

*SSH-Green Deal info:  
What to consider when writing the application*

**– AGENDA AND PRACTICALITIES**

**TODAY'S AGENDA:**

- Welcome and intro: SSH relevant topics in the Green Deal call
- What to consider when reading the call text
- How to find partners/a consortium
- How are the applications evaluated
- Tips and tricks on when writing the application

**-Event materials are already available in Business Finland / EUTI webpages:**

<https://www.businessfinland.fi/suomalaisille-asiakkaille/palvelut/rahoitus/horisontti-2020/esitysaineisto/>

**-Event will be recorded and can be found from Business Finland / EUTI webpages**

<https://www.businessfinland.fi/suomalaisille-asiakkaille/palvelut/rahoitus/horisontti-2020/esitysaineisto/> ) in about 2 weeks

**-During the event microphones are muted all the time; please send you questions and comments via Q&A chat**





# SSH-Green Deal info: What to consider when writing the application

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European Union





# SSH relevant topics in the Green Deal call



# | What is the Green Deal?

Sustainable growth  
strategy

European Green  
Deal Investment  
Plan

A Circular  
Economy  
Action Plan

Climate neutral

- The EU will be climate neutral by 2050. To do this, it will carry out a series of initiatives that will protect the environment and boost the green economy

Farm to Fork and  
Biodiversity  
Strategy

European  
Climate  
Law

- [https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal/actions-being-taken-eu\\_en](https://ec.europa.eu/info/strategy/priorities-2019-2024/european-green-deal/actions-being-taken-eu_en)



# Green Deal: Relevant also in Horizon Europe

<b>Call 1 – Research and innovation on cultural heritage and CCIs (2021)</b> .....	27
<b>Green technologies and materials for cultural heritage</b> .....	27
<b>Protection of artefacts and cultural goods from anthropogenic threats</b> .....	28
<b>Effects of climate change and natural hazards on cultural heritage and remediation</b> .....	29
<b>New ways of participatory management and sustainable financing of cultural institutions and museums</b> .....	30
<b>Games and culture shaping our society</b> .....	32
<b>Coordination of European cultural heritage research and innovation among Member States</b> .....	33
<b>Cultural and creative industries as a driver of innovation and competitiveness</b> .....	34
<b>Preserving and enhancing cultural heritage with advanced digital technologies</b> .....	36



# | The European Green Deal Call

- Mobilise research and innovation to foster a just and sustainable societal transition aiming at 'leaving nobody behind'.
- Projects are expected to provide **concrete solutions** for the Green Deal main priorities.
- This is why the call will support:
  - pilot applications, demonstration projects and innovative products
  - innovation for better governance of the green and digital transition
  - social and value chain innovation
- In addition to technological development and demonstration, the call encourages experimentation and social innovation for new ways **to engage civil society and empower citizens**.
- In relation to the current pandemic, the call will contribute to the green and digital recovery and to increasing **societal resilience** for example in agriculture, biodiversity acceleration of renewables, clean transport and modernisation towards a clean and circular industry.

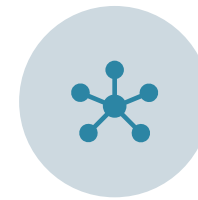
# | The Green Deal Call: Key data



€ 983 million



Grants in 10 Areas  
20 topics



Consortium  
projects (mostly)



