

# Taking Remote Monitoring to Digital Therapeutics

Health Tuesday Nov 2021



Confidential

We optimize the treatment pathways with remote monitoring solutions and provide better health outcomes, costefficiency and overall quality of care



# Orla's strength is 360° understanding of DTx research, development and commercialization



Orla DTx was founded 2020 and is located in Helsinki. It is a spinoff of Finland's largest teleoperator, IoT, AI and cybersecurity company Elisa Oyj.



## We have products in two therapy areas Our focus is now on commercialization of our solutions with value-based care driven business model

# INR Remote Monitoring for Anticoagulation

- Better treatment results and improves the patients' perceived quality of life.
- HCP has 24/7 insight into the treatment, creating peace of mind for both healthcare professionals, as well as patients.

#### **PEF Remote Monitoring for Asthma**

- Modernizes asthma patients' treatment pathway.
- Improves treatment results.
- Reduces resource use.



## **INR Remote Monitoring for Anticoagulation** The modern treatment pathway for INR patients with improved health outcomes





## **Orla INR care model**

#### **Better treatment outcomes with Orla Remote Monitoring**

- Patient measures the INR value and adjusts the warfarin dosage<sup>1</sup>
- Patient use the Orla Remote Monitoring mobile app, Roche's CoaguChek<sup>TM</sup>- measurement device and 24 test strips a year
- Electronic warfarin card
- Reminders of the following measurement time
- Information that the healthcare professional sees the level of care



<sup>1</sup> There is a possibility for self-measurement while using Orla Remote Monitoring, in which case the healthcare professional adjusts the warfarin dosage for the patient



# Anticoagulation therapy is efficient when implemented well

#### Warfarin treatment

The VKA value<sup>2</sup> should remain within the treatment range more than 65% of the time<sup>3</sup>



#### **DOAC treatment**

The adherence should be >80%<sup>4</sup>

#### **DOAC** patients

30% of patients cannot reach the goal
70% of patients reach the goal



Bad adherence increases the risk of stroke with 39%<sup>4</sup>

The effectiveness of the DOAC treatment was compared to relatively poor warfarin treatment (TTR %): • RE-LY 64% • Rocket AF 55%



Thrombosis Res 2009; 124:37-41.

## **Better treatment outcomes with Orla INR-RM**



Orla Data on file: Most in VKA therapy achieved a good care balance





# **Clear Benefits of Optimizing Warfarin Treatment<sup>2</sup>**

#### Sub-optimal treatment raises the risk for terminal events

#### <40 Stroke 9,3 **Mortality 20,9** 40 - 50 5.8 12,5 Stroke patient's cost for healthcare 50 - 60 5,1 10,2 1st year: **24 342€**, The rest of the her/his life: 95 815€<sup>1</sup> 60 - 70 4,7 8.5 70 - 80 4.6 6,4 **Orla INR Self-Care:** by transfering patients to the best possible > 80 3,1 care, strokes and mortality are reduced in 3,1 number and savings are made **Events per 100 patient-years**

<sup>1</sup>DUODECIM 2012;128(2):139-46, Linna *et al.* Lääkärilehti 35/2017<sup>2</sup> FinWAF; <u>https://pubmed.ncbi.nlm.nih.gov/28317274</u>



TTR%

## Orla PEF Remote Monitoring saves time and money **v**

#### We deliver more than 40 000 PEF measurements per month (avg. 1 in every minute)

Monitoring and diagnosing with better quality

- The product evaluates the quality of the measurement series and reminds the patient to do measurements on time.
- By automating the quality control of measurements we speed-up a reliable diagnosis.

# More satisfied patients

- The patients are more satisfied as they have a direct contact with the healthcare professional during the entire measurement period.
- The app improves the adherence by guiding during the entire diagnosis and/or treatment period and by patient questionnaires.

#### **Cost-effective solution**

- Reporting based on an automated high-quality diagnosis and/or monitoring minimizes unnecessary patient visits and saves time of healthcare professionals.
- $\circ$   $\;$  The saved resources can be more efficiently used.



**Connected device(s)** 

# Our PEF Remote Monitoring product has demonstrated resource savings and more reliable asthma diagnosis process<sup>1)</sup>







# Thank you!



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