

A photograph of two hikers walking away from the camera on a dirt path through tall, golden grass. The hiker in the foreground is wearing a large grey backpack, shorts, and yellow sneakers. The hiker behind is wearing a grey tank top and dark shorts. The sun is low on the horizon, creating a warm, golden glow and long shadows.

# **LIIKETOIMINTAMAHDOLLISUUDET MAAILMALLA 6.10.2020**

Terhi Rasmussen, Global Opportunity Leader  
Health & Wellbeing

**BUSINESS  
FINLAND**



# EXPLORE MARKET OPPORTUNITIES

We help companies take action by offering advice and building activities that connect Finnish companies to market opportunities.

## BROWSE BY CATEGORY



Sales lead (108)



Business opportunity (148)



Country outlook (209)



Future watch (69)

## FILTER BY

INDUSTRY

MARKET AREA

COUNTRY / REGION

## LATEST (TOTAL 534)

SALES LEAD 01.10.2020



**OPPORTUNITY TO ACCELERATE YOUR BUSINESS  
IN BRAZIL IN SMART CITIES & AGRITECH**

Country / Region: Brazil  
Market area: North, South and Central America  
Industry: Bioeconomy, Cleantech

COUNTRY OUTLOOK 30.09.2020

BUSINESS OPPORTUNITY 01.10.2020



**THE DIGITALIZATION OF EDUCATION IN  
GERMANY: OPPORTUNITIES FOR FINNISH  
EXPORT**

Country / Region: Germany  
Market area: Germany, Europe  
Industry: ICT and digitalization, Education and learning

COUNTRY OUTLOOK 30.09.2020

# MERITEOLLISUUS- JA TERVEYSSEKTORINYHTEISTYÖ JA LIIKETOIMINTAMAHDOLLISUUDET



Health at sea and passenger trust after Covid-19 –  
[Webinar link from June 2020](#)

**BUSINESS OPPORTUNITY 18.08.2020**



**NEW REQUIREMENTS FOR CRUISE VESSELS TOWARDS EPIDEMIC DISEASE**

|                   |                                |
|-------------------|--------------------------------|
| Country / Region: | China                          |
| Market area:      | Asia and Oceania               |
| Industry:         | Health and wellbeing, Maritime |

# UUDET KULUTUSTOTTUMUKSET JA LIEF STYLE MUUTOKSET JAPANISSA JA ETELÄ-KOREASSA

- [LINK TO MORE INFORMATION AND UP-COMMING WEBINAR](#)



**FUTURE WATCH 11.09.2020**

**CONSUMER AND LIFESTYLE SHIFTS IN JAPAN AND SOUTH KOREA DURING COVID 19 – WHAT SHOULD EVERY CONSUMER BUSINESS KNOW ABOUT THE CHANGE?**

|                   |                                      |
|-------------------|--------------------------------------|
| Country / Region: | Japan, South Korea                   |
| Market area:      | Japan, South Korea, Asia and Oceania |
| Industry:         | Health and wellbeing, ICT and        |



# LENTOKENTÄT JA TURVALLINEN MATKUSTUS /LIKKUMINEN

- Parhaillaan analysoidaan esimerkiksi Ranskan lentokenttäoperaattoreita sekä mahdollista liiketoimintapotentiaalia uusille teknologioille ja ratkaisuille liittyen lentomatkustukseen ja matkustukseen yleensä



