

PROGRAM – BUSINESS WITH IMPACT (BEAM) PROGRAM FINAL EVENT

08.30- Registration and Coffee

09.00

Session I - Setting the scene

09.00- Welcome and introduction

10.00 Keynote: The New Africa – A missed opportunity for Finland?

Johnpaul Barretto, Tanzania entrepreneur, coach, hub facilitator

The BEAM program – Activities and achievements to date

Christopher Palmberg, Business Finland

10.00- BEAM case stories

11.30 Solar2Go solutions in India, *Ninad Mutatkar, Fortum*

Sustainable Carbon Cycle in Morocco, *Riitta Silvennoinen, St1*

20 minutes break

Modernizing surface finishing in Sub-Saharan Africa, *Annika Peltola, Mirka*

Affordable housing in Benin, *Markus Silfverberg, Block Solutions*

Branded shades out of Kenya, *Sari Kanti-Paul, Shadeshares*

Edutech solutions in Vietnam, *Tuomas Oksanen & Aatu Mällinen, Oksidia*

11.30- **Lunch**

12.30

Session II - Looking ahead

12.30- What have we learnt from BEAM for the future?

14.30 Developmental evaluations, key messages, good practices and challenges in BEAM projects. *Mari Rökköläinen, Ministry for Foreign Affairs; Kimmo Halme & Kristiina Lähde, 4FRONT*

20 minutes break

Panel discussion - Opportunities and challenges in developing markets

Sarah Laaru, Finland-Africa Association; Ninad Mutatkar, Fortum; Sari Kanti-Paul, Shadeshares; Jussi Hinkkanen, Fuzu; Juha-Erkki Mäntyniemi, FINGO

14.30- Keynote – What does it take to work with International Donors?

15.00 *Mari Puoskari, Finnish Consulting Group, CEO*

Commentary by Pekka Voutilainen, Ministry for Foreign Affairs

15.00- Beyond BEAM – new services and partners

16.00 Future support for business with impact in developing markets, *the BEAM team*

New partners in Finland and globally: *Birgit Nevala; Finnpartnership; Razi Latif, UN Technology and Innovation Lab; Stine Kristein Junge, UN Development Program; Anne Haaranen, Save the Children; Jonas Svensson, UNOPS Social Investing initiative, Helsinki*

16.00- Closing words, interactive meet and greet session

17.30 See more projects, meet new partners, enjoy some wine before heading home – several projects and partners present themselves for further discussions (see below)

Interactive meet and greet session - see these projects, meet these new partners

BEAM projects:

- Fusion Grid - Electricity, Connectivity, and Digital Services, Antti Pinomaa, Lappeenranta-Lahti University of Technology
- AI-driven point-of-care testing for Inflammatory Bowel Disease, Juuso Juhila, Actim
- Hinku International Services - Protecting the environment through municipal collaboration, Henri Horn, Finnish Environment Institute
- Biorefinery concept tool created to speed up the sales process, Päivi Rousu, Chempolis
- Affordable, clean water from the sea powered by solar, Antti Pohjola, Solar Water Solutions
- Soprano Digital AI Learning for Developing Countries, Arto Tenhunen, Soprano
- Electric Vehicle Taxi hailing service in Kenya, Juha Suojanen, Ekorent

New partners:

- Finnpartnership, Birgit Nevala
- UN Technology and Innovation Lab, Razi Latif
- UN Development Program, Stine Kristein Junge
- Save the Children, Anne Haaranen
- UNOPS Social Investing initiative, Helsinki, Jonas Svensson
- Business Finland, Bio- and circular economy and Cleatech programs, Ilmari Absetz, Jutta Kauppi