



Dissemination and Exploitation under H2020

Helsinki – 7 November 2019

Katrien Rommens

European Commission, DG RTD

B.6 – Common Data and Knowledge Management

Content

- I. Key concepts of Dissemination and Exploitation
- II. D&E reporting obligations under H2020
- III. D&E guidance and tools

1. D&E key concepts

- Why we need D&E?
- Legal Basis
- Definitions:
 - Results
 - Dissemination (vs. Communication)
 - Exploitation
- Barriers

Why we need D&E?

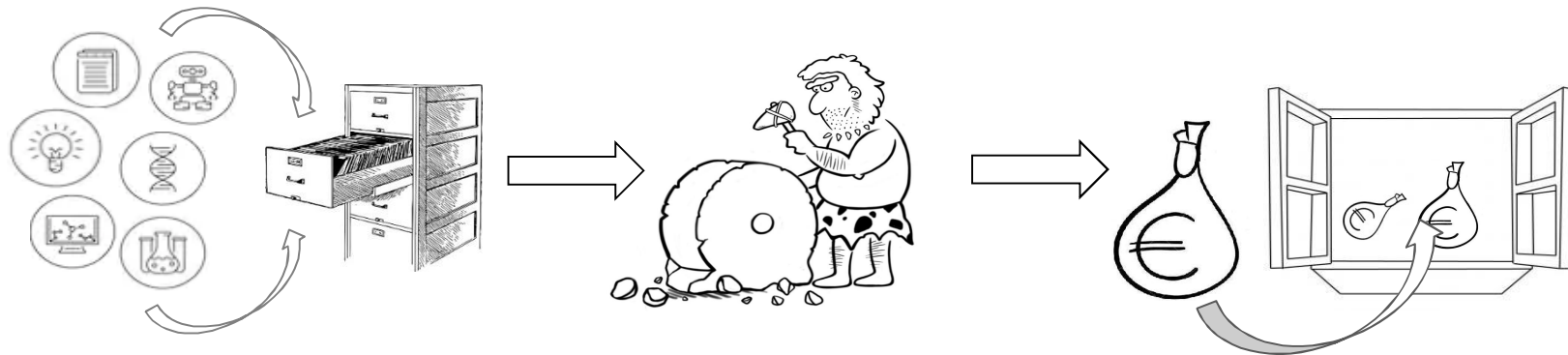


A better dissemination and exploitation of project results contributes to:

- A more effective circulation of new ideas and knowledge
- An increase of the innovation potential and the creation of new business opportunities
- A maximisation of the impact created through R&I investment

=> D&E is a catalyser for impact creation of R&I investments, European competitiveness and welfare of our society

Why we need D&E?





Horizon 2020 Programme

increased importance given to D&E

H2020 Legal basis

Rules for Participation state clear obligations for beneficiaries:

- "Each participant that has received Union funding shall use its best efforts to exploit the results it owns, or to have them exploited by another legal entity..."
- "Subject to any restrictions due to the protection of intellectual property, security rules or legitimate interests, each participant shall through appropriate means disseminate the results it owns as soon as possible."
- "... participants shall provide any information on their exploitation and dissemination related activities, and provide any documents necessary in accordance with the conditions laid down in the grant agreement"





Horizon 2020 Programme

increased importance given to D&E

Implementation rules

- Proposal template highlights Dissemination and Exploitation plan as an admissibility condition and included in the Impact criterion evaluation
- Grant agreement (GA) includes articles 28 on Exploitation and 29 on Dissemination
- and possible additional D&E obligations following the WP
- Both periodic as continuous reporting include D&E related sections



What are project results?

Results

Any tangible or intangible output of the action, such as data, knowledge and information whatever their form or nature, whether or not they can be protected.*

- Key exploitable results are the outputs generated during the project which can be used and create impact, either by the project partners or by other stakeholders
- Project results can be reusable and exploitable (e.g. inventions, prototypes, services) as such, or elements (knowledge, technology, processes, networks) that have potential to contribute for further work on research or innovation



*http://ec.europa.eu/research/participants/portal/desktop/en/support/reference_terms.html

What is meant by communication?

Communication

Taking strategic and targeted measures for promoting the action itself and its results to a multitude of audiences, including the media and the public, and possibly engaging in a two-way exchange*

Reach out to society as a whole

Demonstrate how EU funding contributes to tackling societal challenges

Is strategically planned with communication objectives and not only ad-hoc efforts

Uses pertinent messages, right medium and means

* Shortened from http://ec.europa.eu/research/participants/portal/desktop/en/support/reference_terms.html

What is meant by dissemination?

Dissemination

Making the results of a project public, not only by scientific publications in any medium*

Circulation of knowledge and results to the ones that can best make use of them

Enabling the value of results to be potentially wider than the original focus

Essential element of all good research practice and vital part of the project plan

Strengthens and promotes the profile of the organisation

* http://ec.europa.eu/research/participants/portal/desktop/en/support/reference_terms.html

What is meant by exploitation?

