



Team Finland funding and services from the ELY-centres

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ELY centres

- The Centres for Economic Development, Transport and the Environment (ELY Centres) are responsible for the regional implementation and development tasks of the central government. Finland has a total of 15 ELY Centres.
- ELY Centres play a key role in regional development and the granting of EU funding and for this purpose we have four funding areas. <https://www.ely-keskus.fi/en/web/ely-en/business-and-industry>



ELY services for enterprises

- **Enterprise development services:** professional help tailored to meet company's needs. Consists of analysis, consultancy and training services. Can be focused to current state of business analysis, consultancy for commercialising innovations, training programmes for key personnel etc. <https://www.ely-keskus.fi/web/yrittystenkehittamispalvelut>
- **Jointpurchase training:** updating of staff skills and training of new employees. Produced in cooperation with Employment Services. <https://www.te-palvelut.fi/employers/person-development-and-changes>
- **Internationalization services:** Team Finland network offers tailor-made service packages for companies' internationalization needs based on the services provided by the network actors. <https://www.team-finland.fi/en>
- **European Agricultural Fund for Rural Development:** investments and start-up support, for micro and small enterprises in rural areas (for non-agricultural activities) <https://www.ely-keskus.fi/en/web/ely-en/business-and-industry>
- **Business Development Funding, Yrityksen kehittämisavustus**
 - www.eura2021.fi <https://www.ely-keskus.fi/en/web/ely-en/business-and-industry>
- **Team Finland-coordinators represent all the Team Finland organizations in your area, so you can ask more about the funding from them [Team Finland -koordinaattorit ELY-keskuksissa \(ely-keskus.fi\)](https://www.ely-keskus.fi)**

Funding for internationalization



ELY-centres Development Services

- Consultancy in different themes
- ELY-Center pays 80% of costs. Final fee for the SME is 325e/day
- Max. 15 consultancy days in 3 years.

www.ely-keskus.fi



ELY-centres Business Development Aid

- Business development, development of products, services and processes.
- ELY centers can fund also internationalization, market research and exhibitions. Aid 50%
- Significant investments in production and software, Aid 10-20%.
- Usually the aid is 10 000e-200 000e
 - Investment funding varies by region (Southern and Western areas have less money than Eastern and Northern areas)



Business Finland TEMPO

- Aid 75 %
- max. 50 000 €

www.businessfinland.fi



Business Finland R&D&I funding

- Grant 50% / 70 %
- Aid max. 50 %

ELY Business Development services

Business development services Consists of analysis, consultancy and training services. The business development services for companies are enabling you to develop your company easily and quickly. ELY centres funding 70-80%.

- **An analysis** comprehensively maps the current state of your company's business activities and clarifies its competitive advantages together with an expert. The analysis will produce a concrete development plan for your company, which defines its objectives, development targets and the necessary measures for the following 2-3 years. An analysis generally takes one day and costs the company EUR 260 + VAT/day.
- **The Consultation Service** is intended for SMEs that have established their operations and wish to increase and develop their activities. Includes 700 consultants. The service is always customised to your company's needs. The Consultation Service is divided into five areas:
 - Growth and internationalization • Productivity and digitalisation • Marketing and customer relations • Management and personnel • Commercialisation of innovations. A consultation generally takes 2-5 days and costs the company EUR 325 + VAT/day.
- **The training** services for the SME managers and key personnel: • Managing Growth • Management of Finance and Productivity • Management of Marketing and Customer Relationships. Training includes 10 training days and two consultation days per participant, during which we will focus on a specific area that is central to your company's needs and objectives. The price is EUR 1,590 + VAT/participant.

ELY Business Development Funding

ELY-centres Business Development Aid

- Business development, development of products, services and processes.
- ELY centres can fund also internationalization, market research and exhibitions. ELY funding 50%.
- Significant investments in production and software, Aid 10-20%. Rural areas max 30%.
 - Investment funding varies by region (Southern and Western areas have less money than Eastern and Northern areas)

- **Each project is evaluated and scored. Only the best projects are funded**

- Laws and regulations, funding policy, regional strategies
- Programme objectives
- General situation of the enterprise applying aid
- Project content: quality of the plan, novelty value, impressiveness and effectiveness
- **Usually for SME, but the Northern and Eastern funding areas can fund big enterprises too**

- **EURO2021- application for development funding (only in Finnish and Swedish at the moment) *Yrityksen kehittämisavustus***
- **Contact the ELY Centre TF-coordinators before the project is being planned and before the application is submitted.** This will support the preparation of the potential application and speed up its processing at the ELY Centre. [Team Finland -koordinaattorit ELY-keskuksissa \(ely-keskus.fi\)](http://ely-keskus.fi)

Team Finland services: Counseling, Funding and Marketopportunities

Advice for internationalization

International networking and the creation of connections

Promoting internationalization skills and competence

Financial services for internationalization (ELY-centers, Business Finland, Finnvera)

Information about international market opportunities www.marketopportunities.fi

Advice on removing barriers to trade

Services for the promotion of tourism from abroad to Finland

Services aimed at foreign capital investors and companies investing in Finland



Team Finland-coordinators: advice for growth and internationalization and internationalization funding

- ELY centres are coordinating the areal Team Finland work
- Extensive expertise in Team Finland operations and the service package of TF organizations
- Coordinates provincial TF activities and stakeholder cooperation and inform enterprises about TF services
- **The Team Finland works areal engine**
- For companies that are striving for growth and internationalization.
- Business sparring to growth: taking into account the customer's background, plans and goals.
- Guiding the company to the best services and financing that fits best for the company plans
- Link to business services of the ELY Center, Business Finland, Finnvera, the Ministry of Foreign Affairs and the foreign network

BUSINESS
FINLAND



FINNVERA



Ydintoimijat



SUOMALAIS / VENÄLÄINEN
KAUPPAKAMARI

FINNCHAM



The local business services and cities are part of TeamFinland network



finnfund



Kumppanit

Team Finland-coordinators

- Service card: Team Finland meeting
- First contact and first meeting
- Establishing the client's business goals and business plans and the overall situation.
- Evaluation of business development plans and measures.
- A concrete plan for the role of the public sector in the client's business or internationalization project.
- Guidance and lead to the TF services, foreign network or financing that fits best for the customer's plans and needs

Thank You

Team Finland kasvu- ja kansainvälistymiskoordinaattori

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Uusi ELY+TE yrityspalvelusivusto

www.hameenyrityspalvelut.fi

Feel free to contact me or my colleagues if you like to know more about the Team Finlandin services

(ELY, Business Finland, Finnvera, Foreign Ministry and Employment Office)!

[Team Finland -koordinaattorit ELY-keskuksissa \(ely-keskus.fi\)](http://www.ely-keskus.fi)

www.team-finland.fi

www.ely-keskus.fi

Team Finland -koordinaattorit



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