Single stage calls



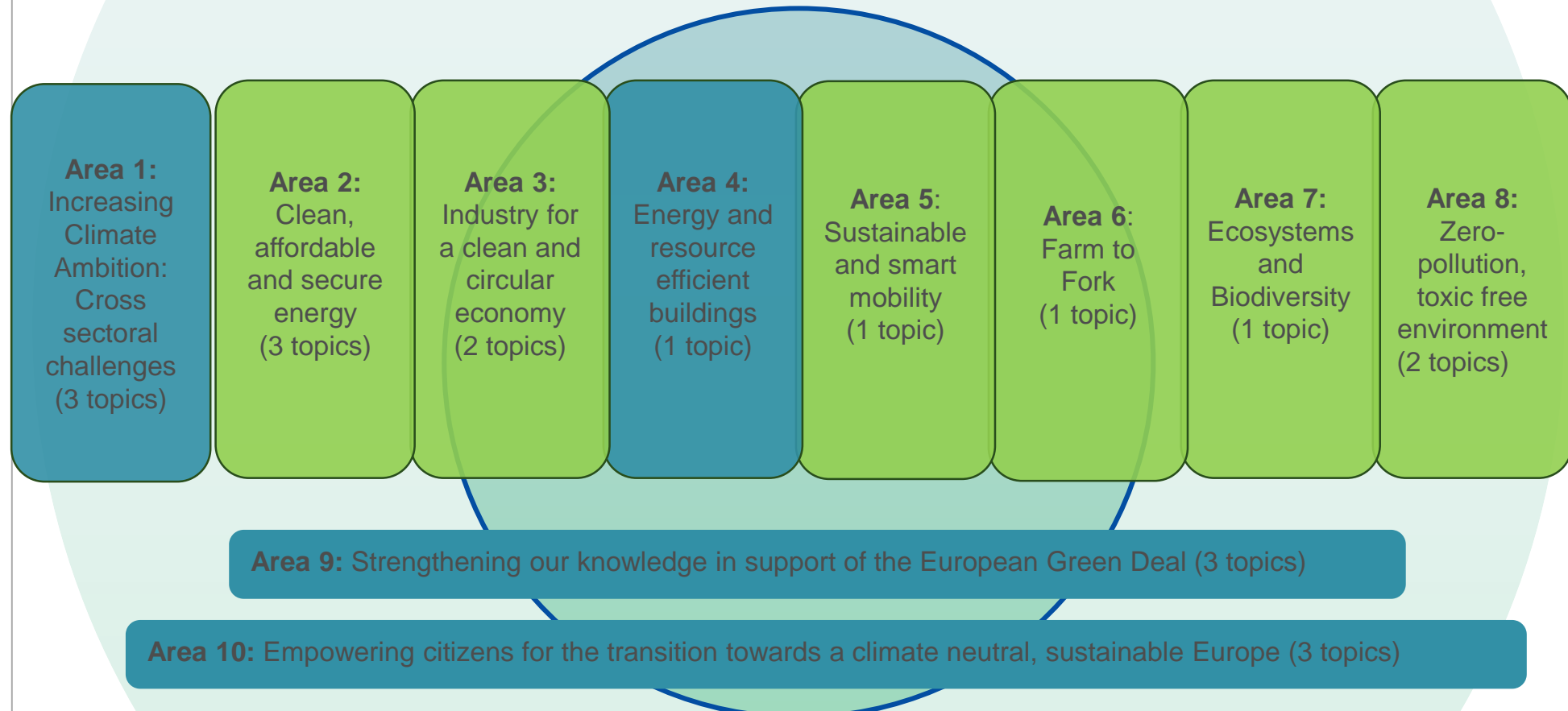
Closing date  
26.1.2021



Signature of grant  
agreements in  
2021 (obligatory!)



# The European Green Deal Call (€983 million, 20 topics in 10 areas)



## Green Deal info on topics 1-8:

<https://www.businessfinland.fi/suomalaisille-asiakkaille/palvelut/rahoitus/horisontti-2020/esitysaineisto/>



# SSH-relevant topics

## Area 1

- [LC-GD-1-2-2020: Towards Climate-Neutral and Socially Innovative Cities](#)
- [LC-GD-1-3-2020: Climate-resilient Innovation Packages for EU regions](#)

## Area 4:

- [LC-GD-4-1-2020: Building and renovating in an energy and resource efficient way](#)

## Area 9:

- [LC-GD-9-1-2020: European Research Infrastructures capacities and services to address European Green Deal challenges](#)
- [LC-GD-9-2-2020: Developing end-user products and services for all stakeholders and citizens supporting climate adaptation and mitigation](#)
- [LC-GD-9-3-2020: Transparent & Accessible Seas and Oceans: Towards a Digital Twin of the Ocean](#)

## Area 10:

- [LC-GD-10-1-2020: European capacities for citizen deliberation and participation for the Green Deal](#)
- [LC-GD-10-2-2020: Behavioural, social and cultural change for the Green Deal](#)
- [LC-GD-10-3-2020: Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement](#)



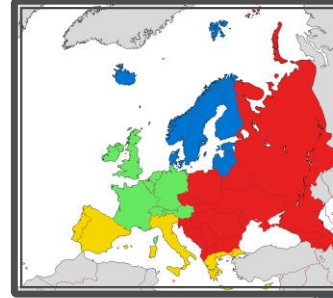
# Area 1: Increasing Climate Ambition: Cross sectoral challenges



LC-GD-1-2-2020: Towards  
Climate-Neutral and Socially  
Innovative Cities

- Activity 1: Climate action plans and Green Deal innovation
- Activity 2: Investment project preparation and finance
- Activity 3: Social innovation and citizens' engagement
- Activity 4: Research and Innovation for climate-neutral transformation of cities:

Action type: RIA  
Budget: 53 million (53)

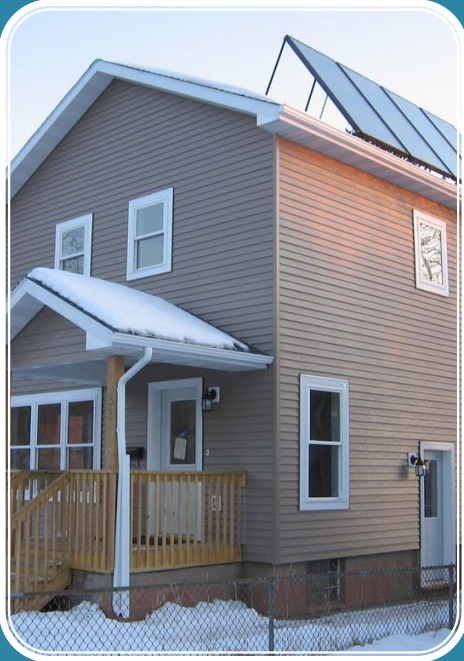


LC-GD-1-3-2020: Climate-  
resilient Innovation Packages  
for EU regions

- Subtopic 1 (IA): Innovation Packages for transformational adaptation of European regions and communities"
- Subtopic 2 (CSA): Support the design, testing and upscale of Innovation Package

Subtopic 1: IA  
Budget: 72 mil. (15-20)  
Subtopic 2: CSA  
Budget: 3 mil. (3)

## | Area 4: Energy and resource-efficient buildings



Proposals are expected to deliver at least two large-scale, real-life demonstrations of promising technology and social innovations based on:

- Scalability design of green, positive energy neighborhoods
- Industrial construction/renovation workflows with recycling, minimized disruption, etc
- Highly energy-efficient building designs (BIM, integrated photovoltaics, etc)
- Renewable ES electricity generation in buildings and district level (also: revers.heat pumps)
- Energy storage systems (eg. 2nd life batteries from electric vehicles, eg. interoperability with the grid)
- Highly energy-efficient building operation at reduced maintenance costs (eg. smart home services)
- **Citizen awareness raising, training for sustainability**
- Coordination on standards and regulatory aspects for efficiency of buildings and HVAC technologies.

