

# **Research, development and piloting**

# Basic information for application

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**BASIC INFORMATION FOR APPLICATION**

THE COMPANY'S CURRENT STATUS

GROWTH VISION

PROJECT GOALS

PROJECT IMPLEMENTATION

BUDGET AND FUNDING

SUMMARY AND SENDING

6137/31/2018 :: Research, development and piloting :: Innovaatiorahoituskeskus Business Finland

Hannele, Testi

★ Administrator of application

testi1@tekes.fi

Correct person information

New Person

By adding a person you will give them rights to fill in the application.

+ Add a person

PERSONS

The person who creates the application automatically becomes the administrator of application. The administrator of application has administrative rights over user rights. Add the names of the persons in charge and contact persons who will fill in or review the information in the application.

RESPONSIBLE AND CONTACT PERSONS

Contact person

Hannele, Testi

The contact person will liaise with Business Finland.

Responsible person

Hannele, Testi

The person in charge is an employee of the applicant organisation authorised to make decisions in relation to the project and is responsible for its implementation.

Cost statement contact person

The contact person for the cost statement is an accountant from the organisation's own financial department or an accountancy firm.

# Basic information for application

PROGRAMMES AND OTHER CONNECTIONS

If the call for applications has requested a campaign or some other reference, select here.

If you want to attach your application to a Business Finland programme, discuss the matter first with a Business Finland representative. Otherwise leave this item empty.

Unrelated to any programmes

If the reference data requested in call for applications is not found in the drop down menu, enter it here

EDITORS OF APPLICATION

Time stamp	Editor
03.10.2018 09:10:21	Hannele, Testi

DELETE APPLICATION

Delete

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# The company's current status

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## THE COMPANY'S CURRENT STATUS

Company's business description

Briefly describe the current status of the operations of the company. What is the company's business concept? When did the current business operations begin?

0 / 2000 characters

The company's ownership, structure, resources and the contribution of key personnel to the company

List your company's owners and holdings, as well as the possible roles of private owners in the company's operational activities.

Describe any corporate structures, e.g. the group or holding company structure.

Give a brief description of the company's core team and the backgrounds of the team members.

Also give a brief description of the other human resources used by the enterprise.

0 / 2000 characters

BUSINESS  
FINLAND

# The company's current status


## BUSINESS'S KEY FIGURES

Specify the length and closing month of the financial year. Evaluate the figures for the current year and fill in the figures for previous years.

The length of the financial period in months

Select 

Closing month of the period

Select 

	2018	2017	2016
Number of persons	<input type="text"/>	<input type="text"/>	<input type="text"/>
Turnover	<input type="text"/>		<input type="text"/>
Operating profit (loss)	<input type="text"/>		
Net profit (loss) for period	<input type="text"/>		
R&D expenditure	<input type="text"/>	<input type="text"/>	<input type="text"/>
Export	<input type="text"/>	<input type="text"/>	<input type="text"/>
Balance sheet total	<input type="text"/>		
Equity financing	<input type="text"/>		
Equity investments	<input type="text"/>	<input type="text"/>	<input type="text"/>
Share capital or other similar capital	<input type="text"/>		
Capital loan	<input type="text"/>		

# Growth vision

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GROWTH VISION

Growth vision

Describe the company's growth/renewal vision. What growth and internationalisation plans / change and restructuring plans are there to realise the vision?

0 / 3000 characters

BUSINESS TARGET TABLE

Estimate the likely development of the business

Estimate the likely turnover and employment effect of the business area to be developed through the project. In doing so, only take account of that part of the business on which the project will have a direct impact. If the company has other business areas, these figures should not be included in the estimate. Enter first the year of market entry and the target year, and then fill in the target table.

Year of market entry

Target year

?

?

Turnover €

Export €

Jobs

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# Project goals

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## PROJECT GOALS

Describe the project goals that will carry the company towards its growth vision

Specify 2-5 concrete and at least partly measurable targets. These targets will be discussed with Business Finland in the funding application processing stage. The targets will be incorporated into the eventual funding decision, and their achievement will be monitored. The degree to which the targets are achieved will have a significant effect on potential further funding from Business Finland. Below you will find a few examples of targets:

- acquiring additional funding from private sources
- increase in turnover
- entry into new markets
- building a stronger management and Board of Directors
- implementation of customer pilot projects
- increasing the number of customers
- completion of product/service characteristics
- building a stronger partner network
- strategy creation/update
- new management/operating model creation
- productivity growth

0 / 3000 characters

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# Project goals

## Need

What customer need does the company's product/service fulfil and who are its end users and paying customers? Describe the company's international target markets, and their estimated size and growth prospects.

