

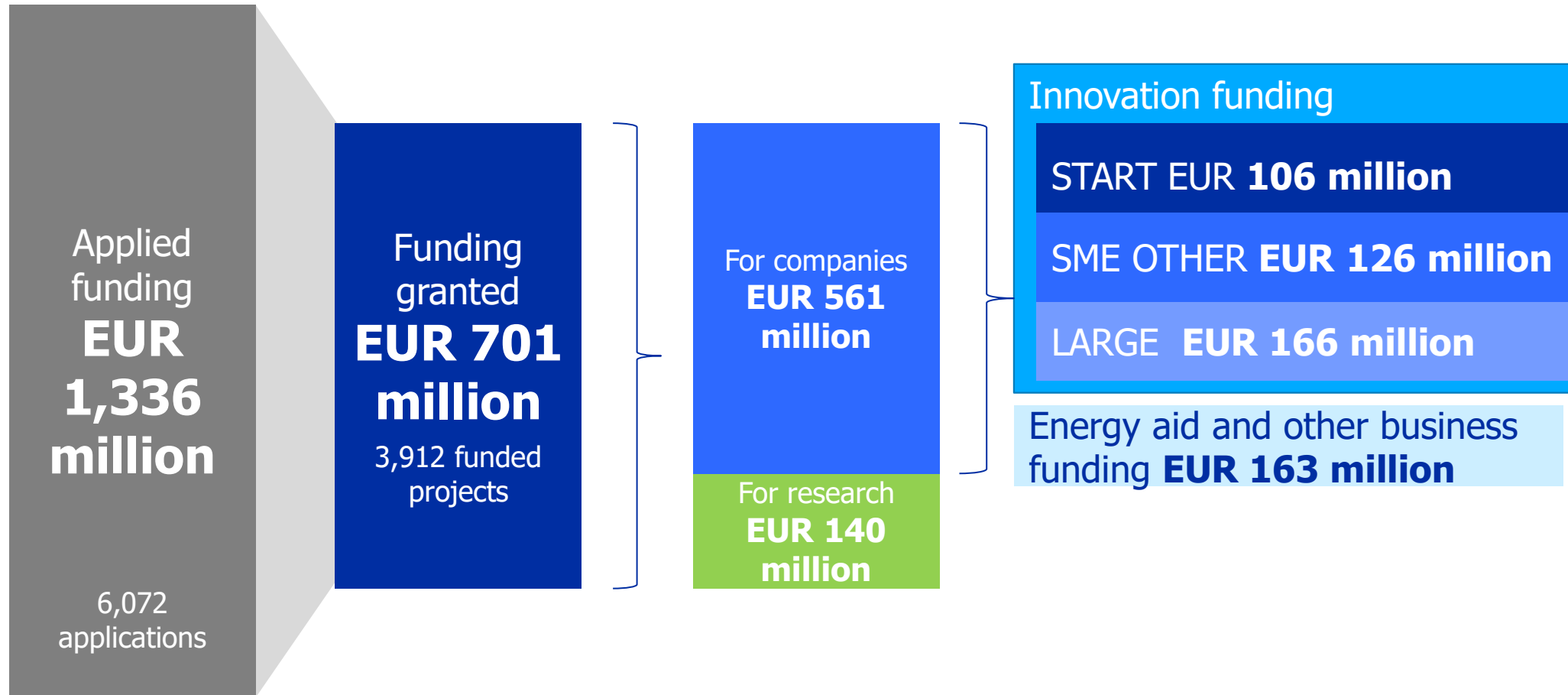
BUSINESS  
FINLAND

Funding services





# FUNDING VOLUME IN 2021



# PARTNER FOR COMPANIES SEEKING GROWTH

## COMPANIES

Startup / SME  
Midcap / Large

Companies registered  
in Finland (business  
ID) ✓

Competitive edge in  
international markets ✓

An owner and team  
committed to  
international growth ✓

A team with diverse  
and broad expertise  
and the ability to set  
up networks ✓

Appropriate financial  
resources ✓

Sufficient resources  
for  
internationalization ✓

When companies  
benefit, Finland  
benefits ✓

# BECOME OUR CUSTOMER

You will not have access to our entire service selection right from the very beginning: instead, you will gain access to more services as you progress on your international growth path according to your goals.

Complete a survey and you will find out whether Business Finland can offer services for your company. Answering questions will take 5-10 minutes.


