

A large, colorful graphic of India composed of various cultural and religious icons. The map is filled with symbols representing different aspects of Indian heritage, including religious figures, deities, symbols, and traditional elements. The colors used are primarily orange, blue, green, and grey.

Anshul Jain - Nordic Consult Group

History Of Indian Education System



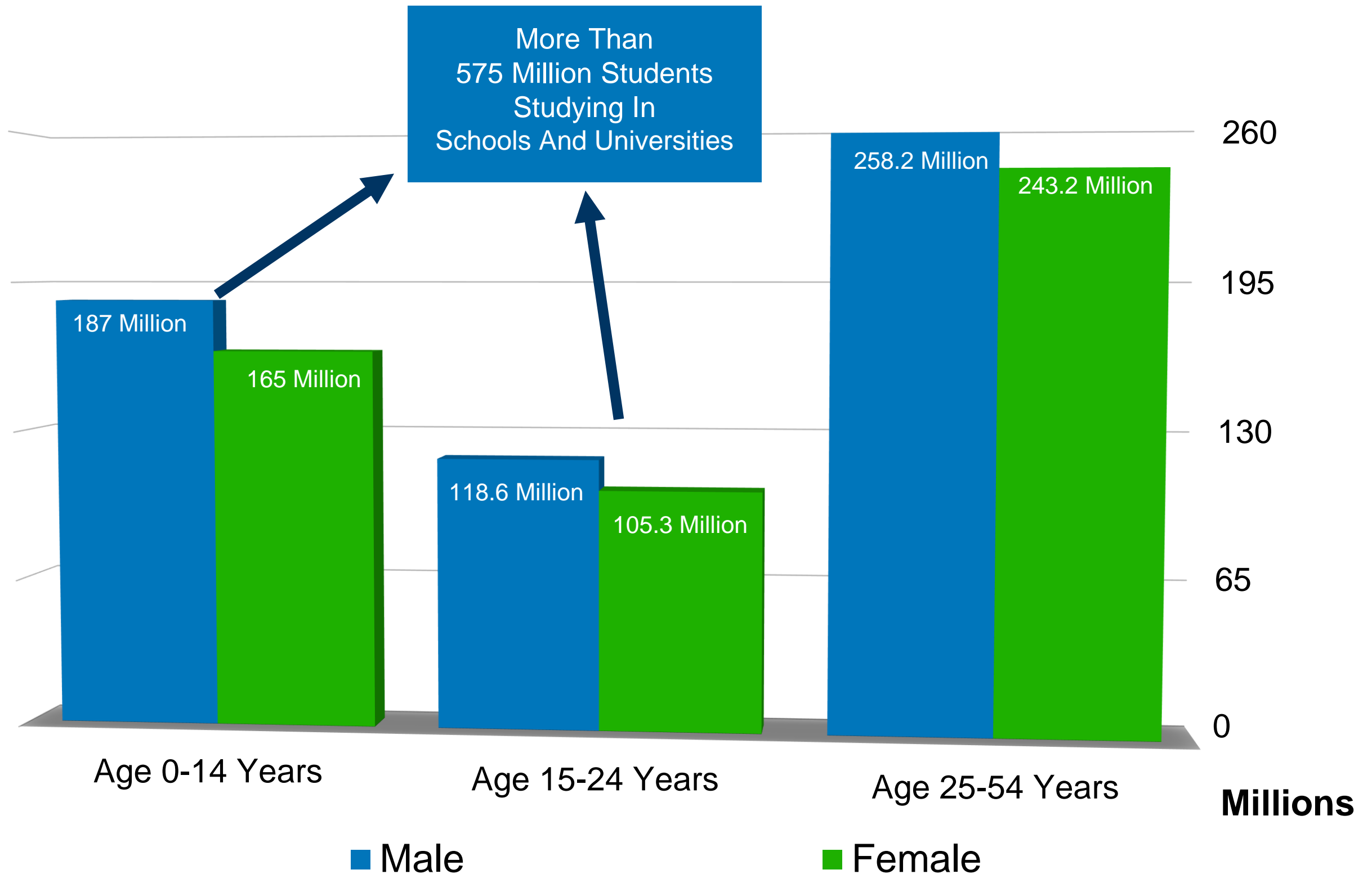
Gurukula System



