

**LIST OF RUSSIAN STUDY ABROAD
CONSULTING AGENCIES**
interested in developing collaboration
with Finnish education partners

August 2021

Company name (year of foundation) website	AcademConsult (2007) school.academconsult.ru , uni.academconsult.ru , www.academconsult.ru , www.russia-study.ru , www.edutrip.ru www.академконсалт.рф , www.edutour.ru
Office location	Saint-Petersburg, Naberezhnaya Makarova, 60/1, office 489
Key focus areas	<ul style="list-style-type: none"> consulting services for helping Russian and CIS students to choose a study programme and get admitted at schools and universities abroad (including the top-ranked ones) corporate and private English and other languages lessons, preparation for international tests & entrance exams consulting foreign students to get admission into the Russian schools and universities
Key destinations over the past 3 years	UK, USA, Canada, Germany, Netherlands, Spain, France, Malta, Czech Republic, Cyprus, Ireland, Italy, Switzerland
Existing partners in Finland	University of Helsinki, SAMK University of Applied Sciences, Hanken School of Economics. Ongoing negotiations with XAMK University of Applied
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> higher education (offline), mainly Bachelor’s degree programmes in business management, IT, travel and sciences but our students are more interested in programmes in Finnish rather than in English. (Master’s degree programmes are less popular due to the requirement of 2-year work experience) language programmes (1-2 months) short-term programmes: academic singing and opera/vocal course short-term programmes: vocational actor training course
B2B partnership terms	agent commission
Contacts	<ul style="list-style-type: none"> Irina Sledyeva, general director, irina.sledyeva@academconsult.ru educational fairs and other joint promo activities: Nataliya Dolgopolova, pr@academconsult.ru
Additional information	We invite Finnish partners to participate in our next Educational Fair to be held on 9 Oct 2021 https://edutour.ru/online-fair/ (results of the online fair held on 17 April 2021: 700+ participants, 29 universities and 20 schools). More info about our advertising options: joint campaigns or social media promotion here https://drive.google.com/file/d/1mXNRUH7Z8-lufWExD1NezdZ7G3niEc7r/view?usp=sharing

Company name (year of foundation) website	Allterra Education (2013) www.allterra.ru
Office location	<ul style="list-style-type: none"> • head office: Saint-Petersburg, Vvedenskogo kanala St, 7, office 415 • rep. office in Moscow: Tverskaya St, 7
Key focus areas	<ul style="list-style-type: none"> • secondary education • higher education
Key destinations over the past 3 years	UK, USA, Germany, Ireland, Finland
Existing partners in Finland	Haaga-Helia UAS, HAMK UAS, Metropolia UAS, SAMK UAS, SeAMK UAS, University of Vaasa, University of Oulu, Hanken Business School
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • language and thematic (design, sports) camps for children aged 7 to 17 • preparation for language and entrance exams • secondary education • higher education • Master's degree programmes
B2B partnership terms	<ul style="list-style-type: none"> • 10%-15% commission of the annual tuition at a university • 20%-25% commission of a language programme fee
Contacts	Marina Byakisheva, deputy director marina@allterra.ru phone: + 7 812 313 64 45
Additional information	We see a huge interest in studying in Finland and every year we help dozens of students get into the Finnish universities. Our own marketing unit develops advertising campaigns for our partners. We achieve the necessary results and provide reports. If you are interested in promotion in Russia, joint webinars or online events, we'd be pleased to receive your inquiry.

Company name (year of foundation) website	Avangeo / Profitstudy OZR (2009) www.avangeo.ru
Office location	Moscow, Bolshoi Karetniy pereulok, 7
Key focus areas	<ul style="list-style-type: none"> • language courses for kids and adults • university preparation, assistance to apply & enroll at universities abroad • secondary education • higher education
Key destinations over the past 3 years	UK, Canada, USA, Germany, Switzerland, Germany, Malta
Existing partners in Finland	None
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • language (and other themed) summer camps for juniors & teens 8-17 y.o. • secondary education for teenagers 13-18 y.o. • higher education
B2B partnership terms	It depends on the educational institution's policy. They might be different
Contacts	Natalia Kozlova, general director info@avangeo.ru mob.phone +7 916 584 94 91 work phone: +7 495 185 56 34
Additional information	-

