Utilizing the network of ITS associations

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ITS associations promoting smart and sustainable transport as a PPP collaboration

- Non-profit associations with the aim of promoting sustainability, safety, security and efficiency of the transport system through digitalisation and servitisation.
- Bring together various actors from public and private sector and research institutions.
- Activities depend on the size of the association: networking, communications, expert advice to policy making, seminars, standardization, best practices etc.
ITS Finland

- 110+ member / key partner organisations comprised of public and private sector actors and research institutions.
- Established in 2006.
- Funded by membership fees.
- Activities: networking, communications and influencing. Coordinates the National Growth Programme for the Transport Sector.
- ITS Finland is a part of the Network of National ITS Associations.
Active Nordic+ and global networks

• The Nordic+ collaboration very strong: ITS Finland, ITS Sweden, ITS Norway, ITS Denmark and ITS Estonia. ITS Iceland in formation.

• Collaboration amongst the whole European Network of National ITS associations, hosted by ERTICO, as well as with other programmes and initiatives (e.g. MaaS Alliance, Drive Sweden, Connekt) and continents (ITS America, ITS Asia-Pacific).
National Transport Sector Growth Programme
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THANK YOU!

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