FINLAND
HEALTH
FINLAND – MODEL COUNTRY OF EQUAL AND EFFECTIVE HEALTHCARE SYSTEM

WHY FINLAND?

FINLAND

OUR STRENGTHS

#1 Availability of latest technologies, scientists and engineers

#1 Most stable country in the world

D 100% Isolated gene pool

100% Coverage of electronic medical records

100% Personal id number since the 1960s
OUR STRENGTHS

1. Most efficient Healthcare System
2. Global Leader in Digital Health
3. Highly Educated People
4. Positive Healthtech Trade Balance
5. Buzzing Startup Environment
LEADER IN
VALUE-FOR-MONEY
HEALTHCARE
100% OF PATIENT RECORDS IN ELECTRONIC FORMAT
#1

AVAILABILITY

OF SCIENTISTS AND ENGINEERS
HEALTH TECHNOLOGY IS THE LARGEST HIGH-TECH EXPORT SEGMENT OF FINNISH INDUSTRY
2ND LARGEST
STARTUP ECOSYSTEM
IN THE WORLD
MAJOR GLOBAL PLAYERS HAVE CHOSEN FINLAND

WORLD LEADERS
Bayer, Santen, Perkin Elmer, Ge Healthcare, Philips Healthcare, Thermo Fischer Scientific
And many more!

WHY
One of the lowest corporate tax rates in Europe: only 20%.
The only Nordic country with the euro.
Highly skilled brainpower at a very competitive cost.
SAMPLES OF CO-OPERATING PARTNERS

BAYER
R&D and manufacturing unit in Turku & co-operation agreement with Auria biobank

GE HEALTHCARE
Base for wearable technology development in Finland
GLOBAL PHARMA INDUSTRY HAS DISCOVERED THE UNIQUENESS IN FINNISH RESEARCH

OUR STRENGTHS

• **Biobank** act 2013
• **30 year history** of sample collection
• Isolated **gene pool**
• Biobank data can be **combined** with patient records and national health registries
• **Secondary use** of health and social **data** act 2019 and access from single point of contact Findata
• **Test beds** allow health tech companies to develop services in an authentic hospital environment

• **Auria biobank and Bayer pharma:** cancer research
• **Collaboration between** Bayer, FIMM, The National Institute for Health and Welfare (THL), The Broad Institute, Biogen, Eisai, MSD, Pfizer, Roche in genetic research
• **Auria biobank and Roche:** diagnostic tests
• **Astrazeneca and FIMM collaborate** to study genes
POSITIVE ATTITUDE TO MEDICAL RESEARCH

Willingness to take part in medical research: 99%

Culture where people trust professionals
High recall rate
WHY WORK WITH FINLAND?
GLOBAL HEALTH TECHNOLOGY

- Countries with biobanks
- Universal healthcare
- Unique national identification number
- Genetically isolated population
- Recalling made easy
  (biobank act + national identification number)
- Secondary use of health and social data
Countiers with biobanks

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FINLAND WORKS FOR US,
NOW LET IT WORK FOR YOU

Thank you

Contact info
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