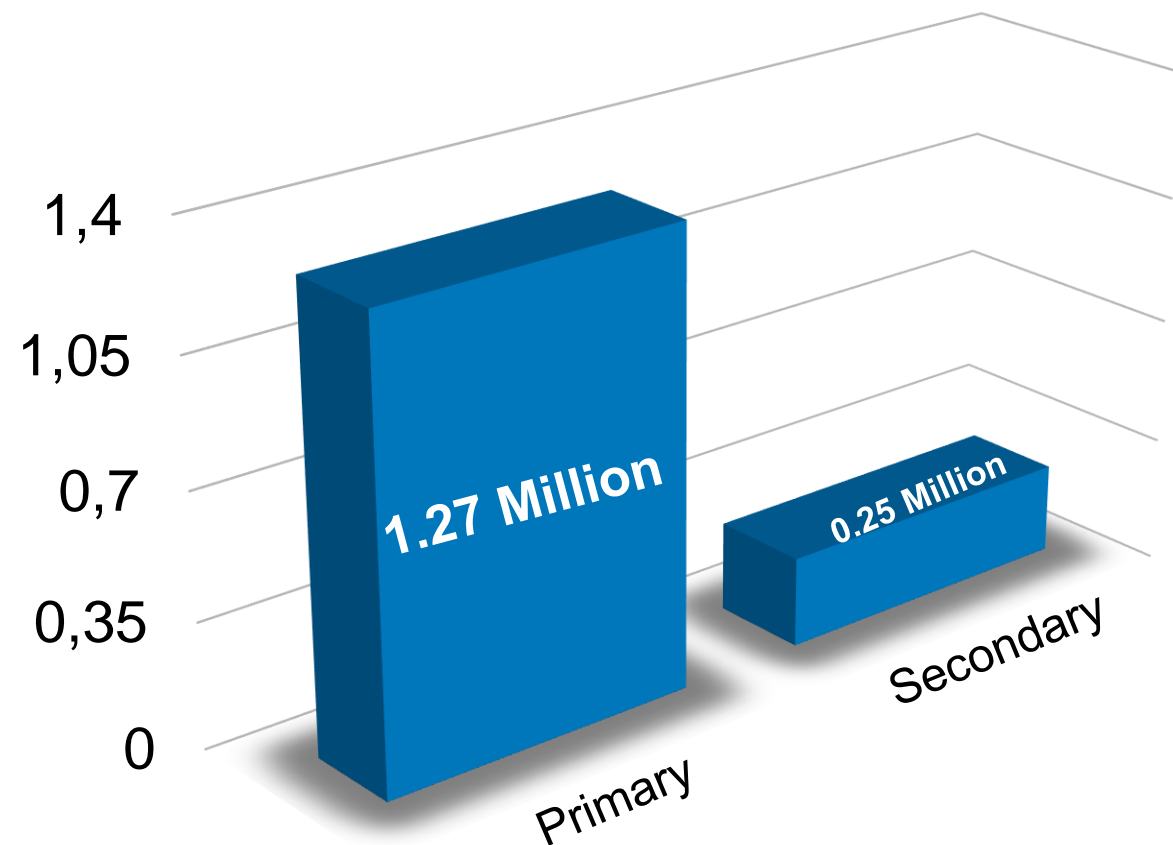
Modern Education System

From Gurukula System To The Modern Education System In India

Indian Demographic Profile

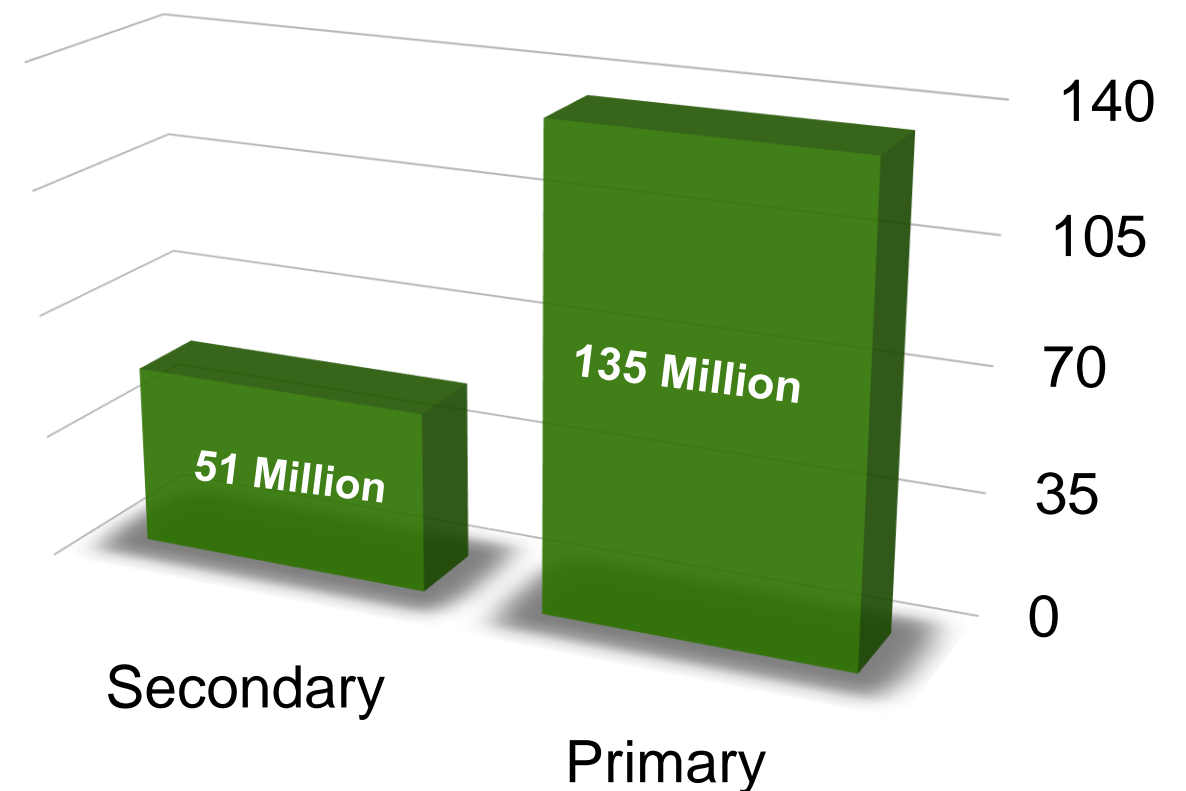


Schools & Students In India

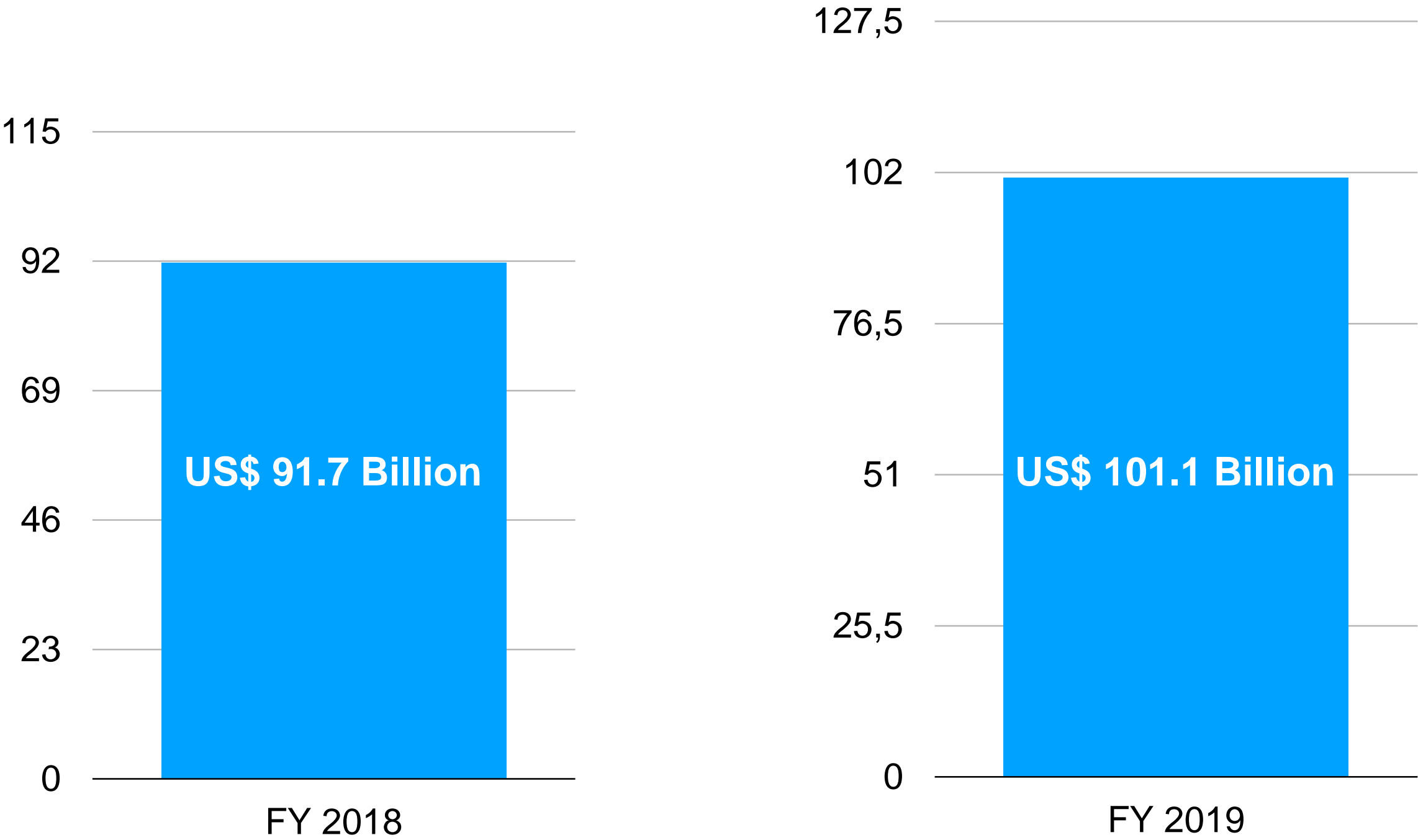


A total number of
1.52 Million
Schools

A total number of
186.5 Million
Students



Indian Education Market



Levels of Schooling In India



Higher Secondary

16 Years - 18 Years