Exploitation

The utilisation of results in developing, creating and marketing a product or process, or in creating and providing a service, or in standardisation activities.*

Make use of the results; recognising exploitable results and their stakeholders

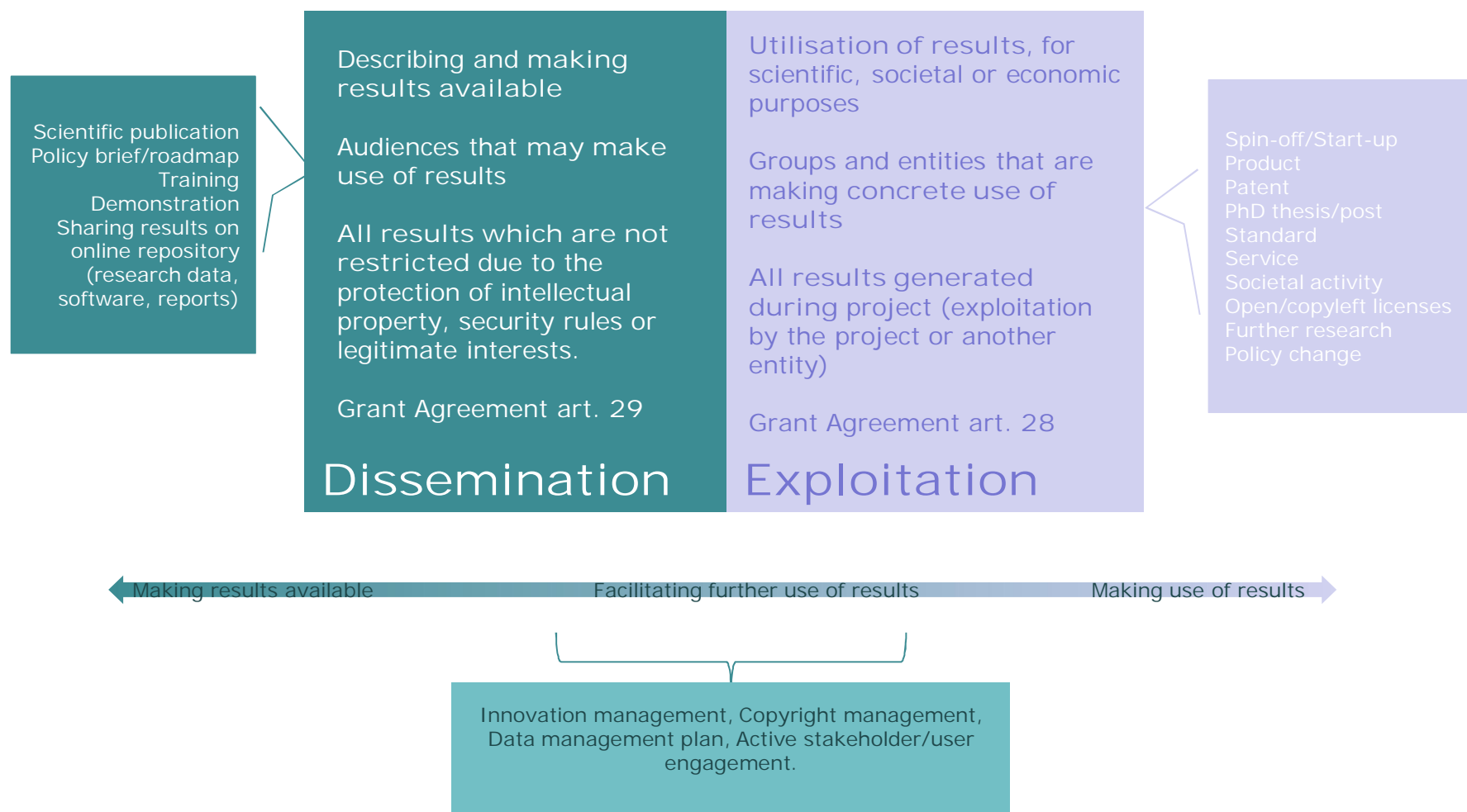
Concretise the value and impact of the R&I activity for societal challenges

Can be commercial, societal, political, or for improving public knowledge and action, it also include recommendations for policy making

Project partners can exploit results themselves, or facilitate exploitation by others (e.g. through making results available under open licenses)

* http://ec.europa.eu/research/participants/portal/desktop/en/support/reference_terms.html

What is the difference between D and E?





Why does it not always happen?

From the side of the project/beneficiaries

- Perceiving D&E as a "tick box", not important for the "real work" of the project (research)
- Focusing on implementing vs aligning work with the needs of users and stakeholders
- Lack of skills (or interest) to effectively consider or share the value and possible benefits of the results for wider society
- Lack of knowledge of dissemination and exploitation risks and opportunities (issues, solutions, other projects)
- Not (yet) truly part of the project design
- Often interpreted as an activity after the project lifetime





What are the benefits of D&E for the beneficiaries

- Attracts new talents to join the team
- Provides international and interdisciplinary collaboration opportunities
- Improves access to other funding opportunities
- In case of commercial exploitation, new sources of income can be generated
- Contributes to societal goals thereby providing more visibility/prestige to the researcher/institution



II. D&E REPORTING OBLIGATIONS



D&E in the Periodic reporting

Technical Report

- ✓ *Part A (under continuous reporting)*
 - ✓ Publishable summary
 - ✓ Deliverables, milestones, risks, etc.
 - ✓ Answers to the questionnaire (H2020 KPI*)
- ✓ *Part B – narrative part*
 - ✓ Explanation of the work carried out by the beneficiaries and overview of progress
 - ✓ Update of the plan for exploitation and dissemination of results
 - ✓ Explanations on deviations from DoA

