



VISIT FINLAND'S TARGET MARKETS AND OTHER TOP SOURCE MARKETS

Number of Overnights and Tourism Revenue in Finland 2019

- OVERNIGHTS 2019 SUMMER SEASON
- OVERNIGHTS 2019 WINTER SEASON
- FOCUS MARKETS
- STABLE GROWTH MARKETS
- FAST GROWING & NEW MARKETS

Foreign overnights 7.1 million (2019).
 Tourism Export Earnings EUR 4.9 billion (estimated in 2018).
 Domestic overnights 16 million (2019).
 Domestic tourism income EUR 10.8 billion (estimated in 2018).

Source: Statistics Finland - Visit Finland, Statistics Service Rudolf