

A satellite night view of the Earth, showing the curvature of the planet and the glowing lights of cities and urban areas. The lights are concentrated in the lower half of the image, with the upper half showing the dark blue of the oceans and the thin white line of the atmosphere.

Welcome to Health Tuesday:

Intellectual Property Right (IPR) Strategies in Health and Wellbeing

Kari Klossner
Program Manager, Head of Smart Life Finland

October 6th 2020

Some housekeeping remarks

Kindly mute your microphones

We encourage you to introduce yourself in the chat giving the other participants the possibility to reach out and network with you later

Our timing is tight and may not allow time for live Q&A

If you do have a question please submit it in the chat. We are monitoring the chat and will address your questions one way or another

This event will be recorded

Agenda – Presentations

8:00 Opening words

Kari Klossner, Program Manager, Business Finland

8.05 IPR in a nutshell

Kaisa Suominen, European Patent Attorney, Laine IP Oy

8.25 IPR from a viewpoint of a dental company

Eija Säilynoja, Head of Scientific Affairs and Administration, Stick Tech Ltd

8.45 IPR from a viewpoint of a pharmaceutical company

Pirjo Kortesus, Director, Bayer Oy

9.05 Close

Agenda – Roundtable

9:15 Global Network Roundtable on Nordic hospital building projects

Chair: Terhi Rasmussen, Senior Advisor, Business Finland Denmark

Expert Panel: Nima Jokilaakso and Jouni Carlsson, Senior Advisors, Business Finland Sweden and Norway

10:15 Roundtable session ends

Upcoming Health Events – end of 2020

German – Finnish joint innovation partnering + online pitching	20.10.	Webinar + virtual match making	Kirsi Armanto Elina Iso-Oja
Ministerial level health delegation to Germany	29.10.	Virtual delegation	Kirsi Armanto Elina Iso-Oja
Ageing Asia Senior Care digital solutions hybrid festival	3.11.	Webinar	Meria Heikelä
Digitalization of health & elderly care in Japan	17.11.	Webinar	Meria Heikelä
National health roadshow – BF joined by regional development centers	4.12.	Webinar	Riikka.Paasikivi@spinverse.com
What's new in MDR ? Training for medical devices companies	17.12.	Webinar	Pekka Ollikainen

NEXT HEALTH TUESDAY

November 3rd 2020, Webinar

How can Finnish health start-ups partner with global corporations

Case Roche – Kaiku Health

Medical Director Anssi Linnankivi, Roche - CEO Lauri Sippola, Kaiku Health

Case GE Healthcare – Top Data Science

Product Owner Yrjö Häme, GE Healthcare - CEO Timo Heikkinen, Top Data Science

Case Novartis – Precordior

Public & Medical Affairs Coordinator Kirsi Heikola, Novartis - CEO Juuso Blomster, Precordior

Roundtable on business opportunities in digital health in **France** due to Covid-19

Chair: Terhi Rasmussen, Senior Advisor, Business Finland Denmark

Visiting Expert: Henriikka Yliheljo, Embassy of Finland, Paris

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We want to improve on what we do

KINDLY GIVE US FEEDBACK

Look for the thank-you email coming out soon!

BUSINESS **FINLAND** VISION

FINLAND DEFINING THE FUTURE

Together we make Finland
an attractive and competitive environment for
innovation

A place where world class success stories are created