We provide funding and expert services for companies registered in Finland that want to grow and enter the international market. You will not have access to our entire service selection right from the very beginning: instead, you will gain access to more services as you progress on your international growth path according to your goals. For service-specific criteria, please see the page on the service in which you are interested.

## Start-ups and SMEs

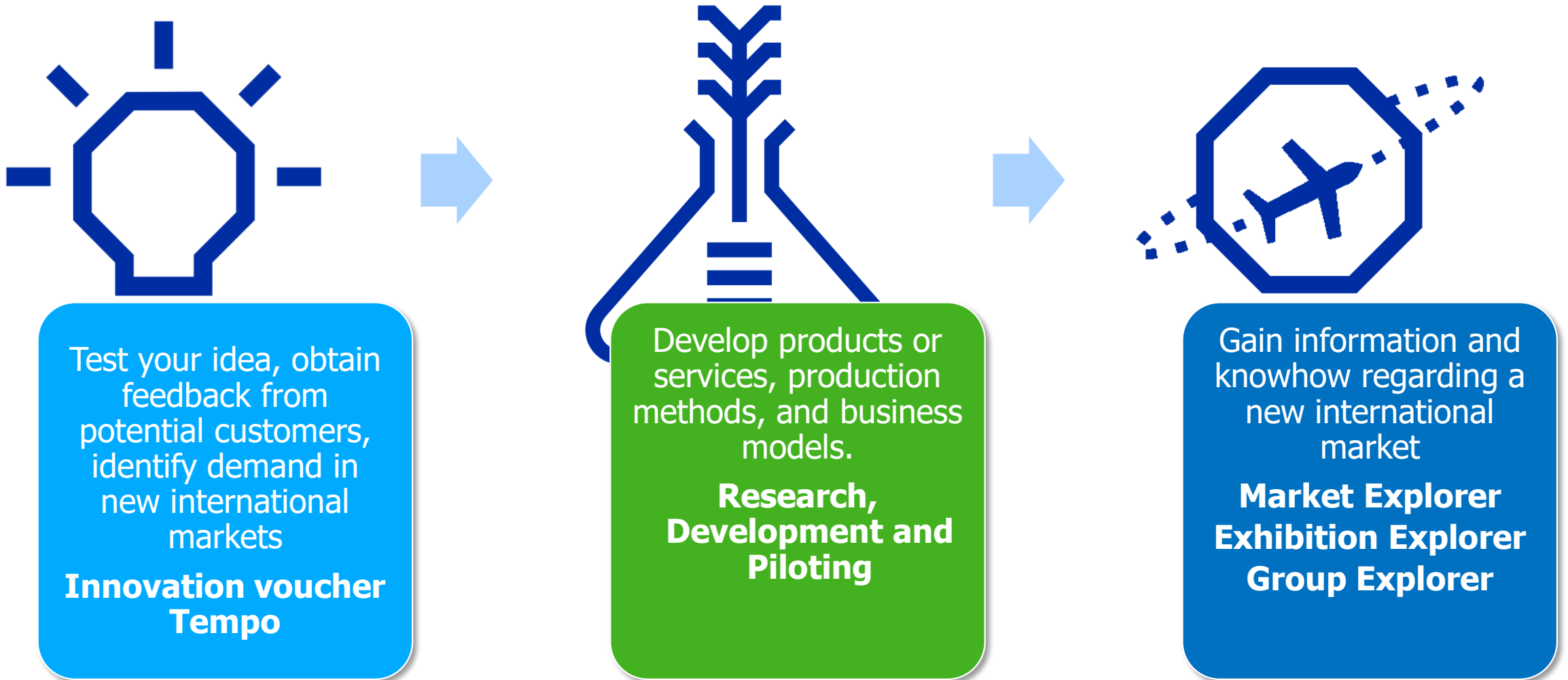
Start-ups and SMEs that have the following can become customers of Business Finland:

1. Finnish business ID and has genuine business activities in Finland
2. Financial resources required for internationalization
3. Versatile expertise and team: employs at least two persons full-time in Finland
4. Willingness to grow on the international market
5. Competitive edge on the international market

Complete a survey and you will find out whether Business Finland can offer services for your company. Answering questions will take 5-10 minutes.

