

Nordic Innovation

– We connect people, businesses and organisations for a sustainable future.

Nordic Innovation in brief

An organization under the **Nordic Council of Ministers**



Aims to make the Nordics a pioneering region for sustainable growth and works to promote entrepreneurship, innovation and competitiveness in Nordic business



Annual budget of appr. NOK 90 million



21 employees from the Nordic countries



Oslo, Norway



Work based on the **Nordic Cooperation Programme for Innovation and Business Policy**



The Nordic region



World GDP rank

Rank	Country	GDP in millions USD
1	United States	20 513,000
2	People's Republic of China	13 457,267
3	Japan	5 070,626
4	Germany	4 029,140
5	United Kingdom	2 808,899
6	France	2 794,696
7	India	2 689,992
8	Italy	2 086,911
9	Brazil	1 909,386
10	Canada	1 733,706
11	Republic of Korea	1 655,608
--	The Nordic region	1 654,008
12	Russian Federation	1 576,488
13	Spain	1 437,047
14	Australia	1 427,767
15	Mexico	1 199,264

Nordic GDP rank

Rank	Country	GDP in millions USD
23	Sweden	554,659
29	Norway	441,439
37	Denmark	354,683
45	Finland	276,553
108	Iceland	26,674
Total		1 654,008

Source: The International Monetary Fund, estimates for 2018)



Our vision 2030

A **green** Nordic region

Together, we will promote a green transition of our societies and work towards carbon neutrality and a sustainable circular and bio-based economy.

A **competitive** Nordic region

Together, we will promote green growth in the Nordic region based on knowledge, innovation, mobility and digital integration.



**The Nordic
region will
become the most
sustainable and
integrated region
in the world**

A **socially sustainable** Nordic region

Together, we will promote an inclusive, equal and interconnected region with shared values and strengthened cultural exchange and welfare.





Nordic Smart Mobility and Connectivity

Changing the way people and goods move



Nordic
Innovation

Nina Egeli
5 November 2019

Nordic Smart Mobility and Connectivity

One of Nordic Innovation's three thematic programmes 2018-21 (NOK 60 million)

- Changing the way people and goods move
- Speeding up the transition to a more sustainable, connected and integrated future of mobility.
- About «the movement and connectivity of people, goods and services, assets and data».
- Across transport modes, urban & rural



 Nordic Council
of Ministers

**NORDIC CO-OPERATION
PROGRAMME FOR
BUSINESS AND
INNOVATION POLICY
2018–2021**



Nordic Innovation Mobility Mission: Sea Meets Land

Total budget for projects: 8 MNOK
+ Invitation to Nordic Innovation House Asia
Deadline: 14 January 2020