Action type: IA  
Budget: 60 (10-20)



# Area 9: Strengthen our support in knowledge of the EGD

## 9.1 European RI capacities and services to address EGD challenges



- (a) Support EU leadership in clean energy storage technologies
- (b) Enhancing European research infrastructures for greenhouse gases observation in and around cities
- (c) Enhancing observations for air quality and citizens' health in urban areas

Subtopic 1-3: RIA  
Budget: 28 (7, 13, 8)

## 9.2. Developing end-user products and services for all stakeholders and citizens supporting climate adaptation and mitigation



- contribute to informing citizens and decision-makers about the impacts of climate change
- identify adaptation options
- illustrate what pathways towards climate neutrality

Action type: RIA  
Budget: 25 (3-5)

## 9.3 A Transparent & Accessible Ocean: Towards a Digital Twin of the Ocean (IA)



- Develop an integrated digital ocean through interoperable twins:
- build on existing EU assets (eg Copernicus, EMODNET, ERICs or the Blue Cloud)
  - address concrete cases in local or regional sea basins
  - demonstrate their usefulness with regard to several of the Green Deal priorities

Action type: IA  
Budget: 12 (12)



# Area 10: Empowering citizens for the transition towards a climate neutral, sustainable Europe



10.1 European capacities for citizen deliberation and participation for the Green Deal (RIA)

- Citizen deliberation and participation
- Commit citizens to the GreenDeal goals.
- The goal is to establish transnational networks of experts, researchers and practitioners specialized in deliberative democracy and civic participation.

Action type: RIA  
Budget: 10 (3-5)



0.2 Behavioural, social and cultural change for the Green Deal (RIA)

- Behavioral change
- Establish transnational networks on behavioural, social and cultural change.
- Analyse social and behavioural change processes, share good practice, tools and resources and implement behavioural experimentation on priority issues to deliver on the Green Deal goals.

Action type: RIA  
Budget: 10 (3-5)



10.3 Enabling citizens to act on climate change, for sustainable development and environmental protection through education, citizen science, observation initiatives, and civic engagement (IA)

## Subtopic 1: (IA)

Enabling citizens to act on climate change and for sustainable development through education

## Subtopic 2: (IA)

Enabling citizens to act on climate change and for sustainable development through better monitoring and observing of the environment and their environmental impacts

Action type: IA  
Budget: 10 (3-5)

# Check out the full Call text on the funding and tenders portal!

[Link to the funding and tenders portal: Green Deal Calls](#)

European Commission | Funding & tender opportunities  
Single Electronic Data Interchange Area (SEDIA)

English | Register | Login

SEARCH FUNDING & TENDERS | HOW TO PARTICIPATE | PROJECTS & RESULTS | WORK AS AN EXPERT | SUPPORT

green deal

☐ Match whole words only

☒ GRANTS ☒ TENDERS

Filter by submission status

☒ FORTHCOMING ☒ OPEN ☒ CLOSED

Programming period

Select a Programme Period...

Filter by programme (only for grants)

Funding and tenders

24 results

Sort by: ☒ submission status ☐ opening date ☐ title ☐ ID ☐ deadline

Download all funding and tender opportunities to your calendar or subscribe to the RSS feed (unfiltered).

Online manual  
"Find a grant"

See all calls for tenders published by EC

**Grant** Preventing and fighting extreme wildfires with the integration and demonstration of innovative means LC-GD-1-2020 **Climate**

**Types of action:** Innovation action, Coordination and support action | **Programme:** Horizon 2020 Framework Programme

**Open for submission** Opening date: 22 September 2020 Deadline model: single-stage  
Deadline date: 26 January 2021 17:00:00



# What to consider when reading the call text



# Understand the Call Conditions and the Call text

## How to read the call text:

- Address all the elements in the topics
- "Shall" and "will" = You have to
- "Should" = Won't get you a good score if you don't
- Tip 1: Build on previous research and explain what is new.
- Tip 2: Make sure the sections are consistent and coherent

Type of Action	Funding	Aim of Action
Research and Innovation action (RIA)	100%	To establish new knowledge or explore the feasibility of a new technology, product, process or solution
Innovation Action (IA)	70% (100% for non-profit organisations)	To produce plans and arrangements or designs for new products or services
Coordination and Support Action (CSA)	100%	Accompanying measures





# Check out all the parts in the call description

## Topic updates



- Mar 12, 2020 4:52:14 PM

Dear ap

### Topic description



In order

decided Specific Challenge:

Please

The challenge is to assess the potential benefits and risks of using disruptive technologies in public administrations as well as the social impact, including the impact on public servants, of using them for government processes and governance (e.g. for registers, for archiving, for tax collection, for decision-making processes etc.). The political, ethical, socio-economic, legal and cultural implications of disruptive technologies and their acceptance are important not only for public administrations, but also for citizens.