* Key Performance Indicators

Publications (from OpenAire)

Grant Management

Project Continuous Report

920939 (920939 AURI) CSA
Call: H2020-SCC-2014-2015
Topic: SCC-03-2015 Unit: CNECT/R/02

| | | | | | | | | | | | | |
|-------------------------|--------------|------------|----------------|---------------------|---------------|---------------|------------|------------|-----------|--------|--------|----------------|
| Summary for publication | Deliverables | Milestones | Critical Risks | Publications | Disseminat... | Patents (IPR) | Innovation | SME Impact | Open Data | Gender | Energy | ABS Regulation |
|-------------------------|--------------|------------|----------------|---------------------|---------------|---------------|------------|------------|-----------|--------|--------|----------------|

☐ This project does not currently have any scientific publication

Suggested Publication from Open Aire (19 publications)

| No. | Type | Title | Authors | Title of the Journal/Proc./Book | Date of Acceptance | D.O.I. | Non-D.O.I. WebLink | Actions |
|-----|---------|-------|---------|---------------------------------|--------------------|--------|--------------------|---------|
| 5 | Article | | | | 01/01/2014 | | | X |
| 6 | Article | | | | 27/12/2013 | | | X |
| 7 | Article | | | | 05/06/2013 | | | X |
| 8 | Article | | | | 20/03/2013 | | | X |
| 9 | Article | | | | 01/01/2013 | | | X |
| 10 | Article | | | | 01/01/2013 | | | X |
| 11 | Article | | | | 01/01/2013 | | | X |
| 12 | Article | | | | 01/01/2013 | | | X |
| 13 | Article | | | | 05/11/2012 | | | X |
| 14 | Article | | | | 04/09/2012 | | | X |

Project Publications (0 publications)

| No. | Type | Title | Authors | Title of the Journal/Proc./Book | Number, date or freq. of the Journal/Proc./Book | D.O.I. | Repository | Actions |
|-----|------|-------|---------|---------------------------------|---|--------|--|---------|
| | | | | | | | + Manually Add Publication | |

Continuous Reporting



European
Commission

Publications

New publication

Please provide a DOI for the publication (recommended) or fill-in manually the required information.

DOI

Type of publication

Repository Link

Link to the publication

Title

Authors

Title of the Journal/Proceedings/Books series/Book (for book chapters)

Number, date or frequency of the Journal/Proceedings/Book

Relevant Pages

ISBN

Publisher

Place of publication

Year of publication

Is this publication available in Open-Access, or will it be made available? ☐ Yes - available in Green Open Access ☐ Yes - available in Gold Open Access ☐ No

Is this a peer-reviewed publication? ☐ Yes ☐ No

Is this a joint public/private publication? ☐ Yes ☐ No

* mandatory fields

[Add publication](#) [Cancel](#)

Continuous Reporting



Dissemination

Grant Management

Project Continuous Report

ndevugen (EXTERNAL)

goFund

920939 (920939 AURI) CSA

Summary for publication

Deliverables

Milestones

Critical Risks

Publications

Disseminat...

Patents (IPR)

Innovation

SME Impact

Open Data

Gender

Energy

ABS Regulation

HORIZON 2020

Call: H2020-SCC-2014-2015

Topic: SCC-03-2015

Unit: CNECT/R/02

Dissemination & Communication Activities

SAV

Specify the total funding amount used for Dissemination and Communication activities linked to the project

Total Funding Amount

Specify the number of Dissemination and Communication activities linked to the project for each of the following categories

| | |
|--|----------------------|
| Organisation of a Conference | <input type="text"/> |
| Organisation of a Workshop | <input type="text"/> |
| Press release | <input type="text"/> |
| Non-scientific and non-peer-reviewed publication (popularised publication) | <input type="text"/> |
| Exhibition | <input type="text"/> |
| Flyer | <input type="text"/> |
| Training | <input type="text"/> |
| Social Media | <input type="text"/> |
| Website | <input type="text"/> |
| Communication Campaign (e.g. Radio, TV) | <input type="text"/> |
| Participation to a Conference | <input type="text"/> |
| Participation to a Workshop | <input type="text"/> |
| Participation to an Event other than a Conference or a Workshop | <input type="text"/> |
| Video/Film | <input type="text"/> |
| Brokerage Event | <input type="text"/> |

Validate

Continuous Reporting



Patents (IPR)

Grant Management

Project Continuous Report

920939 (920939 AURI) CSA

HORIZON 2020

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| ✓ | i | i | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | i | ✓ | ✓ | i |

Patents (IPR)

☐ This project does not have any Registered Intellectual Property Right yet

i Important! If a filed application is rejected by the IPR authority during the course of the EU funded action (the project's duration) then you must remove the concerned item from the IPR list

There are no Intellectual Property Right registered.

