

## Visit Finland DACH-Webinar

Update on travel in/from Switzerland

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# Current situation in Switzerland



Suomen suurlähetystö  
Bern

- **Stable situation** regarding new COVID-19 infections (~65/100 000/14), but situation can change fast as seen in other countries/regions
- **Entry to Switzerland is possible** without quarantine from countries on the “safe countries list” with infection-level limit of 60/100 000/14 (FI-limit: 25/100 000/14)
- Entry is also possible from “**safe countries**” with transit through “unsafe countries”, if the transit is less than 24 hours (e.g. NRT-CPH-ZRH)
- **Mandatory 10 days quarantine** for *all* arrivals from “unsafe country list” (travelled in one or more of these countries within 10 days before arrival)
- **Limitation for Swiss tourists** for traveling abroad
  - Restricted entry (e.g. to Finland – only essential travel possible & quarantine)
  - Quarantine (e.g. in Norway, Baltic States)
- “Free” travel (e.g. to Sweden)

# Economic situation in Switzerland

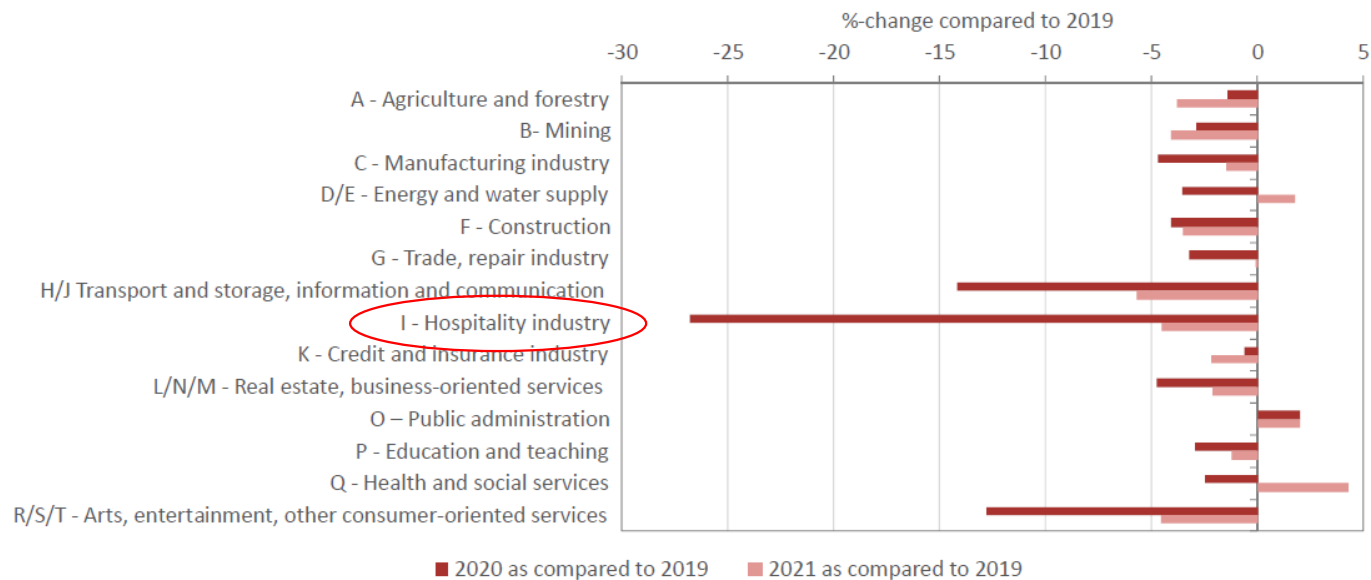


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## A sector perspective for Switzerland

KOF

Forecast GDP:  
2020 – 5%  
2021 +4,9%



Source: KOF

KOF Forecast of August 27, 2020

# Tourism 2020 in Switzerland



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Local tourists partly compensate for loss of international tourists

- Swiss spend 25% more for their summer holidays *in* Switzerland
  - Swiss spend 50% more in the Swiss gastronomy *during* their holidays
  - Highest demand in the *mountain area* of Switzerland, low in the cities
  - Missing foreign tourists
- 
- Nights spent in July 2020
    - Swiss + 30%
    - Foreign tourists -70%
    - Total -26%
  - Nights spent Jan-Jul 2020
    - Swiss -20%
    - Foreign tourists -62%
    - Total -43%

Clean & Safe concept of Switzerland Tourism



Service suppliers are responsible for ensuring that the safety protocols are implemented and complied with.

7.10.2020

# Tourism 2021 from Switzerland to Finland



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## Flights:

- Currently 5 weekly flights ZRH<->HEL with AY, possibly GVA soon again (3x per week)
- ZRH<->KTT (day 6) with AY still planned for the winter season
- Winter charter flights (still) planned GVA <-> KTT, ZRH <-> KTT, ZRH <-> RVN (tbd)

## Feedback from what we hear/read

- Swiss tourists are interested in traveling to Finland
- Finland is (still) considered as a “COVID-19 safe country”
- Many Swiss/Finns in Switzerland own a “mökki” in Finland
- They are willing to have a COVID-19 test before their travel in order to enter/stay without quarantine in Finland
- They look for “calm winter holidays” with little “interactions” with locals (“no party tourists”)

# There is still hope for tourism to Finland in the winter season



BLOGI 30.09.2020

## SVEITSIN MATKANJÄRJESTÄJÄT: TOIVOSTA EMME LUOVU

7.10.2020