- Jul 16, 2020 10:00:00 AM

Scope:

### Topic conditions and documents



#### a) Research

## Partner search



**10** Organisations are looking for collaborating partners for this topic

[View / Edit](#)

LEARs, Account Administrators or self-registrants can publish partner requests for open and forthcoming topics after logging into this Portal.

visions for making funding

# Topic description: Important to check all the boxes!

What?

## Topic description

### Specific Challenge:

All areas of the European Green Deal, from climate action to zero pollution, require citizens' active support at all stages of the transitions.

Workable solutions, accepted and taken-up at scale, can only be found through the active participation of all concerned. This is particularly the

### Scope:

This topic covers citizen deliberation and participation. Actions should establish transnational networks of experts, researchers, practitioners and relevant civil society organisations specialised in deliberative democracy and civic participation across Europe, including professionals in the field of public engagement. Experts on gender equality and climate justice should also be included. They should share good practice, tools and resources and implement participatory and deliberation processes on priority issues in order to deliver on the Green Deal, both at the level of local communities and at wider scale. They should establish connection across the diverse participation and deliberation processes across regions and countries up to the European level. They should build on already existing experience and tools, notably open access ones stemming

, water management, from different cross-the Conference on the respect. Strong Horizon Europe

### Expected Impact:

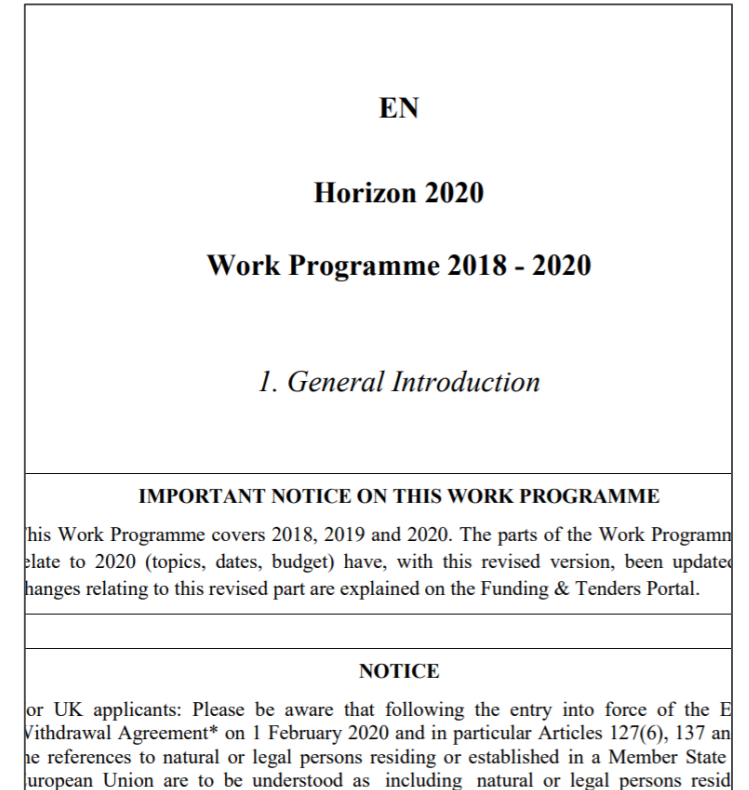
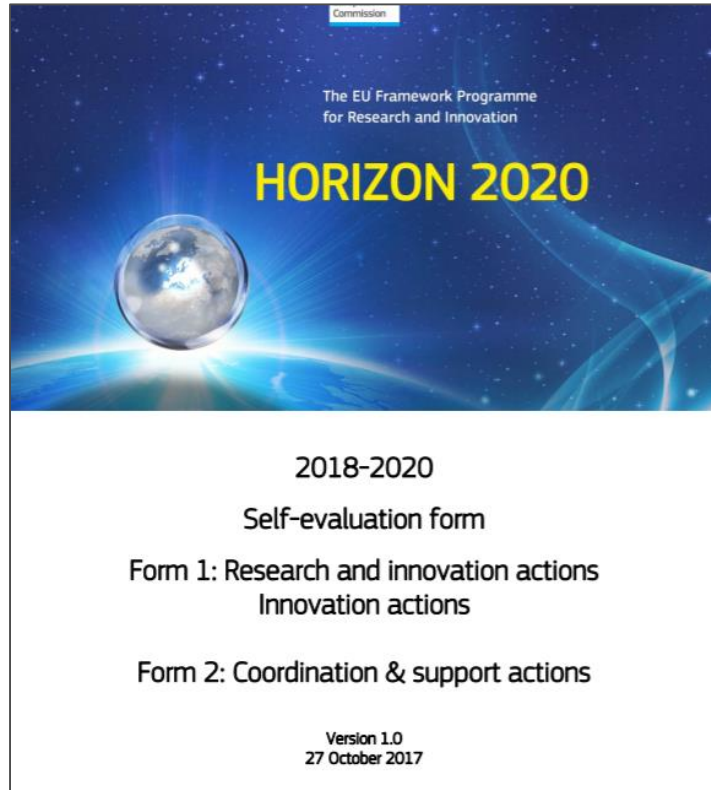
Successful projects are expected to contribute to specific impacts, including:

- feeling of ownership and engagement through citizen deliberation and participation across Europe;
- participatory identification of solutions contributing to the European Green Deal;
- enhanced involvement of citizens in the implementation of the European Green Deal and of the future Horizon Europe missions;
- stronger trust in policy and science institutions among citizens on European Green Deal issues;
- commitment and buy-in from a broad spectrum of social groups across Europe to support the European Green Deal targets and to engage in co-creation and co-implementation of transition pathways, including activation of citizens through social innovation;
- in the longer term, contribution to one or several of the Sustainable Development Goals<sup>[4]</sup>.

ange, including but using diversity of ating 'mini-ocesses to be n-making bodies liberate and arification of essful over, such g.

Why?

# Topic documents: Must read documents



# Partner Search in the Portal

ORGANISATION NAME ↕	REQUEST DATE ↕	ORGANISATION TYPE ↕	COUNTRY ↕	OFFER ↕	ACTIONS ↕
<p>ASM - CENTRUM BADAN I ANALIZ RYNKUSPOLKA Z OGRANICZONA ODPOWIEDZIALNOSCIA</p> <p>ASM is a SME, R&amp;D institute with broad experience in construction and energy sector: socio-economic research (co-creation with end-users - user centred design, user requirements &amp; needs, evaluation); behavioural economics, quantitative &amp; qualitative data gathering; market and business models; exploitation, replication, dissemination, communication with the target groups, stakeholder engagement. Beneficiary of 50 EU projects. Happy to contribute to the proposal writing a.oleksik@asm- poland.com.pl</p>	21-Sep-2020	Small or medium-size enterprise	PL	Expertise offer	<a href="#">Actions</a> ⚙️





# How to find partners/a consortium



# What role should you have in the consortia?

- **Coordinator:** has the say but also the responsibility of the project
- **Workpackage leader:** can define a workpackage and has the responsibility of that
- **Task leader:** is responsible for one or several task
- **Project member**



# What makes for a good partner/coordinator?



Someone you have collaborated with before



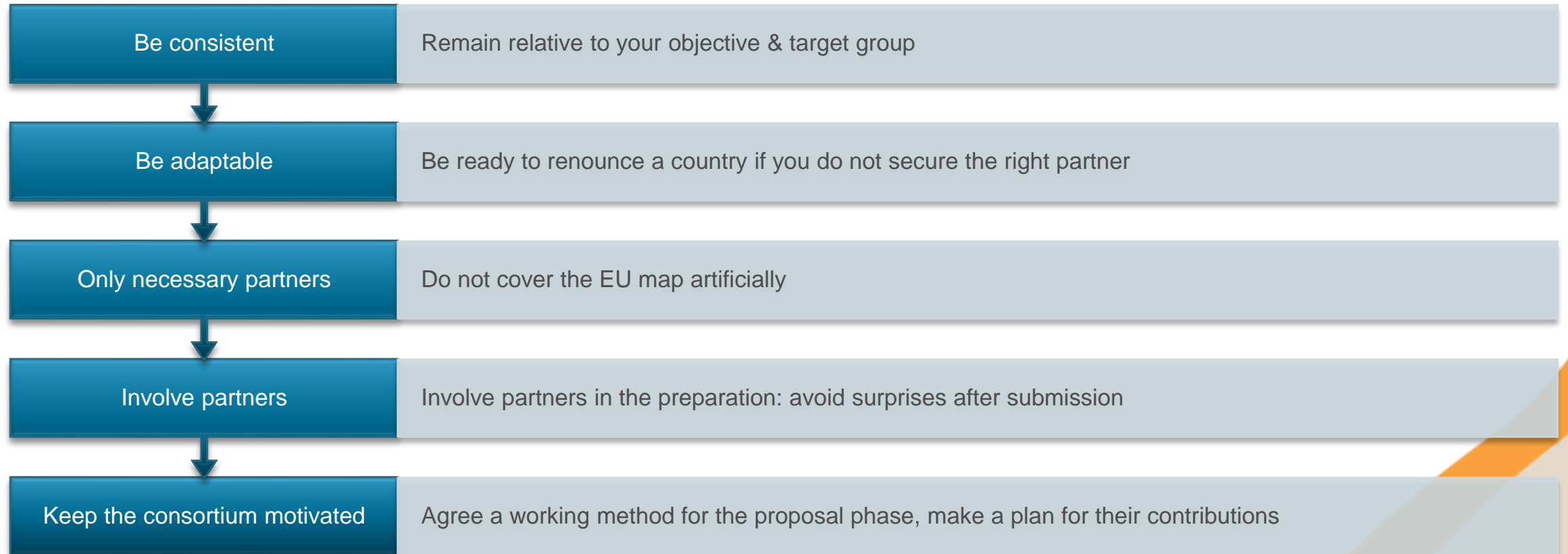
Someone with experience of Framework programmes



