

Supporting Business

Finnish-Hungarian Business Seminar

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Ministry for Foreign Affairs of Finland



Team Finland

Business Finland

**Ministry for Foreign
Affairs**

**Regional Economic
Centers of Finland**

Finnvera
(Finland's official
Export credit agency)



Business Finland: January 1, 2018 ->

A merger by Finpro (trade promotion) and Tekes (funding R&D innovations) => Business Finland

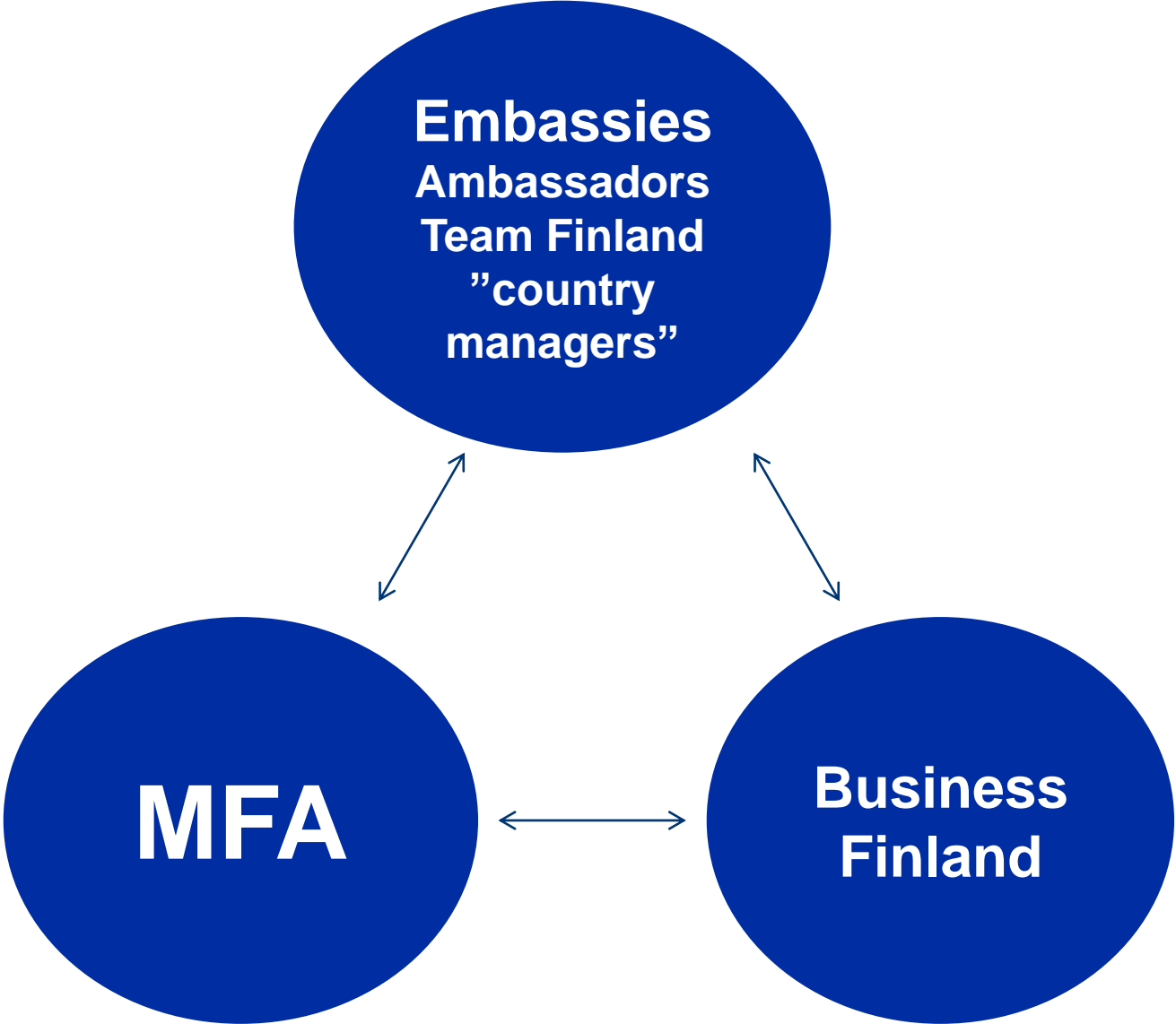
Under the same roof Team Finland services:

1) export promotion, 2) attracting investments and 3) tourists and 4) supporting innovations

App. 600 experts, app. 40 offices abroad and 18 regional offices in Finland



Collaboration



MFA's Global Network



- Picture on the left shows locations of MFA's app. 90 missions around the world
- Business Finland has offices in app. 40 countries
- Finland has also 400 honorary consuls around the world

Source: MFA

28.11.2018



Team Finland actors can help companies in many ways

- Advice & mentoring when starting international business or when expanding current foreign activities
- General analysis of foreign markets and advice on specific market opportunities in various markets
- "Opening doors"
- Help and advice with possible trade barriers (customs, certification challenges, etc.)
- Financial support for R&D –investments
- Support by export credits
- Team Finland visits with business delegations



Source: suomifinland100.fi

EU's Trade Agreements



- With the help of EU's regional and bilateral agreements we can also promote interests of our companies
- Significant agreements recently concluded
 - EU-Canada
 - EU-Singapore
 - EU-Vietnam
 - EU-Japan
 - EU-Mexico (political agreement)
- Important agreements in process
 - EU-Mercosur (Brasil, Argentine, Uruguay, Paraguay)
 - EU-Chile
 - EU-Australia and EU-New Zealand
 - EU-China Investment Agreement
 - EU-USA?