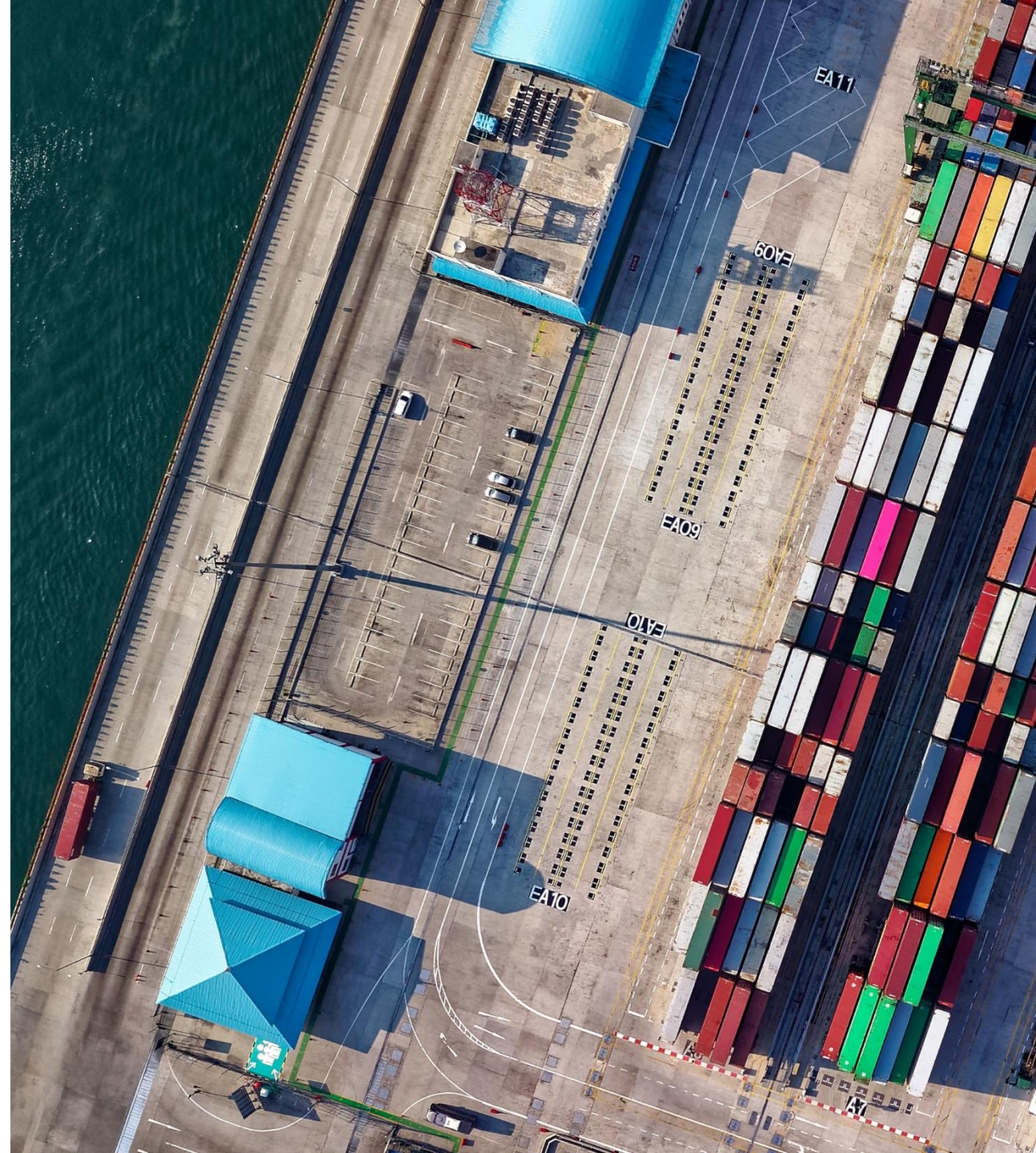
*Decarbonizing Nordic ports, transport
of people and goods – on and between
sea and land*

nordicinnovation.org/seameetsland



The Mobility Mission in brief

- The Nordics to team up across industries to meet a joint challenge and work together towards ambitious and shared goals
- The Mobility Mission sets the direction
- A diverse portfolio of projects
- Creating engagement and interest – in the Nordic region and beyond
- Involving a transformation – creating new areas of growth