TO THE SURVEY 

# FUNDING FOR EACH STAGE OF INTERNATIONALIZATION



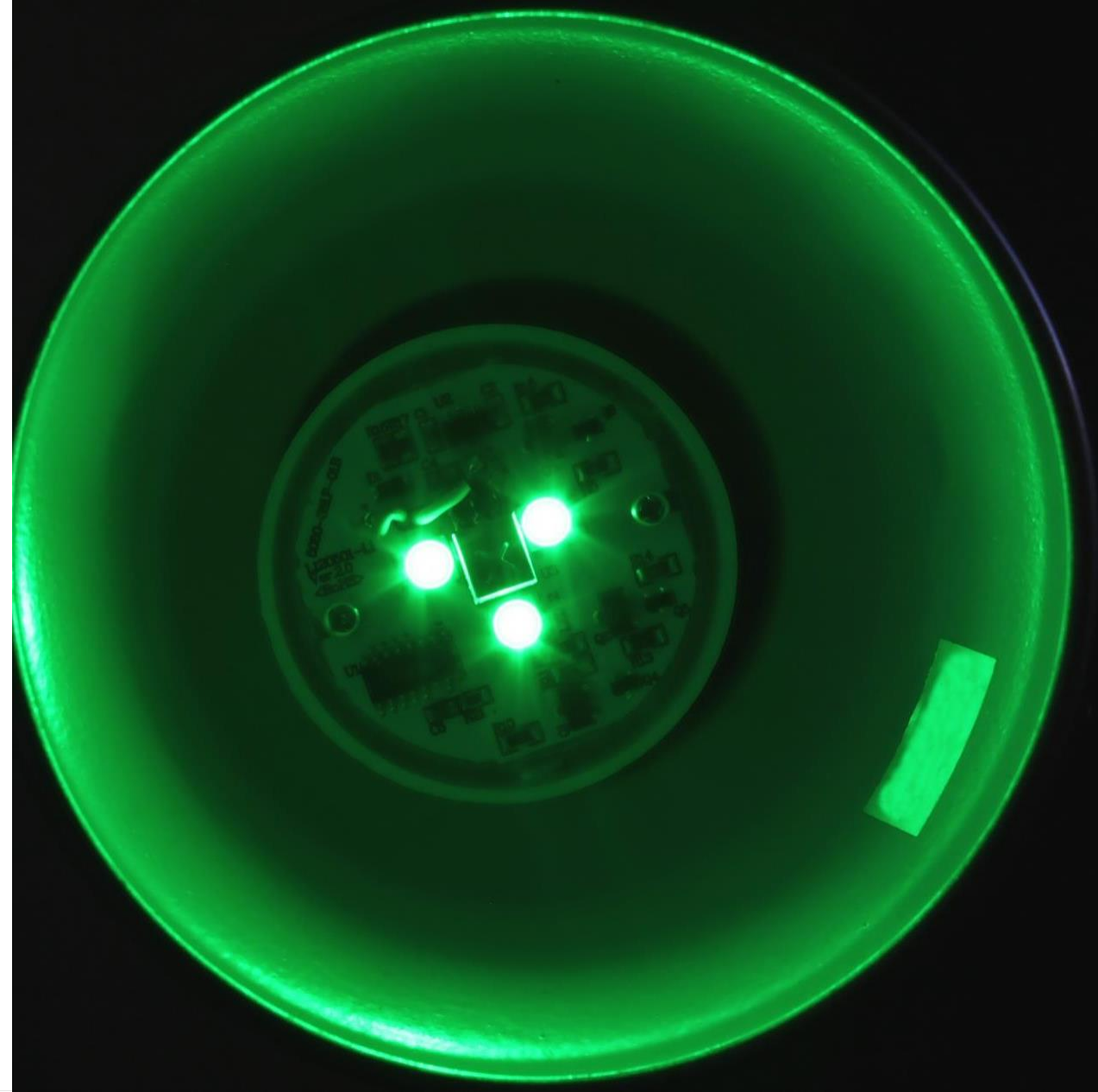
# Innovation voucher

## Purchase new knowledge for your company

- Quickly assess new products or services suitability for further development, usability or marketability
- Gain competitiveness from patents, designs and trademarks
- Product and service strategy

Grant 5,000 €  
to purchase  
services

No  
self-financing



# Tempo

For startups, SMEs and midcap companies towards international growth

- Test your business concept
- Get feedback from potential customers
- Explore demand in a new market
- Learn about the customer need
- Develop management, ways of working and organization

## BUSINESS FINLAND'S FUNDING

75 % of the  
project's overall  
costs

BF funding is  
max.  
50 000 €

Grant  
(de minimis)





