

SMART LIFE FINLAND

ACTIVE: 2019-2022 | FUNDING TARGET: 80-100 MEUR

• Mission

- To proactively help create high potential business ecosystems in Finland, innovate, network, and go international with digital wellbeing & healthcare solutions
- To leverage the digital revolution in health, from hospital to home and the daily living environment

• Focus

- Digital health & wellbeing solutions utilizing the latest technologies e.g. mobile applications, big data, Artificial Intelligence, virtual & augmented reality, wearables, sensing

• Customers

- In Finland: digital health and wellbeing companies, research organizations and healthcare providers
- Internationally: potential partners to Finnish companies. Investors and corporations with interest in investing in Finland

• Ecosystems

- Drive the generation of new innovation ecosystems comprised of companies of different sizes, research organizations, and healthcare providers

• Services

- Internationalization, innovation funding, ecosystem development, training, networking, promotion of investing opportunities in Finland

• Target markets

- EMEA: Nordics, UK, Germany, Gulf states
- Asia: Singapore, Japan, Australia
- Americas: USA

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WEB: businessfinland.fi/en/for-finnish-customers/services/programs/smart-life-finland/



**Potilaan
hoitopolkujen
digitaalinen
suunnittelu ja
seuranta**

**Tekoälyn
soveltaminen
suurten
tietomassojen
analytiikkaan**

Digitaalinen sairaala

Älykäs elinympäristö



**Ikääntymisen
ja muiden
erityisten
tilanteiden
kotiinviävät
palvelut**

**Oman
terveyden ja
hyvinvoinnin
seuranta ja
suunnittelu**

2020 Kohokohdat

- **Neljä uutta innovatiivista ekosysteemiä rahoitettu**
 - **Stroke data, Mad@Work, MASSE, AHMED**
 - **BF rahoitus yhteensä 12M€**
 - **Rahoituksen "run rate" n 1.5M€ kuukaudessa**
- **Toiminta muutettu fyysisestä digitaaliseksi**
 - **HIMSS & Health 2.0**
 - **Health Tuesday**
 - **Innovaatiotyöpajat**
 - **Viennin edistäminen, virtuaaliset delegaatiot**
 - **Pohjoismaiset ostajatapaamiset x3**
 - **UK kansallinen terveysjärjestelmä NHS x2**
 - **Kiinan markkinat ja sinne pääsy x2**
 - **Japanin yhteistyö ja vientimahdollisuudet**
 - **Ageing Asia -festivaali Singaporessa**



An aerial photograph of a city street during sunset. The sun is low on the horizon, casting a warm orange glow over the scene. The street is lined with various buildings, including a prominent white classical-style building on the left and a taller, more modern building in the center. Trees are visible along the sidewalks, and a few cars are parked or driving on the road. The overall atmosphere is peaceful and scenic.

THANK YOU!

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