Company name (year of foundation) website	Iclass Education Centre (1998) www.iclass.ru
Office location	Saint-Petersburg, Malyi Prospekt, 3, Petrogradskaia storona
Key focus areas	<ul style="list-style-type: none"> • study abroad in English (assistance in choosing universities and programmes, admission and visa support) • preparation for entrance exams to universities in Finland • language center: preparation for international exams in English: IELTS, TOEFL, SAT, etc. • general and academic English for children and adults • teaching subjects in English (mathematics, biology, performing arts, etc.)
Key destinations over the past 3 years	Finland, USA, UK, Canada, Netherlands, Hungary, Switzerland, Germany, France, Spain
Existing partners in Finland	Haaga-Helia UAS, HAMK UAS, XAMK UAS, JAMK UAS, KAMK UAS, Arcada UAS, Karelia UAS and others
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • higher education in English (Bachelor’s and Master’s degree programmes) • secondary education in English for international students aged 10+
B2B partnership terms	We are always open to discuss the terms of partnership
Contacts	Asya Okhikyan, head of marketing iclass.marketing@yandex.ru mob. phone: +7 911 780 79 93 work phone: + 7 812 244 99 64
Additional information	We regularly host our own and joint events with partners in Saint Petersburg. Late Nov – early Dec. 2021 we plan to host an educational fair about study in Finland (the first one was held in 2019). More info about the last year’s fair: https://iclass-news.ru/studyinfinland2020 In February and October we traditionally host the Study Abroad Fair (https://educationfair.ru/). Also, we usually arrange seminars, webinars and other online events about study programmes in English in Finland

Company name (year of foundation) website	InStudy (2013) www.instudyspb.ru
Office location	Saint-Petersburg, Sestroretsk, Tamozhennaya doroga, 11, korpus 1, stroenie 4, office 4
Key focus areas	<ul style="list-style-type: none"> • secondary education programmes • summer language programmes for juniors • language courses for adults • higher education: universities, Bachelor and Master’s degrees
Key destinations over the past 3 years	UK , Spain, Belgium, Spain
Existing partners in Finland	LUT University
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • higher education: bachelor’s degree programmes • secondary education
B2B partnership terms	To be discussed. Usually, cooperation is based on a commission rate of 10% for universities and up to 25% for language camps
Contacts	Nadezhda Yakovleva, executive director & owner instudy.info@gmail.com mob. phone +7 921 906 36 47 work phone +7 (812) 906-36-47
Additional information	Promotion on company’s Instagram account (live streams, for instance) @nadinyakovleva

Company name (year of foundation) website	JeyStudy (2013) www.jeystudy.ru
Office location	Moscow, Bolshaya Yakimanka, 26
Key focus areas	<ul style="list-style-type: none"> • language courses for teens and adults (16+) • summer vacation programmes • language camps in Russia • academic programmes • preparing for admission to schools and universities abroad • visa support
Key destinations over the past 3 years	UK, USA, Ireland
Existing partners in Finland	Aurinko Camp. In addition we had a few students who got admitted to some universities and colleges.
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • language camps • colleges • universities
B2B partnership terms	To be negotiated. Usually, we get 30% commission of a summer camp programme fee and 10-15% commission of the annual tuition at a university
Contacts	Katerina Adamova, head of study unit adamova@jeystudy.ru work phone: +7 958 111 63 42
Additional information	-

Company name (year of foundation) website	Junior Camp / Sundays Travel (2019 but the team has been working in this segment for 15 years) https://junior-camp.ru
Office location	Moscow, Institutskiy pereulok, 2/1, office 504 Saint Petersburg, 1 st Krasnoarmeiskaya St, 15, lit. A, office 309
Key focus areas	<ul style="list-style-type: none"> • kids camps • language programmes
Key destinations over the past 3 years	Malta, UK, USA Cyprus, Ireland, Bulgaria, Spain, Italy, Switzerland, Canada, China
Existing partners in Finland	None
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • kids camps (accommodation, meals, activities) • English language programmes
B2B partnership terms	Agent commission
Contacts	Anna Kulishova, director of Saint Petersburg office kulishova@junior-camp.ru mob. phone +7 999 026 88 32
Additional information	-

Company name (year of foundation) website	Smapse Education (2009) www.smapse.ru , https://smapse.com
Office location	Moscow, Naberezhnaya AkademikaTupoleva 15, build. 2, 4 th floor, office 48 and 51 Saint Petersburg, Liteiniy prospekt, 22, 5 th floor, office 57
Key focus areas	<ul style="list-style-type: none"> • secondary education • higher education • language schools • kids camps
Key destinations over the past 3 years	UK, USA, Switzerland
Existing partners in Finland	Lappeenranta University of Technology
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • secondary education • higher education • language schools and camps (English language is requested by more than 90% of our clients so it is highly unlikely that Finnish or Swedish languages will be in demand)
B2B partnership terms	Agent commission will be discussed with each partner. Our average commission rates for language school programmes is 25-30% and for camps is 20-25%
Contacts	Nikolay Vorotniy, general director & co-founder nv@smapse.ru
Additional information	-