[+ Add IPR](#)

Validate

ts (IPR)

This project does not have any Registered Intellectual Property Right yet

Important! If a filed application is rejected by the IPR authority during the course of the EU funded action (the project's duration) then you must remove the concerned item from the IPR list

There are no Intellectual Property Right registered

New Intellectual Property Right

Intellectual Property Right Type and Confidentiality | Application Reference Code | IPR Common Data

Intellectual Property Right Type and Confidentiality

Type

IPR is Confidential ☐

* mandatory fields

- Patent
- Trademark
- Registered Design
- Utility Model
- Other

Next Cancel


not have any Registered Intellectual Property Right yet
ed application f

New Intellectual Property Right

Intellectual Property Right Type and Confidentiality | **Application Reference Code** | IPR Common Data


Application Reference Code

Please specify an Application for this IPR

 You must indicate only one application or awarded patent for the very same IPR subject. You don't need to list more than one application or awarded patent if the same IPR subject is filed with multiple IPR authorities

☒ IPR filed with the European Patent Office (recommended) ☐ IPR filed with a different organisation

Search by Application Reference or Award Publication Number

EP  [Search](#)

* mandatory fields

[Previous](#) [Cancel](#)

Continuous Reporting



Innovation

ndevugen (EXTERNAL)

Grant Management
Project Continuous Report

920939 (920939 AURI) CSA

HORIZON 2020

Call: H2020-SCC-2014-2015

Topic: SCC-03-2015 Unit: CNECT/R/02

Summary for publication

Deliverables

Milestones

Critical Risks

Publications

Disseminat...

Patents (IPR)

Innovation

SME Impact

Open Data

Gender

Energy

ABS Regulation

Innovation

Does the project include the following activities and, if so, how many of each?

Prototypes

Clinical Trials

Testing Activities (Feasibility/Demo)

Will the project lead to launching one of the following into the market?
(please tick all relevant boxes)

How many private companies in your project have introduced or are planning to introduce innovations?
(within the project lifetime or 3 years thereafter)

☐ New product (goods or service)
☐ New process
☐ New method

Prototype, testing activities

Proofs of S&T feasibility : Results of innovation activities that lead to confirmation/verification of technical feasibility of new products and processes in a (near to) operational environment. It includes prototypes and demonstrations of new products and processes, results of testing/piloting with users, trial production and pilot plants in manufacturing as well as trials and testing activities for the provision of services, such as tests of how the provision of services functions with the use of new technologies or trials to examine the performance of significant improvements in existing services.

Clinical trials

Clinical trials are systematic tests on human volunteers to ensure that new drugs, vaccines or treatments are both safe and effective and can be introduced on the market.

Companies introducing innovation(s) new to the market:

How many of these are SMEs?

Companies introducing innovation(s) new to the company:

How many of these are SMEs?

23

Validate



H2020 periodic report template – Part B: Periodic Technical Report

2. Update of the plan for exploitation and dissemination of results (if applicable)

Include in this section whether the plan for exploitation and dissemination of results as described in the DoA needs to be updated and give details.

- Keep in mind the definitions!
 - Results are not only scientific, tangible, planned results
 - Exploitation is not only commercialisation
 - Also consider policy relevant evidence as an exploitable result
- Pay enough attention to this section, don't leave it blank or incomplete
- Include (especially in final report), forward looking elements. What are the follow-up plans for D&E?

III. D&E GUIDANCE AND TOOLS



Resources supporting beneficiaries

H2020 online manual & Participant portal

- ✓ Dissemination and Exploitation – to be expanded with more concrete guidance on D&E
- ✓ Open Access and Data Management
- ✓ Communication
- ✓ H2020 Glossary
- ✓ Presentation of the Coordinators day on D&E

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>

IPR helpdesk

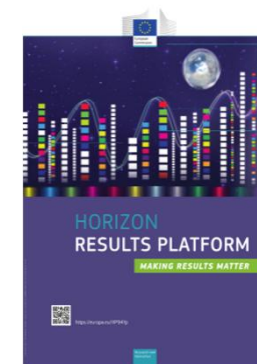
- ✓ Guidance
- ✓ Helpline
- ✓ Trainings
- ✓ New guidance on Communication, Dissemination and Exploitation under development
- ✓ Dissemination towards potential users of results

<https://www.iprhelpdesk.eu/>



D&E toolbox

- Horizon Dashboard
- CORDIS
- Innovation Radar (IR)
- **NEW in 2019:**
 - H2020 Impact Award
 - Horizon Result Platform
 - The common D&E "Booster"





European Commission | Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)

English | Register | Login

SEARCH FUNDING & TENDERS | HOW TO PARTICIPATE | **PROJECTS & RESULTS** | WORK AS AN EXPERT | SUPPORT

Horizon 2020 Framework Programme (H2020)

Filter by programme
Horizon 2020 Framework Programme (H2020)
Clear filters

Projects & Results

Horizon Dashboard

The Horizon Dashboard is an intuitive and interactive knowledge platform offering a user-friendly public access to statistics and data on EU research and innovation. It offers:

- Easy access to overview and detailed information on proposals, funded projects and project results, notably reported IPRs and scientific publications,
- Views on specific aspects e.g. the Seal of Excellence, the European Innovation Council
- Intuitive functions for filtering and drilling down, allowing analysis by geographical location, research thematic area, organization types etc.
- Functions for data export, story-building and bookmarking – log in here to access full Dashboard functionalities

[EXPLORE HORIZON 2020 DASHBOARD](#)

Horizon Project Results

Explore the wealth of EU funded research project results as they are presented by their own creators!