# Market Explorer

Find out about new export markets

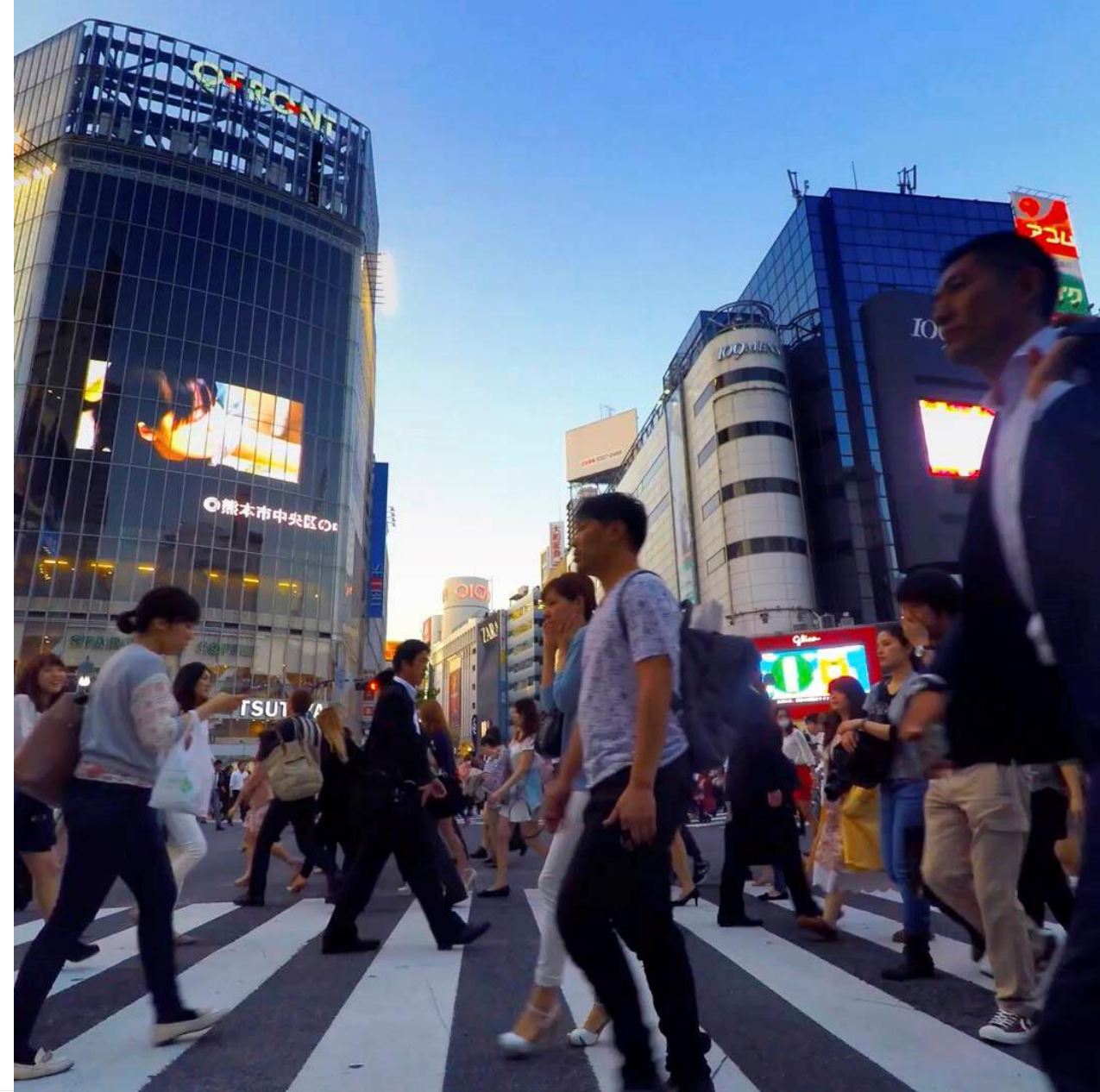
- Create an internationalization plan and strategy
- Perform a market survey
- Analyze the need for localization
- Assess the competitive situation
- Draw up a list of retailers and distribution partners

## BUSINESS FINLAND'S FUNDING

50 % of the  
project's overall  
costs

BF funding  
5 000 -  
10 000 €

Grant  
(de minimis)