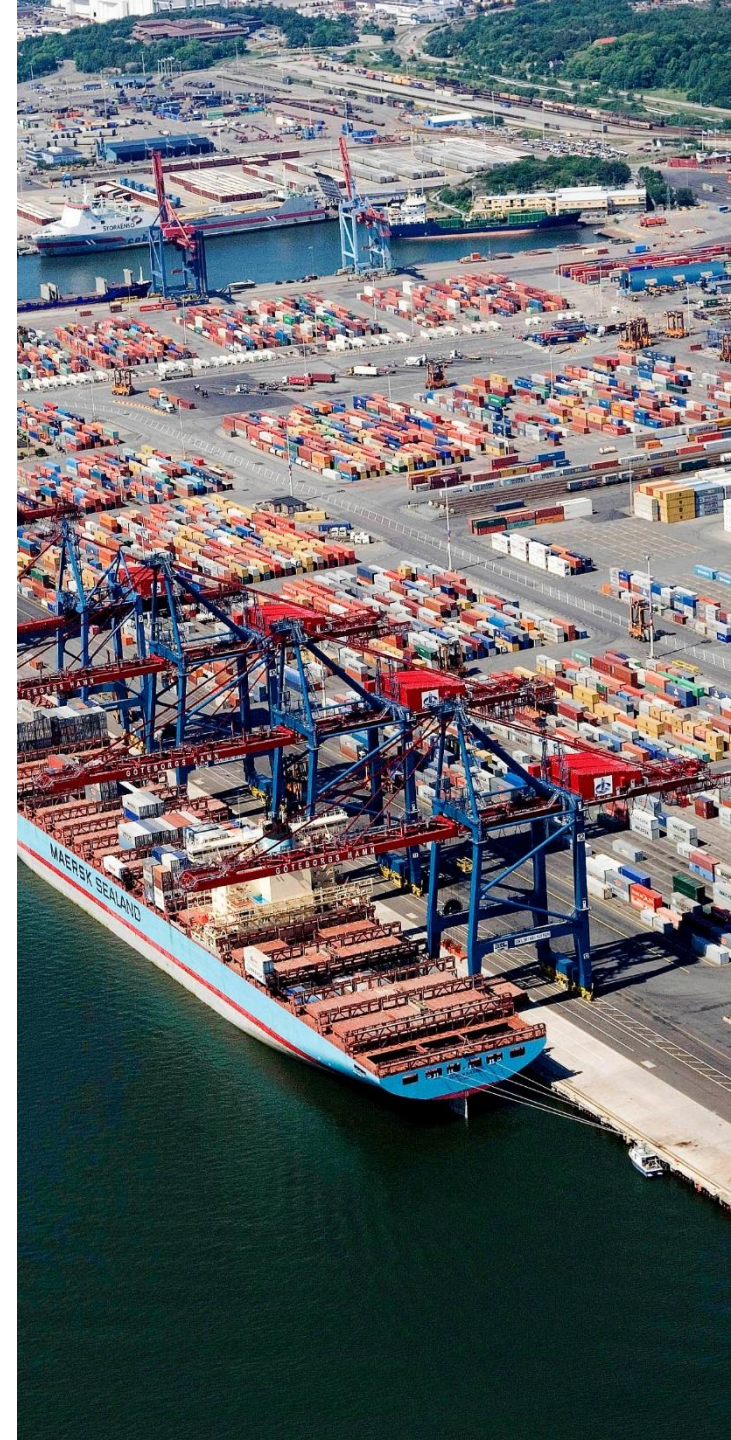
Mission budget

Up to five top projects will receive

- 1 MNOK co-funding (12 months)
- Invitation to the Nordic Innovation House in Hong Kong or Singapore