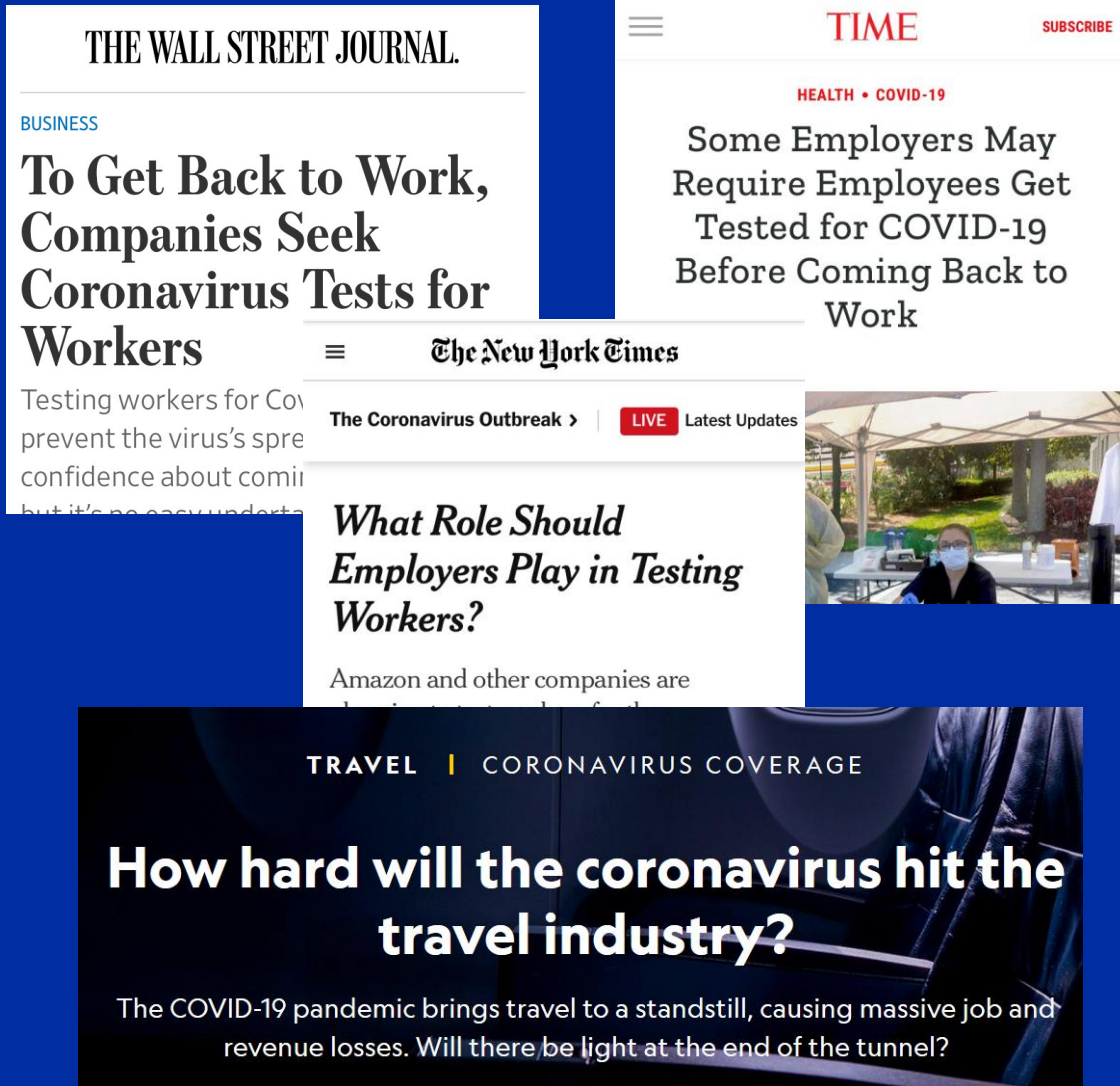
# VALMISTAVANTEOLLISUUDEN TERVEYTEKNOLOGIA JA DIAGNOSTIIKKA

- Selvitetään erityisesti terveysteknologia ja diagnostiikka yritysten mahdollisia uusia asiakassegmenttejä ja uusia liiketoimintamahdollisuuksia globaalisti





# BUSINESS FINLAND



**ETSITÄÄN UUSIA  
MAHDOLLISUUKSIA,  
UUSIA ASIAKKAITA,  
UUSIA YHTEISTARJOOMIA &  
YHTEISTYÖNPAIKKOJA**



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