

# BUSINESS FINLAND

- **How can we help You?**  
*EUTI, NCP and EEN services  
in Business Finland*

12 Nov 2019  
**Non-Confidential**



# Enterprise Europe Network

The world's largest support network for SMEs with international ambitions

## We offer free of charge services for SMEs:

- General advice on legal and internationalization matters
- Services for finding international co-operation partners
- Advice on EU funding possibilities
- Channels for SMEs to give feedback to European Commission
- Innovation Expert services
- Information through seminars, newsletter, web page and Twitter

## In Finland we have 13 advisors in five cities:

- Business Finland, Helsinki Region Chamber of Commerce, Turku Science Park
- Helsinki, Turku, Tampere, Seinäjoki, Mikkeli



**60+**  
COUNTRIES

**600+**  
ORGANIZATIONS

**3000+**  
ADVISORS

# EU Research and Innovation Programmes EUTI

Elina Holmberg  
Senior Director  
EU & Int. Collabor.



Eija Auranen  
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Manager



Heini Günther  
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Manager



Outi Kauppinen  
Programme  
Manager



## EUTI

- official information office for EU R&I in Finland operating under the auspices of Business Finland
- Support services are available free of charge to all interested in EU R&I cooperation
- gives general advice, practical guidance and training on
  - how to apply for H2020 funding
  - legal & financial issues of H2020 participation
  - H2020 project management
- monitors Finnish participation in H2020
- Coordinates the network and services of the H2020 National Contact Points in Finland

[www.horisontti2020.fi](http://www.horisontti2020.fi)



# NCP@YOUR SERVICE

# NCP network in Finland

**NCP** = National Contact Point for the Horizon 2020

Information and awareness  
raising of H2020 activities  
and funding possibilities

Assisting and advising  
(on calls, application  
process, funding schemes)

Signposting to national  
funding opportunities and to  
other business support  
network services

Advising on proposal  
preparation and giving  
comments on proposals

NCP network in Finland:

20 advisers in  
**Business Finland** and in the  
**Academy of Finland**  
working as NCPs with  
specific expertise on  
particular themes,  
challenges and funding  
instruments of the H2020  
programme

[www.horisontti2020.fi](http://www.horisontti2020.fi)

→ Palvelumme: Yhteystiedot



# What an NCP Can Do 4 You? (1)

- ✓ To inform and to provide general and specific info about calls, conditions and offer Commission's annotated info.
- ✓ To assist, advise and train e.g. about project submission, budgeting and reporting. Offers project pre-proposal check & pitching coaching.
- ✓ All difficult questions are welcome since NCP has direct contacts to solve them from European Commission.
- ✓ Signposting and cooperation with other funding opportunities (national & international).



# What an NCP Can Do 4 You? (2)

- ✓ Finnish NCPs act as a co-delegate and expert members in different theme focused committees (e.g. ICT, Health, Security) in order to provide hints where EC R&D&I activities, funding instruments and conditions are evolving.
- ✓ Business Finland has close cooperation nationally between Academy of Finland, VTT, Sitra, different ministries and key stakeholders to affect e.g. Finnish proposal bilateral discussions with Commission and to join forces with other delegates/NCPs.

# What an NCP Can Do 4 You? (3)

- ✓ Possibility to use national voice to foster Finnish research and innovation in the short term & in the long run (2021-2027).
- ✓ NCP can provide call statistics, conclusions and reasons behind success rates. NCP has the access to all proposal Evaluation Summary Reports which provide valuable information about different consortia and lessons to learn.
- ✓ Business Finland NCPs have the access to Business Finland customer portfolio (research and corporate projects) which helps to build either domestic and international consortia.



# What an NCP Can Do 4 You? (4)

- ✓ NCPs at the Academy of Finland are running the competed national research funding calls and this gives a synergetic value for advising the R&I field with the EU calls as well.
- ✓ Business Finland has close cooperation between e.g. Sweden, Norway and Japan which helps to organize other type of international R&D funding not linked to European Commission.
- ✓ Knows about the key technology platforms, PPPs and events in EU in advance.
- ✓ Last but not least: no conflicts of interest.

# We are here to help you!

## **Enterprise Europe Network EEN:**

- web site: [www.een.fi](http://www.een.fi)
- Twitter: @EENfi | @EEN\_EU | #EENCanHelp

## **EUTI & NCPs:**

- web site: [www.horisontti2020.fi](http://www.horisontti2020.fi)
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- LinkedIn: [Horisontti 2020 –ryhmä](#)
- Twitter: @Eutifi | #H2020 | #HEurope