Company name (year of foundation) website	StudyCube (2011) www.studycube.ru
Office location	Moscow, Petrovka St, 15 build 1, office 448
Key focus areas	<ul style="list-style-type: none"> • short-term language courses • assistance in higher education admission
Key destinations over the past 3 years	UK, USA, Switzerland, Belgium, Spain, France, Italy, Malta
Existing partners in Finland	None
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • short-term and long-term language programmes • secondary education • higher education • vocational training • kids language camps
B2B partnership terms	Agent commission
Contacts	<ul style="list-style-type: none"> ▪ Anna Korableva, development director, welcome@studycube.ru phone: + 7 495 215 1300 ▪ Lana Bezhanova, general director, mob.phone: +7 926 099 52 00
Additional information	-

Company name (year of foundation) website	Study Travel (2005) http://study-travel.ru
Office location	Vologda, Hertzen St, 56
Key focus areas	<ul style="list-style-type: none"> • English language camps for children and teenagers • assistance to choose, apply & enroll at universities abroad
Key destinations over the past 3 years	UK, Czech Republic, Canada, USA
Existing partners in Finland	None
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • language summer camps for juniors and teens with an English native speaking teacher, location in Helsinki or not too far away from the capital, 4* accommodation • higher education
B2B partnership terms	For universities our minimum agent commission is 500 EUR
Contacts	Marina Salmina, general director study_travel@mail.ru mob phone +7 911 501 01 78 or +7 911 501 30 42
Additional information	-

Company name (year of foundation) website	Study Fox (2018) https://studyfox.ru
Office location	Moscow, Shabolovka St, 34 build. 2 (plans to open an office in Saint Petersburg)
Key focus areas	<ul style="list-style-type: none"> • higher education (degree and non-degree programmes) • scholarships • language courses
Key destinations over the past 3 years	North America, Europe, Australia and New Zealand
Existing partners in Finland	None
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • universities: Bachelor and Master's degree programs (currently, the most popular study programmes amongst the Russian students are the following: business management, medicine, architecture, creative arts) • short-term language courses: English, Finnish • short-term themed kids camps
B2B partnership terms	To be discussed with each partner
Contacts	Zhanna Ponarina, co-founder j.ponarina@studyfox.ru
Additional information	Familiarization trips for small groups to visit several Finnish universities might be interesting and useful for our clients and potential students

Company name (year of foundation) website	TOMASchool (2013) www.tomaschool.ru
Office location	Saint Petersburg (online only) Turku
Key focus areas	Education in Finland: admission assistance to study at Finnish schools, colleges and universities in English and Finnish, individual consulting about the most appropriate programme in Finland, career tests to discover the best fit educational program
Key destinations over the past 3 years	Finland, Austria, Sweden
Existing partners in Finland	LAB & LUT Universities, XAMK
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • universities programmes in English • language camps for juniors and teens • long-term courses to learn the Finnish language • colleges and schools interested in international students
B2B partnership terms	It depends on educational institution, partner, type of education and other details (commission, barter or marketing support).
Contacts	Tamara Minina, head and founder info@tomaschool.ru
Additional information	We are interested in joint marketing collaboration, information sharing on social media, joint live streams etc.

Company name (year of foundation) website	Language Centre TOPS (2011) www.tops-centre.ru
Office location	Saint-Petersburg, Varshavskaya St, 6 build. 1
Key focus areas	At the moment we offer programs in 23 countries in 12 languages such as: <ul style="list-style-type: none"> • vacation programs for children • language courses for adults • family programs • professional courses • internships • secondary education • higher education (Bachelor, Master, MBA programs) • foundation programs and pathways • distance learning • corporate education • online tuition
Key destinations over the past 3 years	UK, Germany, Austria, Spain, Canada, Cyprus, Malta, Italy, Czech Republic, France, China
Existing partners in Finland	Haaga-Helia University, LUT University
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • vacation programs for children • language courses for adults • secondary education • higher education (Bachelor, Master, MBA programs)
B2B partnership terms	Agent commission to be discussed. Average commission rate is 15%
Contacts	Irina Kalyanova, sales manager , client@tops-centre.ru work phone +7 812 644 01 34, mob. phone+7 921 578 02 14
Additional information	-

Company name (year of foundation) website	UniWestMedia (2002) www.ustudy.ru , www.u-w-m.ru
Office location	Moscow, Leninskiy prospekt, 6, office 271
Key focus areas	<ul style="list-style-type: none"> • short-term and long-term language courses • high schools and colleges • university placement consultancy
Key destinations over the past 3 years	UK, Italy, Spain, Malta, USA, Finland
Existing partners in Finland	Lärkkulla language school, Edunation
The company is interested to find new partners in Finland in the following areas:	<ul style="list-style-type: none"> • high schools • language schools • summer camps • colleges • universities
B2B partnership terms	Agent commission: 1-25% of tuition fees
Contacts	Ivan Sholokhov, managing director ivan@u-w-m.ru work phone: +7 495 984 89 10 or + 7 495 517 05 29
Additional information	-