th>Dec</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Denmark</td>
<td>-11%</td>
<td>10%</td>
<td>10%</td>
<td>-13%</td>
<td>-9%</td>
<td>25%</td>
<td>-6%</td>
<td>6%</td>
<td>22%</td>
<td>6%</td>
<td>21%</td>
<td>15%</td>
<td>6%</td>
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<tr>
<td>Finland</td>
<td>-11%</td>
<td>27%</td>
<td>17%</td>
<td>26%</td>
<td>-1%</td>
<td>16%</td>
<td>20%</td>
<td>20%</td>
<td>44%</td>
<td>76%</td>
<td>79%</td>
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<tr>
<td>Iceland</td>
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<td>34%</td>
<td>43%</td>
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<td>46%</td>
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<td>18%</td>
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<td>Norway</td>
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<td>5%</td>
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<td>6%</td>
<td>1%</td>
<td>29%</td>
<td>34%</td>
<td>-5%</td>
<td>34%</td>
<td>91%</td>
<td>102%</td>
<td>102%</td>
<td>23%</td>
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<tr>
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<td>-8%</td>
<td>27%</td>
<td>27%</td>
<td>14%</td>
<td>24%</td>
<td>33%</td>
<td>17%</td>
<td>-7%</td>
<td>1%</td>
<td>9%</td>
</tr>
</tbody>
</table>

Danmark: Hotels, holiday resorts, camping sites and youth hostels, AND marinas & holiday cottages  
Finland: Hotels, youth hostels, holiday villages and camping sites  
Iceland: Hotels, youth hostels, holiday centres, and camping sites, AND guesthouses, apartments, sleeping-bag facilities, lodges in wilderness and private-home accommodation  
Norway: Hotels, youth hostels and camping sites, AND holiday dwellings  
Sweden: Hotels, youth hostels, holiday villages and camping sites, AND commercially arranged rentals in private cottages or apartments