[EXPLORE THE HORIZON RESULTS PLATFORM](#)

Innovation Success Stories

Find out about the most recent EU Research success stories. From answers to climate change to dialogue about historical memory. Read about the breakthroughs and discoveries.

[CHECK OUT THE SUCCESS STORIES](#)

Horizon 2020, FP7 and RFCS projects


Horizon 2020, FP7 and Research Fund for coal and Steel project information and work report summaries are available on CORDIS.

[VISIT CORDIS](#)


HORIZON DASHBOARD
EU RESEARCH PROGRAMMES
Take data on board

Horizon 2020 Related Stories


Accessible through Participant Portal:
<https://ec.europa.eu/research/participants/portal/desktop/en/projectresults/index.html>



European
Commission



Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)

English 


[Register](#) [Login](#)


[select programme](#)

[SEARCH FUNDING & TENDERS](#)
[HOW TO PARTICIPATE](#)
[PROJECTS & RESULTS](#)
[WORK AS AN EXPERT](#)
[SUPPORT](#)

Horizon 2020 Framework Programme (H2020)

clear filter





IT HOW TO
"Horizon Dashboard"

Implementation figures

Horizon 2020 proposals, FP7 and H2020 funded projects

This section presents an overview on evaluated proposals (incl. success rates) and detailed statistics and data on funded projects and their participants, broken down by countries and regions, research domain/programme part, organisation type, etc.

[H2020 Proposals](#)
[H2020 Funded Projects](#)
[FP7 Funded Projects](#)

Country Profiles

Horizon 2020

Find out more about how a country is performing in Horizon 2020 : funding received, participations by region, top beneficiaries, collaboration with other countries, SMEs participation and many more information at your fingertips

[Country Profiles](#)

Country Summary fiches and success stories are also available on the Europa website.

Information and tutorials

- [Horizon Dashboard Quick Guide](#)
- [FAQ](#)
- [What is Horizon Dashboard?](#)
- [How to see H2020 participants?](#)
- [How to see SME participation in H2020?](#)
- [How to see Third Country participation in H2020?](#)
- [How to find details about specific H2020 participants?](#)

Project Results

Horizon 2020 and FP7

This section presents information on results of funded projects, notably Intellectual Property Rights (IPRs) and scientific publications.

[FP7 and H2020 Project Results \(IPRs and Publications\)](#)

Specific aspects

Horizon 2020

This section provides views on specific policy priorities:

The European Innovation Council (EIC) pilot supports top-class innovators, entrepreneurs, small companies and scientists with bright ideas and the ambition to scale up internationally. This view provides a consolidated overview on the parts of Horizon 2020 forming the EIC pilot.

[European Innovation Council Pilot \(EIC\)](#)

The Seal of Excellence is a quality label awarded to project proposals, which were evaluated to deserve funding but did not receive it due to the budgetary constraints. This view provides data on the awarded seals of excellence under the SME instrument.

[Seal of Excellence \(SME Instrument\)](#)

News

17 Jul, 2019

Horizon Dashboard - H2020 European Innovation Council Pilot – funded projects

The Horizon Dashboard now provides information on EIC Pilot funded projects and their participants. A specific view presents the names of the organisations and projects funded within the EIC pilot scheme.

The EIC pilot supports top-class innovators, entrepreneurs, small companies and scientists with bright ideas and the ambition to scale up internationally. It brings together the parts of Horizon 2020 (i.e.: SME Instrument, FTI, FET Open) that provide funding, advice and networking opportunities for those at the cutting edge of innovation.

Visit the H2020 EIC Pilot – Project view.

[Show More...](#)

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/horizon-dashboard>

1. Horizon Dashboard

- Frequently refreshed, one click stop shop for H2020 data
- Modern visual analytics (data discovery tool, maps, graphs)
- Useful for monitoring, (regional) analysis, evaluation
- H2020 Implementation data:
 - Proposals – aggregate data on proposal subscription, requested EU funding
 - Projects – aggregated view and detailed view



- Thematic views: EIC, Seal of Excellence
- Country profiles



European
Commission

H2020 Projects

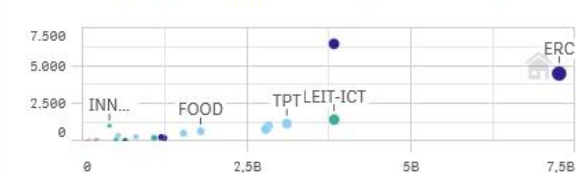
| Signature Year | Partner Type | 1. Pillar | 2. Thematic Priority | Call ID | Topic Code | Simplified Type of Action |
|----------------|--------------|-----------|----------------------|---------|------------|---------------------------|
|----------------|--------------|-----------|----------------------|---------|------------|---------------------------|

| | | | | | |
|--|--|---|--|---|--|
| H2020 Signed Grants 20.167 100,00% of H2020 | H2020 EU Contribution 35,56B 100,00% of H2020 | H2020 Total Cost 44,84B 100,00% of H2020 | Average Participation per Project 4,68 | Average EU Contribution per Proj... 1,76M | Average Total Cost per Project 2,22M |
|--|--|---|--|---|--|

Signed Grants / Participant EU Contribution by Project...



