

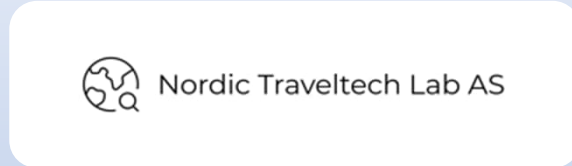


Nordic Traveltech Network

Finland 30th
August 2022

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Nordic Traveltech Lab AS

Partners in Nordic Travel Tech Network (NTTN).



Nordic Traveltech Network



Nordic Traveltech Network

The Nordic Traveltech Network is a “virtual” network, connecting national hubs, start-ups, public organisations, industry partners and investors.

We are building on existing national and Nordic initiatives.

The network will channel industry expertise and reflect the needs and priorities of the tourism and travel industry across the Nordic region.



Nordic Traveltech Lab AS



ÍSLENSKI
FERÐAKLASINN
Iceland Tourism Cluster



DANSK
KYST & NATUR
TURISME



Nordic TravelTech Network consists of the following:

Inkubator

Travel Tech Lab

Internasjonalt nettverk

TravelTech Incubator brings together



- Nordic pre-seed and seed stage startups
- Corporates in the travel sector
- Travel and tourism industry experts
- Investors



Program Format

- 6 months
- 2 step startup selection process
- 15 pre-seed/seed stage start-ups
- Program combining 1-1 mentorship and learning sessions
- 2 tracks: Fundraising and Traction
- Physical space for travel tech startups to connect
- Demo day at the Startup Extreme Conference



2021

26 Ventures (200 applications)
5 Nordic Countries



StoryHunt



booknordics.com™



Livo



traveknowledge*



TravelKollekt



Xperitech

instaroom
.travel



PIE VAT



emigreat



Together





OUR PARTNERS





Activities


- Online knowledge sharing and digital knowledge bridges
- Digital matchmaking – TestLabs and Investor relations
- Online and hybrid innovation workshops and seminars
- Digital masterclasses
- Digital and hybrid events and webinars
- Digital start-up support
- Live stream pitches
- Webinar series on complex topics
- Digital expert groups



Our goal is to establish a Nordic Traveltech Network with a strong footprint in the region.

- Operate a Traveltech Incubator on a Nordic basis
- Facilitate Test-Labs across the Nordics
- Strong focus on digital technology
- Strong focus on networking activities between industry partners, technology developers, start-ups and investors
- Foster and encourage innovation, creativity and collaboration in the Nordic region and internationally





Thank you!

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