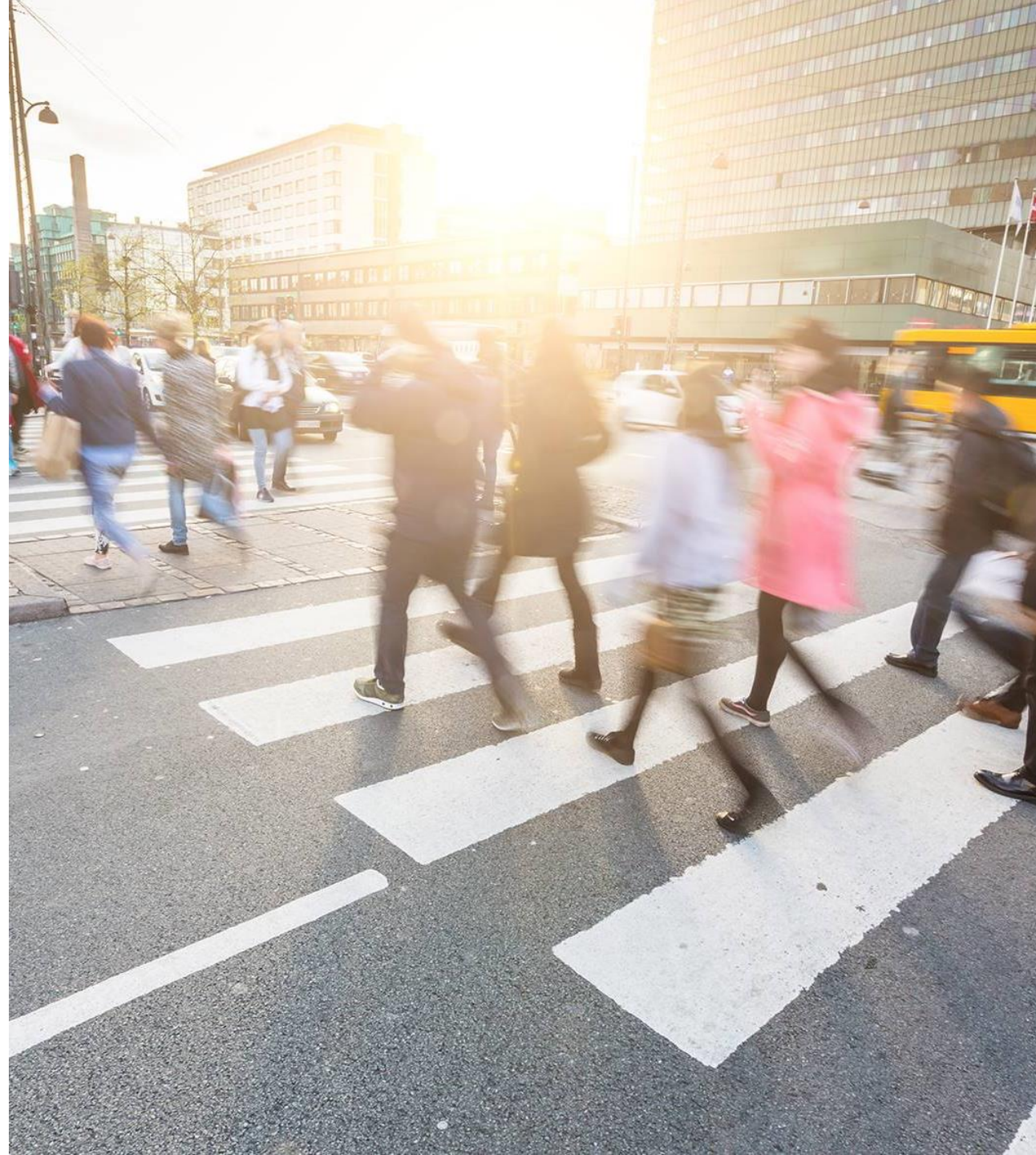
The final winner out of the five will receive

- 3 MNOK additional co-funding



What we are looking for

- Strong consortia with partners from three or more of the Nordic countries.
- Nordic added value.
- High impact for society, the Nordic region and Nordic businesses. "Exit strategy".
- New business models, new value chains, cross-sectoral.
- Good value for money. Minimum 50% co-funding.



Mission timeline

Action	Date
Application deadline	14 January 2020
Funding decision	Early March 2020
Project start up by	1 April 2020
End of projects by	1 April 2021
Announcement of winner	June 2021



Call for proposals: Nordic Smart Mobility and Connectivity

Budget: 16 NOK million

Launch: November 2019

Application deadline: 31 March 2020

Two topics

- Seamless, integrated and people-centric mobility
- Sustainable, secure, energy-efficient and decarbonized mobility

nordicinnovation.org/mobility



#NordicMobility



Who can apply?

- Companies, clusters, public sector organisations (infrastructure owners, regulators, procurers, innovation ecosystems etc.), business networks or research organisations
- Partners based in one or more Nordic countries
- Active participation of problem and technology owners





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#NordicMobility

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