Classes 11 to 12

Secondary

14 Years - 16 Years
Classes 9 to 10

Middle School

11 Years - 14 Years
Classes 6 to 8

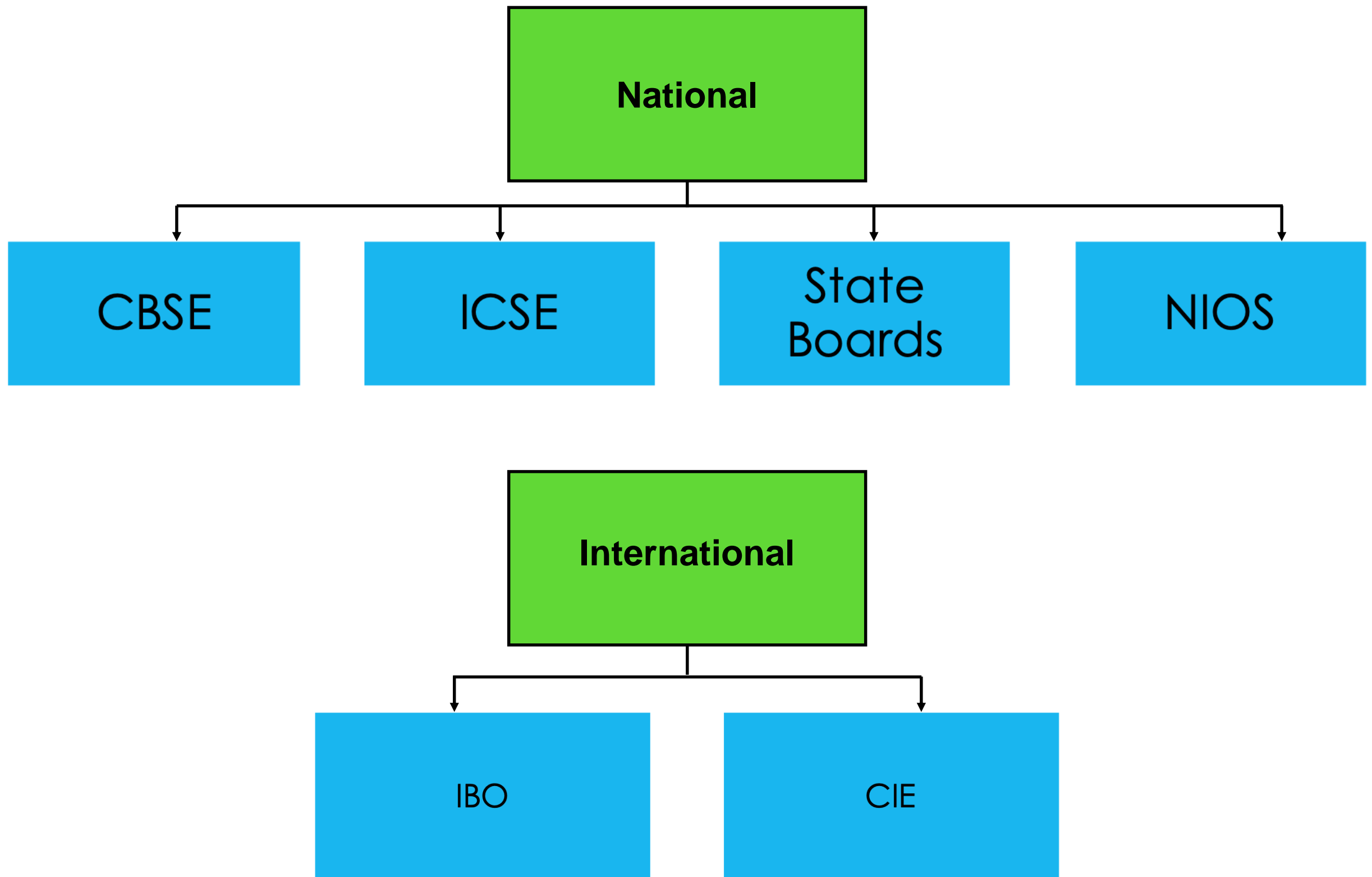
Primary Schools

6 Years - 10 Years
Classes 1 to 5

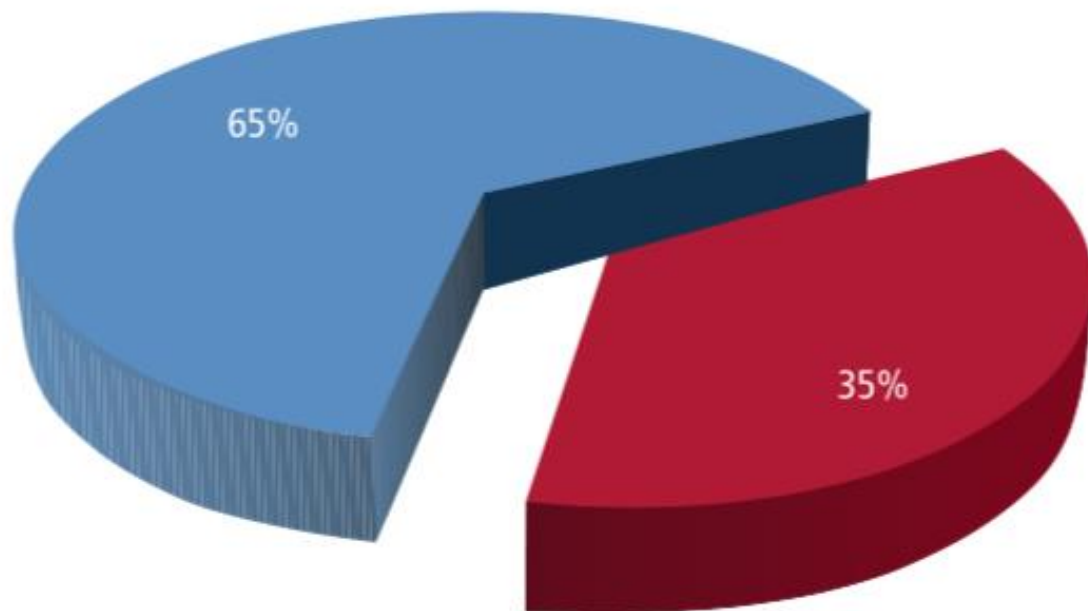
Pre - Primary

18 Months - 5 Years
Pre-school
& kindergarten

Education Boards in India



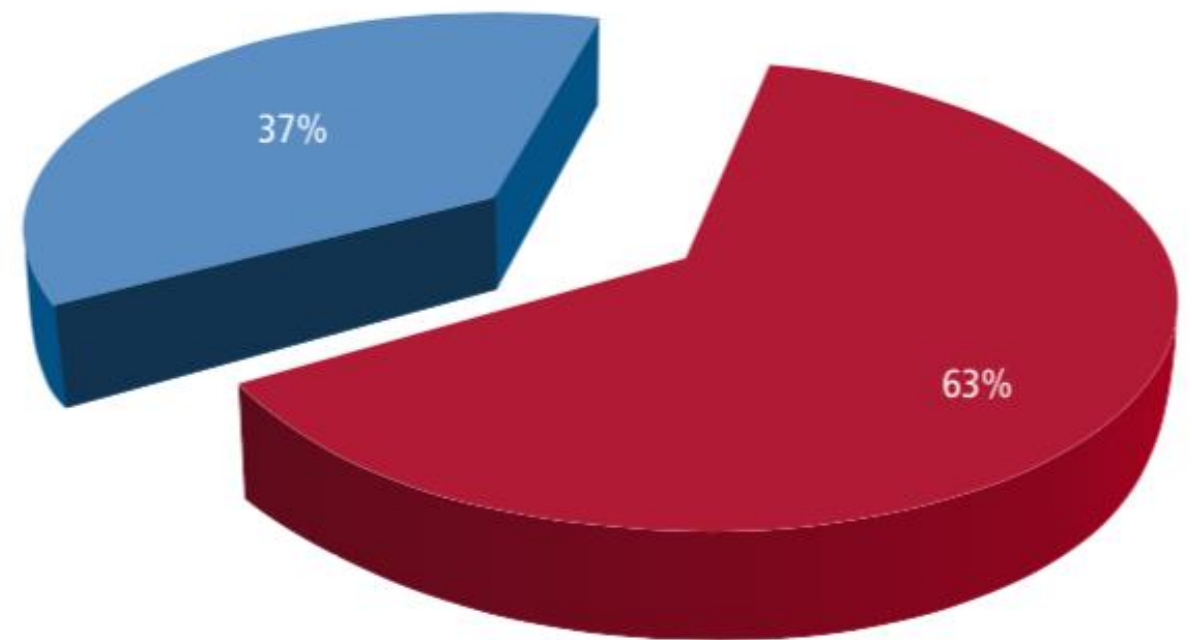
Private & Public Schools Segmentation In India