Signed Grants / Participant EU Contribution by Themat...



EU Contribution by Pillar / Thematic Priority



Top Funded Projects

| Project Title | Project Acronym | Thema |
|---|-----------------|-------------------|
| Totals | | |
| Implementation of activities described in the Roadmap to Fusion | EUROfusion | Euratom |
| COST at a turning point: | H2020 | Supporting access |

Top Topics

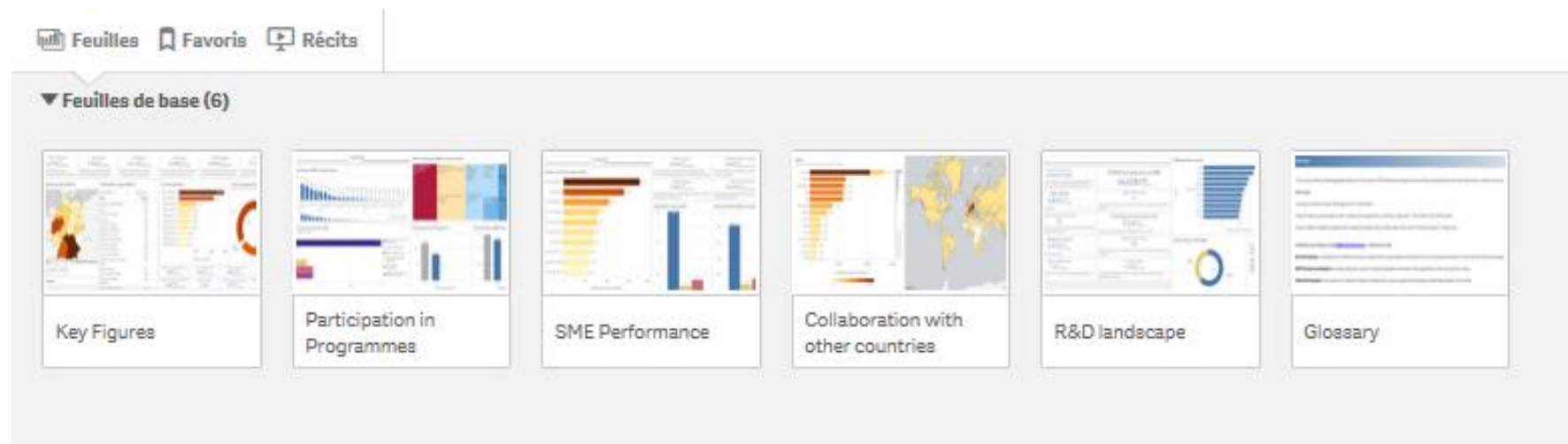
| Topic | Topic Descr | H20 Sign Grar |
|-----------------|---|---------------|
| Totals | | 20.1 |
| MSCA-IF-2017 | Individual Fellowships | 1.3 |
| MSCA-IF-2016 | Individual Fellowships | 1.2 |
| MSCA-IF-2014-EF | Marie Skłodowska-Curie Individual Fellowships (IF-EF) | 1.2 |