Someone with the needed expertise



# | Important when putting together the consortium



# | Where to look for partners/consortia?

- Funding and tenders portal (you can make a bid for a specific call)
- NCP-Care partner search tool: <http://www.ncps-care.eu/?p=4027>
- Virtual Brokerage event organized by Net4Society on October 27th:  
<https://www.net4society.eu/en/Virtual-Brokerage-Event-SSH-in-the-Green-Deal-Call-1994.html>
- Partner search service for industry partners: [https:// een.ec.europa.eu/partners](https://een.ec.europa.eu/partners)
- Look for previously funded projects on CORDIS and the Horizon Results Platform:  
<https://cordis.europa.eu/projects> & <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/horizon-results-platform>

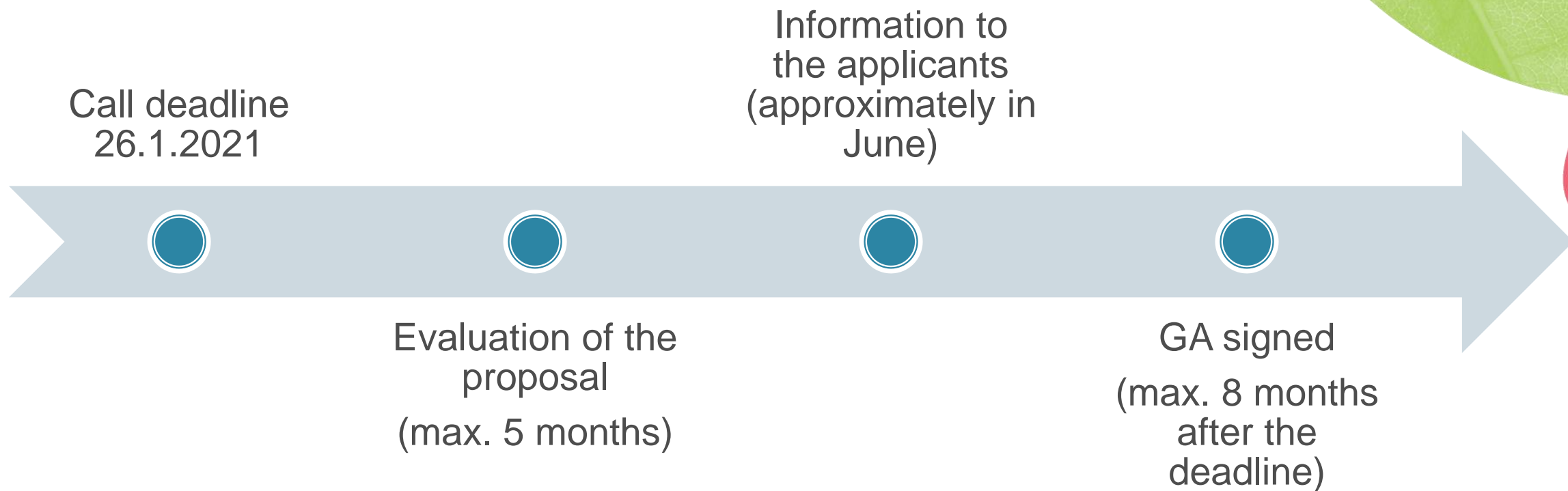




How are the applications evaluated



# Timeline



# | Evaluation process

## Individual evaluation

- Done remotely
- Indicate if proposal falls outside the scope of the call

## Consensus group

- Agreement on common position, including comments and scores
- Usually held in Brussels but can be done remotely

## Panel Review

- Agreement on scores and check the consistency across the evaluations (panel report)
- Rank the proposals (ranking list)

## Ethics check

- Ethics review based on the ethics self-assessment

## Final ranking list

- Final ranking list
- Evaluation summary reports (ESR)



# | Evaluation principals



Fair and equal  
treatment



Based on the WP  
and defined criteria



Independent  
Experts



Confidentiality and  
absence of Col



# Evaluation criteria

Proposals are evaluated and scored against selection and award criteria - **excellence**, **impact**, and quality and efficiency of **implementation**.



Experts score each award criterion on a scale from 0 to 5 (half point scores may be given):

0 – Proposal fails to address the criterion or cannot be assessed due to missing or incomplete information.

1 – Poor. The criterion is inadequately addressed or there are serious inherent weaknesses.

2 – Fair. The proposal broadly addresses the criterion, but there are significant weaknesses.

3 – Good. The proposal addresses the criterion well, but a number of shortcomings are present.

4 – Very good. The proposal addresses the criterion very well, but a small number of shortcomings are present.

5 – Excellent. The proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.

Criteria	Threshold	IA/factor in ranking
Excellence	3/5	n/a
Impact	3/5	* 1,5
Implementation	3/5	n/a
Total	10/15	n/a

For RIA and CSA **with the same score** the evaluation panel will order them:

- First according to their score of excellence
- Second according to their score of impact

For IA with the same score:

- First their score of impact and then excellence

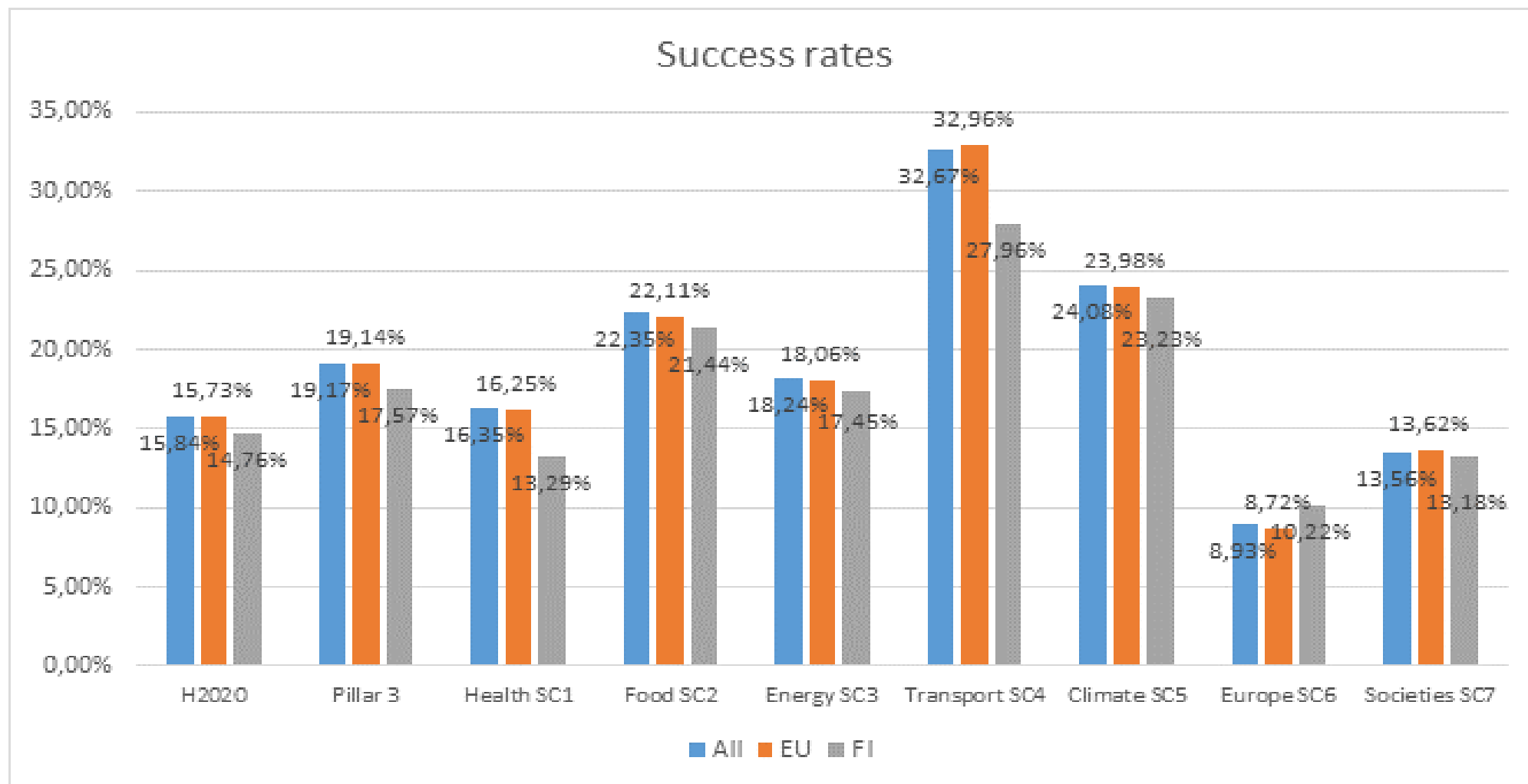




# Tips and tricks for writing the application



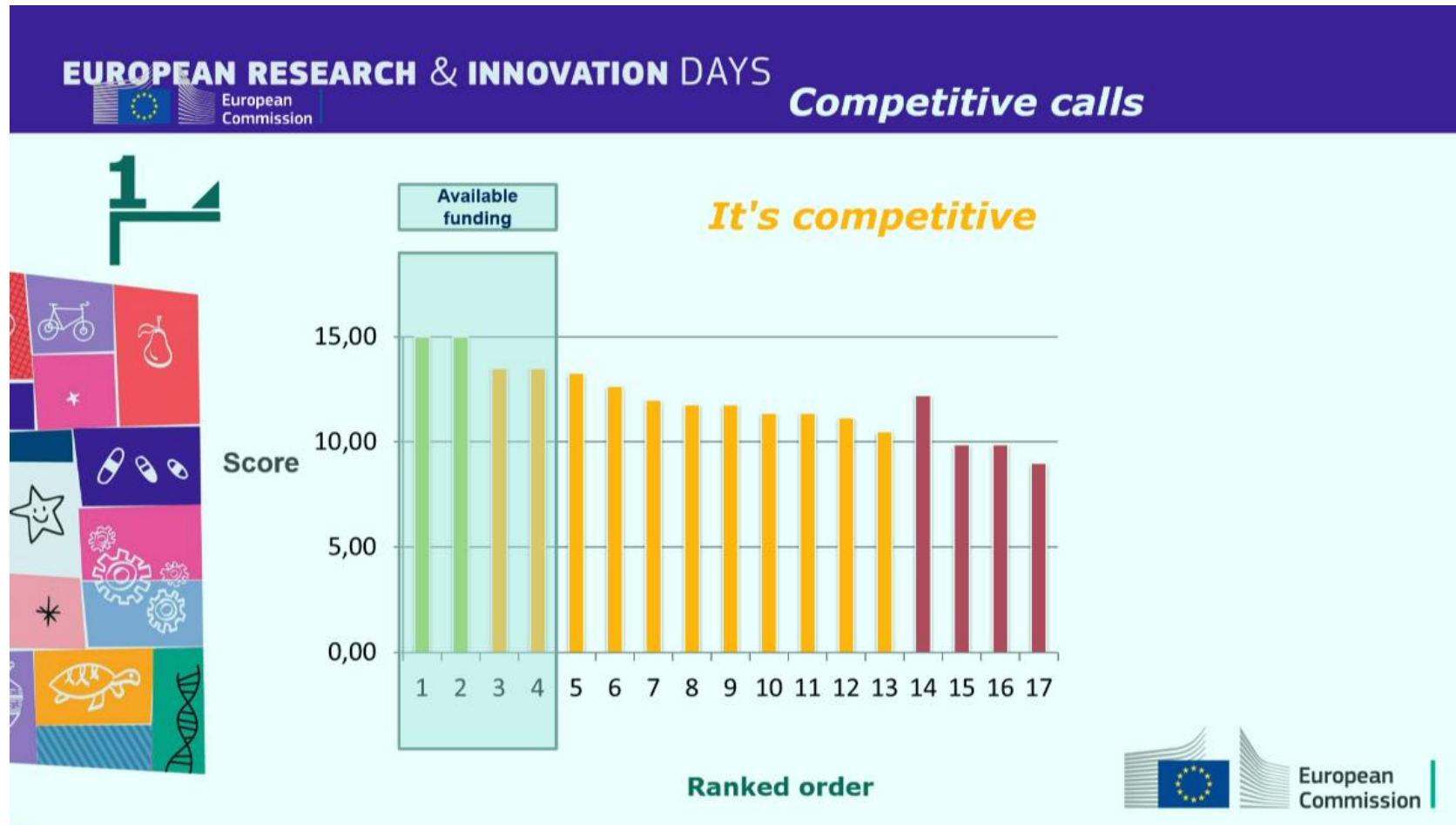
# Its competitive!