Percentage distribution of enrolment in K-12 Segment

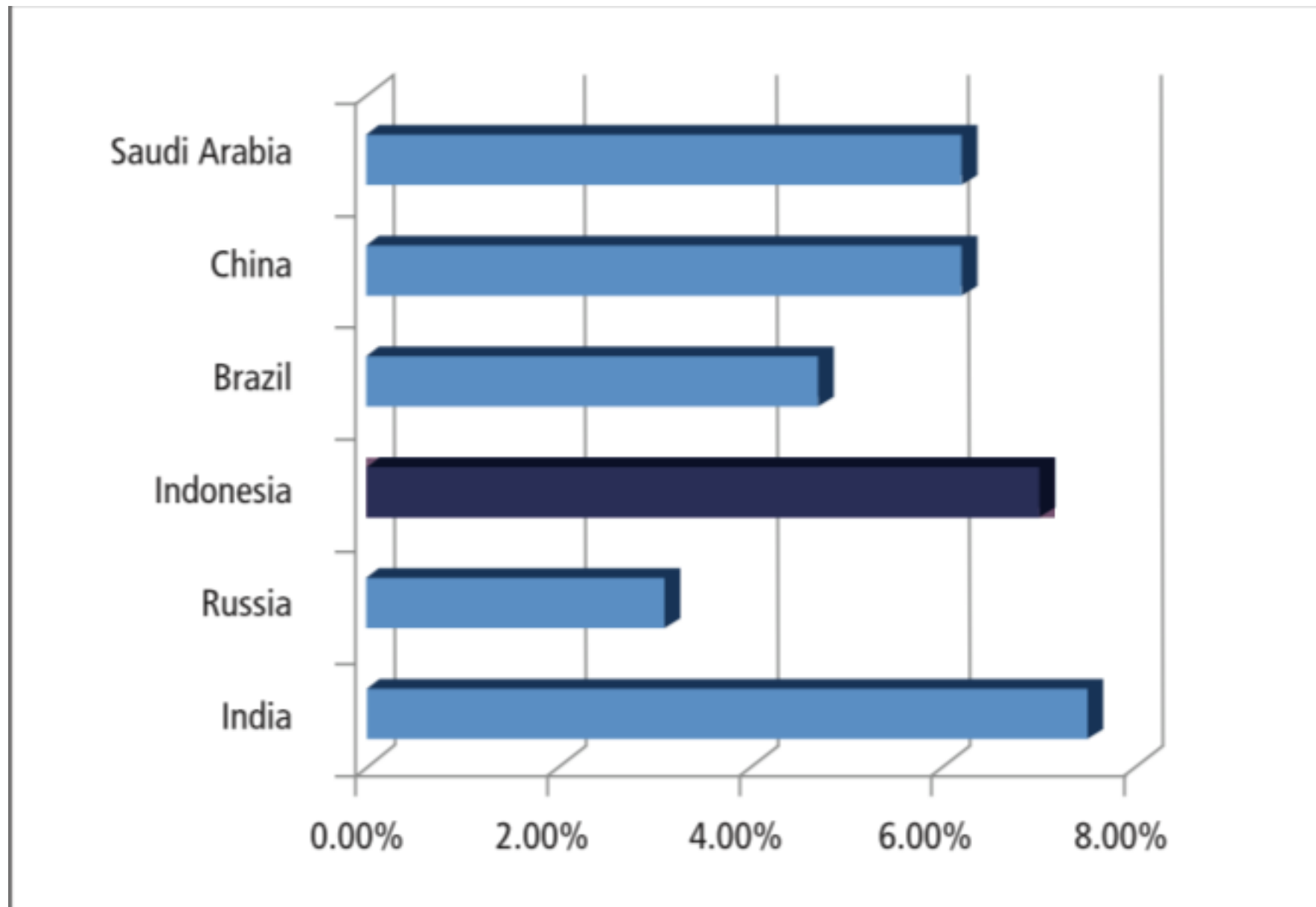
■ Public sector schools ■ Private sector schools

Percentage distribution of enrolment in secondary and higher secondary segment only