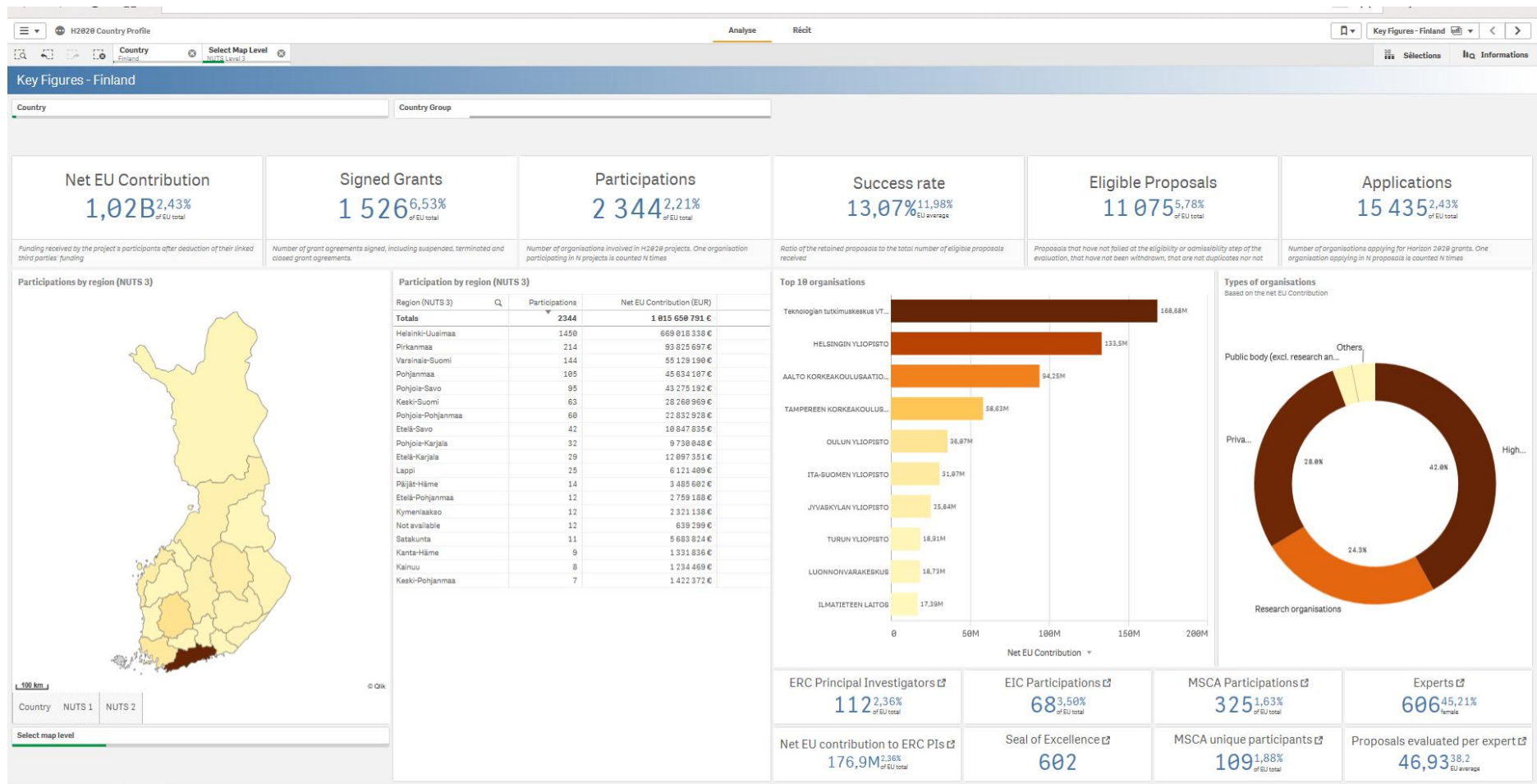
EU Contribution by Type of Action



NEW!!!!

Country profiles





2. CORDIS

- The point of reference to seek information on EC funded research projects, public available
- Focus on dissemination
- Products and services offered:
 - Publishable summaries for H2020
 - Results Packs
 - Enhanced Results in Brief
 - H2020 public deliverables and Publications
 - Upcoming: Patents (FP7, H2020), a renewed website with better visualisation and search functionalities (introduction of taxonomy)...
- Offers support for accessing Open Air results (search interface)

<https://cordis.europa.eu/en>



3. Innovation Radar (IR)

- A data-driven methodology to deliver intelligence on
 - The innovations emerging from the projects
 - The innovators: who and where?
 - Market readiness: how can we help to get to the market?
- Structured systematic data
- Not topic-specific approach (applicable for entire H2020 programme)
- Advantages for the beneficiaries:
 - An expert assessment on your project innovations
 - Identify your needs/barriers to go-to-market
 - Matchmaking with partners, investors
 - Explore the innovation landscape in your country/region, field
- Yearly award: « Innovation Radar Price » based on public voting

www.innoradar.eu



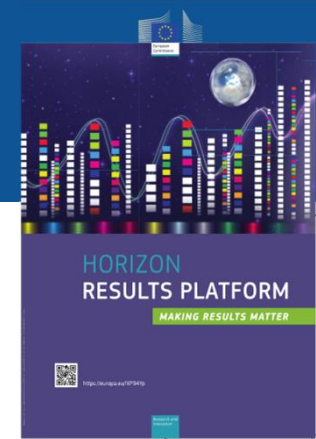
NEW!!!!



4. Horizon Impact Award

- 2019: first edition of the « Horizon Impact Award»
 - A celebration of successful EU-funded FP7 & H2020 projects that have created significant impact on economy, policymaking, environment and/or society
 - Ceremony during the R&I Days on 26 September 2019

https://ec.europa.eu/info/research-and-innovation/funding/funding-opportunities/prizes/horizon-impact-award_en



5. Horizon Results Platform

- Main idea is to make results of our beneficiaries known to a wide community and the public and for these results to find uses
- Business Case
 - Pilot with Research Results beneficiaries
 - Developed as part of the F&T Portal
 - Vision for Corporate Platform for EC Results; not limited to "Research"
- Pilot - Horizon Results Platform
 - Results presented through sales-pitch style abstract, video, PowerPoint presentation(s), other.
 - By sector, geography, tagged with keywords.
 - External users (MS ministries, universities, EC Institutions, Investors, etc.) will be able to search results and initiate contact
 - Follow-up surveys by Commission to find out the outcome of the interaction (to assist impact assessment)

HORIZON RESULTS PLATFORM

MAKING RESULTS MATTER

Europe's challenge and ambition are straightforward: step up investment in its knowledge assets and turn the high volume and quality of its science and research results faster and deeper into innovations which generate value for economy and society.

LAB – FAB – APP Investing in the European future we want

The words from the quoted report led by Pascal LAMY resonate well with our goal to make our research results **matter**, not only for our economy and society but also for our planet!

The Horizon Results Platform is a Platform where our Framework Programme Participants present their results for you to search, contact their owners, and hopefully form fruitful partnerships that will eventually generate the desired value.

We hope you enjoy the experience.

