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1. GENERAL

- Each company has one slide incl. a picture and company logo. Research institutes and universities will be presented thematically.
- **The technology or services presented must be Finnish based (R&D, design and/or production in Finland).**
- The material will be submitted by [this web-form](#). Please note, that you need to finalize all the questions - if any remain unanswered, the web-form will not be saved.
- Draft will be sent to companies for approval.
- Business Finland has the right to decide the final content of the presentation.

2. CATEGORIES

Companies: please choose your main category from categories 1-14.

Research institutes and universities: please choose category 15, add max three research/project/innovation topic.

Main categories

1. Hospital and healthcare design and construction
2. Hospital installations and technics (heating/cooling)
3. IT and building automation
4. Hospital logistics & operations
5. Interior (furniture etc.)
6. Indoor air quality
7. Sanitation & infection control & sterile services
8. Medical equipment & devices
9. Clinical goods & consumables
10. Clinical ICT
11. Operation rooms
12. Laboratories
13. Radiology and medical imaging
14. Hospital at home – remote health services
15. Research

Webform leads you automatically to the next stage/question.

3. TEXT-BOXES you need to fill in the web-form

- CONTACT information: fill in the primary contact person for inquiries.

Companies

- HEADER – 44 characters with spaces
- YOUR SOLUTION – 700 characters with spaces

INSTRUCTIONS

Future Hospitals from Finland

- PLEASE DESCRIBE CONCISELY YOUR SOLUTION. WHAT IS YOUR UNIQUE SELLING POINT AND THE IMPACT: ENVIRONMENTALLY, SOCIALLY AND ECONOMICALLY TOWARDS MORE SUSTAINABLE HOSPITALS OF THE FUTURE? – 550 characters with spaces
- COMPANY DESCRIPTION– 200 characters with spaces
- RELEVANT HOSPITAL REFERENCES THAT CAN BE PRESENTED PUBLICLY - 150 characters with spaces

Please keep the text on a general level without too specific technical details, this presentation is for marketing and promoting purposes.

Research Institutes and universities

- Max 350 characters with spaces + header / each.

4. LOGO AND PICTURES to be uploaded via the web-form

Logo: preferably in scalable file formats pdf or high-resolution file jpg, tif, or png. Max size 20 MB/file

Pictures: 1-3 for visualizing the product/service: png, jpg, jpeg, high resolution, min 300 dpi, Max Size Per File: 25MB

5. COMPANY CRITERIA

This presentation aims to promote companies and know-how in the international markets (the products or services presented must be Finnish-based – R&D, design and/or production in Finland) and hence the companies should meet the following requirements. Generally, the company should have several employees and export from Finland to be listed in the presentation.

a) Criteria for existing products or services applicable for hospital environment

- Existing exports
- Domestic and/or international references
- Project team
- Financial Solidity

b) Criteria for new products or services, which will soon be available.

- *Commercial products or services*
 - References for technological and commercial readiness
 - Existing sales and project team
- *Products or services near commercialization*
 - Significant new value for end client or investor
 - Piloting or precommercial client case