■ Public sector schools ■ Private sector schools

Government Spending on Education



Percentage of spending allocation

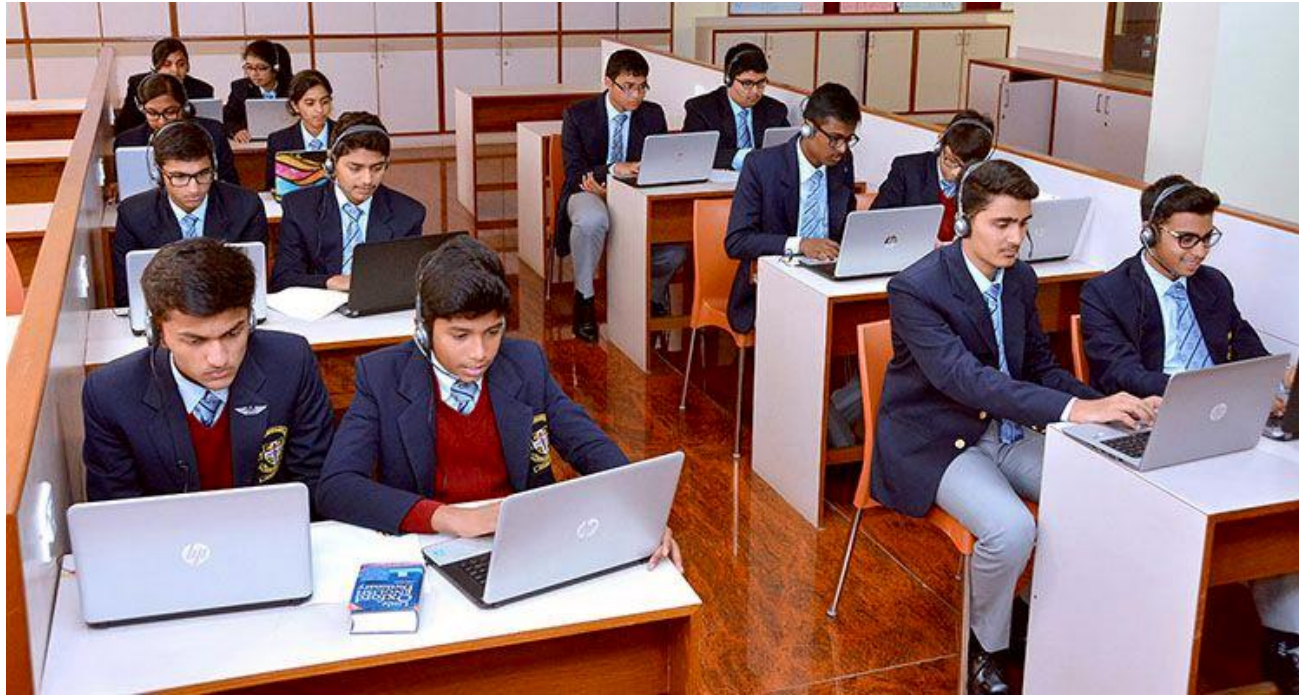


State of Government Schools In India



Private Schools in India

Our Focus



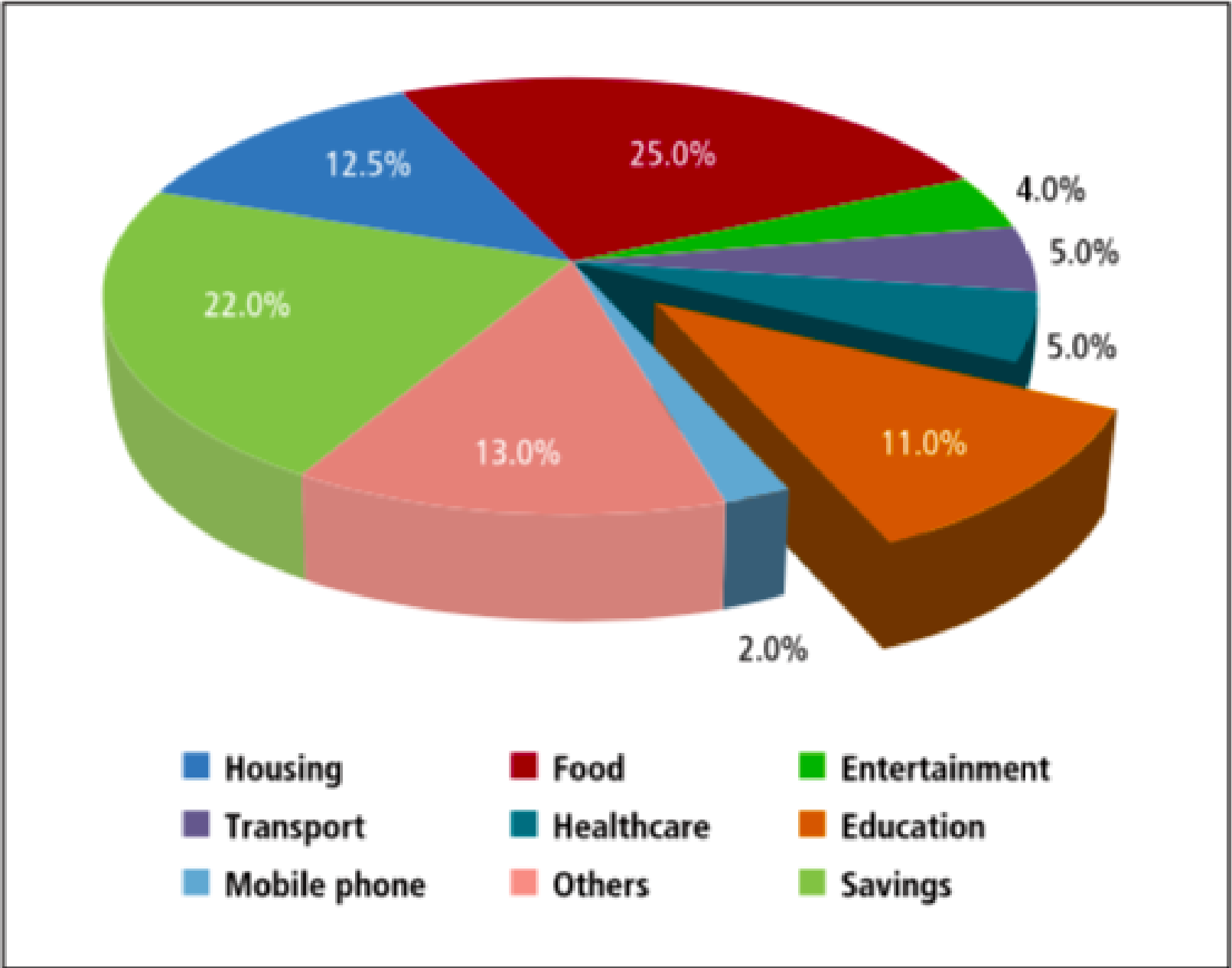
Premium Private Schools In India