0 / 3000 characters

## Solution

Describe the company's product/service and explain why it is innovative compared to existing solutions on the market. Describe the company's earnings model.

0 / 3000 characters

## Benefits for the customer

What concrete benefits will the company's product/service generate for customers and end users? Why should customers pay for the solution (e.g. money/time savings, aesthetic/ecological values, status)?

0 / 3000 characters

## Competitive advantage

What competing solutions exist – including outside the company's field? What kind of competitive advantage does the solution give your company from the customer's perspective?

0 / 3000 characters

# Project goals

## Capabilities

What new competences does the company need in order to reach its target? What new competences could the company acquire through its networks?

0 / 3000 characters

## Risks

What risks does the solution and its use involve? How is the company protecting itself against such risks?

0 / 3000 characters

## Intellectual property rights

Does the company own all intellectual property rights related to the solution, or do other parties (including owners and cooperation partners) hold rights related to it? Will the product or service be protected under intellectual property rights (patent, copyright, trademark)? How has the company ensured that the solution does not violate others' patents or other intellectual property rights?

0 / 3000 characters

# Project implementation

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PROJECT IMPLEMENTATION

BASIC DETAILS

Name of project

Name of project

Preliminary schedule

Municipality where the project is primarily carried out

The applicant's own project identifier

The applicant's own project identifier

PROJECT IMPLEMENTATION

1. [Download the project plan guidelines](#)

2. Attach your project plan to the application

Project plan

Paste or drag-and-drop the project plan here.

(max size 10 MB, max length of filename is 100 characters)

+ Add file

Incentive impact of funding

How would Business Finland' funding impact on the realisation of the project? Describe changes and the key effects.

0 / 2000 characters

# Budget and funding

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✓

✓

✓

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## BUDGET AND FUNDING

### ESTIMATED COST OF PROJECT

Wages and salaries €	<input type="text"/>
Indirect personnel costs €	<input type="text"/>
Overheads €	<input type="text"/>
Travel expenses €	<input type="text"/>
Materials and supplies costs €	<input type="text"/>
Machinery and equipment purchases €	<input type="text"/>
Machinery/equipment depreciation/rental cost €	<input type="text"/>
Services from domestic SMEs €	<input type="text"/>
Services from domestic research organisations €	<input type="text"/>
Services inside the group or associated companies €	<input type="text"/>
Services from other domestic organisations €	<input type="text"/>
Services purchased from the common market area €	<input type="text"/>
Services purchased from outside the common market area €	<input type="text"/>
IPR-protection €	<input type="text"/>
Total €	0

# Budget and funding

PROJECT FUNDING

I am primarily applying for

☐ a grant ☐ a loan

Funding applied for from Business Finland €

Other funding

Companies should indicate their own funding and any other funding sources here.

You must add at least one source of funding.

Name of funding body	Funding type	Sum	%	Funding status	Activities
Total		0	-		

+ Add sources of funding

SUMMARY OF FUNDING PLAN

Total project costs and funding

Total project costs	0 €
Funding applied for from Business Finland	0 €
Other funding in total	0 €
The difference between project costs and funding	0 €

# Summary and sending of the application

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## SUMMARY AND SENDING OF THE APPLICATION

✓

### SUMMARY

You can download a copy of your application if you wish to do so.

 [Preview application PDF](#)

✓

### FREE-FORM COVER NOTE

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✓

### ADDITIONAL DOCUMENTS

Add another attachment only if you have verified that the attachment is needed for the purpose of a funding decision. Business Finland evaluates the required information and attachments on a case-by-case basis. If any of the required attachments are missing, they can be submitted later as a supplement to the online services.

Additional documents

Paste or drag-and-drop additional documents here.

(at most 10 attachments, max size of file 10 MB, max length of filename is 100 characters)

[+ Add file](#)

✓

### SENDING OF APPLICATION

You can send the application when you see a green icon next to each item on the menu. If you want to supplement the information in the application with other attachments, after our receipt of your application you can send them via the Online Service.

Status: ready for sending

[Go to sending an application](#)

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