Source: European Commission's database (Update: April 2020). Calculations by EUTI.



# Only the highest ranked proposals get funding



# Use the proposal template = Technical Annex

No longer than 70 pages

The minimum font size allowed is 11 points

Structure of the proposal follows the structure of the evaluation criteria

- Excellence
- Impact
- Implementation

Template includes examples on how to describe workpackages

Table 3.1b: Work package description

For each work package:

Work package number	Lead beneficiary						
Work package title							
Participant number							
Short name of participant							
Person months per participant:							
Start month					End month		

Objectives

Description of work (where appropriate, broken down into tasks), lead partner and role of participants

Deliverables (brief description and month of delivery)



# | The proposal (technical annex) should:



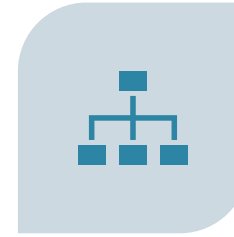
DIVIDE THE PLANNED  
WORK INTO WORK  
PACKAGES



ASSIGN THE RELATED  
RESPONSIBILITIES AND  
RESOURCES WITHIN  
THE CONSORTIUM



SET OUT A PROJECT  
TIME SCHEDULE, MAIN  
MILESTONES AND  
DELIVERABLES



DESCRIBE THE  
PROJECT  
MANAGEMENT  
STRUCTURE



DESCRIBE THE  
COMMUNICATION AND  
EXPLOITATION PLANS





## | Important when writing: Excellence

Start with the situation now



End with what will be at the end of  
the project



# | Important when writing: Impact



Substantiate your impact: be credible



Dissemination and communication should be appropriate for your specific proposal



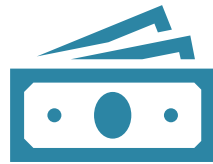
Keep in mind that especially for IA the impact weighs 1.5 times more



# Important when writing: Implementation



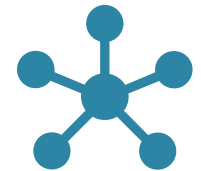
Reasonable  
Duration



Justified Budget



Risk mitigation



Consortium



# Last but not least... Make it simple to digest

Use graphs

Make it easy  
to follow

Respect the  
pagelimit

Use a  
readable font

Write for  
non-native  
speakers



# | What makes a good proposal: Conclusion



Read the topic description carefully



Start as early as possible



Make sure you have a good consortium



Involve the partners in the proposal writing



Ask for help

Successful colleagues  
Research funding services  
NCPs





# More information

Horizon 2020 – Commission Green Deal call web page:

- [https://ec.europa.eu/info/research-and-innovation/strategy/european-green-deal/call\\_en](https://ec.europa.eu/info/research-and-innovation/strategy/european-green-deal/call_en)

Funding & Tenders portal:

- <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/programmes/h2020>

Useful material Net4Society (e.g. how to write a successful proposal):

- <https://www.net4society.eu/en/Useful-material-1788.html>

EUTI's Webpage (in Finnish):

- <https://www.businessfinland.fi/suomalaisille-asiakkaille/palvelut/rahoitus/horisontti-2020/lyhyesti/>



# H2020: EUTI & Finnish NCPs

[www.horisontti2020.fi](http://www.horisontti2020.fi)

<https://www.businessfinland.fi/suomalaisille-asiakkaille/palvelut/rahoitus/horisontti-2020/horisontti-yhteyshenkilot/#ncp>



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Thank you!