Our Focus



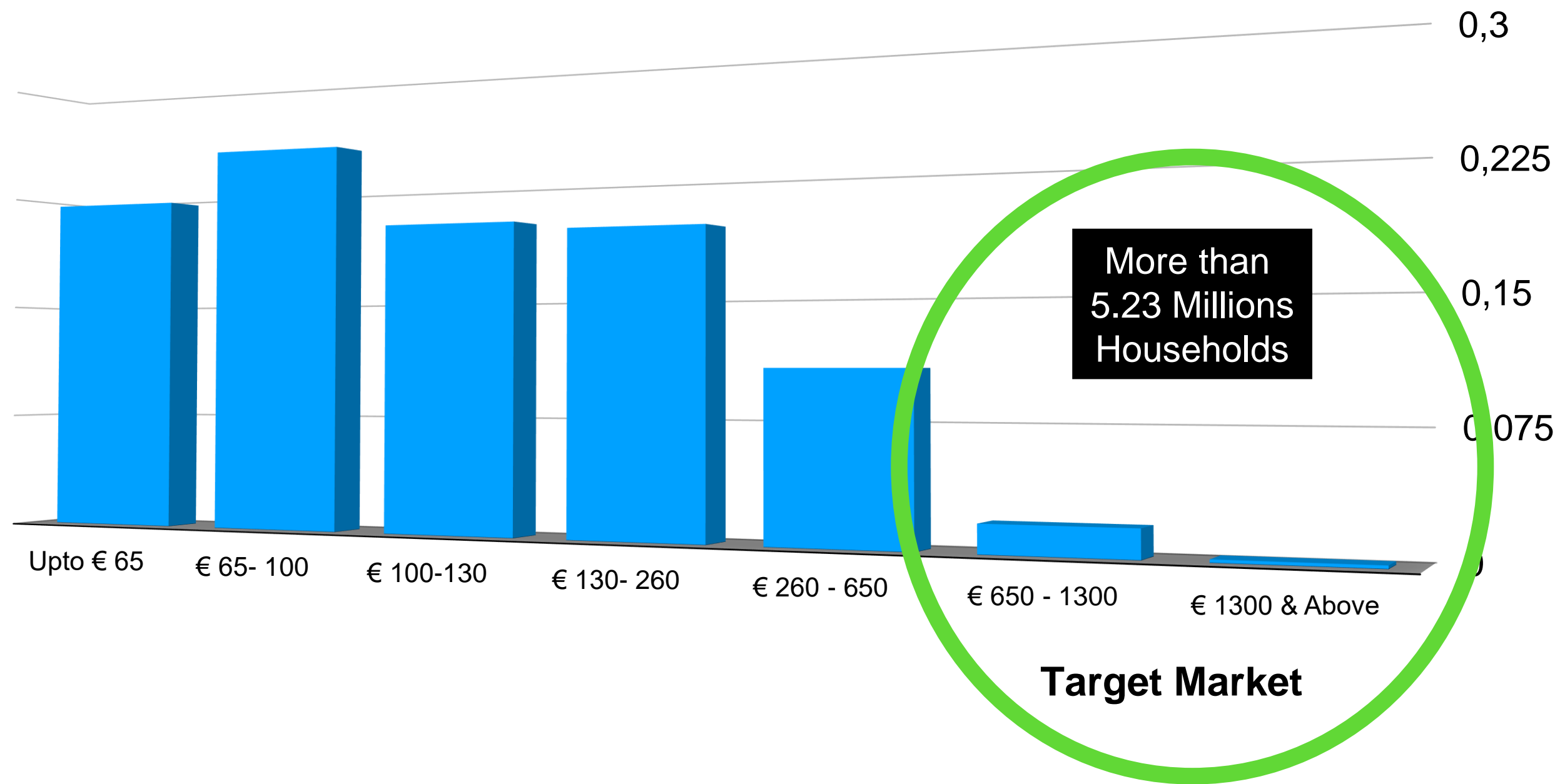
Premium Private Schools In India

Average Monthly Spending on Education by Indian Families

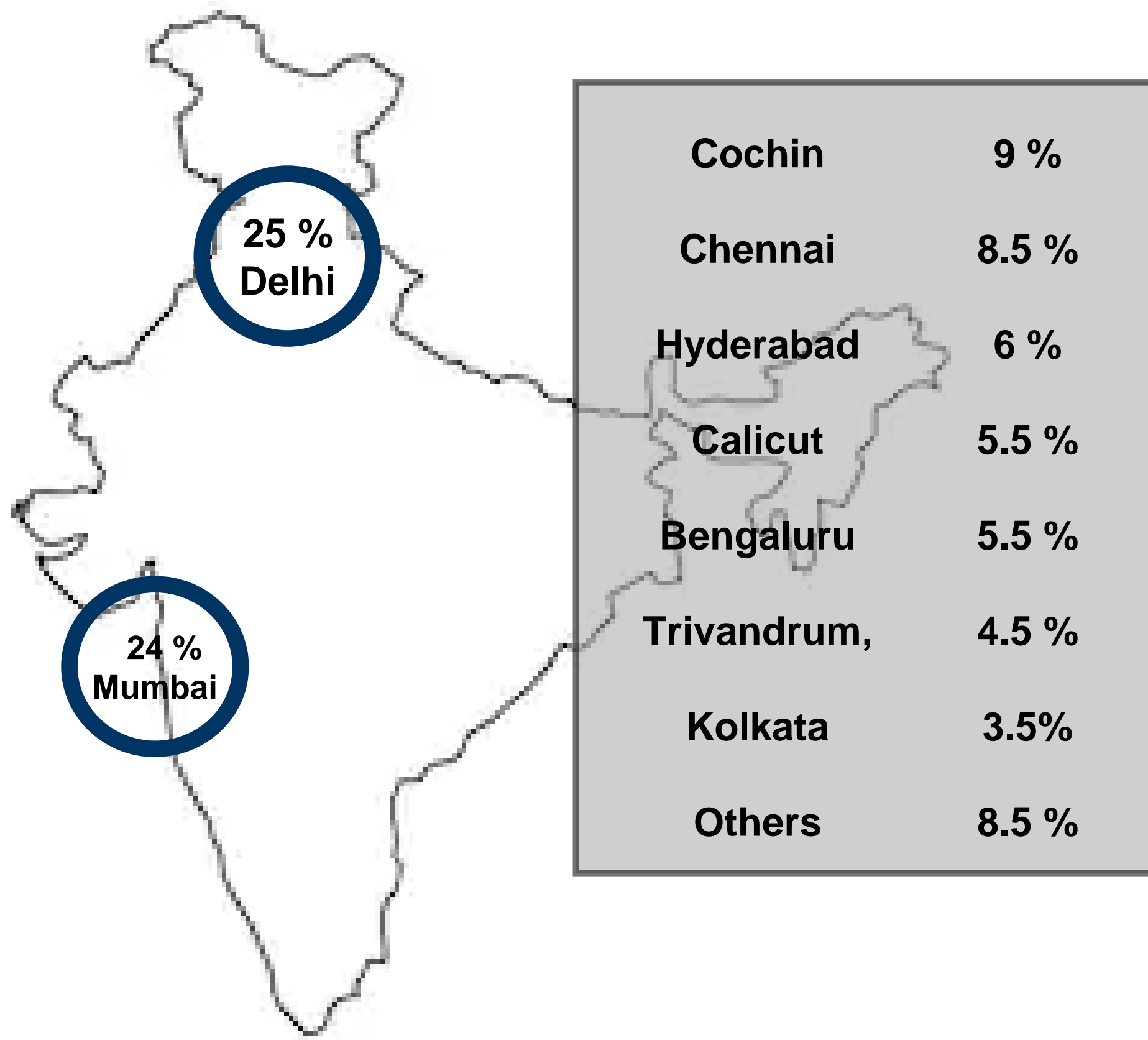


Spending profile of Indian families

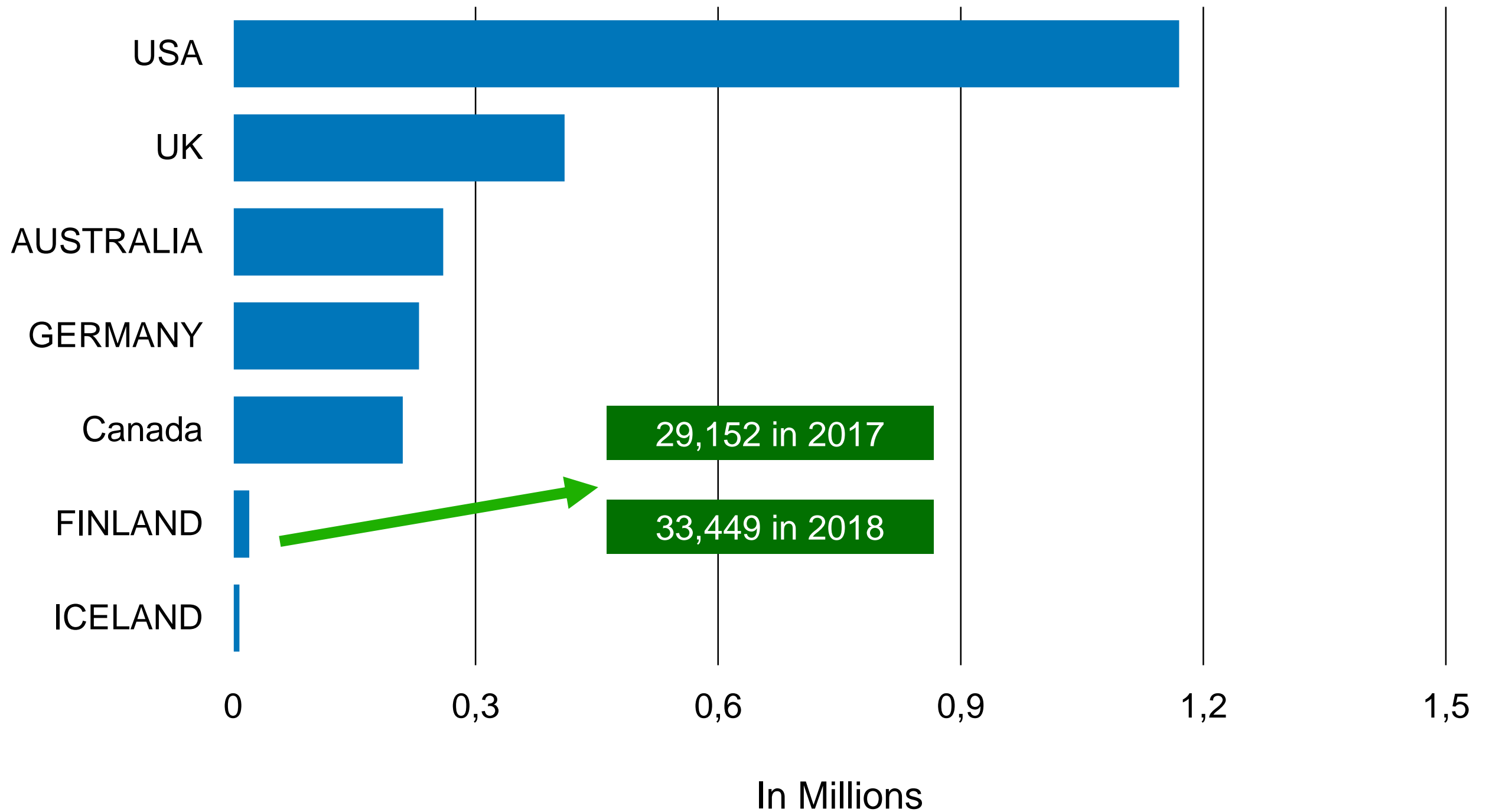
Average Monthly Income in households across India