[Search all results](#)

News

Quick searches

Policy related results

Assessed by the Innovation Radar

Looking for legal, financial or tech transfer advice

Wishing to transfer their IPR

Looking for business partners

Looking for Venture Capital

Looking for Angel Investors

Looking for funding or loans

Looking for business development assistance

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/horizon-results-platform>



Filter by

Search in keywords, organisation, project name

☐ Match whole words only

Country

Select

Looking for

Select

Advanced filters

Select an advanced filter

Project ID
PIC
Programme
Innovation Radar Assessment
Result Type
Current Stage of R&D / Commercial maturity
Claiming significant policy influence
Member of the "World Alliance for 1000 solutions"
Radical innovation breakthrough

Project result search (642)

Sort by



Sep 24, 2019

Innovative system for people localisation on large cruise ships for safe evacuation

An integrated system of highly innovative technologies that enable the safe evacuation of people from large cruise ships during emergency. The technologies, which were awarded with the prestigious Lloyds List Global Innovation award, are embedded in a globally unique system which includes the following subsystems:

- Low-cost, low powered localisable wearable devices in the form of bracelets, cabin key cards and smart life jackets
- Smart gateways integrated to the fire safety system, able to localise and track the wearable devices in real time
- A decision support system able to visualise people location and movement during evacuation and fuse information to provide evacuation intelligence to the safety officers
- An automatic mustering system able to identify people and manage the mustering procedure in real time



Sep 23, 2019

Overview of SUCCESS results

The SUCCESS project addressed cybersecurity in the context of critical infrastructures with a particular focus on the critical power infrastructure on which other critical infrastructures depend for their operations. How SUCCESS technology will power the future? View our brochure which provides an overview of the main results!

6. The common D&E Booster



https://ec.europa.eu/research/participants/data/ref/h2020/other/comm/190906_d-e-booster_en.pdf



What is the D&E Booster?

- A set of 3 tailor-made services offered to FP beneficiaries aiming at:
 - capacity building of FP beneficiaries in D&E
 - increasing the benefit of the dissemination of results by clustering R&I projects together in a portfolio of similar or complementary project results
 - increasing their exploitation potential and access to markets
- In order to:
 - ensure an effective transfer of R&I project results to policy makers, industry and society
 - maximise the impact of R&I public investment
 - demonstrate and amplify the added value of the FPs
- **IMPORTANT:** the booster does not provide additional funding for D&E but professional support and guidance!





How to apply ?

- Who can apply?
 - any FP7 or H2020 beneficiary of ongoing and/or closed projects depending on the requested services
- How to apply?
 - Projects can apply via an online submission form on the F&T Portal: <https://ec.europa.eu/eusurvey/runner/DE-Booster-Service-Request>
 - According to their needs, projects can select specific module(s) of a service, 1 or more specific service up to the full set of services.
 - Projects can only receive once a particular service/module
 - Selection based on:
 - Eligibility criteria (depending on requested service)
 - Motivation: To benefit from the services, the projects or project groups will be requested to commit and allocate time and resources to participate actively and cooperate
 - No "first come, first served basis"
- How services will be delivered?
 - External service provider for a 4 year framework contract
 - through e-mails, teleconferencing, face-to-face meetings, ...
 - No additional reimbursements for travel costs beneficiaries



Service 1 : Portfolio Dissemination & Exploitation Strategy

Module A: identifying and creating the portfolio of R&I project results

WHAT?

- Creation of the portfolio of results
- Guidance on identifying similar on-going projects from any other EU, national and regional funding initiatives
- Mapping of the relevant stakeholders/targeted audience

OUTCOME?

- The detailed description of the portfolio of R&I project results,

FP7



H2020

Ongoing or closed



Service 1 : Portfolio Dissemination & Exploitation Strategy

Module B: design and execution of a portfolio dissemination plan

WHAT?

Design of a common dissemination plan for the portfolio and carry out the actual dissemination of the portfolio results.

OUTCOME?

- Training, guidance and support material through webinars
- The portfolio dissemination plan and its implementation steps
- A visual identity for the portfolio
- A factsheet and a video



Service 1 : Portfolio Dissemination & Exploitation Strategy

Module C: assisting projects to improve their existing exploitation strategy

WHAT?

- Guidance and training to improve the project's existing strategy towards effective exploitation of the anticipated key exploitable results.

OUTCOME?

- Training, guidance and support material through webinars
- The improved exploitation strategy and its implementation steps



- + Identified key exploitable results
- + Dissemination and exploitation plan

Service 2 : Business Plan Development

WHAT?

- Tailor-made training and support to develop a business plan which shall include but is not limited to:
 - market analysis, business strategy, operations plan, competitor identification and analysis, clear action plan to be implemented by the project, estimation of time to market...etc.
- The project will also receive assistance to identify solutions for its implementation in terms of: start-up operations, investors, funding

OUTCOME?

- Training, guidance and support material
- The final business plan and its implementation steps

FP7



H2020

Ongoing or closed

+ Identified key exploitable results

+ Exploitation plan



Service 3 : Go-to-Market Support

WHAT?

- Assistance, coaching, mentoring, contacts with the market stakeholders with a preparation for uptake of the results including:
 - **training in pitching, support and guidance for Intellectual Property Rights (IPR), training in innovation management, business services, introduction to non-EU funding opportunities available and support in the project's application**

OUTCOME?

- Training, guidance and support material
- A business advisory service



