

**BUSINESS
FINLAND**

HEALTH TUESDAY 2.11.2021

**The promise and current status of
digital therapeutics**

Sampo Sammalisto, Ph.D.

Head of Personalized Health Finland

8.00 Opening Words

Sampo Sammalisto, Head of Personalized Health Finland, Business Finland

8.05 The promise of Digital Therapeutics

Johannes Ahlqvist, Specialist, Health Data, Sitra

8.20 Digital therapeutics (DTx) - Case examples from novel treatment modalities

Anssi Mäkinen, Head of X Lab, Orion

8.35 Taking Remote Monitoring to Digital Therapeutics

Tuomas Mäkynen, CEO and Co-founder, Orla DTx

9.00 Health Tuesday event ends

9.15 Market opportunities Roundtable: Opportunities and examples in the Israel Digital Healthcare ecosystem

- Welcome and introductions, Sami Jääskeläinen, Counsellor, Trade and Investments, Embassy of Finland in Israel
- Israel Digital Healthcare ecosystem insights and trends, Lena Rogovin, Senior Digital Health Analyst, Sector Lead from Startup Nation Central
- Finnish companies sharing their experiences from Israel:
 - Jori-Matti Savolainen, Chief Commercial Officer, NewIcon
 - Anna-Maria Henell, CEO and Co-founder, Disior
- Q&A

10.15 Roundtable session ends

Some housekeeping remarks

1. Kindly **mute** your microphones and disable the video.
2. We encourage you to **introduce yourself** in the chat giving the other participants the possibility to reach out and network with you later.
3. Pro tip: you can also **add a link to your LinkedIn profile in the chat**, if you want to network with speakers and/or other participants
4. Our **timing is tight** and may not allow time for live Q&A
5. Please **write your questions to the speakers in the chat**. We will monitor the chat and will address your questions one way or another

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#healthtuesday

For more information on BF activities

- **Order our Health & Wellbeing monthly newsletter** to stay up-to-date on all upcoming event and other important information
 - businessfinland.fi/newsletter
- **Personalized Health Finland program (see Events)**
 - businessfinland.fi/personalizedhealth
- **Smart Life Finland program (see Events)**
 - businessfinland.fi/smartlifefinland
- **Market opportunities**
 - marketopportunities.fi

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Next Health Tuesday 7.12.2021

E3 - Excellence in Pandemic Response and Enterprise Solutions

Market Opportunities Roundtable: Health sector
business opportunities in Poland related to Recovery
and Resilience facility

**Registration link and program in the Thank You Email & the next BF
Health & Wellbeing Newsletter**



THANK YOU!

P.S. CLICK OUR FEEDBACK LINK IN TEAMS CHAT WINDOW NOW

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