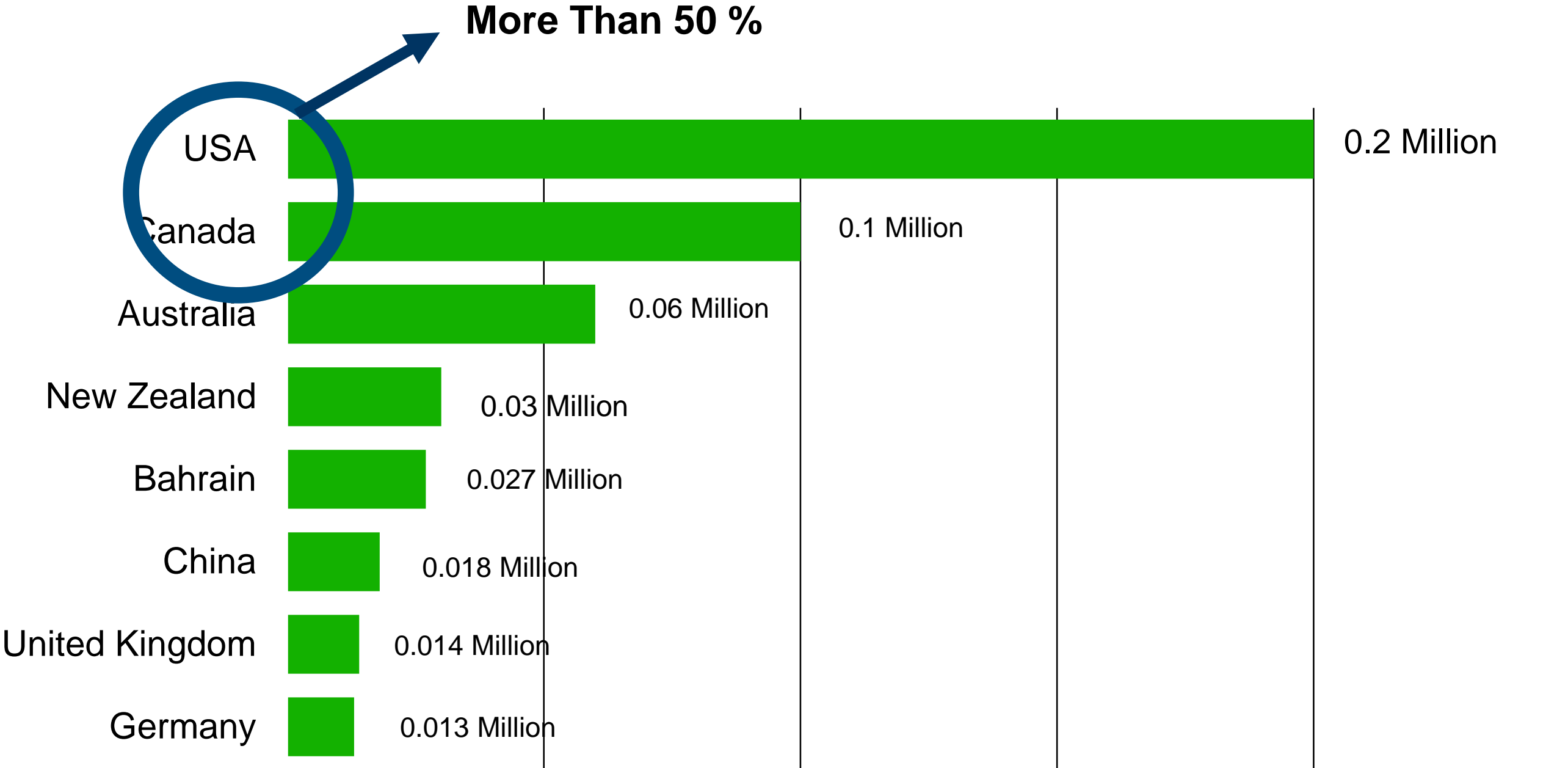
Indian Outbound Tourist : Geographical Diversity



Outbound Departures - Indian Tourists



Where Students Want to travel ?



Current Practices With Education Travel Market

Sightseeing Tours

Tours Including 1 or 2 Day Meaningful Study Program
And
Rest is Leisure & Tourism Activities

US (NASA), Canada, Singapore, Dubai, Australia

Cultural Tours

Showcasing Students About
Music, Dance, Food, Architecture & Cinematography
Of the Destination Visited

Spain, France, Belgium, Italy, Morocco

Current Practices With Education Travel Market - Contd.

Unique Experiences Tours

Cern Mass Collider - Science
Sea Simulator - Environment
Universities Tour - Higher Studies

Switzerland, Denmark, Greece, Netherlands, UK

Exchange Programs

1-2 Weeks Exchange Program
Students Experience Living with a Family in the Country visited
(No Company Involvement)

Germany, France, Singapore, Spain, Japan

Why Students Want to travel?

Introduction to New Culture

Experience A New Academic Environment

Explore A New Job Market

Better Job Perspectives Worldwide

Better Opportunities In Homeland

Friendships And Connections

Personal Growth

Future Benefits

Travel Lovers

Finnish v/s Indian Way Of Working

Finland

Strict Deadlines

Yes Means Yes / No Means No

Do It Yourself Culture

Fixed Prices

Plan Way Ahead

India

Fluid Deadlines

Yes Means Maybe /Never Say No

Always Need Helpers

Bargaining

Last Minute Customers

Special needs For Indian Clients.....

