

BUSINESS FINLAND

- **How can we help You?**
*EUTI, NCP and EEN services
in Business Finland*

12 Nov 2019
Non-Confidential

Enterprise Europe Network

The world's largest support network for SMEs with international ambitions

We offer free of charge services for SMEs:

- General advice on legal and internationalization matters
- Services for finding international co-operation partners
- Advice on EU funding possibilities
- Channels for SMEs to give feedback to European Commission
- Innovation Expert services
- Information through seminars, newsletter, web page and Twitter

In Finland we have 13 advisors in five cities:

- Business Finland, Helsinki Region Chamber of Commerce, Turku Science Park
- Helsinki, Turku, Tampere, Seinäjoki, Mikkeli



60+
COUNTRIES

600+
ORGANIZATIONS

3000+
ADVISORS

EU Research and Innovation Programmes EUTI

Elina Holmberg
Senior Director
EU & Int. Collabor.



Eija Auranen
Head of H2020
Activities



Sari Federley
Programme
Manager



Heini Günther
Programme
Manager



Outi Kauppinen
Programme
Manager



EUTI

- official information office for EU R&I in Finland operating under the auspices of Business Finland
- Support services are available free of charge to all interested in EU R&I cooperation
- gives general advice, practical guidance and training on
 - how to apply for H2020 funding
 - legal & financial issues of H2020 participation
 - H2020 project management
- monitors Finnish participation in H2020
- Coordinates the network and services of the H2020 National Contact Points in Finland

www.horisontti2020.fi



NCP@YOUR SERVICE

NCP network in Finland

NCP = National Contact Point for the Horizon 2020

Information and awareness
raising of H2020 activities
and funding possibilities

Assisting and advising
(on calls, application
process, funding schemes)

Signposting to national
funding opportunities and to
other business support
network services

Advising on proposal
preparation and giving
comments on proposals

NCP network in Finland:

20 advisers in
Business Finland and in the
Academy of Finland
working as NCPs with
specific expertise on
particular themes,
challenges and funding
instruments of the H2020
programme

www.horisontti2020.fi

→ Palvelumme: Yhteystiedot



What an NCP Can Do 4 You? (1)

- ✓ To inform and to provide general and specific info about calls, conditions and offer Commission's annotated info.
- ✓ To assist, advise and train e.g. about project submission, budgeting and reporting. Offers project pre-proposal check & pitching coaching.
- ✓ All difficult questions are welcome since NCP has direct contacts to solve them from European Commission.
- ✓ Signposting and cooperation with other funding opportunities (national & international).

What an NCP Can Do 4 You? (2)

- ✓ Finnish NCPs act as a co-delegate and expert members in different theme focused committees (e.g. ICT, Health, Security) in order to provide hints where EC R&D&I activities, funding instruments and conditions are evolving.
- ✓ Business Finland has close cooperation nationally between Academy of Finland, VTT, Sitra, different ministries and key stakeholders to affect e.g. Finnish proposal bilateral discussions with Commission and to join forces with other delegates/NCPs.

What an NCP Can Do 4 You? (3)

- ✓ Possibility to use national voice to foster Finnish research and innovation in the short term & in the long run (2021-2027).
- ✓ NCP can provide call statistics, conclusions and reasons behind success rates. NCP has the access to all proposal Evaluation Summary Reports which provide valuable information about different consortia and lessons to learn.
- ✓ Business Finland NCPs have the access to Business Finland customer portfolio (research and corporate projects) which helps to build either domestic and international consortia.

What an NCP Can Do 4 You? (4)

- ✓ NCPs at the Academy of Finland are running the competed national research funding calls and this gives a synergetic value for advising the R&I field with the EU calls as well.
- ✓ Business Finland has close cooperation between e.g. Sweden, Norway and Japan which helps to organize other type of international R&D funding not linked to European Commission.
- ✓ Knows about the key technology platforms, PPPs and events in EU in advance.
- ✓ Last but not least: no conflicts of interest.

We are here to help you!

Enterprise Europe Network EEN:

- web site: www.een.fi
- Twitter: @EENfi | @EEN_EU | #EENCanHelp

EUTI & NCPs:

- web site: www.horisontti2020.fi
- mail box: horisontti2020@businessfinland.fi
- Facebook: www.facebook.com/hankevalmistelijat
- LinkedIn: [Horisontti 2020 –ryhmä](#)
- Twitter: @Eutifi | #H2020 | #HEurope