

## FOOD FROM Program activities in autumn 2019

	August	September	October	November	December
Trade fairs			ANUGA 59.10. Cologne, Germany  Bar Convent Berlin 79.10. Berlin, Germany  Shanghai Wine & Dine Festival 1820.10. Shanghai, China TBC	Nordic Food Event  68.11. Seoul, South Korea China International Import Expo  510.11. Shanghai Nordic Organic Food Fair  1314.11. Malmö, Sweden Vienna Craft Beer Festival  2223.11. Vienna, Austria	Food Ingredients Europe 35.12. Paris, France
Events	Food from Finland autumn kick off and networking event 23.8. Helsinki	Meet the buyers - Japan 510.9. Helsinki  Coaching Day - German retail campaigns and how to get prepared 12.9. Helsinki  Buyer meeting trip to China 1520.9. Beijing, Shanghai, Chengdu  Coaching Day - USA 23.9. Helsinki  Coaching Day - Export of organic Food 25.9. Helsinki	Buyer meeting trip to France TBC  Buyer meeting trip to Italy 1618.10. Italy  Coaching Day – Export to China for fish companies 23.10. Helsinki  Boosting Export with Packaging - coaching project kick off event 24.10. Helsinki  Delegation trip and buyer meetings in South Africa 28.101.11. Johannesburg and Capetown, South Africa	Buyer meeting trip to Middle East 2428.11. Riyadh and Jeddah, Saudi Arabia and Dubai, United Arab Emirates  Pitching coaching 2021.11. Helsinki	
Campaigns	<b>Chinese Social Media Visit</b> 1116.8. Helsinki		Scandinavian Week/ ENJOY FINLAND – REINSTE NATUR retail campaign with CITTI Germany	Nordic Lifestyle Fair 2019 Seoul, South Korea  Retail campaign (City Super) Hong Kong	Finnish Christmas Drink Campaign Tokyo, Japan