Travel Guide

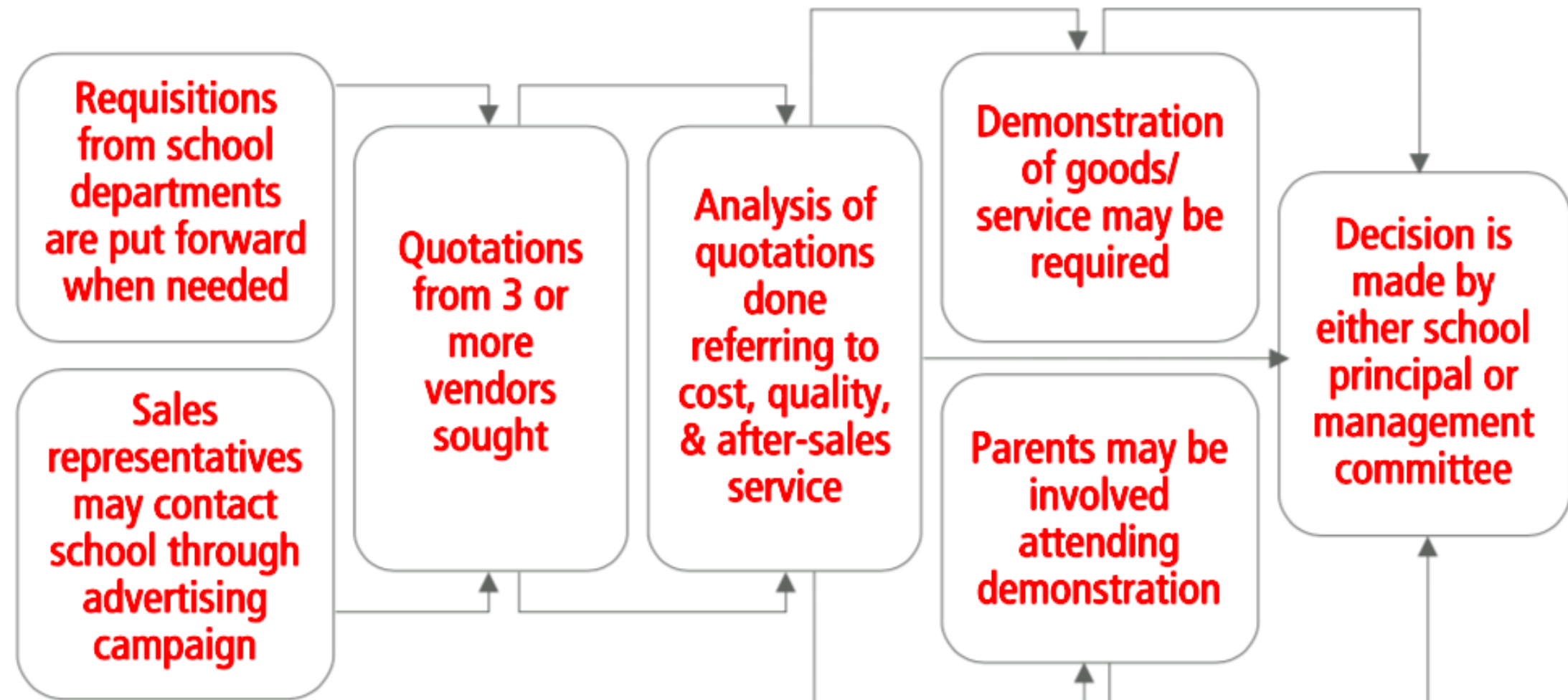
Safety & Security

Shopping Options

Indian Vegetarian meal options

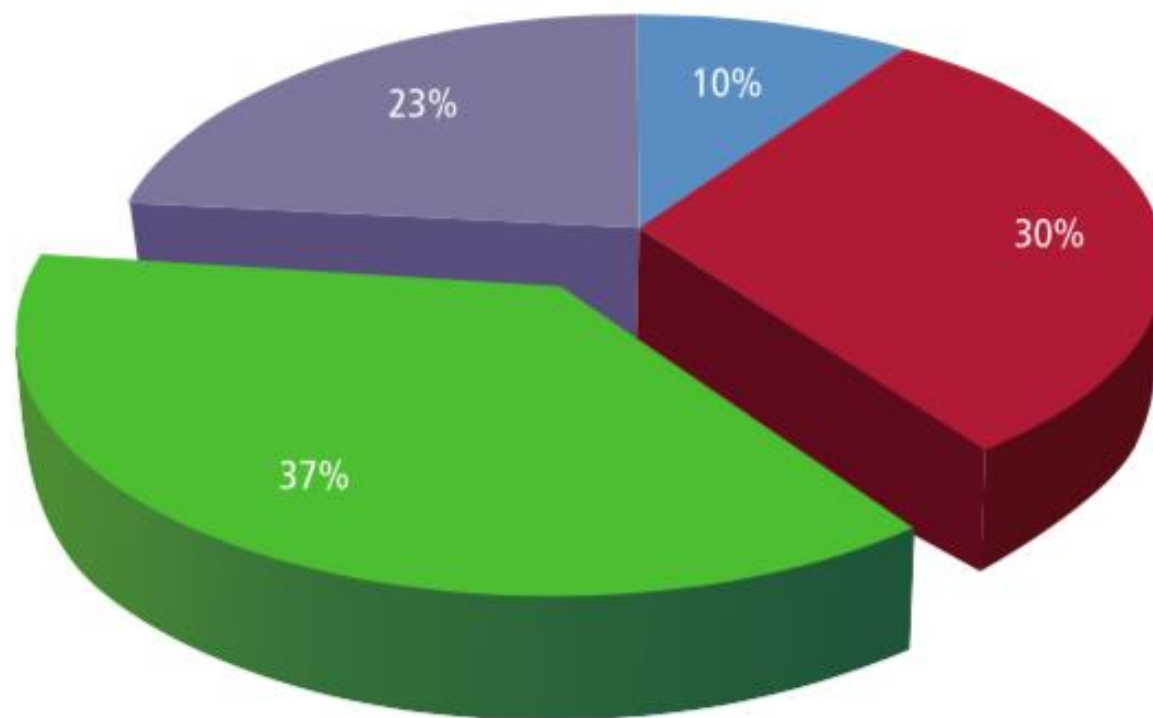
Private Transportation

Culture Of Doing Business



General procurement process in private schools

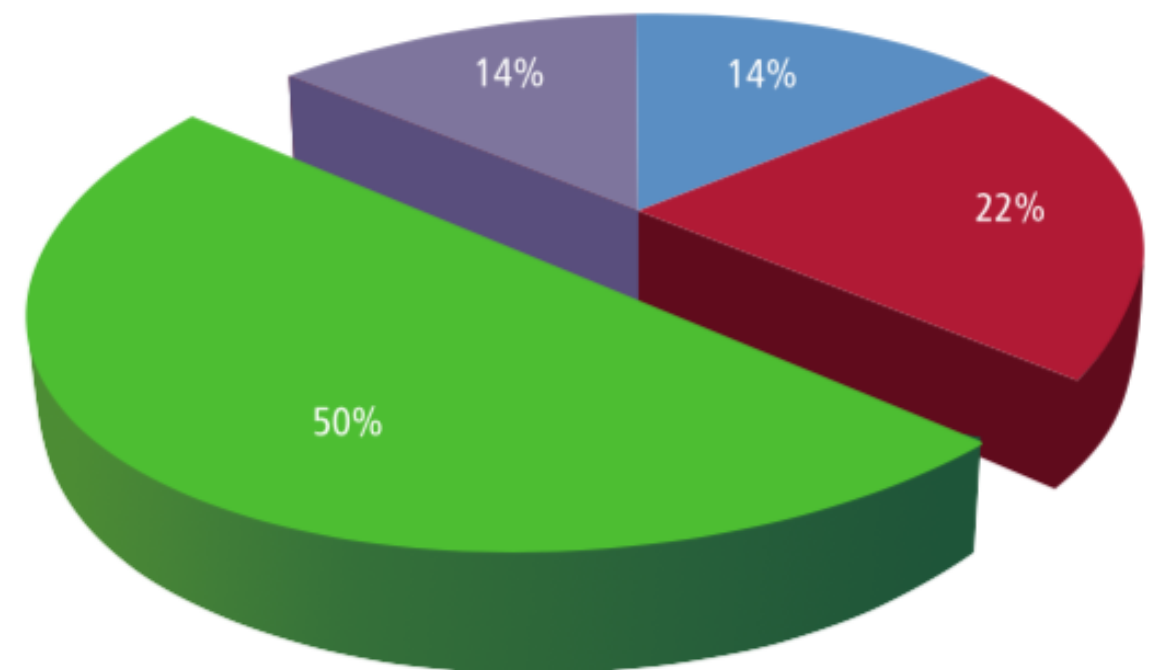
Decision Making Criteria For Schools



Importance of cost of procured goods/services

Rating 0-4 Rating 5-6 Rating 7-8 Rating 9-10

Importance of brand of procured goods/services



Rating 0-4 Rating 5-6 Rating 7-8 Rating 9-10

Nordic Consult Group

About Us

Environment & Sustainability

- Impact Assessment
- Sustainability Studies
- Climate Change

Education

- Environment Workshop
 - Environment Quiz
 - Study Abroad

Sustainable Tourism

- Environment Base Camps
 - Mice/ Group Tours
- Special Educational Tours

OUR STRENGTHS

Collaboration with
niche Nordic
Technology
providers

Collaboration with
Nordic
Universities & Schools

Exclusive tie ups
with Nordic Travel
Partners

Thank You

Questions ?

Contact Information

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