# Exhibition Explorer

For joint international trade fair projects by SMEs and midcaps

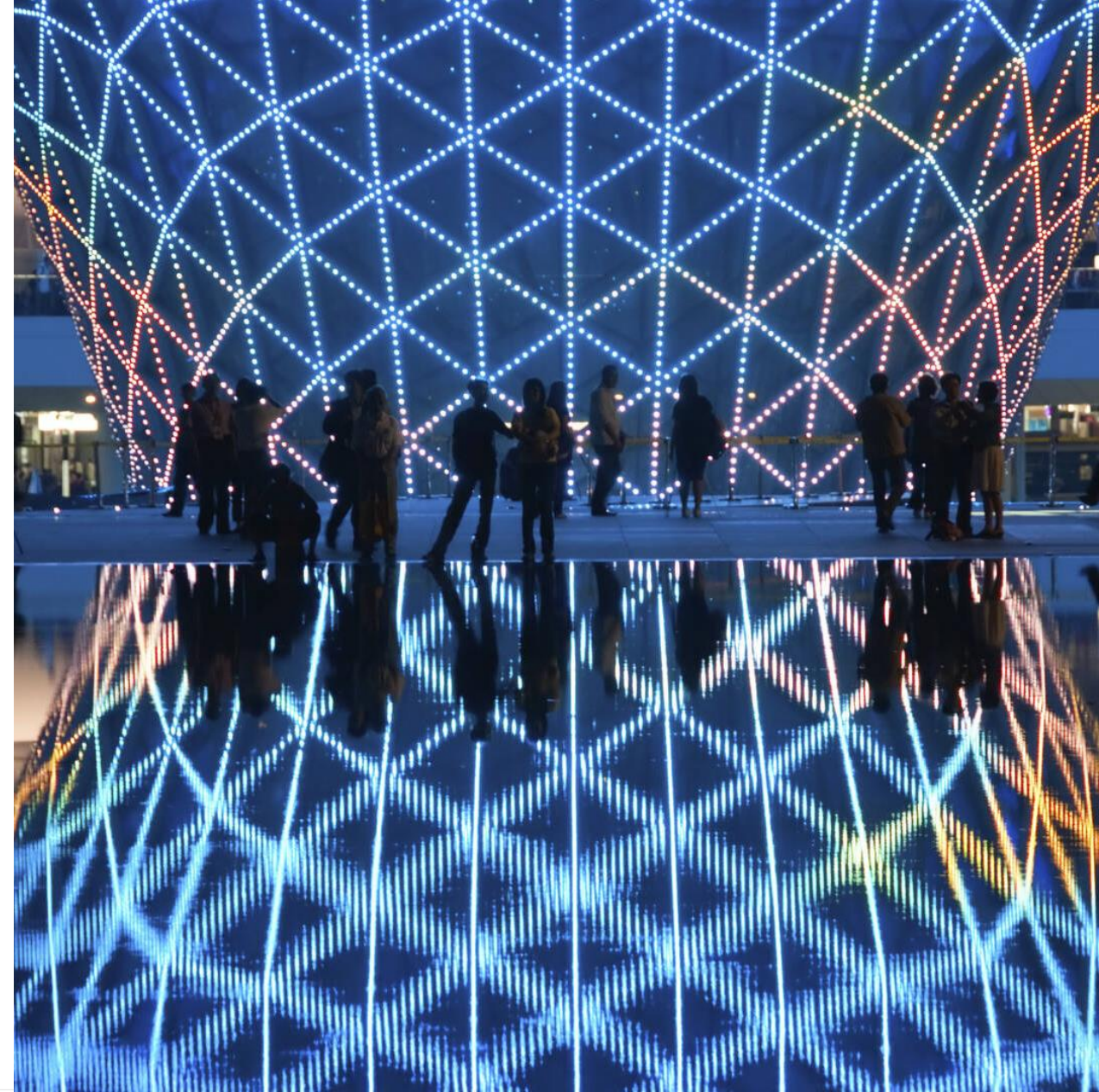
- Group of at least four companies, of which at least a half are startups or SMEs
- For major b-to-b events
- Aims to promote the market entry of enterprises and new innovations

## BUSINESS FINLAND'S FUNDING

Max 30 000 €  
per trade fair  
for individual  
company

Covers up to  
50 % of eligible  
costs (40% for  
midcaps)

De minimis  
funding





# Group Explorer

## A group of companies pursuing a joint business opportunity

The business group of at least four companies may use the funding for purchased services, including:

- services by an external project manager
- organizing events in the target country
- services by consultants to support in the development of a joint business model or internationalization capabilities
- conducting market surveys and other research on the target country
- organizing visits by buyers to Finland

## BUSINESS FINLAND'S FUNDING

Per company  
2 500 - 20 000 € (50%)



**BUSINESS  
FINLAND**

**IT IS TIME TO  
THINK BIG**

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DEFINING THE FUTURE

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